

WEEKLY RATINGS REPORT

Free TV Ratings – Week 17, 2009

19 - 25 April

In Week 17, Free TV delivered strong audiences with the top rating program attracting a combined average audience of more than 2.4 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.4 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
Metro Average '000's		Regional Average '000's	Combined Metro & Regional '000's									
Seven	22.9	Prime/7OLD	23.3	1	UNDERBELLY - EP1	1,813	1	AUSTRALIA'S GOT TALENT	704	1	UNDERBELLY - EP1	2,468
Nine	21.4	WIN/NBN	22.2	2	UNDERBELLY - EP2	1,803	2	60 MINUTES	685	2	UNDERBELLY - EP2	2,446
Ten	16.7	Sbs Cross 10	16.5	3	SEVEN NEWS - SUN	1,649	3	UNDERBELLY - EP1	655	3	AUSTRALIA'S GOT TALENT	2,314
ABC	14.2	ABC	14.7	4	AUSTRALIA'S GOT TALENT	1,610	4	FIND MY FAMILY	647	4	SEVEN NEWS - SUN	2,258
SBS	4.7	SBS	5.5	5	SEVEN NEWS - SAT	1,605	5	UNDERBELLY - EP2	643	5	60 MINUTES	2,192
Fox Sports 1	1.1	Fox Sports 2	1.5	6	SEVEN NEWS	1,522	6	SEVEN NEWS - SUN	609	6	FIND MY FAMILY	2,135
Fox Sports 2	0.9	FOX8	0.9	7	60 MINUTES	1,507	7	RSPCA ANIMAL RESCUE	589	7	SEVEN NEWS - SAT	2,101
FOX8	0.7	TV1	0.8	8	FIND MY FAMILY	1,488	8	A CURRENT AFFAIR	567	8	SEVEN NEWS	2,076
TV1	0.7	Fox Sports 1	0.6	9	THE FORCE - BEHIND THE LINE	1,482	9	NATIONAL NEWS SUNDAY	558	9	THE FORCE - BEHIND THE LINE	2,013
Fox Classics	0.7	W.	0.6	10	BETTER HOMES AND GARDENS	1,477	10	SEVEN NEWS	554	10	BETTER HOMES AND GARDENS	2,006
LifeStyle Channel	0.6	Crime & Investigation	0.5	11	TODAY TONIGHT	1,448	11	THE FORCE - BEHIND THE LINE	531	11	NINE NEWS SUNDAY	1,942
UKTV	0.5	National Geographic	0.5	12	NINE NEWS SUNDAY	1,384	12	BETTER HOMES AND GARDENS	529	12	RSPCA ANIMAL RESCUE	1,917
History Channel	0.4	Fox Classics	0.5	13	NCIS	1,378	13	DOMESTIC BLITZ	522	13	BORDER SECURITY USA	1,872
W.	0.4	UKTV	0.5	14	BORDER SECURITY USA	1,366	14	ALL SAINTS	511	14	NCIS	1,855
Fox Sports 3	0.4	LifeStyle Channel	0.5	15	MISSING PIECES	1,349	15	BORDER SECURITY USA	506	15	MISSING PIECES	1,832
National Geographic	0.4	Discovery Channel	0.4	16	10 YEARS YOUNGER IN 10 DAYS	1,348	16	LAW AND ORDER: SVU	506	16	10 YEARS YOUNGER IN 10 DAYS	1,821
111 HITS	0.4	Fox Sports 3	0.4	17	RSPCA ANIMAL RESCUE	1,328	17	SEVEN NEWS - SAT	496	17	DOMESTIC BLITZ	1,813
Crime & Investigation	0.3	FOX8+2	0.4	18	BONDI RESCUE	1,318	18	YOU SAVED MY LIFE	487	18	TODAY TONIGHT	1,757
FOX8 +2	0.3	Arena	0.4	19	DOMESTIC BLITZ	1,291	19	MISSING PIECES	483	19	BONDI RESCUE	1,743
Discovery Channel	0.3	Comedy Channel	0.4	20	BILLY CONNOLLY: JOURNEY	1,257	20	CRIMINAL MINDS	480	20	CRIMINAL MINDS	1,709
Arena	0.3	Disney Channel	0.4	21	THE BIGGEST LOSER	1,234	21	LIVE FRIDAY NIGHT FOOTBALL	477	21	BILLY CONNOLLY: JOURNEY	1,696
Comedy Channel	0.3	History Channel	0.4	22	CRIMINAL MINDS	1,229	22	NCIS	477	22	ALL SAINTS	1,684
SCI FI	0.3	Hallmark	0.3	23	THE BIGGEST LOSER - THE WEIGH-IN	1,200	23	10 YEARS YOUNGER IN 10 DAYS	473	23	THE BIGGEST LOSER	1,667
Bio.	0.3	Movie Extra	0.3	24	CSI: CRIME SCENE INVESTIGATION	1,179	24	NATIONAL NEWS	466	24	A CURRENT AFFAIR	1,666
Hallmark	0.3	Showtime Greats	0.3	25	ALL SAINTS	1,173	25	GETAWAY	462	25	THE BIGGEST LOSER - THE WEIGH-IN	1,659
Showtime	0.3	SCI FI	0.3	26	SO YOU THINK YOU CAN DANCE	1,148	26	THE BIGGEST LOSER - THE WEIGH-IN	459	26	LAW AND ORDER: SVU	1,629
LifeStyle Food	0.2	Movie One	0.3	27	NINE NEWS	1,142	27	CSI: CRIME SCENE INVESTIGATION	447	27	CSI: CRIME SCENE INVESTIGATION	1,626
Disney Channel	0.2	Showtime	0.3	28	LAW AND ORDER: SVU	1,123	28	SUNDAY NIGHT	442	28	NINE NEWS	1,608
Movie One	0.2	LifeStyle Food	0.3	29	THE BIGGEST LOSER - ELIMINATION	1,122	29	BILLY CONNOLLY: JOURNEY	439	29	YOU SAVED MY LIFE	1,590
Cartoon Network	0.2	MTV	0.2	30	ANZAC DAY AFL	1,113	30	THE BIGGEST LOSER	433	30	THE BIGGEST LOSER - ELIMINATION	1,551
How to Channel	0.2	Playhouse Disney	0.2	31	BONES	1,105	31	BONDI VET	430	31	BONES	1,521
LifeStyle Channel+2	0.2	TV1+2	0.2	32	YOU SAVED MY LIFE	1,103	32	THE BIGGEST LOSER - ELIMINATION	429	32	GETAWAY	1,516
Showtime Greats	0.2	Bio.	0.2	33	A CURRENT AFFAIR	1,099	33	AUST FUNNIEST HOME VIDEO SHOW	426	33	THE VICAR OF DIBLEY	1,510
TV1 +2	0.2	showcase	0.2	34	HOME AND AWAY	1,093	34	BONDI RESCUE	425	34	HOME AND AWAY	1,503
Movie Extra	0.2	Comedy Channel+2	0.2	35	THE VICAR OF DIBLEY	1,091	35	THE VICAR OF DIBLEY	419	35	SO YOU THINK YOU CAN DANCE	1,489
Nickelodeon	0.2	LifeStyle Channel+2	0.2	36	THE ALL NEW SIMPSONS WED	1,067	36	KUNG FU PANDA	418	36	SUNDAY NIGHT	1,478
FOX Classics +2	0.2	How to Channel	0.2	37	TWO AND A HALF MEN	1,067	37	NATIONAL NEWS SATURDAY	417	37	TWO AND A HALF MEN	1,475
BBC Knowledge	0.2	EI	0.2	38	20 TO 1	1,064	38	BONES	416	38	NINE NEWS SATURDAY	1,468
Sky News Australia	0.2	Nickelodeon	0.2	39	COLD CASE	1,054	39	HOME AND AWAY	410	39	20 TO 1	1,454
Other pay TV	3.6	Other pay TV	4.3	40	GETAWAY	1,054	40	TWO AND A HALF MEN	408	40	BONDI VET	1,442

Data sourced Q2TAM and Regional TAM. Based on 5 City metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split, total regional shares excl split. Shares based on total people.

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