

SURVEY RATINGS REPORT

Free TV Ratings – Survey 2, 2009

8 March – 4 April

In Survey 2, Free TV attracted huge audiences with the top rating program delivering a combined average audience of more than 2.9 million viewers.

- Every one of the top 40 programs on Free TV attracted a combined average audience of at least 1.4 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro areas and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
Metro		Regional	FREE TV						
			Metro Average '000's	Regional Average '000's	Combined Metro & Regional '000's				
Seven	23.3	Prime/ 7QLD	23.3	1 UNDERBELLY	2,160	1 PACKED TO THE RAFTERS	775	1 UNDERBELLY	2,910
Nine	22.0	WIN/NBN	22.7	2 PACKED TO THE RAFTERS	1,912	2 UNDERBELLY	750	2 PACKED TO THE RAFTERS	2,687
Ten	18.5	Sthn Cross 10	16.7	3 FIND MY FAMILY	1,570	3 FIND MY FAMILY	684	3 FIND MY FAMILY	2,254
ABC	13.6	ABC	14.4	4 BORDER SECURITY	1,551	4 RSPCA ANIMAL RESCUE	618	4 BORDER SECURITY	2,077
SBS	4.2	SBS	5.6	5 SEVEN NEWS - SUN	1,533	5 AUSTRALIA'S GOT TALENT	562	5 SEVEN NEWS - SUN	2,069
Fox Sports 3	1.1	Fox Sports 2	1.4	6 SEVEN NEWS	1,480	6 SEVEN NEWS - SUN	536	6 RSPCA ANIMAL RESCUE	2,065
Fox Sports 2	0.8	Fox Sports 3	1.0	7 RSPCA ANIMAL RESCUE	1,447	7 ALL SAINTS	535	7 SEVEN NEWS	1,999
TV1	0.7	TV1	0.8	8 NCIS - EP 1	1,428	8 CRIMINAL MINDS	532	8 NCIS	1,938
FOX8	0.6	FOX8	0.7	9 CUSTOMS	1,409	9 60 MINUTES	531	9 CUSTOMS	1,887
Fox Sports 1	0.6	W.	0.6	10 THE FARMER WANTS A WIFE -REUNION	1,382	10 BORDER SECURITY	526	10 AUSTRALIA'S GOT TALENT	1,857
FOX Classics	0.6	FOX Classics	0.6	11 NINE NEWS SUNDAY	1,365	11 SEVEN NEWS	519	11 NINE NEWS SUNDAY	1,854
UKTV	0.6	Crime & Investigation	0.6	12 TODAY TONIGHT	1,353	12 THE FARMER WANTS A WIFE	512	12 TRIPLE ZERO HEROES	1,850
LifeStyle Channel	0.6	UKTV	0.5	13 TRIPLE ZERO HEROES	1,348	13 NCIS - EP 1	509	13 THE FARMER WANTS A WIFE	1,817
W.	0.5	Fox Sports 1	0.4	14 NCIS - EP 2	1,338	14 TRIPLE ZERO HEROES	502	14 BETTER HOMES AND GARDENS	1,804
Crime & Investigation	0.4	LifeStyle Channel	0.4	15 SEVEN NEWS - SAT	1,335	15 A CURRENT AFFAIR	499	15 CRIMINAL MINDS	1,799
FOX8 +2	0.4	Showtime	0.4	16 BETTER HOMES AND GARDENS	1,333	16 LIVE FRIDAY NIGHT FOOTBALL	489	16 SEVEN NEWS - SAT	1,778
Arena	0.3	Discovery Channel	0.4	17 THE FARMER WANTS A WIFE	1,305	17 NATIONAL NEWS SUNDAY	489	17 NCIS RPT	1,771
SCI FI	0.3	History Channel	0.4	18 AUSTRALIA'S GOT TALENT	1,295	18 CRIME INVESTIGATION AUSTRALIA	483	18 60 MINUTES	1,761
History Channel	0.3	FOX8+2	0.3	19 SO YOU THINK YOU CAN DANCE	1,269	19 CUSTOMS	478	19 ALL SAINTS	1,741
National Geographic	0.3	SCI FI	0.3	20 BONDI RESCUE	1,265	20 SUNDAY NIGHT	478	20 BONDI RESCUE	1,697
Showtime	0.3	National Geographic	0.3	21 CRIMINAL MINDS	1,257	21 CSI: CRIME SCENE INVESTIGATION	473	21 CITY HOMICIDE	1,677
Comedy Channel	0.3	Disney Channel	0.3	22 THE BIGGEST LOSER - THE WEIGH-IN	1,247	22 BETTER HOMES AND GARDENS	471	22 THE BIGGEST LOSER - THE WEIGH-IN	1,656
Discovery Channel	0.3	Comedy Channel	0.3	23 60 MINUTES	1,230	23 CITY HOMICIDE	464	23 CRIME INVESTIGATION AUSTRALIA	1,655
Bio.	0.2	How to Channel	0.3	24 CITY HOMICIDE	1,213	24 IN THE BUSH WITH MALCOLM DOUGLAS	449	24 SO YOU THINK YOU CAN DANCE	1,632
Disney Channel	0.2	Sky News Australia	0.3	25 ALL SAINTS	1,206	25 GANGS OF OZ	448	25 TODAY TONIGHT	1,628
TV1 +2	0.2	Bio.	0.3	26 CRIME INVESTIGATION AUSTRALIA	1,172	26 LAW AND ORDER: SVU	444	26 CSI: CRIME SCENE INVESTIGATION	1,625
LifeStyle Food	0.2	Showtime Greats	0.3	27 ADULTS ONLY 20 TO 1	1,158	27 SEVEN NEWS - SAT	443	27 LAW AND ORDER: SVU	1,595
Showtime 2	0.2	Arena	0.3	28 CSI: CRIME SCENE INVESTIGATION	1,152	28 NCIS - EP 2	433	28 SUNDAY NIGHT	1,595
Movie One	0.2	Movie One	0.2	29 LAW AND ORDER: SVU	1,151	29 BONDI RESCUE	432	29 A CURRENT AFFAIR	1,571
Showtime Greats	0.2	Hallmark	0.2	30 LIE TO ME	1,123	30 IN SEARCH OF THE BIG BARRA	432	30 ADULTS ONLY 20 TO 1	1,546
LifeStyle Channel+2	0.2	TV1+2	0.2	31 SUNDAY NIGHT	1,117	31 MY SHOCKING STORY	429	31 LIE TO ME	1,511
Cartoon Network	0.2	Showtime 2	0.2	32 NINE NEWS	1,107	32 THE BIGGEST LOSER - THE WEIGH-IN	409	32 NINE NEWS	1,499
Sky News Australia	0.2	Nickelodeon	0.2	33 MELBOURNE COMEDY FESTIVAL	1,102	33 GHOST WHISPERER	408	33 THE MENTALIST	1,493
Hallmark	0.2	Movie Extra	0.2	34 DOMESTIC BLITZ	1,099	34 GETAWAY	404	34 HOME AND AWAY	1,492
UKTV +2	0.2	Movie Greats	0.2	35 THE MENTALIST	1,089	35 HOME AND AWAY	403	35 DOMESTIC BLITZ	1,477
Channel [V]	0.2	LifeStyle Food	0.2	36 HOME AND AWAY	1,089	36 THE MENTALIST	403	36 THE BIGGEST LOSER - ELIMINATION	1,462
Nick Jr	0.2	showcase	0.2	37 A CURRENT AFFAIR	1,072	37 BEYOND THE DARKLANDS	402	37 GANGS OF OZ	1,461
How to Channel	0.2	Nick Jr	0.2	38 TWO AND A HALF MEN	1,063	38 THE BIGGEST LOSER - ELIMINATION	402	38 GHOST WHISPERER	1,460
Movie Greats	0.2	Playhouse Disney	0.2	39 THE BIGGEST LOSER - ELIMINATION	1,060	39 GREY'S ANATOMY	397	39 GETAWAY	1,449
Other pay TV	3.6	Other pay TV	4.1	40 THE BIGGEST LOSER	1,053	40 NATIONAL NEWS	392	40 THE BIGGEST LOSER	1,443

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. Shares based on total people.

For enquiries please contact Free TV on (02) 8968 7100.