



## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 13, 2009

22 - 28 March

In Week 13, Free TV delivered huge audience figures with the top rating program attracting a combined average audience of more than 2.8 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined audience of at least 1.3 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
		FREE TV							
Metro	Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Regional '000's					
Seven	23.6	Prime/7QLD	23.4	1 UNDERBELLY	2,069	1 PACKED TO THE RAFTERS	809	1 PACKED TO THE RAFTERS	2,842
Nine	21.5	WINNBN	22.4	2 PACKED TO THE RAFTERS	2,033	2 FIND MY FAMILY	735	2 UNDERBELLY	2,759
Ten	19.0	Sth Cross 10	17.0	3 FIND MY FAMILY	1,692	3 UNDERBELLY	690	3 FIND MY FAMILY	2,427
ABC	14.0	ABC	15.0	4 BORDER SECURITY	1,573	4 RSPCA ANIMAL RESCUE	635	4 SEVEN NEWS - SUN	2,106
SBS	4.2	SBS	5.7	5 SEVEN NEWS - SUN	1,559	5 AUSTRALIA'S GOT TALENT	597	5 BORDER SECURITY	2,087
TV1	0.7	Fox Sports 2	1.7	6 SEVEN NEWS	1,455	6 60 MINUTES	583	6 RSPCA ANIMAL RESCUE	2,068
Fox Sports 2	0.7	TV1	0.9	7 RSPCA ANIMAL RESCUE	1,433	7 SEVEN NEWS - SUN	547	7 SEVEN NEWS	1,954
FOX8	0.6	FOX8	0.6	8 NINE NEWS SUNDAY	1,417	8 ALL SAINTS	531	8 NINE NEWS SUNDAY	1,926
UKTV	0.6	W	0.6	9 NCIS	1,394	9 CSI: CRIME SCENE INVESTIGATION	531	9 AUSTRALIA'S GOT TALENT	1,919
LifeStyle Channel	0.6	Crime & Investigation	0.6	10 TRIPLE ZERO HEROES	1,378	10 BORDER SECURITY	514	10 TRIPLE ZERO HEROES	1,871
Fox Classics	0.6	FOX Classics	0.5	11 BETTER HOMES AND GARDENS	1,348	11 NATIONAL NEWS SUNDAY	509	11 NCIS	1,859
Fox Sports 3	0.5	Fox Sports 3	0.5	12 TODAY TONIGHT	1,344	12 CRIMINAL MINDS	507	12 60 MINUTES	1,826
Crime & Investigation	0.5	LifeStyle Channel	0.5	13 AUSTRALIA'S GOT TALENT	1,322	13 SEVEN NEWS	499	13 BETTER HOMES AND GARDENS	1,817
W	0.4	UKTV	0.5	14 CUSTOMS	1,321	14 TRIPLE ZERO HEROES	493	14 CRIMINAL MINDS	1,794
Fox Sports 1	0.4	FOX8+2	0.4	15 SO YOU THINK YOU CAN DANCE	1,301	15 SUNDAY NIGHT	487	15 CUSTOMS	1,752
FOX8 +2	0.4	Discovery Channel	0.3	16 CRIMINAL MINDS	1,287	16 A CURRENT AFFAIR	486	16 CSI: CRIME SCENE INVESTIGATION	1,733
Arena	0.3	SCI FI	0.3	17 THE BIGGEST LOSER - THE WEIGH-IN	1,282	17 CITY HOMICIDE	475	17 THE FARMER WANTS A WIFE	1,689
History Channel	0.3	History Channel	0.3	18 SEVEN NEWS - SAT	1,265	18 BETTER HOMES AND GARDENS	469	18 SUNDAY NIGHT	1,687
SCI FI	0.3	Showtime	0.3	19 60 MINUTES	1,243	19 NCIS	465	19 CITY HOMICIDE	1,678
Showtime	0.3	Disney Channel	0.3	20 THE FARMER WANTS A WIFE	1,236	20 CRIME INVESTIGATION AUSTRALIA	454	20 SEVEN NEWS - SAT	1,677
Comedy Channel	0.3	How to Channel	0.3	21 CITY HOMICIDE	1,203	21 THE FARMER WANTS A WIFE	453	21 SO YOU THINK YOU CAN DANCE	1,677
Disney Channel	0.3	Bio	0.3	22 CSI: CRIME SCENE INVESTIGATION	1,202	22 LIVE FRIDAY NIGHT FOOTBALL	440	22 THE BIGGEST LOSER - THE WEIGH-IN	1,663
Cartoon Network	0.3	Fox Sports 1	0.3	23 SUNDAY NIGHT	1,200	23 GHOST WHISPERER	436	23 ALL SAINTS	1,660
Discovery Channel	0.3	Showtime Greats	0.3	24 BONDI RESCUE	1,159	24 CUSTOMS	431	24 TODAY TONIGHT	1,610
National Geographic	0.2	Comedy Channel	0.3	25 CRIME INVESTIGATION AUSTRALIA	1,155	25 THE BIGGEST LOSER - ELIMINATION	419	25 CRIME INVESTIGATION AUSTRALIA	1,609
Bio	0.2	National Geographic	0.2	26 ALL SAINTS	1,129	26 BONDI RESCUE	417	26 BONDI RESCUE	1,576
UKTV +2	0.2	TV1+2	0.2	27 LIE TO ME	1,119	27 NATIONAL NEWS	413	27 GHOST WHISPERER	1,530
TV1 +2	0.2	Arena	0.2	28 GHOST WHISPERER	1,094	28 SEVEN NEWS - SAT	412	28 A CURRENT AFFAIR	1,529
LifeStyle Food	0.2	Movie One	0.2	29 DOMESTIC BLITZ	1,085	29 CSI: MIAMI	411	29 LIE TO ME	1,505
SHOWTIME Greats	0.2	Nickelodeon	0.2	30 HOME AND AWAY	1,079	30 BEYOND THE DARKLANDS	407	30 DOMESTIC BLITZ	1,475
Nick Jr	0.2	Sky News Australia	0.2	31 DESPERATE HOUSEWIVES	1,061	31 THE BIGGEST LOSER	406	31 THE BIGGEST LOSER - ELIMINATION	1,472
LifeStyle Channel+2	0.2	Movie Greats	0.2	32 TWO AND A HALF MEN	1,058	32 DOMESTIC BLITZ	390	32 NINE NEWS	1,470
Showtime 2	0.2	Hallmark	0.2	33 NINE NEWS	1,057	33 HOME AND AWAY	389	33 HOME AND AWAY	1,468
How to Channel	0.2	LifeStyle Food	0.2	34 THE BIGGEST LOSER - ELIMINATION	1,053	34 LIE TO ME	386	34 THE BIGGEST LOSER	1,457
Movie One	0.2	Showtime 2	0.2	35 THE BIGGEST LOSER	1,051	35 DESPERATE HOUSEWIVES	385	35 CSI: MIAMI	1,447
Movie Greats	0.2	Sky Racing	0.2	36 WIPEOUT AUSTRALIA	1,050	36 THE BIGGEST LOSER - THE WEIGH-IN	381	36 DESPERATE HOUSEWIVES	1,446
Nickelodeon	0.2	Fox Classics+2	0.2	37 ADULTS ONLY 20 TO 1	1,044	37 GREY'S ANATOMY	377	37 BEYOND THE DARKLANDS	1,417
Sky News Australia	0.2	Arena+2	0.2	38 A CURRENT AFFAIR	1,043	38 SO YOU THINK YOU CAN DANCE	376	38 TWO AND A HALF MEN	1,404
Movie Extra	0.2	W2	0.2	39 CSI: MIAMI	1,036	39 GETAWAY	366	39 WIPEOUT AUSTRALIA	1,381
Other pay TV	3.6	Other pay TV	3.8	40 THURSDAY NIGHT AFL	1,034	40 THE VICAR OF DIBLEY	362	40 ADULTS ONLY 20 TO 1	1,378

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split, total regional shares excl split. Shares based on total people.

For enquiries please contact Free TV on (02) 8968 7100.