



WEEKLY RATINGS REPORT

Free TV Ratings – Week 12, 2009

15 - 21 March

In Week 12, Free TV delivered impressive audience numbers with the top rating program attracting a combined average audience of more than 2.9 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined audience of at least 1.4 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro markets and a 63 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
Metro		Regional	FREE TV						
Metro Average '000's		Regional Average '000's	Regional Average '000's		Combined Metro & Regional '000's				
Seven	23.3	Prime/ 7OLD	23.7	1 UNDERBELLY	2,174	1 PACKED TO THE RAFTERS	763	1 UNDERBELLY	2,927
Nine	21.8	WIN/NBN	22.1	2 PACKED TO THE RAFTERS	1,887	2 UNDERBELLY	753	2 PACKED TO THE RAFTERS	2,650
Ten	18.6	5thn Cross 10	17.1	3 SEVEN NEWS - SUN	1,583	3 FIND MY FAMILY	651	3 FIND MY FAMILY	2,209
ABC	13.7	ABC	14.5	4 FIND MY FAMILY	1,558	4 60 MINUTES	583	4 RSPCA ANIMAL RESCUE	2,081
SBS	4.3	SBS	5.7	5 BORDER SECURITY	1,523	5 RSPCA ANIMAL RESCUE	579	5 SEVEN NEWS - SUN	2,072
Fox Sports 3	1.2	Fox Sports 2	1.5	6 RSPCA ANIMAL RESCUE	1,502	6 BORDER SECURITY	545	6 BORDER SECURITY	2,068
Fox Sports 2	0.8	Fox Sports 3	1.0	7 CUSTOMS	1,469	7 AUSTRALIA'S GOT TALENT	537	7 NINE NEWS SUNDAY	1,978
TV1	0.8	TV1	0.7	8 SEVEN NEWS	1,459	8 NATIONAL NEWS SUNDAY	528	8 SEVEN NEWS	1,955
FOX8	0.7	W.	0.6	9 NINE NEWS SUNDAY	1,450	9 ALL SAINTS	520	9 CUSTOMS	1,949
UKTV	0.6	FOX8	0.6	10 TODAY TONIGHT	1,385	10 CRIMINAL MINDS	508	10 60 MINUTES	1,910
Fox Classics	0.6	Crime & Investigation	0.6	11 NCIS	1,359	11 NCIS	504	11 NCIS	1,863
LifeStyle Channel	0.5	FOX Classics	0.5	12 SEVEN NEWS - SAT	1,333	12 CSI: CRIME SCENE INVESTIGATION	499	12 AUSTRALIA'S GOT TALENT	1,862
Crime & Investigation	0.5	UKTV	0.5	13 BONDI RESCUE	1,330	13 TRIPLE ZERO HEROES	499	13 TRIPLE ZERO HEROES	1,782
W.	0.4	Showtime	0.4	14 60 MINUTES	1,327	14 SEVEN NEWS	496	14 BONDI RESCUE	1,779
SCI FI	0.4	Discovery Channel	0.4	15 AUSTRALIA'S GOT TALENT	1,325	15 A CURRENT AFFAIR	492	15 SEVEN NEWS - SAT	1,777
FOX8 +2	0.4	SCI FI	0.4	16 SO YOU THINK YOU CAN DANCE	1,292	16 SEVEN NEWS - SUN	489	16 CRIMINAL MINDS	1,752
Fox Sports 1	0.4	LifeStyle Channel	0.4	17 TRIPLE ZERO HEROES	1,283	17 SUNDAY NIGHT	484	17 BETTER HOMES AND GARDENS	1,718
Showtime	0.4	Disney Channel	0.4	18 BETTER HOMES AND GARDENS	1,274	18 CUSTOMS	480	18 CSI: CRIME SCENE INVESTIGATION	1,713
Arena	0.4	National Geographic	0.4	19 CRIMINAL MINDS	1,244	19 CRIME INVESTIGATION AUSTRALIA	477	19 ALL SAINTS	1,685
History Channel	0.3	Comedy Channel	0.4	20 CSI: CRIME SCENE INVESTIGATION	1,214	20 LIVE FRIDAY NIGHT FOOTBALL	472	20 SO YOU THINK YOU CAN DANCE	1,679
Comedy Channel	0.3	FOX8+2	0.3	21 THE FARMER WANTS A WIFE	1,212	21 THE FARMER WANTS A WIFE	466	21 THE FARMER WANTS A WIFE	1,678
National Geographic	0.3	History Channel	0.3	22 THE BIGGEST LOSER - WEIGH-IN	1,181	22 CITY HOMICIDE	450	22 TODAY TONIGHT	1,628
TV1 +2	0.3	Fox Sports 1	0.3	23 DOMESTIC BLITZ	1,170	23 BONDI RESCUE	449	23 CITY HOMICIDE	1,615
Disney Channel	0.2	How to Channel	0.3	24 ALL SAINTS	1,165	24 BETTER HOMES AND GARDENS	444	24 CRIME INVESTIGATION AUSTRALIA	1,597
Discovery Channel	0.2	Showtime 2	0.3	25 CITY HOMICIDE	1,165	25 SEVEN NEWS - SAT	444	25 THE BIGGEST LOSER - THE WEIGH-IN	1,585
LifeStyle Food	0.2	Sky News Australia	0.3	26 ADULTS ONLY 20 TO 1	1,129	26 IN SEARCH OF THE BIG BARRA	430	26 SUNDAY NIGHT	1,555
Sky News Australia	0.2	Bio.	0.2	27 LAW AND ORDER: SVU	1,129	27 LAW AND ORDER: SVU	418	27 DOMESTIC BLITZ	1,554
Bio.	0.2	Hallmark	0.2	28 LIE TO ME	1,123	28 NATIONAL NEWS	410	28 LAW AND ORDER: SVU	1,547
Showtime 2	0.2	Showtime Greats	0.2	29 CRIME INVESTIGATION AUSTRALIA	1,120	29 LIE TO ME	406	29 A CURRENT AFFAIR	1,546
Showtime Greats	0.2	Comedy Channel +2	0.2	30 NINE NEWS	1,092	30 THE BIGGEST LOSER - THE WEIGH-IN	404	30 LIE TO ME	1,529
Movie One	0.2	ARENA	0.2	31 HOME AND AWAY	1,090	31 GREY'S ANATOMY	402	31 NINE NEWS	1,502
UKTV +2	0.2	Fox Sports News	0.2	32 ROVE	1,090	32 GHOST WHISPERER	400	32 ADULTS ONLY 20 TO 1	1,500
Fox Classics +2	0.2	Nickelodeon	0.2	33 GETAWAY	1,085	33 HOME AND AWAY	394	33 HOME AND AWAY	1,484
LifeStyle Channel+2	0.2	TV1+2	0.2	34 SUNDAY NIGHT	1,071	34 THE MENTALIST	389	34 GETAWAY	1,455
Movie Extra	0.2	showcase	0.2	35 A CURRENT AFFAIR	1,054	35 THE BIGGEST LOSER - ELIMINATION	388	35 GHOST WHISPERER	1,454
W2	0.2	Movie Extra	0.2	36 GHOST WHISPERER	1,054	36 SO YOU THINK YOU CAN DANCE	387	36 GREY'S ANATOMY	1,442
Hallmark	0.2	Playhouse Disney	0.2	37 TWO AND A HALF MEN	1,043	37 BEYOND THE DARKLANDS	386	37 THE MENTALIST	1,422
Cartoon Network	0.2	W2	0.2	38 GREY'S ANATOMY	1,040	38 DOMESTIC BLITZ	384	38 THE BIGGEST LOSER - ELIMINATION	1,421
How to Channel	0.2	LifeStyle Channel+2	0.2	39 DESPERATE HOUSEWIVES	1,038	39 CSI: MIAMI	377	39 TWO AND A HALF MEN	1,419
Other pay TV	3.1	Other pay TV	3.8	40 THE BIGGEST LOSER - ELIMINATION	1,033	40 TWO AND A HALF MEN	376	40 DESPERATE HOUSEWIVES	1,411

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total regional shares excl spill. Shares based on total people.

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