

WEEKLY RATINGS REPORT

Free TV Ratings – Week 11, 2009

8 - 14 March

In Week 11, Free TV delivered massive audiences with the top rating program attracting a combined average audience of more than 3 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined audience of at least 1.4 million viewers.
- Free-to-air television accounted for 82 per cent of all nightly viewing (6pm to midnight) in metro areas and 81 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People							
Metro		Regional	FREE TV							
Metro Average '000's		Regional Average '000's	Combined Metro & Regional '000's							
Seven	23.5	Prime/ 7OLD	23.7	1	UNDERBELLY	2,269	835	1	UNDERBELLY	3,104
Nine	22.3	WINNBN	22.9	2	PACKED TO THE RAFTERS	1,817	753	2	PACKED TO THE RAFTERS	2,570
Ten	17.2	Sbn Cross 10	16.2	3	SEVEN NEWS - SUN	1,602	706	3	FIND MY FAMILY	2,251
ABC	12.8	ABC	12.9	4	BORDER SECURITY	1,548	631	4	SEVEN NEWS - SUN	2,198
SBS	4.2	SBS	5.7	5	FIND MY FAMILY	1,545	604	5	BORDER SECURITY	2,095
Fox Sports 3	2.1	Fox Sports 3	2.2	6	SEVEN NEWS	1,468	601	6	RSPCA ANIMAL RESCUE	2,047
TV1	0.8	Fox Sports 2	1.0	7	RSPCA ANIMAL RESCUE	1,416	596	7	SEVEN NEWS	2,010
Fox Sports 2	0.7	TV1	0.9	8	NCIS	1,412	556	8	AUSTRALIA'S GOT TALENT	1,945
FOX8	0.6	FOX8	0.9	9	SEVEN NEWS - SAT	1,345	547	9	CRIMINAL MINDS	1,941
FOX Classics	0.6	Fox Classics	0.6	10	AUSTRALIA'S GOT TALENT	1,344	542	10	SEVEN NEWS	1,931
Channel [V]	0.5	W.	0.6	11	CRIMINAL MINDS	1,337	539	11	LIVE FRIDAY NIGHT FOOTBALL	1,890
UKTV	0.5	Crime & Investigation	0.5	12	CUSTOMS	1,334	519	12	CUSTOMS	1,842
LifeStyle Channel	0.5	UKTV	0.5	13	TRIPLE ZERO HEROES	1,334	517	13	SEVEN NEWS - SAT	1,797
W.	0.5	LifeStyle Channel	0.4	14	ADULTS ONLY 20 TO 1	1,317	510	14	BETTER HOMES AND GARDENS	1,776
Fox Sports 1	0.4	Channel [V]	0.4	15	BETTER HOMES AND GARDENS	1,316	508	15	CRIME INVESTIGATION AUSTRALIA	1,755
FOX8 +2	0.4	Sky News Australia	0.4	16	TODAY TONIGHT	1,301	506	16	ALL SAINTS	1,726
Crime & Investigation	0.4	History Channel	0.4	17	CRIME INVESTIGATION AUSTRALIA	1,238	506	17	ADULTS ONLY 20 TO 1	1,725
SCI FI	0.3	FOX8+2	0.4	18	ALL SAINTS	1,220	473	18	THE FARMER WANTS A WIFE	1,689
History Channel	0.3	Showtime	0.4	19	NINE NEWS SUNDAY	1,214	471	19	NINE NEWS SUNDAY	1,657
ARENA	0.3	Fox Sports 1	0.3	20	CITY HOMICIDE	1,189	460	20	CITY HOMICIDE	1,642
MAX	0.3	Discovery Channel	0.3	21	THE FARMER WANTS A WIFE	1,183	453	21	SUNDAY NIGHT	1,619
National Geographic	0.3	Showtime Greats	0.3	22	SO YOU THINK YOU CAN DANCE	1,150	452	22	A CURRENT AFFAIR	1,612
Comedy Channel	0.3	SCI FI	0.3	23	SUNDAY NIGHT	1,146	449	23	TODAY TONIGHT	1,588
Discovery Channel	0.3	National Geographic	0.3	24	NINE NEWS	1,139	448	24	NINE NEWS	1,572
Showtime	0.2	Movie One	0.3	25	LIE TO ME	1,129	447	25	60 MINUTES	1,544
Movie One	0.2	Bio.	0.3	26	THE MENTALIST	1,121	443	26	CSI: CRIME SCENE INVESTIGATION	1,538
Showtime Greats	0.2	How to Channel	0.3	27	60 MINUTES	1,118	433	27	THE MENTALIST	1,533
LifeStyle Food	0.2	Comedy Channel	0.3	28	A CURRENT AFFAIR	1,102	428	28	LAW AND ORDER: SVU	1,526
Disney Channel	0.2	ARENA	0.3	29	THE BIGGEST LOSER - THE WEIGH-IN	1,098	426	29	SO YOU THINK YOU CAN DANCE	1,517
Bio.	0.2	Disney Channel	0.3	30	HOME AND AWAY	1,092	415	30	GETAWAY	1,514
Hallmark	0.2	Nick Jr	0.2	31	GETAWAY	1,086	412	31	HOME AND AWAY	1,507
TV1 +2	0.2	MAX	0.2	32	LAW AND ORDER: SVU	1,079	412	32	THE BIGGEST LOSER - THE WEIGH-IN	1,502
Sky News Australia	0.2	Movie Extra	0.2	33	CSI: CRIME SCENE INVESTIGATION	1,067	408	33	LIE TO ME	1,501
LifeStyle Channel+2	0.2	TV1+2	0.2	34	BONDI RESCUE	1,064	404	34	GANGS OF OZ	1,461
Showtime 2	0.2	LifeStyle Channel+2	0.2	35	TWO AND A HALF MEN	1,059	396	35	GREY'S ANATOMY	1,444
UKTV +2	0.2	showcase	0.2	36	GHOST WHISPERER	1,057	390	36	BONDI RESCUE	1,443
Comedy Channel +2	0.2	LifeStyle Food	0.2	37	NINE NEWS SATURDAY	1,053	386	37	GHOST WHISPERER	1,443
How to Channel	0.2	Hallmark	0.2	38	THE BIGGEST LOSER - ELIMINATION	1,046	386	38	IN THE BUSH WITH MALCOLM DOUGLAS	1,442
Playhouse Disney	0.2	Showtime 2	0.2	39	DESPERATE HOUSEWIVES	1,040	385	39	THE BIGGEST LOSER - ELIMINATION	1,432
Other pay TV	3.6	Other pay TV	3.9	40	GREY'S ANATOMY	1,032	383	40	NINE NEWS SATURDAY	1,429

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. Shares based on total people.

For enquiries please contact Free TV on (02) 8968 7100.