



WEEKLY RATINGS REPORT

Free TV Ratings – Week 10, 2009

1 - 7 March

In Week 10, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 3 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined audience of at least 1.4 million viewers.
- Free-to-air television accounted for 82 per cent of all nightly viewing (6pm to midnight) in metro and 81 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 62 per cent share in regional areas.

| Total Share of Nightly Viewing 6pm - Midnight | | | Top 40 Programs - All People | | | | | | | | | |
|--|------|-------------------------|------------------------------|----|----------------------------------|-------------------------|----|----------------------------------|-----|----|---------------------------------|-------|
| Metro | | Regional | FREE TV | | | | | | | | | |
| Metro Average '000's | | Regional Average '000's | Metro Average '000's | | | Regional Average '000's | | Combined Metro & Regional '000's | | | | |
| Seven | 24.0 | Prime/ 7OLD | 23.7 | 1 | UNDERBELLY | 2,234 | 1 | UNDERBELLY | 813 | 1 | UNDERBELLY | 3,047 |
| Nine | 21.6 | WIN/NBN | 22.2 | 2 | PACKED TO THE RAFTERS | 1,875 | 2 | PACKED TO THE RAFTERS | 733 | 2 | PACKED TO THE RAFTERS | 2,608 |
| Ten | 17.3 | 5thn Cross 10 | 16.6 | 3 | FIND MY FAMILY | 1,641 | 3 | FIND MY FAMILY | 654 | 3 | FIND MY FAMILY | 2,295 |
| ABC | 12.7 | ABC | 13.3 | 4 | RSPCA ANIMAL RESCUE | 1,546 | 4 | RSPCA ANIMAL RESCUE | 604 | 4 | RSPCA ANIMAL RESCUE | 2,150 |
| SBS | 4.4 | SBS | 5.9 | 5 | SEVEN NEWS | 1,514 | 5 | CRIMINAL MINDS | 555 | 5 | SEVEN NEWS | 2,031 |
| Fox Sports 3 | 2.7 | Fox Sports 3 | 2.4 | 6 | BORDER SECURITY | 1,490 | 6 | BETTER HOMES AND GARDENS | 550 | 6 | BORDER SECURITY | 2,029 |
| TV1 | 0.8 | TV1 | 0.9 | 7 | NCIS | 1,480 | 7 | BORDER SECURITY | 539 | 7 | SEVEN NEWS - SUN | 1,995 |
| FOX8 | 0.7 | FOX8 | 0.8 | 8 | SEVEN NEWS - SUN | 1,473 | 8 | AUSTRALIA'S GOT TALENT | 528 | 8 | NCIS EP 1 | 1,958 |
| Fox Classics | 0.6 | W. | 0.6 | 9 | CUSTOMS | 1,374 | 9 | SEVEN NEWS - SUN | 522 | 9 | CRIMINAL MINDS | 1,916 |
| Fox Sports 2 | 0.6 | Fox Classics | 0.6 | 10 | CRIMINAL MINDS | 1,361 | 10 | TRIPLE ZERO HEROES | 519 | 10 | BETTER HOMES AND GARDENS | 1,885 |
| LifeStyle Channel | 0.6 | UKTV | 0.6 | 11 | AUSTRALIA'S GOT TALENT | 1,343 | 11 | SEVEN NEWS | 517 | 11 | AUSTRALIA'S GOT TALENT | 1,871 |
| Fox Sports 1 | 0.5 | Crime & Investigation | 0.5 | 12 | TODAY TONIGHT | 1,341 | 12 | SUNDAY NIGHT | 510 | 12 | TRIPLE ZERO HEROES | 1,839 |
| UKTV | 0.5 | Showtime | 0.5 | 13 | BETTER HOMES AND GARDENS | 1,335 | 13 | THE FARMER WANTS A WIFE | 509 | 13 | CUSTOMS | 1,829 |
| W. | 0.4 | Fox Sports 2 | 0.4 | 14 | TRIPLE ZERO HEROES | 1,320 | 14 | A CURRENT AFFAIR | 506 | 14 | THE FARMER WANTS A WIFE | 1,762 |
| Showtime | 0.4 | LifeStyle Channel | 0.4 | 15 | SO YOU THINK YOU CAN DANCE | 1,296 | 15 | 60 MINUTES | 505 | 15 | CITY HOMICIDE | 1,754 |
| Crime & Investigation | 0.4 | SCI FI | 0.4 | 16 | NCIS RPT | 1,270 | 16 | CITY HOMICIDE | 501 | 16 | ALL SAINTS | 1,710 |
| Arena | 0.3 | History Channel | 0.4 | 17 | SEVEN NEWS - SAT | 1,267 | 17 | ALL SAINTS | 488 | 17 | SEVEN NEWS - SAT | 1,686 |
| FOX8 +2 | 0.3 | Comedy Channel | 0.3 | 18 | CITY HOMICIDE | 1,253 | 18 | CSI: CRIME SCENE INVESTIGATION | 488 | 18 | SUNDAY NIGHT | 1,683 |
| SCI FI | 0.3 | FOX8+2 | 0.3 | 19 | THE FARMER WANTS A WIFE | 1,253 | 19 | NCIS | 478 | 19 | SO YOU THINK YOU CAN DANCE | 1,678 |
| Comedy Channel | 0.3 | Sky News Australia | 0.3 | 20 | BONDI RESCUE | 1,241 | 20 | GETAWAY | 474 | 20 | NCIS EP 2 | 1,668 |
| History Channel | 0.3 | Arena | 0.3 | 21 | ALL SAINTS | 1,222 | 21 | LAW AND ORDER: SVU | 457 | 21 | ADULTS ONLY 20 TO 1 | 1,667 |
| Discovery Channel | 0.3 | Disney Channel | 0.3 | 22 | ADULTS ONLY 20 TO 1 | 1,221 | 22 | CUSTOMS | 455 | 22 | 60 MINUTES | 1,666 |
| Showtime Greats | 0.3 | Discovery Channel | 0.3 | 23 | GETAWAY | 1,188 | 23 | ADULTS ONLY 20 TO 1 | 446 | 23 | GETAWAY | 1,662 |
| Bio. | 0.3 | Movie Greats | 0.3 | 24 | NINE NEWS SUNDAY | 1,187 | 24 | CRIME INVESTIGATION AUSTRALIA | 443 | 24 | NINE NEWS SUNDAY | 1,628 |
| LifeStyle Channel+2 | 0.2 | Showtime Greats | 0.3 | 25 | SUNDAY NIGHT | 1,173 | 25 | NATIONAL NEWS SUNDAY | 441 | 25 | BONDI RESCUE | 1,606 |
| TV1 +2 | 0.2 | National Geographic | 0.3 | 26 | 60 MINUTES | 1,161 | 26 | WIPEOUT AUSTRALIA | 441 | 26 | LAW AND ORDER: SVU | 1,603 |
| Sky News Australia | 0.2 | Fox Sports 1 | 0.3 | 27 | THE MENTALIST | 1,150 | 27 | NATIONAL NEWS | 433 | 27 | THE MENTALIST | 1,582 |
| National Geographic | 0.2 | Movie One | 0.3 | 28 | LAW AND ORDER: SVU | 1,146 | 28 | THE MENTALIST | 432 | 28 | A CURRENT AFFAIR | 1,573 |
| Movie One | 0.2 | How to Channel | 0.3 | 29 | HOME AND AWAY | 1,136 | 29 | M-CASINO ROYALE | 431 | 29 | CSI: CRIME SCENE INVESTIGATION | 1,568 |
| Movie Extra | 0.2 | Showtime 2 | 0.3 | 30 | NINE NEWS | 1,125 | 30 | IN THE BUSH WITH MALCOLM DOUGLAS | 420 | 30 | NINE NEWS | 1,558 |
| Movie Two | 0.2 | TV1+2 | 0.3 | 31 | WIPEOUT AUSTRALIA | 1,104 | 31 | SEVEN NEWS - SAT | 419 | 31 | WIPEOUT AUSTRALIA | 1,545 |
| LifeStyle Food | 0.2 | Bio. | 0.3 | 32 | GREY'S ANATOMY | 1,092 | 32 | GHOST WHISPERER | 402 | 32 | HOME AND AWAY | 1,536 |
| Disney Channel | 0.2 | Movie Extra | 0.3 | 33 | DESPERATE HOUSEWIVES | 1,088 | 33 | GREY'S ANATOMY | 402 | 33 | M-CASINO ROYALE | 1,518 |
| Nick Jr | 0.2 | Nick Jr | 0.2 | 34 | M-CASINO ROYALE | 1,087 | 34 | GANGS OF OZ | 401 | 34 | CRIME INVESTIGATION AUSTRALIA | 1,508 |
| Hallmark | 0.2 | LifeStyle Channel+2 | 0.2 | 35 | GHOST WHISPERER | 1,082 | 35 | HOME AND AWAY | 400 | 35 | GREY'S ANATOMY | 1,494 |
| Cartoon Network | 0.2 | Hallmark | 0.2 | 36 | CSI: CRIME SCENE INVESTIGATION | 1,080 | 36 | NCIS RPT | 398 | 36 | GHOST WHISPERER | 1,484 |
| Showtime 2 | 0.2 | Fox Classics+2 | 0.2 | 37 | A CURRENT AFFAIR | 1,067 | 37 | CSI: MIAMI | 394 | 37 | GANGS OF OZ | 1,461 |
| Comedy Channel+2 | 0.2 | LifeStyle Food | 0.2 | 38 | CRIME INVESTIGATION AUSTRALIA | 1,065 | 38 | THE BIGGEST LOSER - ELIMINATION | 390 | 38 | TWO AND A HALF MEN | 1,451 |
| How to Channel | 0.2 | Comedy Channel+2 | 0.2 | 39 | THE BIGGEST LOSER - THE WEIGH-IN | 1,062 | 39 | TWO AND A HALF MEN | 389 | 39 | NINE NEWS SATURDAY | 1,443 |
| Other pay TV | 3.6 | Other pay TV | 4.2 | 40 | TWO AND A HALF MEN | 1,062 | 40 | NATIONAL NEWS SATURDAY | 386 | 40 | THE BIGGEST LOSER - ELIMINATION | 1,438 |

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. Shares based on total people.

For enquiries please contact Free TV on (02) 8968 7100.