

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 9, 2009

22 - 28 February

In Week 9, Free TV attracted huge audiences with the top rating program delivering a combined average audience of more than 3 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined audience of at least 1.36 million viewers.
- Free-to-air television accounted for 82 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
Metro		Regional	FREE TV						
			Metro Average '000's	Regional Average '000's	Combined Metro & Regional '000's				
Seven	22.9	Prime/ 7QLD	23.8	1 UNDERBELLY	2,334	1 UNDERBELLY	761	1 UNDERBELLY	3,095
Nine	22.4	WIN/NBN	22.1	2 PACKED TO THE RAFTERS	1,839	2 PACKED TO THE RAFTERS	749	2 PACKED TO THE RAFTERS	2,588
Ten	17.1	Stn Cross 10	16.4	3 FIND MY FAMILY	1,635	3 FIND MY FAMILY	668	3 FIND MY FAMILY	2,303
ABC	13.0	ABC	13.3	4 RSPCA ANIMAL RESCUE	1,507	4 CRIMINAL MINDS	592	4 RSPCA ANIMAL RESCUE	2,089
SBS	4.9	SBS	6.4	5 SEVEN NEWS	1,440	5 RSPCA ANIMAL RESCUE	582	5 SEVEN NEWS	1,955
Fox Sports 3	1.9	Fox Sports 3	1.7	6 NCIS	1,388	6 AUSTRALIA'S GOT TALENT	559	6 AUSTRALIA'S GOT TALENT	1,929
TV1	0.7	TV1	1.0	7 BORDER SECURITY	1,384	7 SEVEN NEWS - SUN	556	7 CRIMINAL MINDS	1,925
Fox Sports 2	0.6	FOX8	0.7	8 AUSTRALIA'S GOT TALENT	1,370	8 ALL SAINTS	543	8 BORDER SECURITY	1,888
FOX8	0.6	Fox Classics	0.7	9 SEVEN NEWS - SAT	1,365	9 60 MINUTES	538	9 NCIS	1,873
Fox Classics	0.6	Movie One	0.7	10 TODAY TONIGHT	1,337	10 GANGS OF OZ	528	10 60 MINUTES	1,827
Fox Sports 1	0.6	Fox Sports 2	0.6	11 CRIMINAL MINDS	1,333	11 A CURRENT AFFAIR	518	11 SEVEN NEWS - SAT	1,792
UKTV	0.6	UKTV	0.5	12 SO YOU THINK YOU CAN DANCE	1,315	12 SEVEN NEWS	515	12 SEVEN NEWS - SUN	1,789
LifeStyle Channel	0.5	LifeStyle Channel	0.5	13 CUSTOMS	1,313	13 BETTER HOMES AND GARDENS	504	13 ALL SAINTS	1,780
W.	0.5	Crime & Investigation	0.5	14 60 MINUTES	1,289	14 BORDER SECURITY	504	14 CUSTOMS	1,770
Movie One	0.4	Disney Channel	0.5	15 ALL SAINTS	1,237	15 THE FARMER WANTS A WIFE	492	15 BETTER HOMES AND GARDENS	1,735
Crime & Investigation	0.4	W.	0.5	16 SEVEN NEWS - SUN	1,233	16 SUNDAY NIGHT	486	16 SO YOU THINK YOU CAN DANCE	1,716
SCI FI	0.4	Movie Greats	0.4	17 BETTER HOMES AND GARDENS	1,231	17 NCIS	485	17 TRIPLE ZERO HEROES	1,694
Movie Greats	0.3	FOX8+2	0.3	18 TRIPLE ZERO HEROES	1,222	18 TRIPLE ZERO HEROES	472	18 GANGS OF OZ	1,685
FOX8 +2	0.3	Discovery Channel	0.3	19 THE 81ST ANNUAL ACADEMY AWARDS	1,203	19 GETAWAY	463	19 THE FARMER WANTS A WIFE	1,674
Showtime	0.3	Showtime	0.3	20 NINE NEWS SUNDAY	1,184	20 CUSTOMS	457	20 TODAY TONIGHT	1,626
History Channel	0.3	Fox Sports 1	0.3	21 THE FARMER WANTS A WIFE	1,182	21 CSI: CRIME SCENE INVESTIGATION	431	21 NINE NEWS SUNDAY	1,576
Discovery Channel	0.3	History Channel	0.3	22 LIE TO ME	1,176	22 IN THE BUSH WITH MALCOLM DOUGLAS	430	22 A CURRENT AFFAIR	1,573
Arena	0.3	Sky News Australia	0.3	23 GANGS OF OZ	1,157	23 SEVEN NEWS - SAT	427	23 SUNDAY NIGHT	1,556
Movie Extra	0.3	Comedy Channel	0.3	24 BONDI RESCUE	1,145	24 CITY HOMICIDE	422	24 LIE TO ME	1,549
Disney Channel	0.3	Playhouse Disney	0.3	25 NINE NEWS	1,124	25 ADULTS ONLY 20 TO 1	415	25 BONDI RESCUE	1,543
Comedy Channel	0.3	Movie Extra	0.3	26 HOME AND AWAY	1,112	26 NATIONAL NEWS	415	26 NINE NEWS	1,539
Bio.	0.2	SCI FI	0.3	27 CSI: CRIME SCENE INVESTIGATION	1,105	27 THE BIGGEST LOSER - THE WEIGH-IN	407	27 CSI: CRIME SCENE INVESTIGATION	1,536
National Geographic	0.2	Arena	0.3	28 CITY HOMICIDE	1,085	28 GREY'S ANATOMY	401	28 THE 81ST ANNUAL ACADEMY AWARDS	1,523
LifeStyle Food	0.2	showcase	0.3	29 THE BIGGEST LOSER - THE WEIGH-IN	1,085	29 SO YOU THINK YOU CAN DANCE	401	29 GETAWAY	1,514
Movie Two	0.2	Bio.	0.3	30 SUNDAY NIGHT	1,070	30 BONDI RESCUE	398	30 CITY HOMICIDE	1,507
Nick Jr	0.2	Nick Jr	0.2	31 ADULTS ONLY 20 TO 1	1,060	31 TWO AND A HALF MEN	397	31 HOME AND AWAY	1,495
TV1 +2	0.2	TV1+2	0.2	32 A CURRENT AFFAIR	1,055	32 NATIONAL NEWS SUNDAY	392	32 THE BIGGEST LOSER - THE WEIGH-IN	1,492
Sky News Australia	0.2	Movie Two	0.2	33 GETAWAY	1,051	33 THE MENTALIST	384	33 ADULTS ONLY 20 TO 1	1,475
Showtime Greats	0.2	Showtime Greats	0.2	34 THE MENTALIST	1,041	34 HOME AND AWAY	383	34 TWO AND A HALF MEN	1,434
Hallmark	0.2	Fox Classics+2	0.2	35 TWO AND A HALF MEN	1,037	35 KATH & KIM	380	35 THE MENTALIST	1,425
LifeStyle Channel+2	0.2	National Geographic	0.2	36 SO YOU THINK YOU CAN DANCE - RESULTS	1,035	36 GHOST WHISPERER	374	36 IN THE BUSH WITH MALCOLM DOUGLAS	1,414
showcase	0.2	Fuel TV	0.2	37 THE BIGGEST LOSER - ELIMINATION	1,033	37 LIE TO ME	373	37 KATH & KIM	1,389
UKTV +2	0.2	Hallmark	0.2	38 WIPEOUT AUSTRALIA	1,026	38 THE BIGGEST LOSER	373	38 GREY'S ANATOMY	1,380
Playhouse Disney	0.2	Nickelodeon	0.2	39 DESPERATE HOUSEWIVES	1,013	39 DEAL OR NO DEAL	359	39 SO YOU THINK YOU CAN DANCE - RESULTS	1,370
Other pay TV	4.0	Other pay TV	4.0	40 KATH & KIM	1,009	40 DOMESTIC BLITZ	356	40 WIPEOUT AUSTRALIA	1,369

Data sourced QzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split, total regional shares excl split. Shares based on total people.

For enquiries please contact Free TV on (02) 8968 7100.