

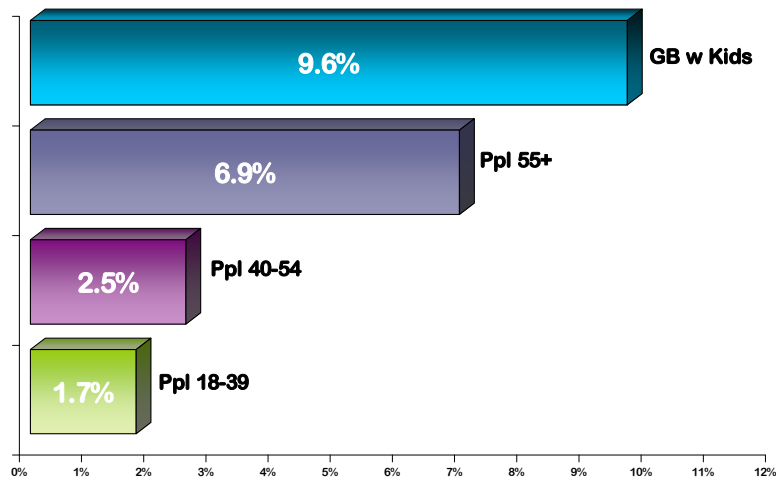
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BUMPER START TO 2008 RATINGS YEAR

A review of the year-to-date television ratings shows more people are watching Free TV in 2008. For the five weeks since official ratings began, metro Free TV audiences are up 3.9 per cent on the same time last year. Key demographics also recorded strong performances.

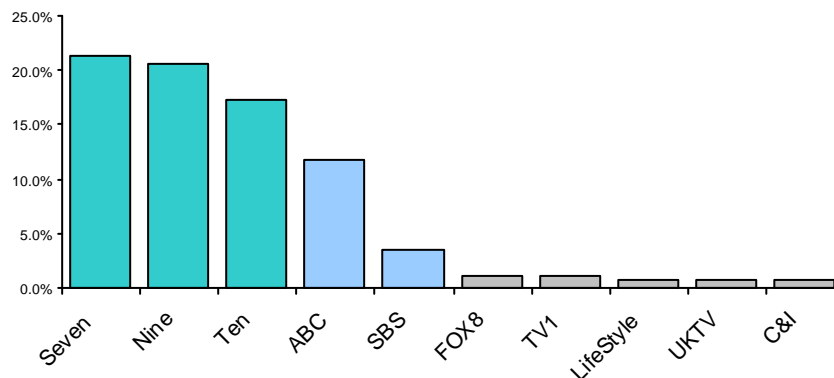
Average Metro Audience Increases



Source: OzTAM; 5 city metro; 6am to midnight; survey week's 7-11 2008 v 2007

Across the day Free TV channels attract by far the largest audience shares. Pay TV's best performing channel garners just a 1.1 per cent share.

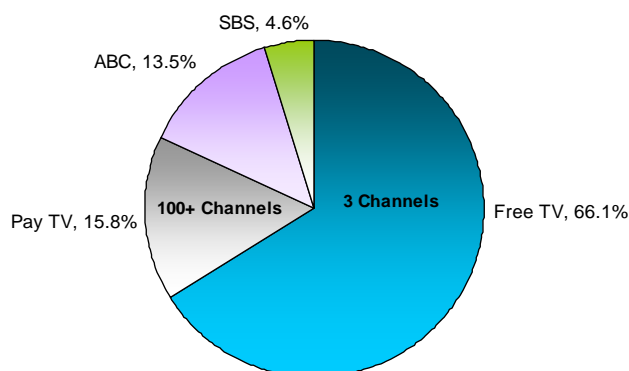
Share of Viewing – All Day (2am – 2am)



Source: OzTAM; 5 city metro; Survey weeks 7-11 2008; 2am – 2am; total ppl

Free TV continues to maintain the lion's share of nightly viewing as well, accounting for two-thirds of television watching every evening.

Share of Nightly Viewing (6pm – Midnight)



Source: OzTAM; 5 city metro; Survey weeks 7-11 2008; total ppl

Watching television remains Australia's favourite past-time with more than 13.2 million people tuning in to Free TV every day. And in a further testament to the quality of the content on Free TV, the overwhelming majority of top shows so far this year are Australian productions.

Top 40 Programs - All People								
FREE TV								
Metro Average '000's		Regional Average '000's		Combined Metro & Regional '000's				
1	1DAY CRICKET-AUST V INDIA - 2ND FINAL S2	1,643	1	BORDER SECURITY - AUST FRONT LINE (R)	687	1	BORDER SECURITY - AUST FRONT LINE (R)	2,309
2	1DAY CRICKET-AUST V INDIA - 1ST FINAL S2	1,635	2	1DAY CRICKET-AUST V INDIA - 1ST FINAL S2	665	2	1DAY CRICKET-AUST V INDIA - 1ST FINAL S2	2,300
3	BORDER SECURITY - AUST FRONT LINE (R)	1,622	3	THE FORCE - BEHIND THE LINE	649	3	1DAY CRICKET-AUST V INDIA - 2ND FINAL S2	2,280
4	SO U THINK U CAN DANCE AUST -TOP100 P1	1,601	4	1DAY CRICKET-AUST V INDIA - 2ND FINAL S2	637	4	1DAY CRICKET - AUST V INDIA - G10 S2	2,170
5	1DAY CRICKET - AUST V INDIA - G10 S2	1,543	5	BORDER SECURITY - AUST FRONT LINE	633	5	THE FORCE - BEHIND THE LINE	2,125
6	1DAY CRICKET - AUST V INDIA - G7 S2	1,526	6	1DAY CRICKET - AUST V INDIA - G4 S2	628	6	1DAY CRICKET - AUST V INDIA - G4 S2	2,100
7	SO YOU THINK YOU CAN DANCE AUSTRALIA	1,514	7	RSPCA ANIMAL RESCUE	627	7	RSPCA ANIMAL RESCUE	2,100
8	RAMSAY'S KITCHEN NIGHTMARES	1,489	8	1DAY CRICKET - AUST V INDIA - G10 S2	627	8	SO U THINK U CAN DANCE AUST -TOP100 P1	2,080
9	THE FORCE - BEHIND THE LINE	1,476	9	LIVE FRIDAY NIGHT FOOTBALL	604	9	BORDER SECURITY - AUST FRONT LINE	2,061
10	RSPCA ANIMAL RESCUE	1,473	10	60 MINUTES	589	10	1DAY CRICKET - AUST V INDIA - G7 S2	2,058
11	1DAY CRICKET - AUST V INDIA - G4 S2	1,472	11	NATIONAL NEWS SUNDAY	588	11	CSI: CRIME SCENE INVESTIGATION	2,029
12	SO U THINK U CAN DANCE AUST - TOP100 P2	1,469	12	CSI: CRIME SCENE INVESTIGATION	569	12	RAMSAY'S KITCHEN NIGHTMARES	2,017
13	CSI: CRIME SCENE INVESTIGATION	1,460	13	IT TAKES TWO	567	13	NATIONAL NINE NEWS SUNDAY	2,007
14	SEVEN NEWS - SUN	1,451	14	1DAY CRICKET - AUST V SRI LANKA - G6 S2	551	14	SO YOU THINK YOU CAN DANCE AUSTRALIA	1,964
15	BORDER SECURITY - AUST FRONT LINE	1,428	15	UNDERBELLY	546	15	SEVEN NEWS - SUN	1,935
16	NATIONAL NINE NEWS SUNDAY	1,419	16	SEVEN NEWS	539	16	SEVEN NEWS	1,934
17	SO U THINK U CAN DANCE AUST - RESULTS	1,400	17	1DAY CRICKET - AUST V INDIA - G7 S2	532	17	1DAY CRICKET - AUST V SRI LANKA - G6 S2	1,921
18	SEVEN NEWS	1,395	18	ALL SAINTS	529	18	RPA	1,921
19	RPA	1,393	19	RPA	528	19	SO U THINK U CAN DANCE AUST - TOP100 P2	1,915
20	1DAY CRICKET - AUST V SRI LANKA - G6 S2	1,370	20	RAMSAY'S KITCHEN NIGHTMARES	528	20	IT TAKES TWO	1,837
21	TODAY TONIGHT	1,310	21	1DAY CRICKET - AUST V INDIA - 1ST FINAL S1	525	21	60 MINUTES	1,833
22	DESPERATE HOUSEWIVES	1,279	22	A CURRENT AFFAIR	525	22	SO YOU THINK YOU CAN DANCE AUST - RESULTS	1,821
23	UNDERBELLY	1,275	23	1DAY CRICKET - AUST V SRI LANKA - G12 S2	518	23	UNDERBELLY	1,821
24	1DAY CRICKET - AUST V INDIA - 1ST FINAL S1	1,271	24	THE REAL SEACHANGE	516	24	1DAY CRICKET - AUST V INDIA - 1ST FINAL S1	1,796
25	IT TAKES TWO	1,270	25	LAW AND ORDER: SVU	502	25	DESPERATE HOUSEWIVES	1,740
26	60 MINUTES	1,244	26	BUSH DOCTORS	489	26	HOME AND AWAY	1,726
27	BETTER HOMES AND GARDENS	1,241	27	GREY'S ANATOMY	489	27	1DAY CRICKET - AUST V SRI LANKA - G12 S2	1,719
28	HOME AND AWAY	1,240	28	THE ZOO	488	28	THE ZOO	1,714
29	THE ZOO	1,226	29	HOME AND AWAY	486	29	BETTER HOMES AND GARDENS	1,710
30	HOUSE	1,213	30	SEVEN NEWS - SUN	484	30	THE REAL SEACHANGE	1,710
31	BONDI RESCUE	1,211	31	1DAY CRICKET - AUST V INDIA - G10 S1	480	31	GREY'S ANATOMY	1,697
32	GREY'S ANATOMY	1,208	32	SO U THINK U CAN DANCE AUST -TOP100 P1	479	32	ALL SAINTS	1,659
33	1DAY CRICKET - AUST V SRI LANKA - G12 S2	1,201	33	1DAY CRICKET - AUST V INDIA - G4 S1	476	33	HOUSE	1,659
34	THE REAL SEACHANGE	1,194	34	1DAY CRICKET - AUST V INDIA - G7 S1	475	34	LAW AND ORDER: SVU	1,659
35	NATIONAL NINE NEWS	1,194	35	BETTER HOMES AND GARDENS	469	35	BONDI RESCUE	1,658
36	KITCHEN NIGHTMARES U.S.A.	1,190	36	DESPERATE HOUSEWIVES	461	36	1DAY CRICKET - AUST V INDIA - G7 S1	1,644
37	1DAY CRICKET - AUST V INDIA - G7 S1	1,169	37	SAMANTHA WHO?	454	37	NATIONAL NINE NEWS	1,635
38	LAW AND ORDER: SVU	1,157	38	KATH & KIM (R)	454	38	A CURRENT AFFAIR	1,632
39	THE FOOTY SHOW	1,137	39	SEVEN NEWS - SAT	454	39	TODAY TONIGHT	1,629
40	1DAY CRICKET - AUST V INDIA - G10 S1	1,136	40	CSI: NY	453	40	1DAY CRICKET - AUST V INDIA - G10 S1	1,616

Source: OzTAM & RegionalTAM; 5 city metro & 4 aggregated markets ex Tas; based on Free TV channels; total ppl

For media enquiries, please contact Free TV Australia on (02) 8968 7100.