

WEEKLY RATINGS REPORT

Free TV Ratings – Week 37, 2007

9 – 15 September

In Week 37, Free TV networks once again delivered huge audience numbers with the top rating program delivering a combined average audience of more than 2.7 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined audience of at least 1.4 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets.
- Free TV continues to dominate share of viewing, accounting for two-thirds of all nightly television viewing.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
Metro		Regional	FREE TV						
Metro Average '000's		Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Regional '000's		
Seven	24.4	Prime/ 7QLD	24.3	1 KATH & KIM	2,047	1 RSPCA ANIMAL RESCUE	813	1 KATH & KIM	2,723
Nine	20.9	WIN/NBN	24.3	2 BORDER SECURITY - AUST FRONT LINE	1,892	2 MEDICAL EMERGENCY	805	2 MEDICAL EMERGENCY	2,687
Ten	19.1	Sthn Cross 10	17.5	3 MEDICAL EMERGENCY	1,882	3 THE FORCE - BEHIND THE LINE-MON	724	3 BORDER SECURITY - AUST FRONT LINE	2,610
ABC	13.3	ABC	12.5	4 THANK GOD YOU'RE HERE 3	1,782	4 BORDER SECURITY - AUST FRONT LINE	718	4 RSPCA ANIMAL RESCUE	2,595
SBS	4.1	SBS	4.8	5 RSPCA ANIMAL RESCUE	1,782	5 NATIONAL NEWS SUNDAY	707	5 THE FORCE - BEHIND THE LINE-MON	2,500
FOX SPORTS 2	0.9	FOX SPORTS 3	1.0	6 THE FORCE - BEHIND THE LINE-MON	1,776	6 KATH & KIM	676	6 THANK GOD YOU'RE HERE 3	2,437
FOX SPORTS 3	0.8	FOX SPORTS 2	0.8	7 SEVEN NEWS - SUN	1,699	7 A CURRENT AFFAIR	660	7 NATIONAL NINE NEWS SUNDAY	2,308
FOX8	0.7	TV1	0.8	8 AFL: SF 2: WEST COAST V COLLINGWOOD	1,636	8 THANK GOD YOU'RE HERE 3	655	8 SEVEN NEWS - SUN	2,229
TV1	0.6	FOX Classics	0.7	9 NATIONAL NINE NEWS SUNDAY	1,601	9 ALL SAINTS	652	9 AUSTRALIAN IDOL	2,070
FOX Classics	0.5	FOX8	0.7	10 AUSTRALIAN IDOL	1,544	10 SEA PATROL	637	10 SEVEN NEWS	2,062
FOX SPORTS 1	0.5	W.	0.7	11 RPA	1,467	11 CITY HOMICIDE	621	11 ALL SAINTS	2,042
W.	0.5	Crime & Investigation	0.6	12 HOT PROPERTY	1,464	12 MCLEOD'S DAUGHTERS	610	12 AFL: SF 2: WEST COAST V COLLINGWOOD	2,033
UKTV	0.5	UKTV	0.6	13 SEVEN NEWS	1,457	13 60 MINUTES	606	13 RPA	2,026
LifeStyle Channel	0.5	LifeStyle Channel	0.6	14 BETTER HOMES AND GARDENS	1,425	14 SEVEN NEWS	605	14 BETTER HOMES AND GARDENS	2,024
Crime & Investigation	0.4	Disney Channel	0.5	15 TODAY TONIGHT	1,416	15 BETTER HOMES AND GARDENS	599	15 CITY HOMICIDE	2,022
SHOWTIME	0.4	SHOWTIME	0.4	16 HOME AND AWAY	1,408	16 BACKYARD BLITZ	593	16 60 MINUTES	1,998
SCI FI	0.4	History Channel	0.4	17 CITY HOMICIDE	1,401	17 RUGBY LEAGUE FINAL SERIES QF 4	589	17 HOME AND AWAY	1,965
History Channel	0.3	FOX SPORTS 1	0.4	18 60 MINUTES	1,392	18 RUGBY LEAGUE FINAL SERIES SF 1	580	18 HOT PROPERTY	1,959
National Geographic	0.3	Cartoon Network	0.4	19 ALL SAINTS	1,390	19 RPA	559	19 BACKYARD BLITZ	1,919
ARENA	0.3	SCI FI	0.4	20 AUSTRALIA'S BEST BACKYARDS	1,333	20 HOME AND AWAY	557	20 SEA PATROL	1,902
Discovery Channel	0.3	Discovery Channel	0.4	21 BACKYARD BLITZ	1,326	21 MY NAME IS EARL	557	21 MY NAME IS EARL	1,845
FOX8+2	0.3	MOVIE ONE	0.4	22 MY NAME IS EARL	1,288	22 AUST FUNNIEST HOME VIDEO SHOW	556	22 MCLEOD'S DAUGHTERS	1,800
Disney Channel	0.3	LifeStyle FOOD	0.3	23 AFL: 1ST SF KANGAROOS V HAWTHORN	1,283	23 SEVEN NEWS - SUN	530	23 TODAY TONIGHT	1,794
COMEDY CHANNEL	0.2	National Geographic	0.3	24 SEA PATROL	1,265	24 AUSTRALIAN IDOL	526	24 AUSTRALIA'S BEST BACKYARDS	1,794
MOVIE ONE	0.2	ARENA	0.3	25 AUSTRALIAN IDOL - THE LIVE VERDICT	1,237	25 GHOST WHISPERER	526	25 A CURRENT AFFAIR	1,787
SHOWTIME Greats	0.2	MOVIE GREATS	0.3	26 SEVEN NEWS - SAT	1,215	26 GETAWAY	518	26 SEVEN NEWS - SAT	1,716
Cartoon Network	0.2	SHOWTIME Greats	0.2	27 MCLEOD'S DAUGHTERS	1,190	27 THE SIMPSONS TUES EP 2	512	27 AUSTRALIAN IDOL - THE LIVE VERDICT	1,707
LifeStyle FOOD	0.2	COMEDY CHANNEL	0.2	28 NATIONAL NINE NEWS	1,182	28 SEVEN NEWS - SAT	501	28 GETAWAY	1,696
TV1+2	0.2	SKY NEWS AUST	0.2	29 GETAWAY	1,178	29 MOTORWAY PATROL	495	29 NATIONAL NINE NEWS	1,667
Hallmark	0.2	MOVIE TWO	0.2	30 NATIONAL NINE NEWS SATURDAY	1,148	30 HOT PROPERTY	495	30 GHOST WHISPERER	1,657
LifeStyle Channel+2	0.2	Hallmark	0.2	31 GHOST WHISPERER	1,131	31 MOST SHOCKING	492	31 NATIONAL NINE NEWS SATURDAY	1,611
SKY NEWS AUST	0.2	MOVIE EXTRA	0.2	32 A CURRENT AFFAIR	1,127	32 THE SIMPSONS TUES EP 1	492	32 AUST FUNNIEST HOME VIDEO SHOW	1,604
MOVIE GREATS	0.2	SHOWTIME 2	0.2	33 SO YOU THINK YOU CAN DANCE 3	1,111	33 NCIS RPT	491	33 MOST SHOCKING	1,598
SHOWTIME 2	0.2	Animal Planet	0.1	34 MOST SHOCKING	1,106	34 NATIONAL NEWS	485	34 THE SIMPSONS TUES EP 1	1,583
MOVIE EXTRA	0.2	TV1+2	0.1	35 THE SIMPSONS TUES EP 1	1,091	35 DEAL OR NO DEAL	482	35 NCIS RPT	1,579
MOVIE TWO	0.2	Channel [V]	0.1	36 NCIS RPT	1,088	36 STONE COLD	475	36 AFL: 1ST SF KANGAROOS V HAWTHORN	1,576
W2	0.2	Playhouse Disney	0.1	37 TEMPTATION	1,055	37 CRIME INVESTIGATION AUSTRALIA	471	37 SO YOU THINK YOU CAN DANCE 3	1,511
Nickelodeon	0.2	FOX SPORTS News	0.1	38 AUST FUNNIEST HOME VIDEO SHOW	1,048	38 AUSTRALIAN IDOL - THE LIVE VERDICT	470	38 CRIME INVESTIGATION AUSTRALIA	1,506
FOX Classics+2	0.2	LifeStyle Channel+2	0.1	39 LAW AND ORDER: SVU MON RPT	1,044	39 NATIONAL NEWS SATURDAY	463	39 THE SIMPSONS TUES EP 2	1,503
Other pay TV	4.1	Other pay TV	3.1	40 ROVE	1,044	40 AUSTRALIA'S BEST BACKYARDS	461	40 LAW AND ORDER: SVU MON RPT	1,443

Data sourced OZTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. Shares based on total people.

For enquiries please contact Free TV on (02) 8968 7100.