

## Free TV Ratings – Week 34, 2007

### 19 – 25 August

In Week 34, Free TV networks delivered massive audience numbers, with the top rating program delivering an average audience of more than of 2.5 million metro viewers and 941,000 regional viewers.

- Free TV consistently attracts mass audiences. Every one of the top 40 programs averaged at least 1 million metro viewers and more than 462,000 regional viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets.
- Free TV accounted for two-thirds of all nightly television viewing.

Total Share of All Nightly Viewing - All People 6pm - Midnight				Top 40 Programs - All People			
Metro		Regional		FREE TV			
				Metro Average '000's		Regional Average '000's	
Seven	23.3	Prime/ 7OLD	24.6	1 KATH & KIM	2,511	1 KATH & KIM	941
Nine	21.5	WIN/NBN	23.4	2 THANK GOD YOU'RE HERE 3	2,050	2 RSPCA ANIMAL RESCUE	782
Ten	18.8	Sthn Cross 10	18.1	3 RSPCA ANIMAL RESCUE	1,734	3 MY NAME IS EARL	756
ABC	13.2	ABC	12.5	4 HOUSE	1,698	4 MEDICAL EMERGENCY	741
SBS	4.3	SBS	4.9	5 MEDICAL EMERGENCY	1,697	5 SEVEN NEWS - SUN	677
FOX Sports 3	0.8	FOX Sports 3	1.3	6 SEVEN NEWS - SUN	1,657	6 A CURRENT AFFAIR	665
FOX Sports 2	0.7	TV1	0.8	7 BORDER SECURITY - AUSTRALIA'S FRONT LINE	1,656	7 HOUSE	658
FOX8	0.7	W	0.7	8 AUSTRALIAN IDOL - FINAL 24	1,563	8 THANK GOD YOU'RE HERE 3	648
FOX Sports 1	0.7	Showtime	0.7	9 SEVEN NEWS	1,477	9 SEVEN NEWS	641
TV1	0.6	Crime & Investigation	0.7	10 SEA PATROL	1,466	10 SEA PATROL	637
UKTV	0.5	FOX8	0.6	11 GETAWAY	1,436	11 ALL SAINTS	634
W	0.5	UKTV	0.6	12 NATIONAL NINE NEWS SUNDAY	1,421	12 BORDER SECURITY - AUSTRALIA'S FRONT LINE	634
Lifestyle	0.5	Lifestyle	0.6	13 AUSTRALIAN IDOL - TOP 100	1,415	13 NATIONAL NEWS SUNDAY	621
Showtime	0.5	Disney Channel	0.5	14 MY NAME IS EARL	1,388	14 MCLEOD'S DAUGHTERS	610
Crime & Investigation	0.4	FOX Sports 2	0.5	15 HOT PROPERTY	1,383	15 AUSTRALIA'S BEST BACKYARDS	598
Discovery	0.4	Discovery	0.5	16 CSI: CRIME SCENE INVESTIGATION	1,374	16 CSI: CRIME SCENE INVESTIGATION	585
National Geographic	0.4	FOX Sports 1	0.4	17 TODAY TONIGHT	1,362	17 GETAWAY	583
Arena	0.4	Showtime Greats	0.4	18 ALL SAINTS	1,341	18 HOT PROPERTY	580
FOX Classics	0.3	Sci Fi	0.4	19 HOME AND AWAY	1,319	19 LIVE FRIDAY NIGHT FOOTBALL	565
Movie One	0.3	Showtime 2	0.3	20 SEVEN NEWS - SAT	1,308	20 AUSTRALIAN IDOL - FINAL 24	560
Showtime 2	0.3	Arena	0.3	21 BETTER HOMES AND GARDENS	1,273	21 HOME AND AWAY	556
History Channel	0.3	Cartoon Network	0.3	22 SURF PATROL	1,267	22 M-MEET THE FOCKERS	555
FOX8 +2	0.3	History Channel	0.3	23 AUSTRALIA'S BEST BACKYARDS	1,246	23 CRIMINAL MINDS	552
Sci Fi	0.3	FOX Classics	0.3	24 THE SIMPSONS TUES EP 2	1,233	24 60 MINUTES	543
Movie Greats	0.3	Sky News	0.3	25 TEMPTATION	1,232	25 BETTER HOMES AND GARDENS	541
Cartoon Network	0.3	Comedy Channel	0.2	26 NATIONAL NINE NEWS	1,232	26 THE SIMPSONS TUES EP 1	535
Showtime Greats	0.3	Lifestyle FOOD	0.2	27 CRIMINAL MINDS	1,229	27 NCIS RPT	534
Disney Channel	0.2	National Geographic	0.2	28 RPA	1,225	28 BACKYARD BLITZ	531
Comedy Channel	0.2	Hallmark	0.2	29 THINGS TO TRY BEFORE YOU DIE	1,223	29 THE SIMPSONS TUES EP 2	526
Movie Extra	0.2	Nick Jr.	0.2	30 A CURRENT AFFAIR	1,221	30 SEVEN NEWS - SAT	518
WZ	0.2	Lifestyle +2	0.2	31 M-MEET THE FOCKERS	1,215	31 DEAL OR NO DEAL	516
Lifestyle +2	0.2	TV1 +2	0.2	32 GHOST WHISPERER	1,177	32 SURF PATROL	506
Lifestyle FOOD	0.2	Arena +2	0.1	33 NCIS RPT	1,166	33 AUSTRALIA'S FUNNIEST HOME VIDEO SHOW	504
Nick Jr.	0.2	MTV	0.1	34 BACKYARD BLITZ	1,155	34 1 VS 100	491
Nickelodeon	0.2	Ovation	0.1	35 AUSTRALIA'S FUNNIEST HOME VIDEO SHOW	1,138	35 NATIONAL NEWS	491
Sky News	0.2	Animal Planet	0.1	36 THE SIMPSONS TUES EP 1	1,136	36 GHOST WHISPERER	480
TV1 +2	0.2	max	0.1	37 60 MINUTES	1,133	37 RPA	478
Hallmark	0.2	Bio	0.1	38 CSI: MIAMI	1,120	38 GREAT COMEDY CLASSICS	476
Movie Two	0.2	Discovery Travel & Living	0.1	39 CSI: NY	1,116	39 AUSTRALIAN IDOL - TOP 100	469
Other pay TV	3.8	Other pay TV	3.9	40 SATURDAY NIGHT AFL	1,072	40 NATIONAL NEWS SATURDAY	462

Data is sourced from OzTAM and Regional TAM. Top program lists exclude ABC & SBS. Total metro share includes spill. Total regional shares are for mainland markets and exclude spill. All program results represent an average of all times aired during the week.

**For enquiries, contact Free TV - (02) 8968 7100.**