

**Free TV Ratings – Week 27, 2007**
**1 – 7 July**

In Week 27, Free TV dominated share of viewing and delivered huge audience numbers.

- The top rating program on Free TV attracted nearly 2 million metro viewers.
- Free TV consistently attracts mass audiences. Every one of the top 40 programs averaged at least 1 million metro viewers and more than 439,000 regional viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro and regional markets.
- Overall, Free TV accounted for the vast majority of nightly viewing with a 67 per cent nightly share in metro and regional areas.

Total Share of All Nightly Viewing - All People 6pm - Midnight				Top 40 Programs - All People			
Metro		Regional		FREE TV			
Metro Average '000's		Regional Average '000's		Metro Average '000's		Regional Average '000's	
Seven	23.3	Prime/ 7QLD	22.9	1 SEA PATROL	1,980	1 STATE OF ORIGIN R.LGUE QLD/NSW 3 - MATCH	1,080
Nine	23.9	WIN/NBN	27.6	2 STATE OF ORIGIN R.LGUE QLD/NSW 3 - MATCH	1,890	2 STATE OF ORIGIN R.LGUE QLD/NSW 3 - POST MATCH	875
Ten	16.9	Sthn Cross 10	16.1	3 BORDER SECURITY - AUSTRALIA'S FRONT LINE	1,775	3 SEA PATROL	866
ABC	13.1	ABC	12.5	4 IT TAKES TWO	1,712	4 STATE OF ORIGIN R.LGUE QLD/NSW 3 - PRE MATCH	739
SBS	4.4	SBS	4.9	5 SEVEN NEWS - SUN	1,627	5 60 MINUTES	723
FOX Sports 3	0.9	FOX Sports 3	1.3	6 60 MINUTES	1,615	6 A CURRENT AFFAIR	700
FOX8	0.8	FOX Sports 2	1.0	7 GREY'S ANATOMY	1,566	7 NATIONAL NEWS SUNDAY	678
FOX Sports 2	0.8	FOX8	0.8	8 SEVEN NEWS	1,554	8 GREY'S ANATOMY	667
FOX Sports 1	0.7	TV1	0.7	9 NATIONAL NINE NEWS SUNDAY	1,544	9 IT TAKES TWO	661
TV1	0.6	Disney Channel	0.7	10 ALL SAINTS	1,541	10 BORDER SECURITY - AUSTRALIA'S FRONT LINE	629
UKTV	0.5	Crime & Investigation	0.7	11 TODAY TONIGHT	1,415	11 SEVEN NEWS	615
Lifestyle	0.5	UKTV	0.6	12 DESPERATE HOUSEWIVES	1,406	12 ALL SAINTS	604
W	0.5	FOX Sports 1	0.6	13 GETAWAY	1,379	13 SEVEN NEWS - SUN	579
Showtime	0.4	Lifestyle	0.6	14 HOW I MET YOUR MOTHER	1,334	14 WHERE ARE THEY NOW	576
Crime & Investigation	0.4	W	0.5	15 CONCERT FOR DIANA	1,325	15 BACKYARD BLITZ	573
FOX Classics	0.4	Sci Fi	0.5	16 NCIS	1,311	16 NATIONAL NEWS	568
Disney Channel	0.4	FOX Classics	0.4	17 BETTER HOMES AND GARDENS	1,297	17 WHAT'S GOOD FOR YOU	543
Discovery	0.4	Discovery	0.4	18 NATIONAL NINE NEWS	1,261	18 HARRY POTTER AND THE CHAMBER OF SECRETS	542
Arena	0.3	Showtime	0.3	19 UGLY BETTY	1,259	19 NCIS	539
Showtime Greats	0.3	History Channel	0.3	20 SEVEN NEWS - SAT	1,256	20 SEVEN NEWS - SAT	537
National Geographic	0.3	Arena	0.3	21 A CURRENT AFFAIR	1,252	21 LIVE FRIDAY NIGHT FOOTBALL	528
FOX8 +2	0.3	National Geographic	0.3	22 THE SIMPSONS TUES	1,250	22 DESPERATE HOUSEWIVES	527
History Channel	0.3	Sky News	0.3	23 THAT '70S SHOW	1,232	23 BETTER HOMES AND GARDENS	522
Nickelodeon	0.3	Showtime Greats	0.2	24 HARRY POTTER AND THE CHAMBER OF SECRETS	1,230	24 UGLY BETTY	518
Movie Extra	0.3	Cartoon Network	0.2	25 HOME AND AWAY	1,229	25 AUSTRALIA'S FUNNIEST HOME VIDEO SHOW	517
Movie One	0.2	Nickelodeon	0.2	26 THE ALL NEW SIMPSONS	1,229	26 HOW I MET YOUR MOTHER	514
Sci Fi	0.2	Comedy Channel	0.2	27 BACKYARD BLITZ	1,227	27 DEAL OR NO DEAL	512
Showtime 2	0.2	Animal Planet	0.2	28 HOUSE RPT	1,201	28 CSI: MIAMI -RPT	511
Cartoon Network	0.2	Channel V	0.2	29 TEMPTATION	1,189	29 CONCERT FOR DIANA	509
Sky News	0.2	FOX Sports News	0.2	30 CSI: MIAMI -RPT	1,187	30 CRIME & JUSTICE	504
W2	0.2	Showtime 2	0.1	31 POLICE FILES - UNLOCKED	1,183	31 HOME AND AWAY	498
Movie Two	0.2	max	0.1	32 WHERE ARE THEY NOW	1,176	32 DIANA'S LAST DAY	496
Hallmark	0.2	Hallmark	0.1	33 AUSTRALIA'S FUNNIEST HOME VIDEO SHOW	1,167	33 NEIGHBOURS AT WAR	487
FOX Classics +2	0.2	TV1 +2	0.1	34 HEROES	1,165	34 THE SIMPSONS TUES	478
Comedy Channel	0.2	Discovery Travel & Living	0.1	35 THE FOOTY SHOW	1,159	35 THAT '70S SHOW	468
TV1 +2	0.2	MTV	0.1	36 NATIONAL NINE NEWS SATURDAY	1,141	36 THE ALL NEW SIMPSONS	463
Lifestyle FOOD	0.2	UKTV +2	0.1	37 DIANA'S LAST DAY	1,115	37 LAST CHANCE LEARNERS	457
Lifestyle +2	0.2	Lifestyle FOOD	0.1	38 BIG BROTHER LIVE EVICTION	1,067	38 NATIONAL NEWS SATURDAY	448
MTV	0.1	Lifestyle +2	0.1	39 WHAT'S GOOD FOR YOU	1,055	39 LAW & ORDER: CRIMINAL INTENT	444
Other pay TV	3.7	Other pay TV	3.6	40 LAW & ORDER: CRIMINAL INTENT	1,040	40 HOUSE RPT	439

Data is sourced from OzTAM and Regional TAM. Top program lists exclude ABC & SBS. Total metro share includes spill. Total regional shares are for mainland markets and exclude spill. All program results represent an average of all times aired during the week. Please note; metro and regional data cannot be combined to provide a national estimate.

**For enquiries, contact Free TV - (02) 8968 7100.**