

SURVEY RATINGS REPORT

Free TV Ratings – Survey 9, 2007

07 October – 03 November

In Survey 9 of the ratings, Free TV networks dominated viewing and delivered massive audiences.

- Every one of the top 40 programs on Free TV averaged a combined average audience of at least 1.57 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro areas and a 63 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight				Top 40 Programs - All People					
Metro		Regional		FREE TV					
				Metro Average '000's	Regional Average '000's		Combined Metro & Regional '000's		
Seven	24.0	Prime/ 7QLD	24.4	1 KATH & KIM	2,210	1 KATH & KIM	866	1 KATH & KIM	3,076
Nine	20.4	WIN/NBN	21.4	2 BORDER SECURITY - AUST FRONT LINE	1,845	2 V8 R10: BATHURST D3 THE RACE	788	2 THE FORCE - BEHIND THE LINE-MON	2,600
Ten	17.5	Stn Cross 10	17.2	3 THE FORCE - BEHIND THE LINE-MON	1,836	3 THE FORCE - BEHIND THE LINE-MON	764	3 DANCING WITH THE STARS 7	2,569
ABC	14.5	ABC	14.1	4 DANCING WITH THE STARS 7	1,830	4 DANCING WITH THE STARS 7	739	4 BORDER SECURITY - AUST FRONT LINE	2,549
SBS	4.2	SBS	5.0	5 CITY HOMICIDE	1,621	5 BORDER SECURITY - AUST FRONT LINE	704	5 CITY HOMICIDE	2,284
TV1	0.8	TV1	0.9	6 HOT PROPERTY	1,530	6 V8 R10: BATHURST D3 POST RACE	668	6 V8 R10: BATHURST D3 THE RACE	2,145
FOX8	0.7	FOX8	0.9	7 HOUSE 4	1,503	7 CITY HOMICIDE	663	7 HOT PROPERTY	2,126
Fox Sports 2	0.6	Disney Channel	0.8	8 KATH & KIM (R)	1,490	8 MY NAME IS EARL	656	8 KATH & KIM (R)	2,108
Fox Sports 1	0.6	Crime & Investigation	0.8	9 RSPCA ANIMAL RESCUE-WED	1,484	9 V8 R10: BATHURST D3 - 45YRS CELEBRATION	620	9 RSPCA ANIMAL RESCUE-WED	2,065
LifeStyle Channel	0.6	Fox Sports 2	0.7	10 NATIONAL BINGO NIGHT	1,480	10 KATH & KIM (R)	618	10 NATIONAL BINGO NIGHT	2,064
UKTV	0.5	LifeStyle Channel	0.6	11 CSI: CRIME SCENE INVESTIGATION	1,451	11 MCLEOD'S DAUGHTERS	618	11 HOUSE 4	2,038
Fox Classics	0.5	W.	0.6	12 SEVEN NEWS - SUN	1,448	12 HOT PROPERTY	596	12 MY NAME IS EARL	2,024
W.	0.5	UKTV	0.6	13 SEVEN NEWS	1,374	13 NATIONAL BINGO NIGHT	584	13 SEVEN NEWS - SUN	2,013
Crime & Investigation	0.5	FOX Classics	0.5	14 MY NAME IS EARL	1,368	14 ALL SAINTS	584	14 CSI: CRIME SCENE INVESTIGATION	2,003
Discovery Channel	0.4	Fox Sports 1	0.5	15 V8 R10: BATHURST D3 THE RACE	1,357	15 RSPCA ANIMAL RESCUE-WED	581	15 SEVEN NEWS	1,933
Showtime	0.4	Discovery Channel	0.5	16 ALL SAINTS	1,346	16 SEVEN NEWS - SUN	565	16 ALL SAINTS	1,930
Fox Sports 3	0.4	Fox Sports 3	0.4	17 HOME AND AWAY	1,346	17 SEVEN NEWS	559	17 BETTER HOMES AND GARDENS	1,871
Arena	0.4	SCI FI	0.4	18 AUSTRALIAN IDOL	1,341	18 CSI: CRIME SCENE INVESTIGATION	552	18 HOME AND AWAY	1,848
National Geographic	0.3	Showtime	0.4	19 BETTER HOMES AND GARDENS	1,328	19 AUSTRALIA'S BEST BACKYARDS	551	19 V8 R10: BATHURST D3 POST RACE	1,792
Disney Channel	0.3	History Channel	0.4	20 TODAY TONIGHT	1,324	20 FARMER WANTS A WIFE	549	20 MEDICAL EMERGENCY-WED	1,789
SCI FI	0.3	Cartoon Network	0.3	21 MEDICAL EMERGENCY-WED	1,293	21 COLD CASE	543	21 AUSTRALIA'S BEST BACKYARDS	1,788
History Channel	0.3	Sky News	0.3	22 60 MINUTES	1,264	22 BETTER HOMES AND GARDENS	543	22 AUSTRALIAN IDOL	1,786
FOX8+2	0.3	National Geographic	0.3	23 MISSING PERSONS UNIT	1,249	23 A CURRENT AFFAIR	535	23 MISSING PERSONS UNIT	1,767
Showtime Greats	0.3	Movie One	0.3	24 AUSTRALIA'S BEST BACKYARDS	1,237	24 HOUSE 4	535	24 MCLEOD'S DAUGHTERS	1,761
Hallmark	0.3	Arena	0.3	25 NATIONAL NINE NEWS SUNDAY	1,225	25 GHOST WHISPERER	531	25 60 MINUTES	1,759
Sky News	0.3	LifeStyle Food	0.3	26 SEVEN NEWS - SAT	1,220	26 MISSING PERSONS UNIT	518	26 GHOST WHISPERER	1,747
Cartoon Network	0.3	Hallmark	0.3	27 GHOST WHISPERER	1,216	27 BIONIC WOMAN	507	27 THE FARMER WANTS A WIFE	1,694
LifeStyle FOOD	0.3	Movie Extra	0.3	28 MR. & MRS. SMITH	1,208	28 HOME AND AWAY	502	28 BIONIC WOMAN	1,689
Comedy Channel	0.2	TV1+2	0.3	29 BIONIC WOMAN	1,182	29 MEDICAL EMERGENCY-WED	496	29 NATIONAL NINE NEWS SUNDAY	1,678
TV1+2	0.2	Showtime Greats	0.3	30 CRIMINAL MINDS	1,177	30 60 MINUTES	495	30 TODAY TONIGHT	1,671
Showtime 2	0.2	Comedy Channel	0.3	31 NATIONAL NINE NEWS	1,173	31 SURF PATROL	489	31 A CURRENT AFFAIR	1,670
Movie One	0.2	LifeStyle Channel+2	0.2	32 THE SIMPSONS TUES EP 2	1,164	32 THE SIMPSONS TUES EP 2	480	32 MR. & MRS. SMITH	1,670
LifeStyle Channel+2	0.2	Movie Two	0.2	33 THE SIMPSONS TUES EP 1	1,146	33 NCIS RPT	477	33 SEVEN NEWS - SAT	1,660
Playhouse Disney	0.2	Movie Greats	0.2	34 THE FARMER WANTS A WIFE	1,145	34 THE SIMPSONS TUES EP 1	469	34 THE SIMPSONS TUES EP 2	1,644
Movie Extra	0.2	Discovery Travel & Living	0.2	35 MCLEOD'S DAUGHTERS	1,143	35 MR. & MRS. SMITH	462	35 CRIMINAL MINDS	1,628
Nick Jr	0.2	Showtime 2	0.2	36 CSI: NY	1,143	36 WHO WANTS TO BE A MILLIONAIRE	460	36 COLD CASE	1,622
W2	0.2	Animal Planet	0.2	37 AUSTRALIAN IDOL - THE LIVE VERDICT	1,141	37 NATIONAL NEWS SUNDAY	453	37 THE SIMPSONS TUES EP 1	1,615
Bio.	0.2	Nickelodeon	0.2	38 SO YOU THINK YOU CAN DANCE 3	1,138	38 CRIMINAL MINDS	451	38 NATIONAL NINE NEWS	1,593
Nickelodeon	0.2	Bio.	0.1	39 A CURRENT AFFAIR	1,135	39 M-FANTASTIC FOUR	447	39 ARE YOU SMARTER THAN A 5TH GRADER?	1,579
Other pay TV	4.4	Other pay TV	3.9	40 ARE YOU SMARTER THAN A 5TH GRADER?	1,134	40 THE GIFT	446	40 M-FANTASTIC FOUR	1,579

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the survey. Total metro shares incl spill; total regional shares excl spill. Shares based on total people.

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