



**“TV’s proven to be one of the best investments I’ve ever made.”**

JOHN SYMOND, CHAIRMAN AND CEO, AUSSIE

When Aussie launched in 1992 it was a brand with no shop fronts and a simple message; ‘We’ll save you’. To get that message out and to get people talking about the brand, Aussie relied on television. Fifteen years later, with over 300,000 customers and a loan portfolio of more than \$20 billion, it’s fair to say that they are very happy with their return on investment. For more information visit [www.thinktv.com.au](http://www.thinktv.com.au)

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