

# Preliminary Overnight Ratings for Week 7, 2012

12 February to 18 February 2012

Preliminary Overnight data for Week 7 shows that Free TV continued to deliver huge audiences.

Free-to-air television accounted for an 84.5 per cent share of all nightly viewing (6pm to midnight) in metro markets and 86.1 per cent in regional areas.

In Week 7, over 13.8 million Australians tuned into Free TV every day.

Preliminary Data - Overnights (Live plus As Live)							
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs				
Metro	Regional		Metro Average '000's	Regional Average '000's		Combined Metro & Reg '000's	
Seven	21.1	Prime/ 7QLD	21.0	1 REVENGE-EP.1	2,067	1 REVENGE-EP.1	2,841
Nine	16.3	WIN/NBN	17.8	2 MY KITCHEN RULES-WED	1,933	2 MY KITCHEN RULES-WED	2,600
Ten	11.0	Sthn Cross 10	10.5	3 MY KITCHEN RULES-THU	1,796	3 MY KITCHEN RULES-MON	2,398
7TWO	3.4	7TWO	4.5	4 MY KITCHEN RULES-MON	1,673	4 PACKED TO THE RAFTERS	2,312
7mate	2.9	7mate	3.7	5 MY KITCHEN RULES-TUE	1,535	5 NATIONAL NEWS SUNDAY	2,149
GO!	3.4	GO!	3.9	6 NINE NEWS SUNDAY	1,523	6 MY KITCHEN RULES-THU	2,090
Gem	2.6	Gem	3.3	7 THE BIG BANG THEORY -EP2	1,512	7 1 DAY SERIES - AUSTRALIA V INDIA G4 S2	2,083
ONE	2.2	ONE	2.3	8 PACKED TO THE RAFTERS	1,445	8 PACKED TO THE RAFTERS-EP.2	2,069
Eleven	2.8	Eleven	2.7	9 THE BIG BANG THEORY	1,363	9 THE BIG BANG THEORY -EP2	1,827
ABC1	9.4	ABC1	9.1	10 PACKED TO THE RAFTERS-EP.2	1,250	10 MY KITCHEN RULES-TUE	1,827
ABC2	1.8	ABC2	1.7	11 1 DAY CRICKET -AUSTRALIA V INDIA G4 S2	1,225	11 THE BIG BANG THEORY -EP1	1,823
ABC3	0.6	ABC3	0.8	12 SEVEN NEWS	1,189	12 NATIONAL NEWS	1,631
ABC News 24	0.6	ABC News 24	0.8	13 SEVEN NEWS - SUN	1,189	13 SEVEN NEWS	1,617
SBS1	3.3	SBS1	3.1	14 NEW GIRL	1,162	14 SUNDAY NIGHT	1,581
SBS2	0.7	SBS2	0.8	15 SUNDAY NIGHT	1,139	15 1 DAY SERIES - AUSTRALIA V INDIA G4 S1	1,578
Fox8	0.8	Fox Sports 2	0.6	16 THE BIG BANG THEORY -TUE	1,138	16 SEVEN NEWS - SUN	1,512
TV1	0.5	Fox8	0.5	17 MODERN FAMILY	1,110	17 A CURRENT AFFAIR	1,508
Lifestyle	0.5	C&I	0.5	18 TODAY TONIGHT	1,107	18 THE FORCE - BEHIND THE LINE	1,505
Fox Sports 2	0.5	UKTV	0.5	19 ALCATRAZ	1,096	19 NEW GIRL	1,489
UKTV	0.5	TV1	0.4	20 SEVEN NEWS - SAT	1,094	20 ALCATRAZ-EP1	1,482
C&I	0.4	Fox Classics	0.4	21 BORDER SECURITY - AUSTRALIA'S FRONT LINE	1,093	21 BORDER SECURITY - AUSTRALIA'S FRONT LINE	1,477
Fox Sports 1	0.4	Lifestyle	0.4	22 NINE NEWS	1,066	22 BETTER HOMES AND GARDENS	1,463
Fox Classics	0.3	Fox Sports 3	0.4	23 THE FORCE - BEHIND THE LINE	1,045	23 BONES	1,436
111 Hits	0.3	History	0.3	24 PLEASE MARRY MY BOY	1,036	24 PLEASE MARRY MY BOY	1,430
Fox Sports 3	0.3	W	0.3	25 ALCATRAZ -EP2	1,034	25 NCIS	1,415
Sky News	0.3	Fox Sports 1	0.3	26 BONES	1,033	26 NCIS EP 2	1,398
Arena	0.3	13Th Street	0.3	27 HOMELAND	981	27 SEVEN NEWS - SAT	1,357
Bio.	0.3	Sci Fi	0.3	28 HOME AND AWAY	979	28 ALCATRAZ-EP2	1,357
Disney	0.3	Disney	0.3	29 NCIS	973	29 MODERN FAMILY	1,352
Fox8+2	0.3	Discovery	0.3	30 NCIS EP 2	968	30 1 DAY CRICKET - AUSTRALIA V SRI LANKA G6 S	1,342
Comedy	0.3	Cartoon Network	0.3	31 2 BROKE GIRLS	967	31 HOME AND AWAY	1,330
W	0.3	111 Hits	0.3	32 1 DAY CRICKET -AUSTRALIA V INDIA G4 S1	961	32 HOMELAND	1,327
Showtime Premiere	0.2	Sky News	0.3	33 BETTER HOMES AND GARDENS	921	33 WIN NEWS	1,319
Nickelodeon	0.2	Bio.	0.2	34 A CURRENT AFFAIR	903	34 M-INDIANA JONES: RAIDERS OF THE LOST ARK	1,264
Discovery	0.2	Nat Geo	0.2	35 CASTLE	889	35 HOW I MET YOUR MOTHER	1,208
History	0.2	Fox Classics+2	0.2	36 SHERLOCK	874	36 THE BIG BANG THEORY	1,158
Lifestyle You	0.2	Comedy	0.2	37 NINE NEWS SATURDAY	861	37 CSI: CRIME SCENE INVESTIGATION -EP2	1,158
E!	0.2	Showtime Premiere	0.2	38 HOMELAND EP 2	820	38 THE BIGGEST LOSER (AUS) - TEMPTATION	1,154
Lifestyle Food	0.2	Showtime Action	0.2	39 HOW I MET YOUR MOTHER	801	39 CASTLE	1,135
BBC Knowledge	0.2	Lifestyle +2	0.2	40 THE BIG BANG THEORY -RPT	798	40 CSI: CRIME SCENE INVESTIGATION -EP1	1,100

Source: OZTAM and RegionalTAM, based on 5 cap cities and east coast mainland regional markets, total metro shares incl spill, total regional shares excl spill, shares based on total ppl and rounded to one decimal place. Top program lists excl ABC and SBS, metro and regional audiences are added to form a combined average audience estimate and ranking, program results represent an average of all times aired during the week (ex sneak peaks). Free TV's metro and regional average daily reach figures are combined to form a national estimate and incl Tas. Based on Preliminary (overnight) data. Copyright of the data is owned by OZTAM and RegionalTAM and therefore may not be reproduced, published or communicated without their written consent.

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