

Consolidated Ratings for Week 40, 2011

25 September to 1 October 2011

Consolidated ratings for Week 40 show Free TV delivered huge audiences with each of the top 40 programs attracting more than 1.10 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in both metro markets and regional areas. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro and regional markets

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	18.7 Prime/ 7QLD	18.6	1	AFL GF: COLLINGWOOD V GEELONG	2,641	1	AFL GF: COLLINGWOOD V GEELONG	789	1	AFL GF: COLLINGWOOD V GEELONG	3,430
Nine	15.6 WIN/NBN	17.0	2	2011 GRAND FINAL PRE GAME	1,914	2	2011 GRAND FINAL POST MATCH PRES.	645	2	2011 GRAND FINAL PRE GAME	2,470
Ten	13.2 Sthn Cross 10	12.0	3	2011 GRAND FINAL POST MATCH PRES.	1,804	3	WILD BOYS	601	3	2011 GRAND FINAL POST MATCH PRES.	2,449
7TWO	3.8 7TWO	4.7	4	UNDERBELLY: RAZOR	1,610	4	THE X FACTOR-TUE	571	4	UNDERBELLY: RAZOR	2,134
7mate	2.8 7mate	3.5	5	THE X FACTOR-TUE	1,471	5	2011 GRAND FINAL PRE GAME	556	5	THE X FACTOR-TUE	2,042
GO!	3.3 GO!	3.8	6	TWO AND A HALF MEN	1,428	6	THE X FACTOR-WED	538	6	TWO AND A HALF MEN	1,834
Gem	2.5 Gem	3.1	7	2011 GRAND FINAL PRE MATCH ENT.	1,415	7	UNDERBELLY: RAZOR	524	7	SUNDAY NIGHT	1,830
ONE	2.0 ONE	1.8	8	SUNDAY NIGHT	1,330	8	SUNDAY NIGHT	500	8	2011 GRAND FINAL PRE MATCH ENT.	1,824
Eleven	3.1 Eleven	2.9	9	SEVEN NEWS - SUN	1,321	9	SEVEN NEWS	484	9	WILD BOYS	1,823
ABC1	9.8 ABC1	9.1	10	THE X FACTOR-WED	1,266	10	BETTER HOMES AND GARDENS	467	10	THE X FACTOR-WED	1,804
ABC2	2.1 ABC2	2.3	11	SEVEN NEWS	1,255	11	NATIONAL NEWS	451	11	SEVEN NEWS - SUN	1,752
ABC3	0.4 ABC3	0.7	12	WILD BOYS	1,222	12	NCIS	449	12	SEVEN NEWS	1,739
ABC News 24	0.5 ABC News 24	0.7	13	NCIS	1,205	13	A CURRENT AFFAIR	448	13	BETTER HOMES AND GARDENS	1,662
SBS1	3.4 SBS1	3.5	14	BETTER HOMES AND GARDENS	1,195	14	SEVEN NEWS - SAT	447	14	NCIS	1,654
SBS2	0.6 SBS2	0.7	15	TODAY TONIGHT	1,190	15	NATIONAL NEWS SUNDAY	435	15	SEVEN NEWS - SAT	1,611
Fox Sports 1	0.7 Fox8	0.7	16	JUNIOR MASTERCHEF - LAUNCH	1,186	16	SEVEN NEWS - SUN	431	16	NINE NEWS SUNDAY	1,592
Fox8	0.7 TV1	0.6	17	SEVEN NEWS - SAT	1,164	17	HOME AND AWAY	422	17	JUNIOR MASTERCHEF - LAUNCH	1,548
Fox Sports 3	0.6 Lifestyle	0.5	18	NINE NEWS SUNDAY	1,157	18	60 MINUTES	415	18	60 MINUTES	1,537
UKTV	0.6 UKTV	0.5	19	2011 BROWNLOW MEDAL	1,124	19	2011 GRAND FINAL PRE MATCH ENT.	409	19	HOME AND AWAY	1,500
Lifestyle	0.6 Fox Classics	0.5	20	60 MINUTES	1,122	20	TWO AND A HALF MEN	406	20	NINE NEWS	1,454
TV1	0.5 Fox Sports 3	0.5	21	HOME AND AWAY	1,078	21	RBT	401	21	CSI: CRIME SCENE INVESTIGATION	1,391
C&I	0.4 C&I	0.5	22	JUNIOR MASTERCHEF - TOP 50	1,013	22	CSI: CRIME SCENE INVESTIGATION	384	22	NCIS: LOS ANGELES TUES	1,376
111 Hits	0.4 History	0.5	23	NCIS: LOS ANGELES TUES	1,011	23	THE FARMER WANTS A WIFE -MON	380	23	A CURRENT AFFAIR	1,337
Fox Classics	0.4 111 Hits	0.4	24	CSI: CRIME SCENE INVESTIGATION	1,007	24	WIN NEWS	378	24	JUNIOR MASTERCHEF - TOP 50	1,330
Comedy	0.4 Fox Sports 1	0.4	25	NINE NEWS	1,003	25	NCIS: LOS ANGELES TUES	365	25	RBT	1,325
Lifestyle Food	0.3 Showtime Prem	0.4	26	THE FOOTY SHOW	968	26	JUNIOR MASTERCHEF - LAUNCH	362	26	THE FARMER WANTS A WIFE -MON	1,309
Showtime Prem	0.3 W	0.4	27	HAMISH & ANDY'S GAP YEAR	957	27	NATIONAL NEWS SATURDAY	362	27	NINE NEWS SATURDAY	1,306
Disney	0.3 Disney	0.4	28	PERSON OF INTEREST	952	28	BONES	354	28	HAMISH & ANDY'S GAP YEAR	1,296
Fox Sports 2	0.3 13TH Street	0.3	29	NINE NEWS SATURDAY	944	29	CHARLIE'S ANGELS	348	29	THE FOOTY SHOW	1,277
W	0.3 Comedy	0.3	30	THE FARMER WANTS A WIFE -MON	929	30	THE RENOVATORS TUES	344	30	CHARLIE'S ANGELS	1,266
Bio.	0.3 Fox8+2	0.3	31	RBT	924	31	CHARLIE & BOOTS	344	31	BEAUTY AND THE GEEK	1,260
Fox8+2	0.3 Bio.	0.3	32	BEAUTY AND THE GEEK	924	32	WORLD'S STRICTEST PARENTS-UK	343	32	THE RENOVATORS TUES	1,202
Showtime Action	0.2 Movie One	0.3	33	CHARLIE'S ANGELS	918	33	RUSH	340	33	MODERN FAMILY WED	1,185
13TH Street	0.2 Fox Sports 2	0.3	34	MODERN FAMILY WED	896	34	HAMISH & ANDY'S GAP YEAR	339	34	THE RENOVATORS WED	1,173
BBC Know	0.2 Sky News	0.3	35	A CURRENT AFFAIR	889	35	BEAUTY AND THE GEEK	336	35	UNDERCOVER BOSS	1,150
Sci Fi	0.2 Discovery	0.3	36	THE RENOVATORS WED	866	36	UNDERCOVER BOSS	326	36	ICE AGE: DAWN OF THE DINOSAURS	1,146
Discovery	0.2 Lifestyle Food	0.3	37	THE RENOVATORS TUES	858	37	THE RENOVATORS THURS	325	37	BONES	1,141
Arena	0.2 Showtime Prem 2	0.2	38	GLEE WED	846	38	BODY OF PROOF-MON	324	38	FOUR WEDDINGS-THU	1,112
Sky News	0.2 Sci Fi	0.2	39	ICE AGE: DAWN OF THE DINOSAURS	830	39	JUNIOR MASTERCHEF MON	317	39	WORLD'S STRICTEST PARENTS-UK	1,106
History	0.2 Cartoon Network	0.2	40	UNDERCOVER BOSS	824	40	ICE AGE: DAWN OF THE DINOSAURS	316	40	GLEE WED	1,104

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 41, 2011

2 October to 8 October 2011

Preliminary Overnight data for Week 41 shows that Free TV continued to deliver huge audiences with each of the top 40 programs attracting more than 1.05 million viewers.

Free-to-air television accounted for 84 per cent share of all nightly viewing (6pm to midnight) in metro and regional markets.

Preliminary Data - Overnights (Live plus As Live)											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	18.7 Prime/ 7QLD	19.1	1	RUGBY LEAGUE GRAND FINAL	2,160	1	RUGBY LEAGUE GRAND FINAL	1,138	1	RUGBY LEAGUE GRAND FINAL	3,298
Nine	15.3 WIN/NBN	16.8	2	PACKED TO THE RAFTERS	1,580	2	RUGBY LEAGUE GF ENTERTAINMENT	767	2	PACKED TO THE RAFTERS	2,249
Ten	12.4 Sthn Cross 10	11.7	3	THE X FACTOR-TUE	1,412	3	RUGBY LEAGUE GF PRESENTATION	728	3	RUGBY LEAGUE GF ENTERTAINMENT	2,080
7TWO	3.8 7TWO	4.5	4	RUGBY LEAGUE GF ENTERTAINMENT	1,313	4	PACKED TO THE RAFTERS	669	4	THE X FACTOR-TUE	2,017
7mate	2.9 7mate	3.3	5	UNDERBELLY: RAZOR	1,290	5	THE X FACTOR-TUE	605	5	RUGBY LEAGUE GF PRESENTATION	2,009
GO!	3.7 GO!	4.3	6	SEVEN NEWS - SUN	1,290	6	NATIONAL NEWS SUNDAY	569	6	NINE NEWS SUNDAY	1,778
Gem	2.5 Gem	3.0	7	RUGBY LEAGUE GF PRESENTATION	1,281	7	THE FARMER WANTS A WIFE -MON	549	7	THE X FACTOR-MON	1,749
ONE	1.8 ONE	1.9	8	SEVEN NEWS - SAT	1,269	8	WILD BOYS	502	8	UNDERBELLY: RAZOR	1,743
Eleven	3.0 Eleven	2.8	9	THE X FACTOR-MON	1,268	9	60 MINUTES	482	9	SEVEN NEWS - SAT	1,709
ABC1	10.0 ABC1	9.3	10	SUNDAY NIGHT	1,217	10	THE X FACTOR-MON	481	10	60 MINUTES	1,689
ABC2	2.1 ABC2	2.1	11	NINE NEWS SUNDAY	1,209	11	NCIS	473	11	TERRA NOVA	1,666
ABC3	0.5 ABC3	0.9	12	TERRA NOVA	1,207	12	BETTER HOMES AND GARDENS	467	12	SUNDAY NIGHT	1,656
ABC News 24	0.5 ABC News 24	0.7	13	60 MINUTES	1,207	13	SEVEN NEWS	463	13	SEVEN NEWS	1,622
SBS1	3.5 SBS1	3.6	14	TERRA NOVA EP 2	1,165	14	TERRA NOVA	459	14	THE FARMER WANTS A WIFE -MON	1,620
SBS2	0.7 SBS2	0.8	15	SEVEN NEWS	1,159	15	UNDERBELLY: RAZOR	453	15	SEVEN NEWS - SUN	1,618
Fox8	0.8 Fox Sports 1	0.6	16	TODAY TONIGHT	1,120	16	TERRA NOVA EP 2	450	16	TERRA NOVA EP 2	1,615
Fox Sports 3	0.7 TV1	0.6	17	BETTER HOMES AND GARDENS	1,072	17	SEVEN NEWS - SAT	440	17	BETTER HOMES AND GARDENS	1,539
UKTV	0.6 Fox8	0.6	18	THE FARMER WANTS A WIFE -MON	1,071	18	SUNDAY NIGHT	439	18	NCIS	1,519
Fox Sports 1	0.6 C&I	0.5	19	THE MENTALIST -MON	1,069	19	THE ONE - MOST GIFTED PSYCHIC	438	19	WILD BOYS	1,487
Tv1	0.6 Fox Sports 3	0.5	20	JUNIOR MASTERCHEF - TOP 50 SUN	1,054	20	A CURRENT AFFAIR	426	20	THE MENTALIST -MON	1,456
Lifestyle	0.5 UKTV	0.5	21	NCIS	1,046	21	NATIONAL NEWS	422	21	HOME AND AWAY	1,427
C&I	0.4 Fox Classics	0.4	22	HOME AND AWAY	1,012	22	HOME AND AWAY	415	22	NINE NEWS	1,385
Fox Sports 2	0.4 Showtime Prem	0.4	23	TWO AND A HALF MEN	994	23	M-THE PACIFIER	407	23	JUNIOR MASTERCHEF - TOP 50 SUN	1,384
111 Hits	0.4 Lifestyle	0.4	24	WILD BOYS	985	24	THE MENTALIST	387	24	THE ONE - MOST GIFTED PSYCHIC	1,383
Lifestyle Food	0.4 111 Hits	0.4	25	NINE NEWS	963	25	NCIS: LOS ANGELES TUES	380	25	TWO AND A HALF MEN	1,321
Fox Classics	0.4 History	0.4	26	THE ONE - MOST GIFTED PSYCHIC	945	26	RBT	372	26	A CURRENT AFFAIR	1,291
Showtime Premiere	0.3 Nickelodeon	0.4	27	FOUR WEDDINGS-THU	903	27	SEND IN THE DOGS	367	27	NCIS: LOS ANGELES TUES	1,251
Comedy	0.3 Fox Sports 2	0.3	28	NCIS: LOS ANGELES TUES	871	28	WIN NEWS	358	28	FOUR WEDDINGS-THU	1,230
Nickelodeon	0.3 13TH Street	0.3	29	THE RENOVATORS TUES	869	29	NRL GRAND FINAL DAY: TOYOTA CUP	349	29	RBT	1,207
13TH Street	0.3 W	0.3	30	A CURRENT AFFAIR	865	30	THE RENOVATORS TUES	336	30	THE RENOVATORS TUES	1,205
Fox8+2	0.3 Sky News	0.3	31	BEAUTY AND THE GEEK	863	31	M-KNOWING	334	31	BEAUTY AND THE GEEK	1,165
History	0.3 Bio.	0.3	32	GLEE WED	841	32	V8 S'CARS R10: BATHURST D2 - T10	331	32	MODERN FAMILY WED	1,152
Bio.	0.3 Disney	0.3	33	RBT	835	33	JUNIOR MASTERCHEF - TOP 50 SUN	330	33	BODY OF PROOF	1,109
Disney	0.3 Cartoon Network	0.3	34	MODERN FAMILY WED	826	34	SEVEN NEWS - SUN	328	34	NINE NEWS SATURDAY	1,101
W	0.2 Comedy	0.3	35	NINE NEWS SATURDAY	806	35	TWO AND A HALF MEN	327	35	SEND IN THE DOGS	1,098
Sky News	0.2 Movie One	0.2	36	THE RENOVATORS THURS	801	36	FOUR WEDDINGS-THU	327	36	THE RENOVATORS THURS	1,087
Discovery	0.2 Fox8+2	0.2	37	BODY OF PROOF	792	37	MODERN FAMILY WED	326	37	GLEE WED	1,079
Showtime Action	0.2 Nat Geo	0.2	38	JUNIOR MASTERCHEF - TOP 20	776	38	THE RENOVATORS - HOW TO	323	38	THE RENOVATORS WED	1,074
Arena	0.2 Discovery	0.2	39	THE RENOVATORS WED	761	39	CSI: CRIME SCENE INVESTIGATION	319	39	M-THE PACIFIER	1,072
Nat Geo	0.2 Showtime Prem 2	0.2	40	CSI: CRIME SCENE INVESTIGATION	733	40	BODY OF PROOF	317	40	CSI: CRIME SCENE INVESTIGATION	1,052

© Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppt. Share figures rounded to one dec. place.

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