

Consolidated Ratings for Week 9, 2010

21 February to 27 February 2010

Consolidated ratings for Week 9 show Free TV delivered huge audiences, with each of the Top 40 programs attracting a combined average consolidated audience of more than 1.3 million viewers.

During the period, free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas, and 82 per cent in regional markets. Free TV continues to dominate share of viewing, with a 65 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Consolidated Ratings												
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs									
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's							
Seven	20.4	Prime/ 7QLD	21.0	1	NCIS	1,508	1	TWENTY/20-AUS V WEST INDIES	529	1	NCIS	2,002
Nine	21.1	WIN/NBN	22.7	2	TWO AND A HALF MEN -MON	1,437	2	THE MENTALIST	525	2	TWO AND A HALF MEN -MON	1,922
Ten	15.3	Sthn Cross 10	14.8	3	MY KITCHEN RULES-TUE	1,385	3	RSPCA ANIMAL RESCUE	510	3	THE MENTALIST	1,884
7TWO	2.7	7TWO	1.6	4	THE MENTALIST	1,359	4	AIR WAYS	504	4	MY KITCHEN RULES-TUE	1,822
GO!	2.7	GO!	1.9	5	THE GOOD WIFE	1,353	5	CRIMINAL MINDS	494	5	AIR WAYS	1,800
ONE	0.7	ONE	0.5	6	BORDER SECURITY	1,310	6	NCIS	494	6	CRIMINAL MINDS	1,792
ABC1	11.8	ABC1	13.1	7	CRIMINAL MINDS	1,298	7	A CURRENT AFFAIR	491	7	BORDER SECURITY	1,791
ABC2	1.2	ABC2	1.1	8	AIR WAYS	1,296	8	TWO AND A HALF MEN -MON	485	8	THE GOOD WIFE	1,779
ABC3	0.4	ABC3	0.6	9	CUSTOMS	1,293	9	NATIONAL NEWS SUNDAY	482	9	CUSTOMS	1,731
SBS1	3.9	SBS1	5.1	10	SEVEN NEWS - SUN	1,292	10	BORDER SECURITY	481	10	TWENTY/20-AUS V WEST INDIES	1,727
SBS2	0.3	SBS2	0.4	11	TODAY TONIGHT	1,256	11	COUGAR TOWN	472	11	NINE NEWS SUNDAY	1,723
Fox8	0.8	Fox8	0.7	12	SEVEN NEWS	1,243	12	BONES	457	12	SEVEN NEWS - SUN	1,719
Fox Sports 1	0.6	Fox Sports 1	0.7	13	NINE NEWS SUNDAY	1,241	13	ICU	455	13	RSPCA ANIMAL RESCUE	1,700
13Th Street	0.6	Fox Sports 3	0.7	14	BONES	1,236	14	SEVEN NEWS	445	14	BONES	1,693
Fox Sports 2	0.6	TV1	0.6	15	MY KITCHEN RULES-MON	1,212	15	BETTER HOMES AND GARDENS	439	15	SEVEN NEWS	1,688
Lifestyle	0.5	UKTV	0.6	16	THE BIG BANG THEORY	1,201	16	CUSTOMS	438	16	MY KITCHEN RULES-MON	1,637
TV1	0.5	13Th Street	0.6	17	TWENTY/20-AUS V WEST INDIES	1,198	17	MY KITCHEN RULES-TUE	437	17	THE BIG BANG THEORY	1,629
Arena	0.5	Lifestyle	0.6	18	RSPCA ANIMAL RESCUE	1,190	18	SUNDAY NIGHT	430	18	COUGAR TOWN	1,585
Fox Sports 3	0.5	Arena	0.5	19	NINE NEWS	1,161	19	THE BIG BANG THEORY	428	19	BETTER HOMES AND GARDENS	1,579
UKTV	0.4	C&I	0.5	20	BETTER HOMES AND GARDENS	1,140	20	SEVEN NEWS - SUN	427	20	NINE NEWS	1,562
C&I	0.4	Bio.	0.5	21	TALKIN' 'BOUT YOUR GEN	1,116	21	THE GOOD WIFE	426	21	A CURRENT AFFAIR	1,517
Bio.	0.4	W.	0.4	22	COUGAR TOWN	1,113	22	MY KITCHEN RULES-MON	425	22	TODAY TONIGHT	1,513
Fox Classics	0.4	Movie One	0.4	23	SEVEN NEWS - SAT	1,111	23	RPA	415	23	TALKIN' 'BOUT YOUR GEN	1,498
111 Hits	0.3	Disney	0.4	24	GREY'S ANATOMY	1,099	24	TWO AND A HALF MEN -WED	414	24	TWO AND A HALF MEN -WED	1,497
Sci Fi	0.3	Fox Sports 2	0.4	25	TWO AND A HALF MEN -WED	1,083	25	NATIONAL NEWS	401	25	SUNDAY NIGHT	1,464
Disney	0.3	Movie Extra	0.4	26	HOUSE	1,070	26	GETAWAY	389	26	GREY'S ANATOMY	1,459
W.	0.3	111 Hits	0.4	27	BONDI RESCUE	1,052	27	BONDI RESCUE	384	27	SEVEN NEWS - SAT	1,457
Fox8 +2	0.3	Fox Classics	0.3	28	DESPERATE HOUSEWIVES	1,043	28	TALKIN' 'BOUT YOUR GEN	382	28	BONDI RESCUE	1,436
Movie One	0.3	Fox8+2	0.3	29	SUNDAY NIGHT	1,034	29	DESPERATE HOUSEWIVES	373	29	ICU	1,434
Discovery	0.2	FMC	0.3	30	A CURRENT AFFAIR	1,026	30	HOME AND AWAY	364	30	RPA	1,431
History	0.2	Sky News	0.3	31	GOOD NEWS WEEK	1,016	31	CASTLE	362	31	DESPERATE HOUSEWIVES	1,416
Showtime Action	0.2	TV1+2	0.3	32	RPA	1,016	32	GREY'S ANATOMY	360	32	HOUSE	1,377
Showtime	0.2	History	0.3	33	VANCOUVER GOLD: DAY 11	1,016	33	NATIONAL NEWS SATURDAY	355	33	HOME AND AWAY	1,352
Nat Geo	0.2	Discovery	0.3	34	VANCOUVER GOLD: DAY 12	1,014	34	HOW I MET YOUR MOTHER	353	34	VANCOUVER GOLD: DAY 12	1,346
Nickelodeon	0.2	Lifestyle Food	0.3	35	TWO AND A HALF MEN	993	35	THE BIGGEST LOSER - WEIGH-IN	348	35	HOW I MET YOUR MOTHER	1,340
FMC	0.2	Nat Geo	0.3	36	HOME AND AWAY	988	36	SEVEN NEWS - SAT	346	36	CASTLE	1,334
Movie Extra	0.2	Comedy	0.3	37	HOW I MET YOUR MOTHER	987	37	VANCOUVER GOLD: DAY 10	345	37	GOOD NEWS WEEK	1,334
Sky News	0.2	Movie Greats	0.2	38	ICU	979	38	GANGS OF OZ	338	38	VANCOUVER GOLD: DAY 11	1,334
TV1 +2	0.2	BBC Knowledge	0.2	39	CASTLE	972	39	FUNNIEST HOME VIDEOS	335	39	NINE NEWS SATURDAY	1,302
Comedy	0.2	Sci Fi	0.2	40	BROTHERS & SISTERS	970	40	LAW AND ORDER: SVU	334	40	GETAWAY	1,301

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 10

28 February to 6 March 2010

Preliminary Overnight data for Week 10 shows that Free TV continued to deliver strong audiences.

Free-to-air accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas and 81 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)

Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs									
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's					
Seven	21.4	Prime/ 7QLD	21.3	1	TWO AND A HALF MEN -MON	1,436	1	THE MENTALIST	531	1	TWO AND A HALF MEN -MON	1,922
Nine	20.5	WIN/NBN	21.1	2	MY KITCHEN RULES-MON	1,410	2	A CURRENT AFFAIR	513	2	THE MENTALIST	1,882
Ten	14.6	6thn Cross 10	14.8	3	MY KITCHEN RULES-TUE	1,406	3	RSPCA ANIMAL RESCUE	504	3	MY KITCHEN RULES-MON	1,859
7TWO	2.7	7TWO	1.8	4	TOP GEAR -EP1	1,385	4	BETTER HOMES AND GARDENS	495	4	NCIS	1,859
GO!	2.8	GO!	1.8	5	NCIS	1,365	5	CRASH INVESTIGATION UNIT	494	5	MY KITCHEN RULES-TUE	1,852
ONE	0.7	ONE	0.5	6	AIR WAYS	1,354	6	NCIS	494	6	AIR WAYS	1,846
ABC1	11.8	ABC1	13.2	7	THE MENTALIST	1,351	7	AIR WAYS	492	7	SEVEN NEWS - SUN	1,820
ABC2	1.2	ABC2	1.1	8	SEVEN NEWS	1,345	8	BONES	489	8	TOP GEAR -EP1	1,801
ABC3	0.4	ABC3	0.6	9	SEVEN NEWS - SUN	1,344	9	TWO AND A HALF MEN -MON	486	9	SEVEN NEWS	1,800
SBS1	4.0	SBS1	5.2	10	SEVEN NEWS - SAT	1,299	10	CRIMINAL MINDS	481	10	BORDER SECURITY	1,766
SBS2	0.4	SBS2	0.4	11	WICKED LOVE: MARIA KORP	1,299	11	BORDER SECURITY	476	11	CRIMINAL MINDS	1,745
Fox Sports 2	0.8	Fox Sports 2	1.1	12	BORDER SECURITY	1,290	12	SEVEN NEWS - SUN	476	12	BETTER HOMES AND GARDENS	1,734
Fox8	0.7	Fox8	0.8	13	CRIMINAL MINDS	1,264	13	SEVEN NEWS	455	13	WICKED LOVE: MARIA KORP	1,733
Lifestyle	0.6	TV1	0.6	14	CUSTOMS	1,254	14	MY KITCHEN RULES-MON	449	14	SEVEN NEWS - SAT	1,723
Fox Sports 1	0.6	C&I	0.6	15	BETTER HOMES AND GARDENS	1,239	15	MY KITCHEN RULES-TUE	446	15	BONES	1,720
TV1	0.5	Movie One	0.6	16	BONES	1,231	16	WICKED LOVE: MARIA KORP	434	16	CUSTOMS	1,654
Disney	0.5	Lifestyle	0.5	17	TODAY TONIGHT	1,228	17	GETAWAY	432	17	THE BIG BANG THEORY	1,650
13Th Street	0.5	UKTV	0.5	18	THE BIG BANG THEORY	1,226	18	NATIONAL NEWS	430	18	RSPCA ANIMAL RESCUE	1,637
Fox Classics	0.4	Fox Sports 1	0.5	19	TALKIN' 'BOUT YOUR GEN	1,178	19	SUNDAY NIGHT	426	19	A CURRENT AFFAIR	1,595
Fox Sports 3	0.4	Bio.	0.5	20	NINE NEWS SUNDAY	1,166	20	SEVEN NEWS - SAT	424	20	CRASH INVESTIGATION UNIT	1,594
UKTV	0.4	Fox Classics	0.5	21	TOP GEAR -SPECIAL	1,152	21	THE BIG BANG THEORY	424	21	TALKIN' 'BOUT YOUR GEN	1,594
Bio.	0.4	W.	0.5	22	RSPCA ANIMAL RESCUE	1,133	22	60 MINUTES	423	22	NINE NEWS SUNDAY	1,575
C&I	0.4	13Th Street	0.4	23	TWO AND A HALF MEN -WED	1,131	23	TALKIN' 'BOUT YOUR GEN	416	23	GETAWAY	1,549
Arena	0.4	FMC	0.4	24	GETAWAY	1,117	24	TOP GEAR -EP1	416	24	NINE NEWS	1,543
111 Hits	0.4	Movie Extra	0.4	25	NINE NEWS	1,113	25	NATIONAL NEWS SUNDAY	409	25	TOP GEAR -SPECIAL	1,515
W.	0.3	Arena	0.4	26	CRASH INVESTIGATION UNIT	1,100	26	BONDI RESCUE	404	26	SUNDAY NIGHT	1,505
Sci Fi	0.3	Disney	0.4	27	A CURRENT AFFAIR	1,082	27	CUSTOMS	400	27	TWO AND A HALF MEN -WED	1,504
Movie One	0.3	Fox Sports 3	0.4	28	SUNDAY NIGHT	1,079	28	THE MENTALIST -THUR	394	28	60 MINUTES	1,464
Showtime	0.3	Fox8+2	0.3	29	GREY'S ANATOMY	1,048	29	RPA	387	29	TODAY TONIGHT	1,464
History	0.2	Sky News	0.3	30	TWO AND A HALF MEN	1,044	30	NATIONAL NEWS SATURDAY	385	30	THE MENTALIST -THUR	1,399
FMC	0.2	Movie Two	0.3	31	60 MINUTES	1,041	31	COUGAR TOWN	380	31	GREY'S ANATOMY	1,377
Nat Geo	0.2	Movie Greats	0.3	32	DESPERATE HOUSEWIVES	1,027	32	TWO AND A HALF MEN -WED	373	32	NINE NEWS SATURDAY	1,374
Fox8 +2	0.2	111 Hits	0.3	33	HOME AND AWAY	1,013	33	TOP GEAR -SPECIAL	363	33	RPA	1,345
Sky News	0.2	Discovery	0.3	34	THE MENTALIST -THUR	1,005	34	CSI: MIAMI	359	34	DESPERATE HOUSEWIVES	1,343
Movie Two	0.2	Nat Geo	0.3	35	NINE NEWS SATURDAY	989	35	WIN NEWS	343	35	BONDI RESCUE	1,341
Discovery	0.2	History	0.3	36	RPA	958	36	THE GOOD WIFE	340	36	HOME AND AWAY	1,333
Movie Extra	0.2	Sci Fi	0.3	37	M-SISTER ACT 2	951	37	DOMESTIC BLITZ	337	37	COUGAR TOWN	1,296
Nickelodeon	0.2	Starpics 1	0.3	38	BONDI RESCUE	937	38	THE BIGGEST LOSER - WEIGH-IN	335	38	CSI: MIAMI	1,285
Movie Greats	0.2	Showtime	0.3	39	CSI: MIAMI	926	39	M-SISTER ACT 2	331	39	M-SISTER ACT 2	1,282
Showtime Action	0.2	Sky Racing	0.2	40	COUGAR TOWN	916	40	FUNNIEST HOME VIDEOS	330	40	THE GOOD WIFE	1,252

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For media enquiries contact Free TV Australia on (02) 8968 7100