

Consolidated Ratings for Week 8, 2010

14 February to 20 February 2010

In Week 8, Free TV delivered huge audiences with each of the Top 40 programs attracting a combined average consolidated audience of more than 1.3 million viewers.

During the period, free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas, and 82 per cent in regional markets. Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Consolidated Ratings												
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs									
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's							
Seven	21.0	Prime/ 7QLD	21.4	1	TOP GEAR -EP1	1,772	1	NATIONAL NEWS SUNDAY	655	1	TOP GEAR -EP1	2,323
Nine	21.1	WIN/NBN	22.9	2	MY KITCHEN RULES-MON	1,503	2	BORDER SECURITY	578	2	NINE NEWS SUNDAY	2,068
Ten	15.1	Sthn Cross 10	15.1	3	NCIS	1,457	3	AIR WAYS	560	3	MY KITCHEN RULES-MON	2,013
7TWO	2.6	7TWO	1.5	4	NINE NEWS SUNDAY	1,413	4	TOP GEAR -EP 1	551	4	BORDER SECURITY	1,982
GO!	2.6	GO!	2.0	5	BORDER SECURITY	1,404	5	1D CRKT -AUS V W.INDIES G4 S1	540	5	NCIS	1,958
ONE	0.7	ONE	0.5	6	SEVEN NEWS - SUN	1,395	6	A CURRENT AFFAIR	525	6	AIR WAYS	1,950
ABC1	11.6	ABC1	12.8	7	AIR WAYS	1,390	7	CRIMINAL MINDS	521	7	TWO AND A HALF MEN -MON	1,845
ABC2	1.3	ABC2	1.3	8	TWO AND A HALF MEN -MON	1,369	8	THE MENTALIST	520	8	BONES	1,840
ABC3	0.4	ABC3	0.5	9	BONES	1,339	9	1D CRKT -AUS V W.INDIES G4 S2	514	9	THE MENTALIST	1,826
SBS1	3.9	SBS1	5.2	10	THE GOOD WIFE	1,308	10	MY KITCHEN RULES-MON	510	10	SEVEN NEWS - SUN	1,807
SBS2	0.3	SBS2	0.4	11	THE MENTALIST	1,306	11	BONES	501	11	TOP GEAR -SPECIAL	1,764
Fox8	0.8	Fox8	0.8	12	CUSTOMS	1,299	12	NCIS	501	12	THE GOOD WIFE	1,726
Lifestyle	0.6	TV1	0.7	13	TOP GEAR -SPECIAL	1,293	13	TWO AND A HALF MEN -MON	476	13	SEVEN NEWS	1,723
TV1	0.6	Fox Sports 1	0.6	14	SEVEN NEWS	1,265	14	TOP GEAR -SPECIAL	471	14	CUSTOMS	1,723
UKTV	0.5	Lifestyle	0.5	15	MY KITCHEN RULES-TUE	1,238	15	RSPCA ANIMAL RESCUE	466	15	CRIMINAL MINDS	1,707
Fox Sports 2	0.5	13Th Street	0.5	16	CRIMINAL MINDS	1,186	16	SEVEN NEWS	458	16	MY KITCHEN RULES-TUE	1,682
13Th Street	0.5	UKTV	0.5	17	DESPERATE HOUSEWIVES	1,183	17	MY KITCHEN RULES-TUE	444	17	1D CRKT -AUS V W.INDIES G4 S1	1,617
C&I	0.4	W.	0.5	18	TODAY TONIGHT	1,180	18	BETTER HOMES AND GARDENS	438	18	1D CRKT -AUS V W.INDIES G4 S2	1,596
Arena	0.4	Fox Sports 3	0.5	19	COUGAR TOWN	1,168	19	ADULTS ONLY 20 TO 1	435	19	A CURRENT AFFAIR	1,594
Bio.	0.4	Fox Classics	0.5	20	NINE NEWS	1,152	20	ICU	434	20	COUGAR TOWN	1,592
Fox Sports 1	0.4	Arena	0.4	21	TWO AND A HALF MEN -WED	1,149	21	THE BIG BANG THEORY	433	21	NINE NEWS	1,582
Disney	0.4	Disney	0.4	22	BETTER HOMES AND GARDENS	1,129	22	NATIONAL NEWS	430	22	RSPCA ANIMAL RESCUE	1,567
Fox Classics	0.4	C&I	0.4	23	RSPCA ANIMAL RESCUE	1,101	23	COUGAR TOWN	424	23	BETTER HOMES AND GARDENS	1,567
111 Hits	0.4	Bio.	0.4	24	TALKIN' 'BOUT YOUR GEN	1,097	24	CUSTOMS	424	24	DESPERATE HOUSEWIVES	1,546
Fox Sports 3	0.3	Fox8+2	0.4	25	SUNDAY NIGHT	1,097	25	GANGS OF OZ	424	25	TWO AND A HALF MEN -WED	1,538
W.	0.3	Sky News	0.4	26	SEVEN NEWS - SAT	1,096	26	SUNDAY NIGHT	421	26	THE BIG BANG THEORY	1,518
Movie One	0.3	Fox Sports 2	0.4	27	THE BIG BANG THEORY	1,085	27	THE GOOD WIFE	418	27	SUNDAY NIGHT	1,518
Nat Geo	0.3	111 Hits	0.3	28	1D CRKT -AUS V W.INDIES G4 S2	1,082	28	CASTLE	417	28	CASTLE	1,476
Sci Fi	0.3	Nat Geo	0.3	29	HOUSE	1,081	29	SEVEN NEWS - SUN	412	29	SEVEN NEWS - SAT	1,464
Showtime	0.2	Movie One	0.3	30	1D CRKT -AUS V W.INDIES G4 S1	1,077	30	1D CRKT -AUS V W.INDIES - G5 S	411	30	TALKIN' 'BOUT YOUR GEN	1,452
Comedy	0.2	Discovery	0.3	31	A CURRENT AFFAIR	1,069	31	LAW AND ORDER: SVU	393	31	TODAY TONIGHT	1,440
Discovery	0.2	TV1+2	0.3	32	CASTLE	1,059	32	TWO AND A HALF MEN -WED	389	32	HOUSE	1,388
Fox8 +2	0.2	Lifestyle Food	0.3	33	TWO AND A HALF MEN	1,016	33	GETAWAY	372	33	ICU	1,387
TV1 +2	0.2	Comedy	0.2	34	BONDI RESCUE	1,001	34	SEVEN NEWS - SAT	368	34	LAW AND ORDER: SVU	1,354
History	0.2	History	0.2	35	SO U THINK U CAN DANCE	996	35	DESPERATE HOUSEWIVES	363	35	BONDI RESCUE	1,350
Showtime Action	0.2	Sci Fi	0.2	36	GREY'S ANATOMY-EP.2	995	36	TALKIN' 'BOUT YOUR GEN	355	36	GREY'S ANATOMY-EP.2	1,346
Nickelodeon	0.2	FMC	0.2	37	BROTHERS & SISTERS	993	37	GREY'S ANATOMY-EP.2	351	37	ADULTS ONLY 20 TO 1	1,331
Showtime Comedy	0.2	BBC Knowledge	0.2	38	HOME AND AWAY	987	38	BONDI RESCUE	349	38	HOME AND AWAY	1,323
BBC Knowledge	0.2	Showtime	0.2	39	GREY'S ANATOMY	963	39	GREY'S ANATOMY	346	39	SO U THINK U CAN DANCE	1,316
E!	0.2	Lifestyle +2	0.2	40	LAW AND ORDER: SVU	961	40	COLD CASE	344	40	GREY'S ANATOMY	1,309

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 9

21 February to 27 February 2010

Preliminary Overnight data for Week 9 shows that Free TV continued to deliver strong audiences.

Free-to-air accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)

Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs									
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's					
Seven	20.3	Prime/ 7QLD	20.9	1	TWO AND A HALF MEN -MON	1,400	1	TWENTY/20 -AUS V WEST INDIES	529	1	TWO AND A HALF MEN -MON	1,883
Nine	21.7	WIN/NBN	23.0	2	NCIS	1,386	2	THE MENTALIST	517	2	NCIS	1,863
Ten	15.2	Sthn Cross 10	14.7	3	MY KITCHEN RULES-TUE	1,363	3	RSPCA ANIMAL RESCUE	502	3	THE MENTALIST	1,801
7TWO	2.6	7TWO	1.6	4	SEVEN NEWS - SUN	1,292	4	AIR WAYS	501	4	MY KITCHEN RULES-TUE	1,796
GO!	2.7	GO!	1.9	5	THE MENTALIST	1,284	5	A CURRENT AFFAIR	491	5	AIR WAYS	1,768
ONE	0.7	ONE	0.5	6	CUSTOMS	1,277	6	TWO AND A HALF MEN -MON	483	6	BORDER SECURITY	1,756
ABC1	11.8	ABC1	13.1	7	BORDER SECURITY	1,276	7	NATIONAL NEWS SUNDAY	482	7	TWENTY/20 - AUS V WEST INDIES	1,727
ABC2	1.1	ABC2	1.0	8	AIR WAYS	1,267	8	CRIMINAL MINDS	481	8	NINE NEWS SUNDAY	1,723
ABC3	0.4	ABC3	0.6	9	THE GOOD WIFE	1,260	9	BORDER SECURITY	480	9	SEVEN NEWS - SUN	1,719
SBS1	3.9	SBS1	5.0	10	TODAY TONIGHT	1,249	10	NCIS	477	10	CUSTOMS	1,714
SBS2	0.3	SBS2	0.4	11	SEVEN NEWS	1,242	11	COUGAR TOWN	465	11	SEVEN NEWS	1,686
Fox8	0.8	Fox8	0.7	12	NINE NEWS SUNDAY	1,241	12	BONES	450	12	CRIMINAL MINDS	1,682
Fox Sports 1	0.6	Fox Sports 1	0.7	13	CRIMINAL MINDS	1,201	13	ICU	447	13	THE GOOD WIFE	1,668
13Th Street	0.6	Fox Sports 3	0.7	14	TWENTY/20 - AUS V WEST INDIES	1,198	14	SEVEN NEWS	444	14	RSPCA ANIMAL RESCUE	1,647
Fox Sports 2	0.6	TV1	0.6	15	MY KITCHEN RULES-MON	1,197	15	CUSTOMS	437	15	MY KITCHEN RULES-MON	1,618
Lifestyle	0.5	UKTV	0.6	16	THE BIG BANG THEORY	1,160	16	MY KITCHEN RULES-TUE	433	16	BONES	1,606
TV1	0.5	Lifestyle	0.6	17	NINE NEWS	1,157	17	BETTER HOMES AND GARDENS	432	17	THE BIG BANG THEORY	1,584
Arena	0.5	13Th Street	0.6	18	BONES	1,156	18	SUNDAY NIGHT	430	18	NINE NEWS	1,558
Fox Sports 3	0.5	Arena	0.5	19	RSPCA ANIMAL RESCUE	1,145	19	SEVEN NEWS - SUN	427	19	BETTER HOMES AND GARDENS	1,554
UKTV	0.4	C&I	0.5	20	BETTER HOMES AND GARDENS	1,122	20	THE BIG BANG THEORY	424	20	A CURRENT AFFAIR	1,516
C&I	0.4	Bio.	0.4	21	SEVEN NEWS - SAT	1,110	21	MY KITCHEN RULES-MON	421	21	TODAY TONIGHT	1,506
Bio.	0.4	W.	0.4	22	TALKIN' 'BOUT YOUR GEN	1,085	22	TWO AND A HALF MEN -WED	413	22	TWO AND A HALF MEN -WED	1,492
Fox Classics	0.4	Movie One	0.4	23	TWO AND A HALF MEN -WED	1,079	23	RPA	412	23	COUGAR TOWN	1,482
111 Hits	0.3	Disney	0.4	24	SUNDAY NIGHT	1,027	24	THE GOOD WIFE	408	24	TALKIN' 'BOUT YOUR GEN	1,462
Sci Fi	0.3	Fox Sports 2	0.4	25	A CURRENT AFFAIR	1,025	25	NATIONAL NEWS	401	25	SUNDAY NIGHT	1,457
Disney	0.3	Movie Extra	0.4	26	GREY'S ANATOMY	1,019	26	GETAWAY	389	26	SEVEN NEWS - SAT	1,456
Fox8 +2	0.3	111 Hits	0.4	27	COUGAR TOWN	1,017	27	TALKIN' 'BOUT YOUR GEN	377	27	RPA	1,396
W.	0.3	Fox Classics	0.3	28	VANCOUVER GOLD: DAY 11	1,013	28	BONDI RESCUE	372	28	ICU	1,386
Movie One	0.3	Fox8+2	0.3	29	VANCOUVER GOLD: DAY 12	1,012	29	HOME AND AWAY	359	29	BONDI RESCUE	1,378
Discovery	0.2	FMC	0.3	30	BONDI RESCUE	1,006	30	CASTLE	356	30	GREY'S ANATOMY	1,361
History	0.2	Sky News	0.3	31	GOOD NEWS WEEK	993	31	NATIONAL NEWS SATURDAY	355	31	VANCOUVER GOLD: DAY 12	1,343
Showtime Action	0.2	TV1+2	0.3	32	TWO AND A HALF MEN	986	32	DESPERATE HOUSEWIVES	348	32	VANCOUVER GOLD: DAY 11	1,330
Showtime	0.2	Lifestyle Food	0.3	33	RPA	984	33	HOW I MET YOUR MOTHER	347	33	HOME AND AWAY	1,324
Nat Geo	0.2	Discovery	0.3	34	HOUSE	969	34	SEVEN NEWS - SAT	346	34	GOOD NEWS WEEK	1,305
Nickelodeon	0.2	History	0.3	35	HOME AND AWAY	965	35	THE BIGGEST LOSER -WEIGH-IN	345	35	NINE NEWS SATURDAY	1,297
FMC	0.2	Nat Geo	0.3	36	NINE NEWS SATURDAY	942	36	VANCOUVER GOLD: DAY 10	344	36	GETAWAY	1,296
Movie Extra	0.2	Comedy	0.3	37	ICU	939	37	GREY'S ANATOMY	342	37	DESPERATE HOUSEWIVES	1,285
Sky News	0.2	Movie Greats	0.2	38	DESPERATE HOUSEWIVES	937	38	FUNNIEST HOME VIDEOS	335	38	HOW I MET YOUR MOTHER	1,261
TV1 +2	0.2	BBC Knowledge	0.2	39	HOW I MET YOUR MOTHER	914	39	VANCOUVER GOLD: DAY 12	331	39	HOUSE	1,258
BBC Knowledge	0.2	Lifestyle +2	0.2	40	GETAWAY	907	40	GANGS OF OZ	329	40	CASTLE	1,253

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