

# Consolidated Ratings for Week 38, 2010

12 September to 18 September 2010

Consolidated ratings for Week 38 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.35 million viewers.

During the period, free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and an 85 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro markets and a 67 per cent share in regional areas.

Consolidated Ratings												
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs									
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's					
Seven	20.2	Prime/ 7QLD	21.0	1	JUNIOR MASTERCHEF - LAUNCH	2,293	1	PACKED TO THE RAFTERS	821	1	JUNIOR MASTERCHEF - LAUNCH	3,001
Nine	19.9	WIN/NBN	23.1	2	PACKED TO THE RAFTERS	2,047	2	JUNIOR MASTERCHEF - LAUNCH	708	2	PACKED TO THE RAFTERS	2,868
Ten	15.8	Sthn Cross 10	15.5	3	SEVEN NEWS - SUN	1,658	3	NATIONAL NEWS SUNDAY	686	3	NINE NEWS SUNDAY	2,296
7TWO	3.3	7TWO	2.6	4	NINE NEWS SUNDAY	1,610	4	THE FARMER WANTS A WIFE	662	4	THE FARMER WANTS A WIFE	2,176
GO!	3.5	GO!	4.0	5	THE FARMER WANTS A WIFE	1,514	5	A CURRENT AFFAIR	598	5	SEVEN NEWS - SUN	2,165
ONE	1.5	ONE	1.3	6	MODERN FAMILY - SUN	1,450	6	RUGBY LEAGUE FINAL SERIES SF 1	588	6	RBT	2,002
ABC1	11.9	ABC1	11.3	7	RBT	1,420	7	RBT	582	7	TALKIN BOUT YOUR GENERATION - TUE	1,937
ABC2	1.4	ABC2	1.3	8	AFL: PF1: CWOOD VS GEELONG	1,420	8	HOT PURSUIT	572	8	SEVEN NEWS	1,929
ABC3	0.4	ABC3	0.7	9	TALKIN BOUT YOUR GENERATION - TUE	1,409	9	SEVEN NEWS	548	9	MODERN FAMILY - SUN	1,902
ABC News 24	0.3	ABC News 24	0.5	10	TOP GEAR	1,398	10	THE X FACTOR - MON	545	10	HOT PURSUIT	1,863
SBS1	3.8	SBS1	4.1	11	SEVEN NEWS	1,381	11	TALKIN BOUT YOUR GENERATION - TUE	528	11	THE X FACTOR - MON	1,788
SBS2	0.6	SBS2	0.6	12	CRIMINAL MINDS - MON	1,323	12	SEVEN NEWS - SUN	507	12	SEVEN NEWS - SAT	1,771
Fox8	0.7	Fox8	0.7	13	TODAY TONIGHT	1,321	13	RPA	504	13	A CURRENT AFFAIR	1,761
Lifestyle Channel	0.6	C&I	0.6	14	HOT PURSUIT	1,291	14	BETTER HOMES & GARDENS	499	14	TOP GEAR	1,753
TV1	0.6	Lifestyle Channel	0.5	15	SEVEN NEWS - SAT	1,289	15	NATIONAL NEWS	492	15	CRIMINAL MINDS - MON	1,747
UKTV	0.6	TV1	0.5	16	THE X FACTOR - MON	1,243	16	60 MINUTES	490	16	AFL: PF1: CWOOD VS GEELONG	1,712
Fox Sports 1	0.5	UKTV	0.5	17	OFFSPRING	1,242	17	BONDI VET	488	17	NINE NEWS	1,707
13th Street	0.4	Disney Channel	0.4	18	NINE NEWS	1,215	18	HOT PROPERTY	482	18	SUNDAY NIGHT	1,696
Arena	0.4	Fox Classics	0.4	19	SUNDAY NIGHT	1,214	19	SEVEN NEWS - SAT	482	19	HOT PROPERTY	1,672
Bio.	0.4	Fox Sports 1	0.4	20	HOT PROPERTY	1,190	20	SUNDAY NIGHT	482	20	TWO AND A HALF MEN	1,652
BBC Knowledge	0.3	W	0.4	21	TWO AND A HALF MEN	1,186	21	RUGBY LEAGUE FINAL SERIES SF 2	472	21	60 MINUTES	1,639
C&I	0.3	111 Hits	0.3	22	A CURRENT AFFAIR	1,163	22	TWO AND A HALF MEN	466	22	OFFSPRING	1,639
Disney Channel	0.3	13th Street	0.3	23	60 MINUTES	1,149	23	MODERN FAMILY - SUN	452	23	TODAY TONIGHT	1,629
Fox Classics	0.3	BBC Knowledge	0.3	24	FOUR WEDDINGS	1,124	24	RECRUITS	452	24	BONDI VET	1,598
Fox Sports 2	0.3	Bio.	0.3	25	BONDI VET	1,110	25	FOUR WEDDINGS	450	25	BETTER HOMES & GARDENS	1,586
Fox Sports 3	0.3	Cartoon Network	0.3	26	BETTER HOMES & GARDENS	1,087	26	RESCUE SPECIAL OPS	446	26	FOUR WEDDINGS	1,574
History Channel	0.3	Fox Sports 2	0.3	27	THE X FACTOR - SUN	1,080	27	THE X FACTOR - SUN	440	27	THE X FACTOR - SUN	1,520
Sci Fi	0.3	Lifestyle Food	0.3	28	GETAWAY	1,042	28	FUNNIEST HOME VIDEOS	438	28	RUGBY LEAGUE FINAL SERIES SF1	1,476
Showtime Premiere	0.3	Showtime Premiere	0.3	29	PARENTHOOD	1,031	29	HOME AND AWAY	433	29	GETAWAY	1,450
W	0.3	Arena	0.2	30	NCIS	1,021	30	BEAT THE STAR	427	30	RECRUITS	1,441
111 Hits	0.2	Comedy	0.2	31	MODERN FAMILY - SUN RPT	1,015	31	RUSH	427	31	RPA	1,440
Cartoon Network	0.2	Discovery	0.2	32	THE ALL NEW SIMPSONS EP 2	996	32	CRIMINAL MINDS - MON	424	32	NCIS	1,425
Comedy	0.2	FMC	0.2	33	RECRUITS	989	33	MARTIN CLUNES: A MAN & HIS DOGS	424	33	HOME AND AWAY	1,406
Discovery	0.2	Fox Sports 3	0.2	34	AFL FINAL 2010: PF2 ST KILDA V WB	976	34	NATIONAL NEWS SATURDAY	415	34	RESCUE SPECIAL OPS	1,389
Fox+2	0.2	History Channel	0.2	35	HOME AND AWAY	973	35	GETAWAY	408	35	FUNNIEST HOME VIDEOS	1,380
LifeStyle Food	0.2	Lifestyle You	0.2	36	NINE NEWS SATURDAY	963	36	GOOD NEWS WEEK	406	36	NINE NEWS SATURDAY	1,378
Lifestyle You	0.2	Movie One	0.2	37	GOOD NEWS WEEK	956	37	NCIS	404	37	THE ALL NEW SIMPSONS EP 2	1,373
Movie One	0.2	Nat Geo	0.2	38	HOT IN CLEVELAND	947	38	OFFSPRING	397	38	GOOD NEWS WEEK	1,362
Nat Geo	0.2	Nickelodeon	0.2	39	RESCUE SPECIAL OPS	943	39	THE ALL NEW SIMPSONS EP 2	377	39	PARENTHOOD	1,361
Nickelodeon	0.2	Sci Fi	0.2	40	FUNNIEST HOME VIDEOS	942	40	HOT IN CLEVELAND	370	40	MODERN FAMILY - SUN RPT	1,354

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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# Preliminary Overnight Ratings for Week 39, 2010

19 September to 25 September 2010

Preliminary Overnight data for Week 39 shows that Free TV continued to deliver strong audiences with each of the top 40 programs attracting more than 1.3 million viewers.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 86 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	19.5 Prime/ 7QLD	20.7	1	AFL: GF: PRESENTATIONS	2,800	1	AFL: GF: COLLINGWOOD V ST KILDA	786	1	AFL: GF: COLLINGWOOD V ST KILDA	3,563
Nine	20.1 WIN/NBN	22.7	2	AFL: GF: COLLINGWOOD V ST KILDA	2,777	2	PACKED TO THE RAFTERS	755	2	AFL: GF: PRESENTATIONS	3,545
Ten	16.4 Sthn Cross 10	16.0	3	AFL: ON THE GROUND	2,200	3	AFL: GF: PRESENTATIONS	745	3	AFL: ON THE GROUND	2,776
7TWO	2.7 7TWO	2.5	4	AFL: GF: POST-MATCH	2,154	4	RUGBY LEAGUE FINALS PF 2	680	4	AFL: GF: POST-MATCH	2,697
GO!	3.3 GO!	4.1	5	SEVEN NEWS - SAT	1,893	5	A CURRENT AFFAIR	588	5	PACKED TO THE RAFTERS	2,627
ONE	1.2 ONE	1.3	6	PACKED TO THE RAFTERS	1,872	6	SEVEN NEWS - SAT	584	6	SEVEN NEWS - SAT	2,477
ABC1	12.5 ABC1	11.6	7	JUNIOR MASTERCHEF - TOP 50	1,748	7	THE FORCE - BEHIND THE LINE - WED	580	7	JUNIOR MASTERCHEF - TOP 50	2,322
ABC2	1.5 ABC2	1.3	8	AFL: GF: PRE-MATCH ENTERTAINMENT	1,625	8	AFL: ON THE GROUND	576	8	AFL: GF: PRE-MATCH ENTERTAINMENT	2,071
ABC3	0.4 ABC3	0.7	9	SEVEN NEWS - SUN	1,473	9	JUNIOR MASTERCHEF - TOP 50	574	9	SEVEN NEWS - SUN	2,015
ABC News 24	0.4 ABC News 24	0.5	10	BORDER SECURITY - WED	1,464	10	NATIONAL NEWS SUNDAY	555	10	BORDER SECURITY - WED	1,995
SBS1	4.0 SBS1	4.0	11	NINE NEWS SUNDAY	1,431	11	SEVEN NEWS	546	11	NINE NEWS SUNDAY	1,986
SBS2	0.8 SBS2	0.7	12	SEVEN NEWS	1,386	12	AFL: GF: POST-MATCH	543	12	THE FORCE - BEHIND THE LINE - WED	1,949
Fox8	0.8 Fox8	0.8	13	THE FORCE - BEHIND THE LINE - WED	1,369	13	SEVEN NEWS - SUN	542	13	SEVEN NEWS	1,932
Lifestyle Channel	0.6 C&I	0.5	14	TODAY TONIGHT	1,274	14	BORDER SECURITY - WED	531	14	A CURRENT AFFAIR	1,754
Fox Sports 1	0.5 Fox Classics	0.5	15	TALKINBOUTYOUR GENERATION-TUE	1,243	15	SUNDAY NIGHT	521	15	SUNDAY NIGHT	1,716
TV1	0.5 Lifestyle Channel	0.5	16	GLEE - WED	1,233	16	60 MINUTES	497	16	RUGBY LEAGUE FINAL SERIES PF2	1,712
UKTV	0.5 TV1	0.5	17	MODERN FAMILY - SUN	1,218	17	NATIONAL NEWS	490	17	TALKIN BOUT YOUR GENERATION - TUE	1,679
13th Street	0.4 UKTV	0.5	18	SUNDAY NIGHT	1,195	18	TWO AND A HALF MEN	487	18	NINE NEWS	1,675
Arena	0.4 Disney Channel	0.4	19	NINE NEWS	1,185	19	BONDI VET	477	19	60 MINUTES	1,668
C&I	0.4 Fox Sports 1	0.4	20	TOP GEAR	1,178	20	CITY HOMICIDE	472	20	GLEE - WED	1,636
Fox Classics	0.4 W	0.4	21	60 MINUTES	1,171	21	THE X FACTOR - MON	468	21	MODERN FAMILY - SUN	1,619
Fox Sports 3	0.4 111 Hits	0.3	22	A CURRENT AFFAIR	1,166	22	RUGBY LEAGUE FINAL SERIES PF1	458	22	TODAY TONIGHT	1,591
Bio.	0.3 13th Street	0.3	23	THE BLOCK	1,139	23	FUNNIEST HOME VIDEOS	454	23	TOP GEAR	1,588
Discovery	0.3 Bio.	0.3	24	BETTER HOMES & GARDENS	1,121	24	NATIONAL NEWS SATURDAY	451	24	BETTER HOMES & GARDENS	1,558
Disney Channel	0.3 Cartoon Network	0.3	25	THE X FACTOR - SUN	1,077	25	AFL: GF: PRE-MATCH ENTERTAINMENT	446	25	THE BLOCK	1,551
Fox Sports 2	0.3 Comedy	0.3	26	FOUR WEDDINGS - TUE	1,054	26	THE X FACTOR - SUN	445	26	THE X FACTOR - SUN	1,522
Lifestyle Food	0.3 Discovery	0.3	27	NINE NEWS SATURDAY	1,043	27	BETTER HOMES & GARDENS	437	27	BONDI VET	1,504
Showtime Premiere	0.3 Fox Sports 2	0.3	28	RUGBY LEAGUE FINAL SERIES PF2	1,032	28	RECRUITS	437	28	NINE NEWS SATURDAY	1,494
W	0.3 Fox Sports 3	0.3	29	BONDI VET	1,027	29	TALKINBOUTYOUR GENERATION-TUE	436	29	CITY HOMICIDE	1,486
111 Hits	0.2 History Channel	0.3	30	CITY HOMICIDE	1,014	30	CRIMINAL MINDS - MON	418	30	TWO AND A HALF MEN	1,482
BBC Knowledge	0.2 Nat Geo	0.3	31	THE FOOTY SHOW	1,005	31	FOUR WEDDINGS - TUE	413	31	FOUR WEDDINGS - TUE	1,467
Comedy	0.2 Arena	0.2	32	RUGBY LEAGUE FINAL SERIES PF1	999	32	THE BLOCK	412	32	RUGBY LEAGUE FINAL SERIES PF1	1,457
Fox8+2	0.2 BBC Knowledge	0.2	33	HOME AND AWAY	996	33	TOP GEAR	410	33	THE X FACTOR - MON	1,454
History Channel	0.2 Discovery+2	0.2	34	TWO AND A HALF MEN	995	34	HOME AND AWAY	408	34	CRIMINAL MINDS - MON	1,411
Lifestyle You	0.2 FMC	0.2	35	CRIMINAL MINDS - MON	993	35	GETAWAY	403	35	HOME AND AWAY	1,404
Movie One	0.2 Fox8+2	0.2	36	OFFSPRING	990	36	GLEE - WED	403	36	RECRUITS	1,383
Nat Geo	0.2 Lifestyle Food	0.2	37	THE X FACTOR - MON	986	37	MODERN FAMILY - SUN	401	37	FUNNIEST HOME VIDEOS	1,375
Nickelodeon	0.2 Lifestyle You	0.2	38	AUST SMASHES GUINNESS WORLD REC	974	38	RBT	391	38	AUST SMASHES GUINNESS WORLD REC	1,339
Playhouse Disney	0.2 Movie Extra	0.2	39	MODERN FAMILY - SUN RPT	952	39	HOT PURSUIT	386	39	THE FOOTY SHOW	1,323
Sci Fi	0.2 Movie One	0.2	40	RECRUITS	946	40	HOT IN CLEVELAND	376	40	OFFSPRING	1,315

© Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex SneakPeeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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