

Consolidated Ratings for Week 37, 2010

05 September to 11 September 2010

Consolidated ratings for Week 37 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.27 million viewers.

During the period, free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and an 84 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 65 per cent nightly share in metro markets and a 66 per cent share in regional areas.

Consolidated Ratings										
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs							
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's			
Seven	20.0 Prime/ 7QLD	19.7	1	PACKED TO THE RAFTERS	1,879	1	PACKED TO THE RAFTERS	765	1	2,644
Nine	19.5 WIN/NBN	23.5	2	SEVEN NEWS - SUN	1,760	2	THE FARMER WANTS A WIFE	622	2	2,266
Ten	14.8 Sthn Cross 10	14.7	3	NINE NEWS SUNDAY	1,558	3	NATIONAL NEWS SUNDAY	620	3	2,178
7TWO	3.2 7TWO	2.9	4	SEVEN NEWS	1,422	4	A CURRENT AFFAIR	608	4	1,979
GO!	4.1 GO!	4.5	5	TODAY TONIGHT	1,393	5	SEVEN NEWS	557	5	1,914
ONE	1.1 ONE	1.1	6	TOP GEAR	1,350	6	RUGBY LEAGUE FINALS QF 2	553	6	1,854
ABC1	12.5 ABC1	11.2	7	THE X FACTOR - MON	1,321	7	60 MINUTES	552	7	1,813
ABC2	1.5 ABC2	1.3	8	SUNDAY NIGHT	1,311	8	RBT	547	8	1,797
ABC3	0.4 ABC3	0.6	9	THE X FACTOR - SUN	1,301	9	THE X FACTOR - MON	533	9	1,787
ABC News 24	0.5 ABC News 24	0.6	10	CRIMINAL MINDS - MON	1,300	10	RUGBY LEAGUE FINALS QF 1	528	10	1,773
SBS1	3.8 SBS1	4.1	11	TALKIN BOUT YOUR GENERATION	1,293	11	NATIONAL NEWS	520	11	1,771
SBS2	0.6 SBS2	0.6	12	THE FARMER WANTS A WIFE	1,292	12	NATIONAL NEWS SATURDAY	515	12	1,767
Fox8	0.7 Fox Sports 2	0.9	13	TALKIN BOUT YOUR GENERATION - TUE	1,254	13	SEVEN NEWS - SUN	506	13	1,767
Lifestyle Channel	0.7 Fox8	0.7	14	NINE NEWS	1,247	14	UNDERCOVER BOSS	497	14	1,747
Fox Sports 1	0.6 C&I	0.6	15	RBT	1,224	15	THE X FACTOR - SUN	486	15	1,739
Fox Sports 2	0.6 TV1	0.6	16	60 MINUTES	1,215	16	BEAT THE STAR	475	16	1,693
UKTV	0.6 13th Street	0.5	17	SEVEN NEWS - SAT	1,199	17	RPA	475	17	1,685
TV1	0.5 Lifestyle Channel	0.5	18	A CURRENT AFFAIR	1,189	18	CRIMINAL MINDS - MON	473	18	1,623
13th Street	0.4 UKTV	0.5	19	BETTER HOMES & GARDENS	1,159	19	HOT PROPERTY	471	19	1,623
Arena	0.4 Disney Channel	0.4	20	HOT PROPERTY	1,131	20	BETTER HOMES & GARDENS	464	20	1,621
C&I	0.4 Fox Sports 1	0.4	21	UNDERCOVER BOSS	1,114	21	TOP GEAR	463	21	1,611
Showtime Premiere	0.4 Sky News	0.4	22	NINE NEWS SATURDAY	1,106	22	TALKIN BOUT YOUR GENERATION	446	22	1,602
BBC Knowledge	0.3 W	0.4	23	BONDI VET	1,088	23	TWO AND A HALF MEN	440	23	1,524
Bio.	0.3 111 Hits	0.3	24	OFFSPRING	1,087	24	TALKIN BOUT YOUR GENERATION - TUE	439	24	1,512
Disney Channel	0.3 Arena	0.3	25	TWO AND A HALF MEN	1,084	25	RECRUITS	436	25	1,488
Fox Classics	0.3 BBC Knowledge	0.3	26	MODERN FAMILY - SUN	1,078	26	SUNDAY NIGHT	436	26	1,472
Fox Sports 3	0.3 Bio.	0.3	27	FOUR WEDDINGS	1,032	27	BONDI VET	424	27	1,454
History Channel	0.3 Cartoon Network	0.3	28	HOME AND AWAY	1,016	28	SEVEN NEWS - SAT	424	28	1,441
Lifestyle Food	0.3 Discovery	0.3	29	RPA	1,013	29	RESCUE SPECIAL OPS	422	29	1,429
Nat Geo	0.3 Fox Classics	0.3	30	AFL: ELIM. FINAL 1: SYD VS CARL	1,001	30	RUSH	419	30	1,426
Nickelodeon	0.3 Fox Sports 3	0.3	31	GETAWAY	997	31	HOME AND AWAY	413	31	1,409
Sky News	0.3 History Channel	0.3	32	RECRUITS	973	32	MARTIN CLUNES: A MAN & HIS DOGS	402	32	1,394
W	0.3 Nat Geo	0.3	33	GOOD NEWS WEEK	970	33	GETAWAY	397	33	1,346
111 Hits	0.2 Comedy	0.2	34	COPS L.A.C.	969	34	FOUR WEDDINGS	394	34	1,330
Comedy	0.2 FMC	0.2	35	BEAT THE STAR	966	35	OFFSPRING	385	35	1,322
Discovery	0.2 Fox8+2	0.2	36	CITY HOMICIDE	962	36	COPS L.A.C.	377	36	1,320
Fox8+2	0.2 Lifestyle Food	0.2	37	PARENTHOOD	929	37	MODERN FAMILY - SUN	376	37	1,305
Movie One	0.2 Movie One	0.2	38	RESCUE SPECIAL OPS	908	38	RULES OF ENGAGEMENT - SUN	361	38	1,293
Sci Fi	0.2 Nickelodeon	0.2	39	NCIS	897	39	CSI	359	39	1,277
Showtime Premiere 2	0.2 Sci Fi	0.2	40	MARTIN CLUNES: A MAN & HIS DOGS	891	40	GOOD NEWS WEEK	350	40	1,273

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists incl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 38, 2010

12 September to 18 September 2010

Preliminary Overnight data for Week 38 shows that Free TV continued to deliver strong audiences with each of the top 40 programs attracting more than 1.29 million viewers.

Free-to-air television accounted for 86 per cent of all nightly viewing (6pm to midnight) in metro areas and 85 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)									
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs						
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's		
Seven	20.3 Prime/ 7QLD	21.0	1 JUNIOR MASTERCHEF - LAUNCH	2,202	1 PACKED TO THE RAFTERS	786	1 JUNIOR MASTERCHEF - LAUNCH	2,896	
Nine	20.1 WIN/NBN	23.2	2 PACKED TO THE RAFTERS	1,879	2 JUNIOR MASTERCHEF - LAUNCH	694	2 PACKED TO THE RAFTERS	2,665	
Ten	15.8 Sthn Cross 10	15.4	3 SEVEN NEWS - SUN	1,656	3 NATIONAL NEWS SUNDAY	686	3 NINE NEWS SUNDAY	2,296	
7TWO	3.2 7TWO	2.6	4 NINE NEWS SUNDAY	1,610	4 THE FARMER WANTS A WIFE	657	4 SEVEN NEWS - SUN	2,163	
GO!	3.6 GO!	4.0	5 THE FARMER WANTS A WIFE	1,461	5 RUGBY LEAGUE FINALS SF 1	642	5 THE FARMER WANTS A WIFE	2,118	
ONE	1.5 ONE	1.3	6 RBT	1,405	6 A CURRENT AFFAIR	597	6 RBT	1,985	
ABC1	11.9 ABC1	11.3	7 SEVEN NEWS	1,378	7 RBT	580	7 SEVEN NEWS	1,926	
ABC2	1.3 ABC2	1.2	8 TALKIN BOUT YOUR GENERATION - TUE	1,365	8 HOT PURSUIT	569	8 TALKIN BOUT YOUR GENERATION - TUE	1,889	
ABC3	0.4 ABC3	0.7	9 MODERN FAMILY - SUN	1,364	9 SEVEN NEWS	548	9 HOT PURSUIT	1,844	
ABC News 24	0.3 ABC News 24	0.5	10 AFL: PF1: CWOOD VS GEELONG	1,341	10 THE X FACTOR - MON	545	10 MODERN FAMILY - SUN	1,803	
SBS1	3.8 SBS1	4.1	11 TOP GEAR	1,338	11 TALKIN BOUT YOUR GENERATION - TUE	524	11 THE X FACTOR - MON	1,778	
SBS2	0.6 SBS2	0.6	12 TODAY TONIGHT	1,314	12 RUGBY LEAGUE FINALS SF 2	516	12 SEVEN NEWS - SAT	1,769	
Fox8	0.7 Fox8	0.7	13 SEVEN NEWS - SAT	1,288	13 SEVEN NEWS - SUN	507	13 A CURRENT AFFAIR	1,755	
Lifestyle Channel	0.6 C&I	0.6	14 HOT PURSUIT	1,275	14 RPA	494	14 NINE NEWS	1,705	
TV1	0.6 Lifestyle Channel	0.5	15 THE X FACTOR - MON	1,233	15 NATIONAL NEWS	492	15 SUNDAY NIGHT	1,692	
UKTV	0.6 TV1	0.5	16 CRIMINAL MINDS - MON	1,216	16 BETTER HOMES & GARDENS	488	16 TOP GEAR	1,688	
13th Street	0.4 UKTV	0.5	17 NINE NEWS	1,213	17 60 MINUTES	485	17 TWO AND A HALF MEN	1,646	
Bio.	0.4 Disney Channel	0.4	18 SUNDAY NIGHT	1,211	18 BOND VET	483	18 HOT PROPERTY	1,635	
Fox Sports 1	0.4 Fox Classics	0.4	19 TWO AND A HALF MEN	1,181	19 SEVEN NEWS - SAT	481	19 CRIMINAL MINDS - MON	1,623	
Arena	0.3 Fox Sports 1	0.4	20 OFFSPRING	1,160	20 SUNDAY NIGHT	481	20 TODAY TONIGHT	1,620	
BBC Knowledge	0.3 W	0.4	21 A CURRENT AFFAIR	1,158	21 HOT PROPERTY	480	21 60 MINUTES	1,618	
C&I	0.3 111 Hits	0.3	22 HOT PROPERTY	1,155	22 TWO AND A HALF MEN	465	22 AFL: PF1: CWOOD VS GEELONG	1,603	
Disney Channel	0.3 13th Street	0.3	23 60 MINUTES	1,133	23 FOUR WEDDINGS	448	23 RUGBY LEAGUE FINAL SERIES SF1	1,584	
Fox Classics	0.3 BBC Knowledge	0.3	24 FOUR WEDDINGS	1,100	24 RECRUITS	445	24 BOND VET	1,567	
Fox Sports 2	0.3 Bio.	0.3	25 BOND VET	1,084	25 MODERN FAMILY - SUN	439	25 BETTER HOMES & GARDENS	1,550	
Fox Sports 3	0.3 Cartoon Network	0.3	26 THE X FACTOR - SUN	1,074	26 FUNNIEST HOME VIDEOS	438	26 FOUR WEDDINGS	1,548	
History Channel	0.3 Fox Sports 2	0.3	27 BETTER HOMES & GARDENS	1,062	27 THE X FACTOR - SUN	438	27 OFFSPRING	1,537	
Showtime Premiere	0.3 Showtime Premiere	0.3	28 NINE NEWS SATURDAY	1,045	28 RESCUE SPECIAL OPS	435	28 THE X FACTOR - SUN	1,512	
W	0.3 Arena	0.2	29 GETAWAY	1,024	29 HOME AND AWAY	429	29 NINE NEWS SATURDAY	1,460	
111 Hits	0.2 Comedy	0.2	30 MODERN FAMILY - SUN RPT	973	30 BEAT THE STAR	422	30 GETAWAY	1,431	
Cartoon Network	0.2 Discovery	0.2	31 AFL FINAL 2010: PF2 ST KILDA V WB	973	31 NATIONAL NEWS SATURDAY	415	31 RECRUITS	1,407	
Comedy	0.2 Discovery+2	0.2	32 NCIS	972	32 MARTIN CLUNES: A MAN & HIS DOGS	410	32 HOME AND AWAY	1,388	
Discovery	0.2 FMC	0.2	33 RECRUITS	962	33 CRIMINAL MINDS - MON	407	33 RPA	1,381	
Fox8+2	0.2 Fox Sports 3	0.2	34 HOME AND AWAY	959	34 GETAWAY	407	34 FUNNIEST HOME VIDEOS	1,373	
Lifestyle Food	0.2 Fox8+2	0.2	35 PARENTHOOD	949	35 RUSH	406	35 RUGBY LEAGUE FINAL SERIES SF2	1,368	
Lifestyle You	0.2 History Channel	0.2	36 THE ALL NEW SIMPSONS EP 2	943	36 GOOD NEWS WEEK	400	36 NCIS	1,364	
Movie One	0.2 Lifestyle Food	0.2	37 RUGBY LEAGUE FINAL SERIES SF1	942	37 NCIS	392	37 GOOD NEWS WEEK	1,320	
Nat Geo	0.2 Lifestyle You	0.2	38 FUNNIEST HOME VIDEOS	935	38 OFFSPRING	377	38 THE ALL NEW SIMPSONS EP 2	1,313	
Nickelodeon	0.2 Movie Extra	0.2	39 HOT IN CLEVELAND	926	39 THE ALL NEW SIMPSONS EP 2	370	39 MODERN FAMILY - SUN RPT	1,302	
Sci Fi	0.2 Movie One	0.2	40 GOOD NEWS WEEK	920	40 THE ALL NEW SIMPSONS	367	40 HOT IN CLEVELAND	1,292	

© Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience to total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex Sneak Peaks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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