

## Consolidated Ratings for Week 8, 2011

13 February to 19 February 2011

Consolidated ratings for Week 8 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.2 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and an 83 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 66 per cent nightly share in metro markets and a 66 per cent share in regional areas.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	19.8 Prime/ 7QLD	20.5	1	PACKED TO THE RAFTERS	1,958	1	PACKED TO THE RAFTERS	793	1	PACKED TO THE RAFTERS	2,751
Nine	15.6 WIN/NBN	17.9	2	MY KITCHEN RULES - TUE	1,484	2	MY KITCHEN RULES - TUE	577	2	MY KITCHEN RULES - TUE	2,061
Ten	12.7 Sthn Cross 10	11.0	3	MY KITCHEN RULES - WED	1,437	3	MY KITCHEN RULES - WED	563	3	MY KITCHEN RULES - WED	2,000
7TWO	3.5 7TWO	4.1	4	SEVEN NEWS - SUN	1,328	4	BONES - MON	532	4	SEVEN NEWS - SUN	1,766
7mate	2.5 7mate	2.8	5	GLEE	1,276	5	CRIMINAL MINDS	511	5	CRIMINAL MINDS	1,743
GO!	3.3 GO!	4.1	6	UNDERBELLY FILES: INFILTRATION	1,259	6	BETTER HOMES & GARDENS	501	6	UNDERBELLY FILES: INFILTRATION	1,734
Gem	2.2 Gem	2.1	7	THE FORCE - BEHIND THE LINE	1,249	7	THE FARMER WANTS A WIFE	500	7	MY KITCHEN RULES - MON	1,722
ONE	0.7 ONE	1.0	8	NCIS	1,243	8	MY KITCHEN RULES - MON	495	8	THE FORCE - BEHIND THE LINE	1,711
Eleven	2.7 Eleven	2.9	9	CRIMINAL MINDS	1,232	9	UNDERBELLY FILES: INFILTRATION	475	9	BONES - MON	1,689
ABC1	10.6 ABC1	10.0	10	MY KITCHEN RULES - MON	1,227	10	TWO AND A HALF MEN	467	10	NCIS	1,664
ABC2	1.5 ABC2	1.5	11	TODAY TONIGHT	1,171	11	THE FORCE - BEHIND THE LINE	462	11	GLEE	1,626
ABC3	0.5 ABC3	0.8	12	SEVEN NEWS	1,170	12	A CURRENT AFFAIR	460	12	BETTER HOMES & GARDENS	1,620
ABC News 24	0.5 ABC News 24	0.7	13	MODERN FAMILY	1,163	13	NATIONAL NEWS SUNDAY	454	13	SEVEN NEWS	1,614
SBS1	3.5 SBS1	3.6	14	BONES - MON	1,157	14	SEVEN NEWS	444	14	BONES	1,558
SBS2	0.7 SBS2	0.6	15	BETTER HOMES & GARDENS	1,119	15	BONES	441	15	NINE NEWS SUNDAY	1,557
Fox Sports 1	0.9 Fox8	0.8	16	BONES	1,117	16	CSI: EP1	439	16	MODERN FAMILY	1,547
Fox8	0.9 Fox Sports 2	0.7	17	BORDER SECURITY	1,112	17	SEVEN NEWS - SUN	438	17	BORDER SECURITY	1,526
Fox Sports 2	0.8 Lifestyle Channel	0.7	18	NINE NEWS SUNDAY	1,103	18	60 MINUTES	438	18	TWO AND A HALF MEN	1,495
FOX SPORTS 3	0.7 Fox Sports 1	0.6	19	SEVEN NEWS - SAT	1,032	19	THE BIG BANG THEORY	432	19	NINE NEWS	1,468
Lifestyle Channel	0.6 Fox Sports 3	0.6	20	BIGGEST LOSER FAMILIES - ELIM	1,078	20	NATIONAL NEWS	428	20	SEVEN NEWS - SAT	1,464
UKTV	0.6 Movie One	0.6	21	NINE NEWS	1,040	21	NCIS	421	21	THE BIG BANG THEORY	1,455
TV1	0.5 TV1	0.6	22	TWO AND A HALF MEN	1,028	22	SUNDAY NIGHT	417	22	BIGGEST LOSER FAMILIES - ELIM	1,436
Bio.	0.4 Movie Extra	0.5	23	THE BIG BANG THEORY	1,023	23	BORDER SECURITY	414	23	THE FARMER WANTS A WIFE	1,434
C&I	0.4 UKTV	0.5	24	HOME AND AWAY	1,022	24	RBT	410	24	CSI: EP1	1,426
13th Street	0.3 13th Street	0.4	25	GREY'S ANATOMY	1,013	25	HOW I MET YOUR MOTHER EP2	404	25	TODAY TONIGHT	1,425
Arena	0.3 C&I	0.4	26	BIGGEST LOSER FAMILIES - CONTEST	1,011	26	CITY HOMICIDE	401	26	HOME AND AWAY	1,416
BBC Knowledge	0.3 W	0.4	27	BIGGEST LOSER FAMILIES - TEMPT	996	27	CUSTOMS	399	27	60 MINUTES	1,408
Disney Channel	0.3 Bio.	0.3	28	CSI: EP1	987	28	HOME AND AWAY	394	28	GREY'S ANATOMY	1,402
Fox Classics	0.3 Disney Channel	0.3	29	HOW I MET YOUR MOTHER EP2	981	29	GREY'S ANATOMY	389	29	HOW I MET YOUR MOTHER EP2	1,385
Lifestyle Food	0.3 Fox Classics	0.3	30	60 MINUTES	970	30	\$\$! MY DAD SAYS	387	30	BIGGEST LOSER FAMILIES - CONTEST	1,372
Movie Extra	0.3 Fox8+2	0.3	31	CUSTOMS	952	31	MODERN FAMILY	384	31	A CURRENT AFFAIR	1,367
Movie One	0.3 History Channel	0.3	32	SUNDAY NIGHT	949	32	MADAGASCAR: ESCAPE 2 AFRICA	375	32	SUNDAY NIGHT	1,366
Showtime Action	0.3 Lifestyle Food	0.3	33	CASTLE	946	33	SEVEN NEWS - SAT	372	33	CUSTOMS	1,351
Sky News	0.3 Showtime Action	0.3	34	HAWAII FIVE-O	939	34	BIGGEST LOSER FAMILIES - CONTEST	361	34	BIGGEST LOSER FAMILIES - TEMPT	1,320
W	0.3 Starpics 1	0.3	35	THE FARMER WANTS A WIFE	934	35	WIN NEWS	358	35	CASTLE	1,283
111 Hits	0.2 111 Hits	0.2	36	BONDI RESCUE	934	36	BIGGEST LOSER FAMILIES - ELIM	358	36	HAWAII FIVE-O	1,273
Comedy	0.2 Arena	0.2	37	A CURRENT AFFAIR	907	37	GETAWAY	354	37	BONDI RESCUE	1,256
Discovery	0.2 Cartoon Network	0.2	38	BROTHERS & SISTERS	881	38	RPA WHERE ARE THEY NOW?	354	38	CITY HOMICIDE	1,253
E!	0.2 Comedy	0.2	39	THE MENTALIST	879	39	GLEE	350	39	RBT	1,239
Fox8+2	0.2 Discovery	0.2	40	TALKIN' BOUT YOUR GENERATION	875	40	CSI: EP2	342	40	MADAGASCAR: ESCAPE 2 AFRICA	1,226

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill, total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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# Preliminary Overnight Ratings for Week 9, 2011

## 20 February to 26 February 2011

Preliminary Overnight data for Week 9 shows that Free TV continued to deliver strong audiences with each of the top 40 programs attracting more than 1.15 million viewers.

Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	19.0 Prime/ 7QLD	19.5	1	PACKED TO THE RAFTERS	1,798	1	PACKED TO THE RAFTERS	684	1	PACKED TO THE RAFTERS	2,482
Nine	15.3 WIN/NBN	17.7	2	MY KITCHEN RULES - TUE	1,613	2	MY KITCHEN RULES - TUE	578	2	MY KITCHEN RULES - TUE	2,191
Ten	12.2 Sthn Cross 10	10.3	3	MY KITCHEN RULES - MON	1,457	3	MY KITCHEN RULES - WED	527	3	MY KITCHEN RULES - MON	1,968
7TWO	3.6 7TWO	4.1	4	MY KITCHEN RULES - WED	1,384	4	MY KITCHEN RULES - MON	511	4	MY KITCHEN RULES - WED	1,911
7mate	2.7 7mate	3.0	5	SEVEN NEWS	1,248	5	60 MINUTES	479	5	SEVEN NEWS	1,710
GO!	3.2 GO!	3.9	6	SEVEN NEWS - SUN	1,191	6	THE FARMER WANTS A WIFE	471	6	SEVEN NEWS - SUN	1,656
Gem	2.4 Gem	2.3	7	BONES - MON	1,149	7	BONES - MON	469	7	BONES - MON	1,618
ONE	0.9 ONE	1.0	8	MODERN FAMILY	1,142	8	SEVEN NEWS - SUN	465	8	60 MINUTES	1,571
Eleven	2.8 Eleven	2.7	9	NINE NEWS SUNDAY	1,134	9	SEVEN NEWS	462	9	NINE NEWS SUNDAY	1,544
ABC1	11.1 ABC1	11.0	10	TODAY TONIGHT	1,120	10	A CURRENT AFFAIR	456	10	NINE NEWS	1,503
ABC2	1.6 ABC2	1.5	11	NCIS	1,107	11	NATIONAL NEWS	451	11	MODERN FAMILY	1,492
ABC3	0.5 ABC3	0.7	12	THE FORCE - BEHIND THE LINE	1,094	12	SUNDAY NIGHT	448	12	NCIS	1,483
ABC News 24	0.8 ABC News 24	1.2	13	60 MINUTES	1,092	13	BONES	447	13	THE FORCE - BEHIND THE LINE	1,474
SBS1	3.7 SBS1	3.7	14	SEVEN NEWS - SAT	1,073	14	THE BIG BANG THEORY	418	14	BETTER HOMES & GARDENS	1,473
SBS2	0.6 SBS2	0.6	15	TWO AND A HALF MEN	1,060	15	BETTER HOMES & GARDENS	414	15	SEVEN NEWS - SAT	1,447
Fox Sports 3	1.3 Fox Sports 3	1.6	16	BETTER HOMES & GARDENS	1,059	16	CRIMINAL MINDS	410	16	BONES	1,436
Fox Sports 1	0.8 Fox Sports 2	0.8	17	BORDER SECURITY	1,054	17	NATIONAL NEWS SUNDAY	410	17	CRIMINAL MINDS	1,409
Fox Sports 2	0.7 Fox Sports 1	0.6	18	NINE NEWS	1,052	18	RPA WHERE ARE THEY NOW?	381	18	BORDER SECURITY	1,403
Fox8	0.7 Fox8	0.6	19	TODAY TONIGHT - C'CHURCH E'QUAKE	1,024	19	THE FORCE - BEHIND THE LINE	380	19	UNDERBELLY: MAN WHO GOT AWAY	1,388
Lifestyle Channel	0.6 Lifestyle Channel	0.6	20	UNDERBELLY: MAN WHO GOT AWAY	1,011	20	RBT	378	20	SUNDAY NIGHT	1,377
Sky News	0.5 C&I	0.5	21	CRIMINAL MINDS	999	21	UNDERBELLY: MAN WHO GOT AWAY	377	21	TODAY TONIGHT	1,368
UKTV	0.5 Sky News	0.5	22	BIGGEST LOSER FAMILIES - ELIM	994	22	NCIS	376	22	TWO AND A HALF MEN	1,357
C&I	0.4 Disney Channel	0.4	23	BONES	989	23	HOME AND AWAY	375	23	CUSTOMS	1,350
Fox Classics	0.4 Movie Extra	0.4	24	CUSTOMS	976	24	SEVEN NEWS - SAT	374	24	A CURRENT AFFAIR	1,333
TV1	0.4 Movie One	0.4	25	BIGGEST LOSER FAMILIES - CONTEST	967	25	CUSTOMS	374	25	HOME AND AWAY	1,306
13th Street	0.3 TV1	0.4	26	BONDI RESCUE	966	26	GETAWAY	371	26	BIGGEST LOSER FAMILIES - ELIM	1,292
Bio.	0.3 UKTV	0.4	27	BIGGEST LOSER FAMILIES - TEMPT	947	27	WIN NEWS	361	27	THE FARMER WANTS A WIFE	1,291
Comedy	0.3 W	0.4	28	HOME AND AWAY	931	28	HOW I MET YOUR MOTHER	356	28	BIGGEST LOSER FAMILIES - CONTEST	1,272
Disney Channel	0.3 13th Street	0.3	29	SUNDAY NIGHT	929	29	CSI	356	29	THE BIG BANG THEORY	1,270
Fox8+2	0.3 Bio.	0.3	30	GLEE	922	30	GREY'S ANATOMY	350	30	BIGGEST LOSER FAMILIES - TEMPT	1,257
FMC	0.3 FMC	0.3	31	NINE NEWS SATURDAY	886	31	MODERN FAMILY	350	31	BONDI RESCUE	1,224
History Channel	0.3 History Channel	0.3	32	THE MENTALIST	877	32	BORDER SECURITY	349	32	NINE NEWS SATURDAY	1,223
Lifestyle Food	0.3 111 Hits	0.2	33	A CURRENT AFFAIR	877	33	\$#! MY DAD SAYS	346	33	SEND IN THE DOGS AUSTRALIA	1,218
Movie One	0.3 Arena	0.2	34	SEND IN THE DOGS AUSTRALIA	873	34	SEND IN THE DOGS AUSTRALIA	345	34	\$#! MY DAD SAYS	1,214
111 Hits	0.2 Cartoon Network	0.2	35	\$#! MY DAD SAYS	868	35	NATIONAL NEWS SATURDAY	337	35	THE MENTALIST	1,206
Arena	0.2 Comedy	0.2	36	THE BIG BANG THEORY	852	36	THE MENTALIST	329	36	GREY'S ANATOMY	1,198
BBC Knowledge	0.2 Discovery	0.2	37	GREY'S ANATOMY	848	37	CASTLE	321	37	GETAWAY	1,191
E!	0.2 Fox Classics	0.2	38	CONVICTION KITCHEN - TUE	836	38	BIGGEST LOSER FAMILIES - TEMPT	310	38	GLEE	1,162
Lifestyle Channel+2	0.2 Fox8+2	0.2	39	THE FARMER WANTS A WIFE	820	39	CONVICTION KITCHEN - TUE	309	39	CSI	1,153
Movie Greats	0.2 Lifestyle Channel+2	0.2	40	GETAWAY	820	40	THE MENTALIST	307	40	HOW I MET YOUR MOTHER	1,153

© Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex SneakPeeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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