

## Preliminary Overnight Ratings for Week 7, 2011

6 February to 12 February 2011

Preliminary Overnight data for Week 7 shows that Free TV continued to deliver strong audiences with each of the top 40 programs attracting more than 1.2 million viewers.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 85 per cent in regional markets. Free TV continues to dominate share of viewing, with a 68 per cent nightly share in both metro and regional areas.

Preliminary Data - Overnights (Live plus As Live)										
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs							
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's			
Seven	19.4 Prime/ 7QLD	19.9	1	PACKED TO THE RAFTERS	1,943	1	PACKED TO THE RAFTERS	824	1	2,767
Nine	17.6 WIN/NBN	20.4	2	NINE NEWS SUNDAY	1,630	2	NATIONAL NEWS SUNDAY	719	2	2,349
Ten	13.1 3thn Cross 10	11.4	3	MY KITCHEN RULES - TUE	1,551	3	MY KITCHEN RULES - TUE	617	3	2,168
7TWO	3.4 7TWO	4.0	4	SEVEN NEWS - SUN	1,431	4	ONE DAY CRICKET - AUS V ENG G7 S2	579	4	1,941
7mate	2.6 7mate	2.9	5	MY KITCHEN RULES - WED	1,400	5	THE FORCE - BEHIND THE LINE	557	5	1,915
GO!	3.1 GO!	3.6	6	UNDERBELLY FILES: LUCIFER WAS HERE	1,373	6	MY KITCHEN RULES - WED	541	6	1,876
Gem	2.3 Gem	2.0	7	THE FORCE - BEHIND THE LINE	1,358	7	BORDER SECURITY	522	7	1,811
ONE	0.9 ONE	1.1	8	MY KITCHEN RULES - MON	1,332	8	UNDERBELLY FILES: LUCIFER WAS HERE	503	8	1,804
Eleven	2.7 Eleven	2.8	9	BORDER SECURITY	1,282	9	THE FARMER WANTS A WIFE	487	9	1,801
ABC1	10.2 ABC1	9.3	10	ONE DAY CRICKET - AUS V ENG G7 S2	1,222	10	BONES	484	10	1,796
ABC2	1.4 ABC2	1.5	11	TWO AND A HALF MEN	1,220	11	CRIMINAL MINDS	483	11	1,678
ABC3	0.5 ABC3	0.9	12	BONES - MON	1,208	12	SEVEN NEWS	467	12	1,664
ABC News 24	0.5 ABC News 24	0.7	13	NCIS EP2	1,151	13	MY KITCHEN RULES - MON	464	13	1,628
SBS1	4.0 SBS1	4.1	14	BONES	1,144	14	BETTER HOMES & GARDENS	461	14	1,620
SBS2	0.6 SBS2	0.8	15	SEVEN NEWS	1,139	15	SUNDAY NIGHT	458	15	1,606
Fox8	0.7 Fox8	0.8	16	CRIMINAL MINDS	1,137	16	TWO AND A HALF MEN	458	16	1,554
Fox Sports 1	0.6 Lifestyle Channel	0.7	17	TODAY TONIGHT	1,134	17	BONES - MON	456	17	1,551
Lifestyle Channel	0.6 Fox Sports 1	0.5	18	SEVEN NEWS - SAT	1,128	18	A CURRENT AFFAIR	450	18	1,514
TV1	0.6 TV1	0.5	19	MODERN FAMILY	1,125	19	ONE DAY CRICKET - AUS V ENG G7 S1	434	19	1,509
UKTV	0.6 UKTV	0.5	20	BETTER HOMES & GARDENS	1,090	20	NATIONAL NEWS	419	20	1,490
C&I	0.5 13th Street	0.4	21	BIGGEST LOSER FAMILIES - ELIM	1,080	21	MY DAD SAYS	417	21	1,486
Bio.	0.4 C&I	0.4	22	MY DAD SAYS	1,069	22	RBT	411	22	1,470
Fox Sports 2	0.4 Disney Channel	0.4	23	NCIS	1,059	23	BIGGEST LOSER FAMILIES - ELIM	410	23	1,466
Showtime Action	0.4 Fox Classics	0.4	24	NINE NEWS	1,051	24	NATIONAL NEWS SATURDAY	406	24	1,414
13th Street	0.3 Fox Sports 3	0.4	25	SUNDAY NIGHT	1,051	25	NCIS EP2	403	25	1,383
Arena	0.3 W	0.4	26	HAWAII FIVE-O	999	26	HOME AND AWAY	389	26	1,382
BBC Knowledge	0.3 Bio.	0.3	27	BIGGEST LOSER FAMILIES - CONTEST	971	27	MODERN FAMILY	389	27	1,367
Comedy	0.3 Fox Sports 2	0.3	28	HOME AND AWAY	968	28	THE BIG BANG THEORY	383	28	1,357
Disney Channel	0.3 History Channel	0.3	29	BONDI RESCUE	963	29	SEVEN NEWS - SUN	380	29	1,353
Fox Classics	0.3 Showtime Premiere	0.3	30	BIGGEST LOSER FAMILIES - TEMPTATION	950	30	TOP GEAR	377	30	1,352
Fox Sports 3	0.3 Sky News	0.3	31	NINE NEWS SATURDAY	947	31	GETAWAY	358	31	1,342
Fox8+2	0.3 111 Hits	0.2	32	TOP GEAR	939	32	GREY'S ANATOMY	357	32	1,316
Sky News	0.3 Arena	0.2	33	ONE DAY CRICKET - AUS V ENG G7 S1	933	33	NCIS	355	33	1,311
W	0.3 Cartoon Network	0.2	34	THE BIG BANG THEORY	905	34	PARENTHOOD	351	34	1,294
111 Hits	0.2 Comedy	0.2	35	A CURRENT AFFAIR	902	35	BONDI RESCUE	348	35	1,290
Discovery	0.2 Discovery	0.2	36	THE FARMER WANTS A WIFE	896	36	CSI: EP1	345	36	1,288
History Channel	0.2 Fox8+2	0.2	37	GREY'S ANATOMY	895	37	HOW I MET YOUR MOTHER EP2	344	37	1,252
How To Channel	0.2 Lifestyle Channel+2	0.2	38	CASTLE	894	38	HAWAII FIVE-O	343	38	1,238
Lifestyle Food	0.2 Lifestyle Food	0.2	39	CSI: EP1	884	39	RPA WHERE ARE THEY NOW?	339	39	1,229
Lifestyle You	0.2 Lifestyle You	0.2	40	RBT	879	40	SEVEN NEWS - SAT	338	40	1,225

© Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppt. Share figures rounded to one dec. place.

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