

Consolidated Ratings for Week 6, 2010

31 January – 6 February 2010

In the final week of the Summer ratings period (Week 6), Free TV attracted huge consolidated audiences, with each of the top 40 programs delivering an average combined audience of over 1.2 million viewers.

The top-rating program for the week reaped a massive combined average audience of 3.2 million viewers.

Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets. Free TV continues to dominate, with a 67 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Consolidated Ratings									
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs						
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's				
Seven	23.3 Prime/ 7QLD	22.7	1 TENNIS: AUS OPEN-MEN'S FINAL	2,421	1 TENNIS: AUS OPEN-MEN'S FINAL	795	1 TENNIS: AUS OPEN-MEN'S FINAL	3,216	
Nine	19.1 WIN/NBN	21.4	2 TENNIS: AUS OPEN-MEN'S FINAL INTRO	1,722	2 TENNIS: AUS OPEN-MEN'S FINAL INTRO	611	2 TENNIS: AUS OPEN-MEN'S FINAL INTRO	2,333	
Ten	16.5 Sthn Cross 10	15.4	3 SEVEN NEWS - SUN	1,605	3 TWENTY/20 - AUSTRALIA V PAKISTAN	578	3 SEVEN NEWS - SUN	2,095	
7TWO	2.0 7TWO	1.3	4 TENNIS:AUST OPEN-MEN'S FINAL PRES	1,545	4 NATIONAL NEWS SUNDAY	563	4 NINE NEWS SUNDAY	1,991	
GO!	2.8 GO!	1.6	5 NINE NEWS SUNDAY	1,428	5 TWO AND A HALF MEN	531	5 TENNIS:AUST OPEN-MEN'S FINAL PRES	1,990	
ONE	0.6 ONE	0.3	6 TWO AND A HALF MEN	1,338	6 A CURRENT AFFAIR	514	6 TWO AND A HALF MEN	1,869	
ABC1	10.9 ABC1	12.7	7 THE MENTALIST	1,318	7 RSPCA ANIMAL RESCUE	497	7 TWENTY/20 - AUSTRALIA V PAKISTAN	1,851	
ABC2	1.3 ABC2	1.2	8 GREY'S ANATOMY	1,300	8 THE MENTALIST	491	8 THE MENTALIST	1,809	
ABC3	0.3 ABC3	0.5	9 GREY'S ANATOMY-EP.2	1,297	9 SEVEN NEWS - SUN	490	9 RSPCA ANIMAL RESCUE	1,768	
SBS1	4.2 SBS1	5.5	10 CUSTOMS	1,284	10 SEVEN NEWS	474	10 SEVEN NEWS	1,736	
SBS2	0.3 SBS2	0.4	11 TWENTY/20 -AUSTRALIA V PAKISTAN	1,273	11 ICU	470	11 GREY'S ANATOMY	1,726	
Lifestyle	0.8 Fox8	0.8	12 RSPCA ANIMAL RESCUE	1,271	12 1 DAY CRICKET -AUS V PAK G5 S1	466	12 THE BIG BANG THEORY	1,714	
Fox8	0.8 Lifestyle	0.8	13 SEVEN NEWS	1,262	13 CRIMINAL MINDS	462	13 GREY'S ANATOMY-EP.2	1,709	
TV1	0.6 TV1	0.7	14 THE BIG BANG THEORY	1,258	14 THE BIG BANG THEORY	456	14 CUSTOMS	1,693	
UKTV	0.6 UKTV	0.7	15 SO U THINK U CAN DANCE - AUD 1	1,221	15 BETTER HOMES AND GARDENS	451	15 SO U THINK U CAN DANCE - AUD 1	1,616	
13Th Street	0.5 W.	0.5	16 SO U THINK U CAN DANCE - TOP 100	1,211	16 NATIONAL NEWS	448	16 CRIMINAL MINDS	1,598	
Fox Classics	0.5 Arena	0.5	17 THE BIGGEST LOSER - LAUNCH	1,206	17 TENNIS:AUST OPEN-MEN'S FINAL PRES	445	17 THE BIGGEST LOSER - LAUNCH	1,588	
C&I	0.4 Fox Classics	0.5	18 MY KITCHEN RULES-TUE	1,203	18 GREY'S ANATOMY	426	18 MY KITCHEN RULES-TUE	1,577	
Disney	0.4 Fox Sports 3	0.5	19 TODAY TONIGHT	1,203	19 MIGHTY SHIPS	419	19 SO U THINK U CAN DANCE - TOP 100	1,566	
Arena	0.4 Fox Sports 1	0.4	20 HOUSE	1,185	20 GREY'S ANATOMY-EP.2	412	20 BETTER HOMES AND GARDENS	1,552	
Bio.	0.4 Bio.	0.4	21 HOUSE EP 2	1,177	21 GETAWAY	410	21 A CURRENT AFFAIR	1,546	
Fox Sports 1	0.3 C&I	0.4	22 SEVEN NEWS - SAT	1,158	22 CUSTOMS	409	22 SEVEN NEWS - SAT	1,546	
111 Hits	0.3 13Th Street	0.4	23 CRIMINAL MINDS	1,136	23 TWO AND A HALF MEN -WED	403	23 NINE NEWS	1,534	
Sci Fi	0.3 Disney	0.4	24 MY KITCHEN RULES-MON	1,124	24 MY KITCHEN RULES-MON	395	24 HOUSE	1,527	
Showtime Action	0.3 Fox8+2	0.4	25 BETTER HOMES AND GARDENS	1,101	25 SO U THINK U CAN DANCE - AUD 1	395	25 ICU	1,519	
Fox8 +2	0.3 111 Hits	0.3	26 DESPERATE HOUSEWIVES	1,091	26 ADULTS ONLY 20 TO 1 -RPT	388	26 MY KITCHEN RULES-MON	1,519	
Fox Sports 3	0.3 Sky News	0.3	27 TWO AND A HALF MEN -WED	1,088	27 SEVEN NEWS - SAT	388	27 HOUSE EP 2	1,500	
Discovery	0.3 Lifestyle You	0.3	28 NINE NEWS	1,086	28 GANGS OF OZ	382	28 TWO AND A HALF MEN -WED	1,491	
W.	0.3 Discovery	0.3	29 HOME AND AWAY	1,058	29 THE BIGGEST LOSER - LAUNCH	382	29 1 DAY CRICKET -AUS V PAK G5 S1	1,466	
Nat Geo	0.3 Showtime	0.3	30 ICU	1,049	30 HOME AND AWAY	375	30 DESPERATE HOUSEWIVES	1,465	
Nickelodeon	0.2 Cartoon Network	0.3	31 SO U THINK U CAN DANCE - AUD 3	1,043	31 DESPERATE HOUSEWIVES	374	31 TODAY TONIGHT	1,455	
Showtime	0.2 History	0.3	32 A CURRENT AFFAIR	1,032	32 MY KITCHEN RULES-TUE	374	32 HOME AND AWAY	1,433	
BBC Knowledge	0.2 Sci Fi	0.2	33 TWO AND A HALF MEN M-F	1,020	33 M-COOL RUNNINGS	370	33 GETAWAY	1,395	
History	0.2 Showtime Action	0.2	34 1 DAY CRICKET -AUS V PAK G5 S1	1,000	34 SO U THINK U CAN DANCE - TOP 100	355	34 SO U THINK U CAN DANCE - AUD 3	1,391	
Lifestyle +2	0.2 Fox Sports 2	0.2	35 GETAWAY	985	35 SO U THINK U CAN DANCE - AUD 3	348	35 M-COOL RUNNINGS	1,324	
Sky News	0.2 Lifestyle+2	0.2	36 M-COOL RUNNINGS	954	36 BONES	344	36 MIGHTY SHIPS	1,292	
TV1 +2	0.2 Nat Geo	0.2	37 1 DAY CRICKET -AUS V PAK G5 S2	952	37 HOUSE	342	37 1 DAY CRICKET -AUS V PAK G5 S2	1,290	
Fox Sports 2	0.2 BBC Knowledge	0.2	38 BROTHERS & SISTERS	944	38 THE BIGGEST LOSER - ELIMINATION	341	38 ADULTS ONLY 20 TO 1	1,260	
E!	0.2 TV1+2	0.2	39 SURVIVOR: SAMOA -FINALE	943	39 1 DAY CRICKET -AUS V PAK G5 S2	338	39 GANGS OF OZ	1,258	
Comedy	0.2 TCM	0.2	40 M-A TOUCH OF FROST: MIND GAMES	939	40 WIN NEWS	330	40 BONES	1,251	

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

Continued over ...

Preliminary Overnight Ratings for Week 7, 2010

7 February to 13 February 2010

Preliminary Overnight data for Week 7, the first week of the official Survey ratings period for 2010, shows that Free TV programs continued to deliver solid audiences.

Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional	Share	Rank	Program	Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's	Rank	Program		
Seven	21.2	Prime/ 7QLD	20.9	1	SEVEN NEWS - SUN	1,452	1	645	1	NINE NEWS SUNDAY	2,056
Nine	19.4	WIN/NBN	22.1	2	TWO AND A HALF MEN	1,424	2	569	2	NCIS	1,958
Ten	15.8	Sth Cross 10	15.4	3	NCIS	1,417	3	541	3	SEVEN NEWS - SUN	1,940
7TWO	2.6	7TWO	1.6	4	NINE NEWS SUNDAY	1,411	4	514	4	TWO AND A HALF MEN	1,935
GO!	2.8	GO!	1.9	5	THE GOOD WIFE	1,408	5	511	5	THE GOOD WIFE	1,853
ONE	0.8	ONE	0.4	6	COUGAR TOWN	1,346	6	503	6	COUGAR TOWN	1,840
ABC1	12.0	ABC1	13.0	7	MY KITCHEN RULES-TUE	1,333	7	494	7	MY KITCHEN RULES-TUE	1,799
ABC2	1.2	ABC2	1.1	8	AIR WAYS	1,330	8	488	8	AIR WAYS	1,781
ABC3	0.4	ABC3	0.7	9	TALKIN' 'BOUT YOUR GENERATION	1,324	9	472	9	SEVEN NEWS	1,768
SBS1	3.8	SBS1	5.4	10	SEVEN NEWS	1,312	10	471	10	TALKIN' 'BOUT YOUR GENERATION	1,764
SBS2	0.4	SBS2	0.4	11	TODAY TONIGHT	1,292	11	466	11	1 DAY CRICKET - AUS V W INDIES G1 S2	1,686
FOX8	0.8	FOX8	0.7	12	BONES	1,217	12	465	12	BONES	1,662
LifeStyle	0.8	LifeStyle	0.7	13	CUSTOMS	1,176	13	464	13	TRISHNA & KRISHNA	1,636
13Th Street	0.6	TV1	0.6	14	TRISHNA & KRISHNA	1,171	14	456	14	BETTER HOMES AND GARDENS	1,628
UKTV	0.6	W.	0.6	15	BETTER HOMES AND GARDENS	1,164	15	456	15	NATIONAL NEWS	1,618
Fox Sports 2	0.6	UKTV	0.6	16	THE MENTALIST	1,147	16	455	16	CRIMINAL MINDS	1,591
TV1	0.5	Fox Sports 1	0.5	17	THE BIG BANG THEORY	1,143	17	451	17	AIR WAYS	1,576
Fox Sports 1	0.4	Fox Sports 3	0.5	18	RSPCA ANIMAL RESCUE	1,136	18	445	18	RSPCA ANIMAL RESCUE	1,575
Bio.	0.4	C&I	0.5	19	NINE NEWS	1,135	19	445	19	THE BIG BANG THEORY	1,566
Arena	0.4	Bio.	0.5	20	1 DAY CRICKET - AUS V W INDIES G1 S2	1,117	20	440	20	TALKIN' 'BOUT YOUR GENERATION	1,550
Disney	0.4	13Th Street	0.4	21	MY KITCHEN RULES-MON	1,111	21	439	21	RSPCA ANIMAL RESCUE	1,549
C&I	0.4	Arena	0.4	22	NINE NEWS SATURDAY	1,064	22	425	22	ICU	1,479
111 Hits	0.4	Fox Sports 2	0.4	23	HOW I MET YOUR MOTHER	1,057	23	423	23	THE BIG BANG THEORY	1,464
Fox Classics	0.3	Fox8+2	0.4	24	SEVEN NEWS - SAT	1,038	24	400	24	NATIONAL NEWS SATURDAY	1,462
W.	0.3	Fox Classics	0.4	25	A CURRENT AFFAIR	1,036	25	400	25	CUSTOMS	1,438
Fox Sports 3	0.3	History	0.4	26	TWO AND A HALF MEN -WED	1,033	26	386	26	1 DAY CRICKET - AUS V W INDIES G1 S1	1,428
History	0.3	Discovery	0.4	27	HOME AND AWAY	1,020	27	381	27	1 DAY CRICKET - AUS V W INDIES G2 S2	1,416
Fox8 +2	0.3	Sky News	0.3	28	GREY'S ANATOMY	1,018	28	379	28	TWO AND A HALF MEN -WED	1,415
Discovery	0.3	Disney	0.3	29	LAW AND ORDER: SVU	1,011	29	368	29	LAW AND ORDER: SVU	1,376
Showtime Action	0.3	111 Hits	0.3	30	HOUSE	1,010	30	365	30	SEVEN NEWS - SAT	1,364
Nat Geo	0.3	Movie One	0.3	31	CRIMINAL MINDS	1,007	31	350	31	ICU	1,362
Showtime	0.2	Cartoon	0.3	32	DESPERATE HOUSEWIVES	1,006	32	348	32	HOME AND AWAY	1,356
Sci Fi	0.2	Sci Fi	0.3	33	SO U THINK U CAN DANCE - SHOWCASE	999	33	338	33	GREY'S ANATOMY	1,348
Sky News	0.2	Lifestyle +2	0.3	34	BONDI RESCUE	989	34	337	34	BONDI RESCUE	1,337
TV1 +2	0.2	Nat Geo	0.3	35	GREY'S ANATOMY-EP.2	977	35	336	35	DESPERATE HOUSEWIVES	1,326
Lifestyle +2	0.2	Showtime	0.2	36	TWO AND A HALF MEN M-F	974	36	334	36	SO U THINK U CAN DANCE - SHOWCASE	1,323
Showtime 2	0.2	Comedy	0.2	37	1 DAY CRICKET - AUS V W INDIES G1 S1	956	37	331	37	HOUSE	1,315
Comedy	0.2	Showtime 2	0.2	38	ICU	937	38	330	38	GREY'S ANATOMY-EP.2	1,295
Nickelodeon	0.2	Showtime Action	0.2	39	THE BIGGEST LOSER - THE WEIGH-IN	929	39	330	39	CASTLE	1,235
Showtime	0.2	Lifestyle You	0.2	40	1 DAY CRICKET - AUS V W INDIES G2 S2	913	40	326	40	GETAWAY	1,202

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppt. Share figures rounded to one dec. place.

For enquiries please contact Free TV on (02) 8968 7100.