

Consolidated Ratings for Week 48, 2010

21 November to 27 November 2010

Consolidated ratings for Week 48 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.25 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and an 85 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro markets and a 69 per cent share in regional areas.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	20.7 Prime/ 7QLD	22.0	1	THE X FACTOR - WINNER ANNOUNCED	1,843	1	THE X FACTOR - WINNER ANNOUNCED	803	1	THE X FACTOR - WINNER ANNOUNCED	2,646
Nine	17.6 WIN/NBN	19.7	2	THE BLOCK - WINNER ANNOUNCED	1,767	2	THE X FACTOR - MON	654	2	THE BLOCK - WINNER ANNOUNCED	2,303
Ten	14.7 Sthn Cross 10	15.4	3	TALKIN BOUT YOUR GENERATION	1,489	3	THE X FACTOR - SUN	639	3	THE X FACTOR - MON	2,094
7TWO	3.2 7TWO	3.4	4	THE X FACTOR - MON	1,440	4	NATIONAL NEWS SATURDAY	636	4	TALKIN BOUT YOUR GENERATION	2,059
7mate	2.3 7mate	2.4	5	NCIS	1,416	5	KEEPING UP WITH THE JONESES	613	5	THE X FACTOR - SUN	2,023
GO!	3.4 GO!	3.9	6	SEVEN NEWS - SUN	1,385	6	NCIS	589	6	NCIS	2,005
Gem	1.6 Gem	1.6	7	THE X FACTOR - SUN	1,384	7	TALKIN BOUT YOUR GENERATION	570	7	NINE NEWS SATURDAY	1,967
ONE	0.5 ONE	0.5	8	THE BLOCK	1,355	8	THE BLOCK	548	8	THE BLOCK	1,903
ABC1	10.5 ABC1	9.7	9	NINE NEWS SATURDAY	1,331	9	THE BLOCK - WINNER ANNOUNCED	536	9	SEVEN NEWS - SUN	1,899
ABC2	1.1 ABC2	1.1	10	BEAUTY & GEEK AUST - WINNER REVEALED	1,304	10	SEVEN NEWS	520	10	SEVEN NEWS	1,807
ABC3	0.4 ABC3	0.7	11	SEVEN NEWS	1,287	11	A CURRENT AFFAIR	517	11	BEAUTY & GEEK AUST - WINNER REVEALED	1,801
ABC News 24	0.6 ABC News 24	0.8	12	HAMISH & ANDY'S REMINISTMAS SPECIAL	1,265	12	SEVEN NEWS - SUN	514	12	SUNDAY NIGHT	1,729
SBS1	3.7 SBS1	3.6	13	TODAY TONIGHT	1,228	13	SUNDAY NIGHT	506	13	HAMISH & ANDY'S REMINISTMAS SPECIAL	1,712
SBS2	0.7 SBS2	0.7	14	SUNDAY NIGHT	1,223	14	BETTER HOMES & GARDENS	500	14	BETTER HOMES & GARDENS	1,681
Fox8	0.8 UKTV	0.6	15	GLEE - MON	1,214	15	BEAUTY & GEEK AUST - WINNER REVEALED	497	15	NINE NEWS	1,616
Lifestyle Channel	0.8 Lifestyle Channel	0.6	16	BETTER HOMES & GARDENS	1,181	16	BONDI VET	497	16	BEAUTY & THE GEEK AUSTRALIA	1,602
UKTV	0.7 Fox8	0.5	17	BEAUTY & THE GEEK AUSTRALIA	1,171	17	THE ZOO: AUSTRALIA'S BIGGEST BABY	490	17	GLEE - MON	1,563
TV1	0.6 13th Street	0.5	18	NINE NEWS	1,145	18	NATIONAL NEWS	471	18	KEEPING UP WITH THE JONESES	1,560
13th Street	0.4 W	0.5	19	NINE NEWS SUNDAY	1,116	19	HAMISH & ANDY'S REMINISTMAS SPECIAL	447	19	NINE NEWS SUNDAY	1,530
Bio.	0.4 TV1	0.5	20	UNDERCOVER BOSS AUSTRALIA	1,111	20	BEAUTY & THE GEEK AUSTRALIA	431	20	UNDERCOVER BOSS AUSTRALIA	1,528
C&I	0.4 C&I	0.4	21	MODERN FAMILY - SUN	1,075	21	HOME AND AWAY	430	21	A CURRENT AFFAIR	1,502
Fox Sports 1	0.4 Fox Sports 1	0.4	22	OFFSPRING	1,035	22	CRIMINAL MINDS - MON	424	22	TODAY TONIGHT	1,499
Arena	0.3 Fox Sports 3	0.4	23	SEVEN NEWS - SAT	1,030	23	INDIANA JONES & KINGDOM CRYSTAL SKULL	423	23	THE ZOO: AUSTRALIA'S BIGGEST BABY	1,498
BBC Knowledge	0.3 Fox Classics	0.4	24	THE ZOO: AUSTRALIA'S BIGGEST BABY	1,008	24	CITY HOMICIDE	419	24	MODERN FAMILY - SUN	1,442
Discovery	0.3 Sky News	0.3	25	BONES	1,005	25	UNDERCOVER BOSS AUSTRALIA	417	25	BONDI VET	1,432
Disney Channel	0.3 Disney Channel	0.3	26	HOME AND AWAY	996	26	NATIONAL NEWS SUNDAY	414	26	HOME AND AWAY	1,426
Fox Classics	0.3 Discovery	0.3	27	CITY HOMICIDE	994	27	ALL STARS TWENTY/20	409	27	CITY HOMICIDE	1,413
Fox Sports 2	0.3 Fox Sports 2	0.3	28	A CURRENT AFFAIR	985	28	RUSH	399	28	CRIMINAL MINDS - MON	1,386
Fox Sports 3	0.3 Comedy	0.3	29	MODERN FAMILY - WED	971	29	TOP GEAR	398	29	BONES	1,380
Fox8+2	0.3 Bio.	0.3	30	CSI	970	30	CITY HOMICIDE EP 2	390	30	SEVEN NEWS - SAT	1,378
Lifestyle Food	0.3 History Channel	0.3	31	FUNNIEST HOME VIDEOS	966	31	FUNNIEST HOME VIDEOS	388	31	FUNNIEST HOME VIDEOS	1,354
Lifestyle You	0.3 Nat Geo	0.3	32	CRIMINAL MINDS - MON	962	32	GETAWAY	384	32	CSI	1,353
Sci Fi	0.3 111 Hits	0.3	33	OFFSPRING EP 2	957	33	CSI	383	33	OFFSPRING	1,336
Showtime Premiere	0.3 Lifestyle Food	0.2	34	KEEPING UP WITH THE JONESES	947	34	BONES	375	34	MODERN FAMILY - WED	1,315
Showtime Action	0.3 Showtime Premiere	0.2	35	BONDI VET	935	35	HEY HEY ITS SATURDAY	370	35	INDIANA JONES & KINGDOM CRYSTAL SKULL	1,299
Sky News	0.3 Fox8+2	0.2	36	TWO AND A HALF MEN	933	36	MODERN FAMILY - SUN	367	36	GETAWAY	1,292
W	0.3 Arena	0.2	37	GETAWAY	908	37	RAISING HOPE	365	37	TWO AND A HALF MEN	1,284
111 Hits	0.2 Movie Extra	0.2	38	CITY HOMICIDE EP 2	880	38	TWO AND A HALF MEN	351	38	CITY HOMICIDE EP 2	1,270
Cartoon Network	0.2 Lifestyle You	0.2	39	THE MENTALIST	877	39	GLEE - MON	349	39	OFFSPRING EP 2	1,269
Comedy	0.2 Nickelodeon	0.2	40	INDIANA JONES & KINGDOM CRYSTAL SKULL	876	40	CHRONICLES OF NARNIA: PRINCE CASPIAN	348	40	ALL STARS TWENTY/20	1,257

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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