

Consolidated Ratings for Week 33, 2011

7 August to 13 August 2011

Consolidated ratings for Week 33 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.25 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and 85 per cent in regional areas. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro and regional areas.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	17.6 Prime/ 7QLD	18.3	1	MASTERCHEF - THE WINNER ANN	2,745	1	CLASS OF 2011: FIRST LOOK	776	1	MASTERCHEF - THE WINNER ANN	3,499
Nine	17.0 WIN/NBN	19.1	2	MASTERCHEF - FINALE NIGHT	2,402	2	MASTERCHEF - THE WINNER ANN	754	2	MASTERCHEF - FINALE NIGHT	3,094
Ten	13.0 Sthn Cross 10	10.7	3	THE BLOCK-ROOM WINNER REVEALED	1,855	3	MASTERCHEF - FINALE NIGHT	692	3	MASTERCHEF SUN	2,370
7TWO	3.9 7TWO	4.4	4	MASTERCHEF SUN	1,849	4	THE BLOCK - THU	628	4	CLASS OF 2011: FIRST LOOK	2,235
7mate	2.7 7mate	3.5	5	SEVEN NEWS - SUN	1,623	5	SEVEN NEWS - SUN	585	5	SEVEN NEWS - SUN	2,208
GO!	3.3 GO!	3.6	6	THE BLOCK -MON	1,584	6	THE BLOCK - WED	580	6	THE BLOCK -MON	2,162
Gem	2.2 Gem	2.7	7	NINE NEWS SUNDAY	1,521	7	THE BLOCK - MON	578	7	NINE NEWS SUNDAY	2,095
ONE	1.8 ONE	2.0	8	THE BLOCK -TUE	1,493	8	SUNDAY NIGHT	577	8	THE BLOCK -THU	2,077
Eleven	3.0 Eleven	3.0	9	THE BLOCK -SUN	1,481	9	THE BLOCK - TUE	576	9	THE BLOCK -TUE	2,069
ABC1	10.0 ABC1	9.6	10	CLASS OF 2011: FIRST LOOK	1,459	10	NATIONAL NEWS SUNDAY	574	10	THE BLOCK -SUN	2,029
ABC2	1.8 ABC2	1.8	11	THE BLOCK -THU	1,449	11	THE BLOCK - SUN	548	11	THE BLOCK -WED	1,999
ABC3	0.6 ABC3	1.2	12	THE BLOCK -WED	1,419	12	LIVE FRIDAY NIGHT FOOTBALL	536	12	WINNERS & LOSERS	1,880
ABC News 24	0.6 ABC News 24	0.8	13	WINNERS & LOSERS	1,360	13	BETTER HOMES & GARDENS	530	13	THE BLOCK-ROOM WINNER REVEALED	1,855
SBS1	3.3 SBS1	3.6	14	SEVEN NEWS	1,328	14	60 MINUTES	526	14	SEVEN NEWS	1,845
SBS2	0.6 SBS2	0.8	15	BETTER HOMES & GARDENS	1,302	15	MASTERCHEF SUN	521	15	BETTER HOMES & GARDENS	1,832
Fox Sports 2	0.9 Fox Sports 2	1.3	16	THE RENOVATORS SUN	1,273	16	WINNERS & LOSERS	520	16	60 MINUTES	1,732
Fox8	0.7 Fox8	0.6	17	SEVEN NEWS - SAT	1,265	17	SEVEN NEWS	517	17	SUNDAY NIGHT	1,729
Fox Sports 1	0.6 Fox Classics	0.5	18	UNLIKELY ANIMAL FRIENDS 2	1,243	18	NATIONAL NEWS	485	18	BODY OF PROOF	1,692
UKTV	0.5 TV1	0.5	19	BODY OF PROOF	1,238	19	CRIMINAL MINDS:SUSPECT BEHAVIOR	477	19	UNLIKELY ANIMAL FRIENDS 2	1,688
Fox Sports 3	0.5 13TH Street	0.5	20	TODAY TONIGHT	1,219	20	BODY OF PROOF	454	20	SEVEN NEWS - SAT	1,680
TV1	0.5 C&I	0.4	21	THE BLOCK -FRI	1,218	21	GREAT MIGRATIONS	451	21	CRIMINAL MINDS:SUSPECT BEHAVIOR	1,656
Lifestyle	0.5 Fox Sports 1	0.4	22	60 MINUTES	1,206	22	A CURRENT AFFAIR	450	22	THE RENOVATORS SUN	1,652
C&I	0.4 History	0.4	23	HOT PROPERTY	1,179	23	RESCUE SPECIAL OPS	448	23	NINE NEWS	1,626
Fox Classics	0.4 Fox Sports 3	0.4	24	CRIMINAL MINDS:SUSPECT BEHAVIOR	1,179	24	UNLIKELY ANIMAL FRIENDS 2	445	24	A CURRENT AFFAIR	1,540
Showtime Prem	0.4 UKTV	0.4	25	SUNDAY NIGHT	1,152	25	HOME & AWAY	437	25	HAMISH & ANDY'S GAP YEAR	1,494
Discovery	0.3 Sky News	0.4	26	NINE NEWS	1,141	26	SEVEN NEWS - SAT	415	26	TODAY TONIGHT	1,467
111 Hits	0.3 W	0.4	27	HAMISH & ANDY'S GAP YEAR	1,107	27	NATIONAL TREASURE:BOOK OF SECRETS	407	27	WORLDS STRICTEST PARENTS-AUST	1,457
13TH Street	0.3 Lifestyle	0.3	28	A CURRENT AFFAIR	1,090	28	BODY OF PROOF-EP.2	402	28	HOME & AWAY	1,447
Bio.	0.3 111 Hits	0.3	29	WORLDS STRICTEST PARENTS-AUST	1,085	29	TOP GEAR	397	29	BODY OF PROOF-EP.2	1,446
Arena	0.3 Discovery	0.3	30	BODY OF PROOF-EP.2	1,044	30	WIN NEWS	392	30	LIVE FRIDAY NIGHT FOOTBALL	1,381
Lifestyle Food	0.3 Disney	0.3	31	THE BIG BANG THEORY -TUE	1,024	31	BONES	391	31	TOP GEAR	1,374
Sky News	0.3 Lifestyle Food	0.3	32	LAW & ORDER: SVU	1,011	32	HAMISH & ANDY'S GAP YEAR	387	32	LAW & ORDER: SVU	1,368
History	0.3 Movie One	0.3	33	HOME & AWAY	1,010	33	THE RENOVATORS SUN	379	33	NATIONAL TREASURE:BOOK OF SECRETS	1,328
Comedy	0.3 Bio.	0.2	34	TOP GEAR	977	34	WORLDS STRICTEST PARENTS-AUST	372	34	RESCUE SPECIAL OPS	1,306
Disney	0.3 Nat Geo	0.2	35	NINE NEWS SATURDAY	959	35	FOUR WEDDINGS	360	35	NINE NEWS SATURDAY	1,300
W	0.2 Showtime Prem	0.2	36	DINNER DATE AUSTRALIA	953	36	LAW & ORDER: SVU	357	36	FOUR WEDDINGS	1,296
Nat Geo	0.2 Comedy	0.2	37	NCIS RPT	943	37	NCIS RPT	350	37	NCIS RPT	1,293
Fox8+2	0.2 BBC Know	0.2	38	FOUR WEDDINGS	936	38	NATIONAL NEWS SATURDAY	341	38	GREAT MIGRATIONS	1,270
Movie One	0.2 Fox8+2	0.2	39	NATIONAL TREASURE:BOOK OF SECRETS	921	39	THE BLOCK UNLOCKED	332	39	BONES	1,263
Lifestyle You	0.2 Arena	0.2	40	TALKIN BOUT YOUR GENERATION WED	895	40	AUSTRALIAS FUNNIEST HOME VIDEOS	314	40	DINNER DATE AUSTRALIA	1,254

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 34, 2011

14 August to 20 August 2011

Preliminary Overnight data for Week 34 shows that Free TV continued to deliver huge audiences with each of the top 40 programs attracting more than 1.01 million viewers.

Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and 85 per cent in regional areas.

Preliminary Data - Overnights (Live plus As Live)									
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs						
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's		
Seven	17.7 Prime/ 7QLD	17.9	1	THE BLOCK -SUN	2,000	1	THE BLOCK -SUN	706	2,706
Nine	17.7 WIN/NBN	20.1	2	THE BLOCK -MON	1,675	2	THE BLOCK -MON	679	2,323
Ten	10.7 Sthn Cross 10	9.3	3	NINE NEWS SUNDAY	1,618	3	NINE NEWS SUNDAY	648	2,297
7TWO	4.1 7TWO	4.4	4	60 MINUTES	1,579	4	60 MINUTES	599	2,178
7mate	3.1 7mate	3.8	5	SEVEN NEWS - SUN	1,494	5	THE BLOCK -TUE	589	1,988
GO!	3.3 GO!	3.6	6	THE BLOCK -TUE	1,399	6	THE BLOCK -WED	547	1,978
Gem	2.2 Gem	2.7	7	THE BLOCK -THU	1,316	7	NATIONAL NEWS	514	1,858
ONE	1.9 ONE	1.9	8	THE BLOCK -WED	1,311	8	THE BLOCK -THU	513	1,829
Eleven	3.1 Eleven	3.1	9	WINNERS & LOSERS	1,270	9	LIVE FRIDAY NIGHT FOOTBALL	513	1,773
ABC1	10.6 ABC1	10.1	10	SEVEN NEWS	1,262	10	SEVEN NEWS	511	1,714
ABC2	1.9 ABC2	1.8	11	SEVEN NEWS - SAT	1,224	11	BETTER HOMES & GARDENS	493	1,708
ABC3	0.5 ABC3	0.9	12	BETTER HOMES & GARDENS	1,221	12	A CURRENT AFFAIR	487	1,660
ABC News 24	0.6 ABC News 24	0.6	13	TODAY TONIGHT	1,208	13	SEVEN NEWS - SUN	484	1,626
SBS1	3.5 SBS1	3.8	14	BONES	1,153	14	THE FORCE - BEHIND THE LINE	462	1,576
SBS2	0.6 SBS2	0.8	15	NINE NEWS	1,146	15	SUNDAY NIGHT	444	1,566
Fox Sports 2	0.9 Fox Sports 2	1.3	16	WORLDS STRICTEST PARENTS-AUST	1,133	16	WINNERS & LOSERS	438	1,550
Fox Sports 3	0.8 Fox Sports 3	0.9	17	SUNDAY NIGHT	1,122	17	HOT PROPERTY	434	1,544
Fox Sports 1	0.7 Fox8	0.5	18	THE FORCE - BEHIND THE LINE	1,088	18	WIN NEWS	425	1,518
Fox8	0.6 TV1	0.5	19	A CURRENT AFFAIR	1,057	19	BONES	423	1,445
UKTV	0.5 C&I	0.4	20	THE BIG BANG THEORY -TUE EP1	1,043	20	HOME & AWAY	421	1,417
Lifestyle	0.5 Fox Classics	0.4	21	THE BLOCK -FRI	1,037	21	CRIMINAL MINDS:SUSPECT BEHAVIOR	417	1,415
TV1	0.4 Fox Sports 1	0.4	22	THE BIG BANG THEORY -MON	1,015	22	HIGHWAY PATROL	415	1,409
C&I	0.4 History	0.4	23	HIGHWAY PATROL	1,002	23	THE BLOCK UNLOCKED	411	1,368
Fox Classics	0.4 13TH Street	0.4	24	HAMISH & ANDYS GAP YEAR	1,002	24	SEVEN NEWS - SAT	402	1,351
111 Hits	0.4 UKTV	0.4	25	CRIMINAL MINDS:SUSPECT BEHAVIOR	998	25	WILD & WOOLLY-AN ELEPHANT & HIS SHEEP	401	1,310
Bio.	0.4 Discovery	0.4	26	HOME & AWAY	988	26	RESCUE SPECIAL OPS	395	1,294
Lifestyle Food	0.3 W	0.3	27	FOUR WEDDINGS	966	27	FRIDAY NIGHT FOOTBALL	392	1,259
13TH Street	0.3 Lifestyle	0.3	28	THE BIG BANG THEORY -TUE EP2	959	28	WORLDS STRICTEST PARENTS-AUST	385	1,202
Showtime Prem	0.3 111 Hits	0.3	29	THE BIG BANG THEORY -THU	958	29	WILD HOGS	373	1,168
History	0.3 Bio.	0.3	30	WILD & WOOLLY-AN ELEPHANT & HIS SHEEP	909	30	HAMISH & ANDYS GAP YEAR	366	1,126
W	0.3 Sky News	0.3	31	TALKIN BOUT YOUR GENERATION WED	889	31	NATIONAL NEWS SATURDAY	364	1,101
Discovery	0.3 Lifestyle Food	0.3	32	RESCUE SPECIAL OPS	864	32	SUNDAY FOOTBALL	364	1,097
Comedy	0.2 Disney	0.2	33	MODERN FAMILY TUES	858	33	BODY OF PROOF	362	1,094
Arena	0.2 Comedy	0.2	34	BODY OF PROOF	840	34	CRIMINAL MINDS:SUSPECT BEHAVIOR-THU	334	1,077
Showtime Action	0.2 Showtime Prem	0.2	35	LIVE FRIDAY NIGHT FOOTBALL	838	35	CRASH INVESTIGATION UNIT	328	1,064
Sky News	0.2 Movie Extra	0.2	36	CASTLE	807	36	FOUR WEDDINGS	328	1,043
Disney	0.2 BBC Know	0.2	37	NINE NEWS SATURDAY	804	37	FINDING NEMO	322	1,037
BBC Know	0.2 Cartoon Network	0.2	38	CAN OF WORMS	788	38	NCIS RPT	308	1,035
Lifestyle You	0.2 Movie One	0.2	39	THE RENOVATORS WED	782	39	TOP DESIGN	306	1,025
Nickelodeon	0.2 Arena	0.2	40	FINDING NEMO	775	40	DRUG BUST	303	1,018

Ⓢ Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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