

## Consolidated Ratings for Week 30, 2011

17 July to 23 July 2011

Consolidated ratings for Week 30 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.19 million viewers.

During the period, free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro and regional markets. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro and regional areas.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	17.6 Prime/ 7QLD	18.7	1	AUST GOT TALENT-TUE	1,939	1	AUST GOT TALENT-TUE	813	1	AUST GOT TALENT-TUE	2,752
Nine	16.2 WIN/NBN	17.9	2	DOWNTON ABBEY	1,795	2	DOWNTON ABBEY	664	2	DOWNTON ABBEY	2,459
Ten	14.6 Sthn Cross 10	12.5	3	MASTERCHEF SUN	1,768	3	NATIONAL NEWS SUNDAY	622	3	MASTERCHEF SUN	2,360
7TWO	3.4 7TWO	3.9	4	MASTERCHEF MON	1,710	4	WINNERS & LOSERS	598	4	MASTERCHEF THURS	2,285
7mate	2.6 7mate	3.5	5	MASTERCHEF THURS	1,689	5	MASTERCHEF THURS	596	5	MASTERCHEF MON	2,269
GO!	3.2 GO!	3.8	6	MASTERCHEF WED	1,623	6	MASTERCHEF SUN	592	6	THE BLOCK -SUN	2,190
Gem	2.2 Gem	2.5	7	THE BLOCK -SUN	1,615	7	THE BLOCK - SUN	575	7	MASTERCHEF WED	2,188
ONE	1.6 ONE	1.6	8	SEVEN NEWS - SUN	1,591	8	SUNDAY NIGHT	570	8	SEVEN NEWS - SUN	2,132
Eleven	2.9 Eleven	3.0	9	MASTERCHEF TUES	1,558	9	MASTERCHEF WED	565	9	NINE NEWS SUNDAY	2,086
ABC1	8.7 ABC1	8.6	10	NINE NEWS SUNDAY	1,464	10	MASTERCHEF MON	559	10	MASTERCHEF TUES	2,042
ABC2	1.9 ABC2	2.0	11	WINNERS & LOSERS	1,424	11	SEVEN NEWS - SUN	541	11	WINNERS & LOSERS	2,022
ABC3	0.5 ABC3	0.9	12	THE BLOCK -MON	1,391	12	SEVEN NEWS	527	12	SUNDAY NIGHT	1,917
ABC News 24	0.5 ABC News 24	0.6	13	THE BLOCK -TUE	1,360	13	LIVE FRIDAY NIGHT FOOTBALL	523	13	SEVEN NEWS	1,873
SBS1	5.5 SBS1	5.4	14	SEVEN NEWS - SAT	1,348	14	THE BLOCK - WED	505	14	THE BLOCK -MON	1,855
SBS2	0.5 SBS2	0.7	15	SUNDAY NIGHT	1,347	15	NATIONAL NEWS	499	15	THE BLOCK -TUE	1,832
Fox Sports 2	0.8 Fox Sports 2	1.2	16	SEVEN NEWS	1,346	16	GREAT MIGRATIONS	495	16	60 MINUTES	1,793
Fox Sports 1	0.7 TV1	0.5	17	60 MINUTES	1,317	17	BETTER HOMES & GARDENS	494	17	THE BLOCK -THU	1,778
Fox Sports 3	0.6 Fox Classics	0.5	18	THE BLOCK -THU	1,302	18	MASTERCHEF TUES	484	18	THE BLOCK -WED	1,772
Lifestyle	0.6 Fox8	0.5	19	TODAY TONIGHT	1,270	19	60 MINUTES	476	19	SEVEN NEWS - SAT	1,759
UKTV	0.5 UKTV	0.4	20	THE BLOCK -WED	1,267	20	THE BLOCK - THU	476	20	BETTER HOMES & GARDENS	1,652
TV1	0.5 Fox Sports 3	0.4	21	AMAZING RACE AUSTRALIA	1,234	21	THE BLOCK - TUE	472	21	AMAZING RACE AUSTRALIA	1,636
Fox8	0.5 C&I	0.4	22	OFFSPRING WED	1,189	22	A CURRENT AFFAIR	465	22	NINE NEWS	1,624
C&I	0.4 Lifestyle	0.4	23	THE BLOCK -FRI	1,180	23	THE BLOCK - MON	464	23	GREAT MIGRATIONS	1,581
Lifestyle Food	0.4 Disney	0.4	24	BONDI VET	1,163	24	HOME & AWAY	447	24	BONDI VET	1,559
111 Hits	0.4 Fox Sports 1	0.4	25	BETTER HOMES & GARDENS	1,158	25	RESCUE SPECIAL OPS	437	25	OFFSPRING WED	1,548
Bio.	0.4 History	0.4	26	NINE NEWS	1,125	26	HIGHWAY PATROL	436	26	TODAY TONIGHT	1,540
Fox Classics	0.3 W	0.4	27	NINE NEWS SATURDAY	1,111	27	NATIONAL NEWS SATURDAY	422	27	NINE NEWS SATURDAY	1,533
Lifestyle You	0.3 111 Hits	0.4	28	GREAT MIGRATIONS	1,086	28	WIN NEWS	414	28	A CURRENT AFFAIR	1,499
W	0.3 13TH Street	0.3	29	HOME & AWAY	1,043	29	SEVEN NEWS - SAT	411	29	HOME & AWAY	1,490
Discovery	0.3 Sky News	0.3	30	A CURRENT AFFAIR	1,034	30	CRIMINAL MINDS	404	30	RESCUE SPECIAL OPS	1,429
Disney	0.3 Movie Extra	0.3	31	LAW & ORDER: SVU	1,001	31	AMAZING RACE AUSTRALIA	402	31	HIGHWAY PATROL	1,421
13TH Street	0.3 Comedy	0.3	32	RESCUE SPECIAL OPS	992	32	NCIS RPT	397	32	THE MENTALIST	1,364
History	0.3 Discovery	0.3	33	HIGHWAY PATROL	985	33	BONDI VET	396	33	NCIS RPT	1,358
Arena	0.3 Showtime Prem	0.2	34	THE BIG BANG THEORY -MON	975	34	AUST FUNNIEST HOME VIDEOS	396	34	LIVE FRIDAY NIGHT FOOTBALL	1,354
Comedy	0.2 Bio.	0.2	35	THE MENTALIST	970	35	THE MENTALIST	394	35	LAW & ORDER: SVU	1,351
Showtime Prem	0.2 Lifestyle You	0.2	36	BORDER SECURITY	968	36	EVAN ALMIGHTY	377	36	BORDER SECURITY	1,320
Showtime Action	0.2 Lifestyle Food	0.2	37	NCIS RPT	961	37	WORLD'S DEADLIEST ROADS	373	37	CRIMINAL MINDS	1,272
Nickelodeon	0.2 Nat Geo	0.2	38	CAN OF WORMS	921	38	MERLIN	360	38	AUST FUNNIEST HOME VIDEOS	1,258
Sky News	0.2 Movie One	0.2	39	HOT PROPERTY	891	39	OFFSPRING WED	359	39	MERLIN	1,236
Movie One	0.2 FMC	0.2	40	MERLIN	876	40	HUMAN BODY: IN THE WOMB	353	40	CAN OF WORMS	1,199

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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# Preliminary Overnight Ratings for Week 31, 2011

24 July to 30 July 2011

Preliminary Overnight data for Week 31 shows that Free TV continued to deliver huge audiences with each of the top 40 programs attracting more than 1.15 million viewers.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets.

Preliminary Data - Overnights (Live plus As Live)											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	17.7 Prime/ 7QLD	18.6	1	AUST GOT TALENT-TUE	2,191	1	AUST GOT TALENT-TUE	850	1	AUST GOT TALENT-TUE	3,041
Nine	16.8 WIN/NBN	18.0	2	THE BLOCK -SUN	1,836	2	NATIONAL NEWS SUNDAY	693	2	THE BLOCK -SUN	2,433
Ten	14.3 Sthn Cross 10	12.3	3	MASTERCHEF SUN	1,806	3	SUNDAY NIGHT	622	3	NINE NEWS SUNDAY	2,363
7TWO	3.5 7TWO	4.2	4	MASTERCHEF MON	1,675	4	THE BLOCK - SUN	597	4	MASTERCHEF SUN	2,339
7mate	2.6 7mate	3.5	5	MASTERCHEF WED	1,675	5	MASTERCHEF MON	557	5	MASTERCHEF MON	2,232
GO!	3.5 GO!	3.6	6	NINE NEWS SUNDAY	1,670	6	MASTERCHEF WED	556	6	MASTERCHEF WED	2,231
Gem	2.2 Gem	2.6	7	SEVEN NEWS - SUN	1,528	7	MASTERCHEF THURS	537	7	MASTERCHEF THURS	2,065
ONE	2.0 ONE	1.9	8	MASTERCHEF THURS	1,528	8	MASTERCHEF SUN	533	8	SEVEN NEWS - SUN	2,056
Eleven	2.8 Eleven	2.9	9	THE BLOCK -TUE	1,518	9	SEVEN NEWS - SUN	528	9	THE BLOCK -MON	1,969
ABC1	9.8 ABC1	9.7	10	THE BLOCK -MON	1,486	10	THE BLOCK - THU	526	10	HAMISH & ANDY'S GAP YEAR	1,968
ABC2	1.7 ABC2	1.9	11	HAMISH & ANDY'S GAP YEAR	1,458	11	60 MINUTES	526	11	THE BLOCK -TUE	1,939
ABC3	0.5 ABC3	1.0	12	MASTERCHEF TUES	1,356	12	SEVEN NEWS	519	12	SUNDAY NIGHT	1,906
ABC News 24	0.5 ABC News 24	0.6	13	THE BLOCK -WED	1,352	13	A CURRENT AFFAIR	513	13	THE BLOCK -WED	1,841
SBS1	4.1 SBS1	4.2	14	SEVEN NEWS	1,314	14	HAMISH & ANDY'S GAP YEAR	510	14	SEVEN NEWS	1,833
SBS2	0.6 SBS2	0.6	15	THE BLOCK -THU	1,296	15	NATIONAL NEWS	497	15	THE BLOCK -THU	1,822
Fox Sports 2	0.8 Fox Sports 2	1.2	16	SUNDAY NIGHT	1,284	16	THE BLOCK - WED	489	16	60 MINUTES	1,766
Fox Sports 1	0.7 TV1	0.7	17	60 MINUTES	1,240	17	BETTER HOMES & GARDENS	487	17	MASTERCHEF TUES	1,761
Lifestyle	0.6 Fox8	0.5	18	TODAY TONIGHT	1,230	18	THE BLOCK - MON	483	18	NINE NEWS	1,651
UKTV	0.5 Fox Classics	0.5	19	SEVEN NEWS - SAT	1,217	19	CRIMINAL MINDS	476	19	SEVEN NEWS - SAT	1,641
Fox8	0.5 C&I	0.5	20	NINE NEWS	1,154	20	LIVE FRIDAY NIGHT FOOTBALL	459	20	BETTER HOMES & GARDENS	1,591
TV1	0.4 Fox Sports 1	0.5	21	THE BLOCK -FRI	1,139	21	DINNER DATE AUSTRALIA	446	21	A CURRENT AFFAIR	1,573
Fox Sports 3	0.4 Lifestyle	0.4	22	BETTER HOMES & GARDENS	1,104	22	BONES	442	22	DINNER DATE AUSTRALIA	1,545
C&I	0.4 UKTV	0.4	23	DINNER DATE AUSTRALIA	1,099	23	HOME & AWAY	439	23	BONES	1,510
Fox Classics	0.4 History	0.4	24	BONES	1,068	24	SEVEN NEWS - SAT	424	24	CRIMINAL MINDS	1,510
13TH Street	0.4 13TH Street	0.4	25	A CURRENT AFFAIR	1,060	25	THE BLOCK - TUE	421	25	TODAY TONIGHT	1,476
Bio.	0.4 W	0.3	26	CRIMINAL MINDS	1,034	26	GREAT MIGRATIONS	418	26	HOME & AWAY	1,462
111 Hits	0.3 Fox Sports 3	0.3	27	HOT PROPERTY	1,028	27	HIGHWAY PATROL	414	27	HIGHWAY PATROL	1,411
Lifestyle Food	0.3 Sky News	0.3	28	HOME & AWAY	1,023	28	WIN NEWS	408	28	NINE NEWS SATURDAY	1,324
History	0.3 Disney	0.3	29	HIGHWAY PATROL	997	29	MASTERCHEF TUES	405	29	THE RENOVATORS TUES	1,309
Discovery	0.2 Nat Geo	0.3	30	THE RENOVATORS MON	983	30	RESCUE SPECIAL OPS	386	30	AMAZING RACE AUSTRALIA	1,292
W	0.2 Bio.	0.3	31	THE RENOVATORS TUES	975	31	NATIONAL NEWS SATURDAY	382	31	THE RENOVATORS MON	1,289
Disney	0.2 111 Hits	0.3	32	AMAZING RACE AUSTRALIA	964	32	SUNDAY FOOTBALL	360	32	GREAT MIGRATIONS	1,274
Arena	0.2 Discovery	0.2	33	NINE NEWS SATURDAY	942	33	BORDER SECURITY	353	33	THE RENOVATORS THURS	1,258
Comedy	0.2 Comedy	0.2	34	THE RENOVATORS - LAUNCH	939	34	WORLD'S DEADLIEST ROADS	346	34	THE RENOVATORS - LAUNCH	1,247
BBC Know	0.2 Showtime Prem	0.2	35	THE BIG BANG THEORY -MON	938	35	THE RENOVATORS THURS	338	35	BORDER SECURITY	1,230
Lifestyle You	0.2 Sci Fi	0.2	36	THE RENOVATORS THURS	920	36	THE RENOVATORS TUES	334	36	MASTERCHEF - MASTERCLASS	1,205
Nat Geo	0.2 Movie Extra	0.2	37	MASTERCHEF - MASTERCLASS	910	37	MERLIN	332	37	MERLIN	1,204
Nickelodeon	0.2 Lifestyle Food	0.2	38	BORDER SECURITY	877	38	AMAZING RACE AUSTRALIA	328	38	RESCUE SPECIAL OPS	1,203
Sky News	0.2 BBC Know	0.2	39	MERLIN	872	39	AUST FUNNIEST HOME VIDEOS	321	39	LIVE FRIDAY NIGHT FOOTBALL	1,173
MTV	0.2 Showtime Action	0.2	40	THE BIG BANG THEORY -TUE	864	40	CASTLE	319	40	THE RENOVATORS WED	1,158

© Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill, total reg shares excl spill. Shares based on total ppt. Share figures rounded to one dec. place.

For media enquiries contact Free TV Australia on (02) 8968 7100