

Consolidated Ratings for Week 30, 2010

18 July to 24 July 2010

Consolidated ratings for Week 30 show Free TV delivered huge audiences, with each of the top 40 programs attracting a combined average consolidated audience of over 1.27 million viewers.

During the period, free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and an 84 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro markets and a 66 per cent share in regional areas.

Consolidated Ratings									
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs						
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's				
Seven	18.2 Prime/ 7QLD	19.8	1 MASTERCHEF	2,483	1 PACKED TO THE RAFTERS	807	1 MASTERCHEF		3,254
Nine	18 WIN/NBN	20.8	2 MASTERCHEF - CHALLENGE	2,251	2 MASTERCHEF	771	2 MASTERCHEF - CHALLENGE		2,930
Ten	21.3 3thn Cross 10	19.5	3 PACKED TO THE RAFTERS	2,064	3 MASTERCHEF - CHALLENGE	679	3 PACKED TO THE RAFTERS		2,871
7TWO	2.6 7TWO	2.4	4 MASTERCHEF - MASTERCLASS	1,965	4 NATIONAL NEWS SUNDAY	665	4 MASTERCHEF - MASTERCLASS		2,513
GO!	3.2 GO!	3.4	5 HAWKE	1,691	5 SEVEN NEWS	595	5 NINE NEWS SUNDAY		2,298
ONE	1 ONE	0.8	6 SEVEN NEWS - SUN	1,665	6 RBT	566	6 SEVEN NEWS - SUN		2,227
ABC1	11.3 ABC1	11.3	7 NINE NEWS SUNDAY	1,633	7 SEVEN NEWS - SUN	562	7 HAWKE		2,220
ABC2	1.2 ABC2	1	8 RBT	1,445	8 A CURRENT AFFAIR	558	8 SEVEN NEWS		2,034
ABC3	0.5 ABC3	0.8	9 SEVEN NEWS	1,439	9 MASTERCHEF - MASTERCLASS	548	9 RBT		2,011
SBS1	4.5 SBS1	4.3	10 JAMIE OLIVER.FOODREVOLUTION	1,388	10 SEND IN THE DOGS	540	10 DANCING WITH THE STARS		1,827
SBS2	0.4 SBS2	0.4	11 TODAY TONIGHT	1,386	11 HAWKE	529	11 JAMIE OLIVER-FOOD REVOLUTION		1,812
Fox Sports 2	0.8 Fox Sports 2	1.5	12 DANCING WITH THE STARS	1,345	12 NATIONAL NEWS	500	12 NINE NEWS		1,795
Fox Sports 3	0.8 Fox Sports 3	0.9	13 CRIMINAL MINDS-MON	1,321	13 SEA PATROL	498	13 SEND IN THE DOGS		1,791
Fox Sports 1	0.6 LifeStyle Channel	0.6	14 SEVEN NEWS - SAT	1,302	14 DANCING WITH THE STARS	482	14 SEVEN NEWS - SAT		1,781
Fox8	0.6 Showtime Premier	0.6	15 NINE NEWS	1,295	15 SEVEN NEWS - SAT	479	15 CRIMINAL MINDS-MON		1,761
LifeStyle Channel	0.5 TV1	0.6	16 SEND IN THE DOGS	1,251	16 60 MINUTES	478	16 TODAY TONIGHT		1,760
TV1	0.5 C&I	0.5	17 LIE TO ME	1,218	17 MERLIN	461	17 A CURRENT AFFAIR		1,754
UKTV	0.5 Fox8	0.5	18 A CURRENT AFFAIR	1,196	18 THE FORCE: RBT	458	18 MERLIN		1,650
13th Street	0.4 13th Street	0.4	19 HEY HEY IT'S SATURDAY	1,194	19 MINUTE TO WIN IT	456	19 LIE TO ME		1,649
Arena	0.4 Arena	0.4	20 MERLIN	1,189	20 CRIMINAL MINDS - MON	440	20 HEY HEY IT'S SATURDAY		1,634
BBC Knowledge	0.3 Disney Channel	0.4	21 SEA PATROL	1,107	21 HEY HEY ITS SATURDAY	440	21 SEA PATROL		1,605
C&I	0.3 Fox Sports 1	0.4	22 RUSH	1,103	22 HOME AND AWAY	439	22 TWO AND A HALF MEN - MON		1,500
Fox Classics	0.3 Showtime Action	0.4	23 THE 7PM PROJECT	1,098	23 TOP GEAR	435	23 TOP GEAR		1,496
Sci Fi	0.3 UKTV	0.4	24 TWO AND A HALF MEN - MON	1,072	24 FUNNIEST HOME VIDEOS	434	24 60 MINUTES		1,489
Showtime Premier	0.3 BBC Knowledge	0.3	25 TOP GEAR	1,061	25 LIE TO ME	431	25 THE 7PM PROJECT		1,466
Showtime Action	0.3 Bio.	0.3	26 COMEDY FEST GREAT DEBATE	1,026	26 RESCUE SPECIAL OPS	429	26 THE FORCE: RBT		1,465
Bio.	0.2 Fox Classics	0.3	27 NINE NEWS SATURDAY	1,024	27 TWO AND A HALF MEN	428	27 RUSH		1,457
Comedy	0.2 Showtime Premier	0.3	28 60 MINUTES	1,011	28 LIVE FRIDAY NIGHT FOOTBALL	426	28 HOME AND AWAY		1,445
Discovery Channel	0.2 Showtime Comedy	0.3	29 THE FORCE: RBT	1,007	29 JAMIE OLIVER.FOODREVOLUTION	424	29 NINE NEWS SATURDAY		1,433
Disney Channel	0.2 W	0.3	30 HOME AND AWAY	1,006	30 CSI	420	30 COMEDY FEST GREAT DEBATE		1,421
Fox8+2	0.2 111 HITS	0.2	31 FUNNIEST HOME VIDEOS	984	31 BETTER HOMES & GARDENS	415	31 FUNNIEST HOME VIDEOS		1,418
FMC	0.2 Cartoon Network	0.2	32 CRIMINAL MINDS - MON	977	32 BORDER SECURITY - MON	413	32 RESCUE SPECIAL OPS		1,399
History Channel	0.2 Comedy	0.2	33 BORDER SECURITY - MON	970	33 NATIONAL NEWS SATURDAY	409	33 BORDER SECURITY - MON		1,383
LifeStyle Food	0.2 FMC	0.2	34 RESCUE SPECIAL OPS	970	34 COMEDY FEST GREAT DEBATE	395	34 MINUTE TO WIN IT		1,353
Movie Extra	0.2 Fox Sports News	0.2	35 THE BIG BANG THEORY -MON	944	35 BEE MOVIE	384	35 BETTER HOMES & GARDENS		1,350
Nat Geo	0.2 History Channel	0.2	36 NCIS	938	36 NCIS	383	36 CRIMINAL MINDS - MON		1,344
Nickelodeon	0.2 LifeStyle Channel+	0.2	37 BETTER HOMES & GARDENS	935	37 CITY HOMICIDE	382	37 CSI		1,334
Showtime Prem 2	0.2 LifeStyle Food	0.2	38 NCIS EP 2	933	38 THE BIG BANG THEORY	381	38 THE BIG BANG THEORY - MON		1,325
Showtime Comedy	0.2 Movie Extra	0.2	39 CSI	914	39 TODAY TONIGHT	374	39 NCIS		1,321
Sky News	0.2 Nat Geo	0.2	40 MINUTE TO WIN IT	897	40 THE 7PM PROJECT	368	40 NCIS EP 2		1,277

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 31, 2010

25 July to 31 July 2010

Preliminary Overnight data for Week 31 shows that Free TV continued to deliver strong audiences, with the top-rating program attracting a record combined average audience of 5.13 million viewers and each of the top 40 programs attracting more than 1.28 million viewers.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's						
Seven	19.4 Prime/ 7QLD	20.1	1	MASTERCHEF-WINNER ANNOUNCE	3,964	1	MASTERCHEF-WINNER ANNOUNCE	1,166	1	MASTERCHEF-WINNER ANNOUNCE	5,130
Nine	18.4 WIN/NBN	21.5	2	MASTERCHEF - FINALE NIGHT	3,542	2	MASTERCHEF - FINALE NIGHT	1,027	2	MASTERCHEF - FINALE NIGHT	4,569
Ten	18.6 Sthn Cross 10	17.3	3	PACKED TO THE RAFTERS	1,910	3	PACKED TO THE RAFTERS	733	3	PACKED TO THE RAFTERS	2,643
7TWO	3.1 7TWO	2.5	4	UNDERCOVER BOSS PREMIERE	1,779	4	A CURRENT AFFAIR	596	4	UNDERCOVER BOSS PREMIERE	2,314
GO!	3.3 GO!	3.4	5	SEVEN NEWS - SUN	1,730	5	SEVEN NEWS	585	5	SEVEN NEWS - SUN	2,232
ONE	1.1 ONE	0.9	6	NINE NEWS SUNDAY	1,598	6	NATIONAL NEWS SUNDAY	580	6	NINE NEWS SUNDAY	2,178
ABC1	12.4 ABC1	11.8	7	SEVEN NEWS	1,439	7	SEA PATROL	554	7	SEVEN NEWS	2,024
ABC2	1.3 ABC2	1.1	8	UNDERCOVER BOSS	1,406	8	TOP GEAR	547	8	UNDERCOVER BOSS	1,943
ABC3	0.5 ABC3	0.8	9	TODAY TONIGHT	1,404	9	UNDERCOVER BOSS	537	9	TOP GEAR	1,920
SBS1	3.9 SBS1	4.3	10	TOP GEAR	1,373	10	UNDERCOVER BOSS PREMIERE	535	10	NINE NEWS	1,801
SBS2	0.5 SBS2	0.4	11	NINE NEWS	1,288	11	WORLD'S STRICTEST PARENTS	514	11	WORLD'S STRICTEST PARENTS	1,792
Fox Sports 2	0.8 Fox Sports 2	1.4	12	WORLD'S STRICTEST PARENTS	1,278	12	NATIONAL NEWS	513	12	A CURRENT AFFAIR	1,782
Fox Sports 1	0.6 Fox8	0.7	13	HOT IN CLEVELAND	1,266	13	MINUTE TO WIN IT	510	13	SEVEN NEWS - SAT	1,765
Fox8	0.6 C&I	0.6	14	SEVEN NEWS - SAT	1,266	14	SEVEN NEWS - SUN	502	14	MINUTE TO WIN IT	1,740
UKTV	0.6 UKTV	0.6	15	SEVEN NEWS-THE GREAT DEBATE	1,238	15	SEVEN NEWS - SAT	499	15	TODAY TONIGHT	1,719
LifeStyle Channel	0.5 LifeStyle Channel	0.5	16	MINUTE TO WIN IT	1,230	16	RULES OF ENGAGEMENT - SUN	491	16	HOT IN CLEVELAND	1,704
TV1	0.5 TV1	0.5	17	60 MINUTES - THE GREAT DEBATE	1,229	17	BETTER HOMES & GARDENS	477	17	60 MINUTES - THE GREAT DEBATE	1,695
13th Street	0.4 13th Street	0.4	18	BETTER HOMES & GARDENS	1,192	18	LIVE FRIDAY NIGHT FOOTBALL	475	18	BETTER HOMES & GARDENS	1,669
Arena	0.4 Arena	0.4	19	THE FARMER WANTS A WIFE	1,187	19	60 MINUTES - THE GREAT DEBATE	466	19	THE FARMER WANTS A WIFE	1,648
C&I	0.4 Disney Channel	0.4	20	A CURRENT AFFAIR	1,186	20	THE FARMER WANTS A WIFE	461	20	SEA PATROL	1,599
Fox Sports 3	0.4 Fox Classics	0.4	21	MODERN FAMILY	1,183	21	RECRUITS	456	21	HOT PROPERTY	1,597
BBC Knowledge	0.3 Fox Sports 1	0.4	22	HOT PROPERTY	1,173	22	MODERN FAMILY SUN	451	22	MODERN FAMILY - SUN	1,572
Bio.	0.3 Fox Sports 3	0.4	23	HIGHWAY PATROL - MON	1,161	23	RESCUE SPECIAL OPS	451	23	RULES OF ENGAGEMENT - SUN	1,541
Showtime Premiere	0.3 Sky News	0.4	24	MODERN FAMILY SUN	1,121	24	TWO AND A HALF MEN	444	24	MODERN FAMILY	1,537
Sky News	0.3 W	0.4	25	GETAWAY	1,114	25	HOT IN CLEVELAND	438	25	GETAWAY	1,533
W	0.3 111 HITS	0.3	26	BONDI VET	1,088	26	BONDI VET	428	26	BONDI VET	1,516
111 HITS	0.2 BBC Knowledge	0.3	27	NINE NEWS SATURDAY	1,085	27	CITY HOMICIDE	425	27	NINE NEWS SATURDAY	1,506
Comedy	0.2 Bio.	0.3	28	TWO AND A HALF MEN	1,053	28	HOT PROPERTY	424	28	SEVEN NEWS: THE GREAT DEBATE	1,506
Discovery	0.2 Showtime Premiere	0.3	29	DANCING WITH THE STARS - SUN	1,051	29	NATIONAL NEWS SATURDAY	421	29	TWO AND A HALF MEN	1,497
Disney Channel	0.2 Comedy	0.2	30	RULES OF ENGAGEMENT - SUN	1,050	30	GETAWAY	419	30	RESCUE SPECIAL OPS	1,468
E!	0.2 Discovery	0.2	31	SEA PATROL	1,045	31	HOME AND AWAY	412	31	HIGHWAY PATROL - MON	1,461
Fox Classics	0.2 E!	0.2	32	JAMIE OLIVER-FOODREVOLUTION	1,043	32	FUNNIEST HOME VIDEOS	409	32	RECRUITS	1,452
Fox8+2	0.2 FMC	0.2	33	HOME AND AWAY	1,039	33	CRIMINAL MINDS - MON	379	33	HOME AND AWAY	1,451
FMC	0.2 Fox Sports News	0.2	34	GOOD NEWS WEEK	1,025	34	NCIS	377	34	DANCING WITH THE STARS - SUN	1,403
History Channel	0.2 Fox8+2	0.2	35	RESCUE SPECIAL OPS	1,017	35	GOOD NEWS WEEK	374	35	GOOD NEWS WEEK	1,399
LifeStyle Food	0.2 History Channel	0.2	36	CRIMINAL MINDS-MON	1,001	36	RUSH	370	36	CRIMINAL MINDS - MON	1,380
Movie Extra	0.2 LifeStyle Food	0.2	37	RECRUITS	996	37	UNDER THE HAMMER	366	37	JAMIE OLIVER - FOOD REVOLUTION	1,341
Movie One	0.2 LifeStyle You	0.2	38	THE 7PM PROJECT	955	38	MODERN FAMILY	354	38	CITY HOMICIDE	1,328
Nat Geo	0.2 Nat Geo	0.2	39	RULES OF ENGAGEMENT	951	39	DANCING WITH THE STARS - SUN	352	39	THE 7PM PROJECT	1,296
Nickelodeon	0.2 Showtime Action	0.2	40	NCIS EP 2	934	40	NCIS EP 2	349	40	NCIS EP 2	1,283

© Preliminary Overnights. Source QzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppt. Share figures rounded to one dec. place.

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