

Consolidated Ratings for Week 29, 2011

10 July to 16 July 2011

Consolidated ratings for Week 29 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.16 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and an 85 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro markets and 68 per cent in regional areas.

| Consolidated Ratings | | | | | | | | | | | |
|-----------------------------------------|---------------------|------|-------------------------|----------------------------|-------------------------|----|-------------------------------|-----|----|----------------------------|-------|
| Share of Nightly Viewing 6pm - Midnight | | | Top 40 Free TV Programs | | | | | | | | |
| Metro | Regional | | Metro Average '000's | | Regional Average '000's | | Combined Metro & Reg '000's | | | | |
| Seven | 17.6 Prime/ 7QLD | 18.0 | 1 | AUST GOT TALENT-TUE | 1,889 | 1 | AUST GOT TALENT-TUE | 732 | 1 | AUST GOT TALENT-TUE | 2,621 |
| Nine | 15.6 WIN/NBN | 17.8 | 2 | MASTERCHEF MON | 1,824 | 2 | NATIONAL NEWS SUNDAY | 646 | 2 | MASTERCHEF MON | 2,376 |
| Ten | 14.8 Sthn Cross 10 | 12.5 | 3 | MASTERCHEF SUN | 1,709 | 3 | DANCING WITH THE STARS | 602 | 3 | MASTERCHEF SUN | 2,256 |
| 7TWO | 3.5 7TWO | 4.3 | 4 | MASTERCHEF WED | 1,705 | 4 | MASTERCHEF MON | 552 | 4 | MASTERCHEF WED | 2,243 |
| 7mate | 2.6 7mate | 3.4 | 5 | MASTERCHEF THURS | 1,697 | 5 | WINNERS & LOSERS | 551 | 5 | MASTERCHEF THURS | 2,239 |
| GO! | 3.4 GO! | 4.1 | 6 | MASTERCHEF TUES | 1,682 | 6 | MASTERCHEF SUN | 547 | 6 | MASTERCHEF TUES | 2,219 |
| Gem | 2.2 Gem | 2.6 | 7 | THE BLOCK -MON | 1,597 | 7 | MASTERCHEF THURS | 542 | 7 | THE BLOCK -MON | 2,127 |
| ONE | 1.9 ONE | 1.9 | 8 | DANCING WITH THE STARS | 1,509 | 8 | MASTERCHEF WED | 538 | 8 | DANCING WITH THE STARS | 2,111 |
| Eleven | 3.0 Eleven | 3.2 | 9 | SEVEN NEWS - SUN | 1,473 | 9 | MASTERCHEF TUES | 537 | 9 | NINE NEWS SUNDAY | 2,025 |
| ABC1 | 8.9 ABC1 | 9.0 | 10 | WINNERS & LOSERS | 1,412 | 10 | THE BLOCK - MON | 530 | 10 | SEVEN NEWS - SUN | 1,990 |
| ABC2 | 1.7 ABC2 | 1.8 | 11 | THE BLOCK -TUE | 1,384 | 11 | SEVEN NEWS | 521 | 11 | WINNERS & LOSERS | 1,963 |
| ABC3 | 0.5 ABC3 | 0.9 | 12 | SEVEN NEWS | 1,382 | 12 | SEVEN NEWS - SUN | 517 | 12 | SEVEN NEWS | 1,903 |
| ABC News 24 | 0.4 ABC News 24 | 0.6 | 13 | NINE NEWS SUNDAY | 1,379 | 13 | THE BLOCK - THU | 511 | 13 | THE BLOCK -WED | 1,840 |
| SBS1 | 4.9 SBS1 | 4.6 | 14 | SEVEN NEWS SPECIAL | 1,351 | 14 | NATIONAL EVENING NEWS SPECIAL | 504 | 14 | SEVEN NEWS SPECIAL | 1,814 |
| SBS2 | 0.6 SBS2 | 0.7 | 15 | THE BLOCK -WED | 1,340 | 15 | THE BLOCK - WED | 500 | 15 | THE BLOCK -TUE | 1,793 |
| Fox Sports 1 | 0.8 Fox Sports 2 | 1.2 | 16 | TODAY TONIGHT | 1,269 | 16 | NATIONAL NEWS | 497 | 16 | THE BLOCK -THU | 1,711 |
| Fox Sports 2 | 0.7 Fox8 | 0.6 | 17 | SEVEN NEWS - SAT | 1,213 | 17 | A CURRENT AFFAIR | 497 | 17 | SEVEN NEWS - SAT | 1,666 |
| Fox Sports 3 | 0.7 Fox Sports 3 | 0.6 | 18 | THE BLOCK -THU | 1,200 | 18 | LIVE FRIDAY NIGHT FOOTBALL | 463 | 18 | TOP DESIGN | 1,631 |
| Fox8 | 0.6 TV1 | 0.5 | 19 | TOP DESIGN | 1,199 | 19 | SEVEN NEWS SPECIAL | 463 | 19 | NINE NEWS | 1,628 |
| UKTV | 0.6 Fox Sports 1 | 0.5 | 20 | THE BLOCK -FRI | 1,177 | 20 | SEVEN NEWS - SAT | 453 | 20 | BETTER HOMES & GARDENS | 1,575 |
| Lifestyle | 0.5 UKTV | 0.4 | 21 | BETTER HOMES & GARDENS | 1,144 | 21 | RESCUE SPECIAL OPS | 452 | 21 | A CURRENT AFFAIR | 1,557 |
| TV1 | 0.5 Lifestyle | 0.4 | 22 | AMAZING RACE AUSTRALIA | 1,143 | 22 | CRIMINAL MINDS | 436 | 22 | NINE CARBON TAX ADDRESS | 1,532 |
| Showtime Prem | 0.3 W | 0.4 | 23 | THE BIG BANG THEORY -MON | 1,143 | 23 | HOME & AWAY | 432 | 23 | TODAY TONIGHT | 1,528 |
| 13TH Street | 0.3 Disney | 0.4 | 24 | NINE NEWS | 1,131 | 24 | TOP DESIGN | 432 | 24 | AMAZING RACE AUSTRALIA | 1,509 |
| C&I | 0.3 C&I | 0.4 | 25 | OFFSPRING WED | 1,104 | 25 | BETTER HOMES & GARDENS | 431 | 25 | CRIMINAL MINDS | 1,469 |
| 111 Hits | 0.3 History | 0.3 | 26 | A CURRENT AFFAIR | 1,060 | 26 | THE BLOCK - TUE | 409 | 26 | HOME & AWAY | 1,454 |
| Bio. | 0.3 111 Hits | 0.3 | 27 | CRIMINAL MINDS | 1,033 | 27 | 60 MINUTES | 405 | 27 | OFFSPRING WED | 1,424 |
| Fox Classics | 0.3 Sky News | 0.3 | 28 | MASTERCHEF - MASTERCLASS | 1,029 | 28 | NATIONAL NEWS SATURDAY | 400 | 28 | RESCUE SPECIAL OPS | 1,408 |
| Movie One | 0.3 Movie One | 0.3 | 29 | NINE CARBON TAX ADDRESS | 1,028 | 29 | WIN NEWS | 400 | 29 | NINE NEWS SATURDAY | 1,381 |
| Lifestyle You | 0.3 Discovery | 0.3 | 30 | HOME & AWAY | 1,022 | 30 | AUST FUNNIEST HOME VIDEOS | 399 | 30 | HIGHWAY PATROL | 1,353 |
| Lifestyle Food | 0.3 13TH Street | 0.3 | 31 | CAN OF WORMS | 1,018 | 31 | THE BLOCK UNLOCKED | 386 | 31 | 60 MINUTES | 1,348 |
| Arena | 0.3 Showtime Prem | 0.3 | 32 | HIGHWAY PATROL | 985 | 32 | MERLIN | 385 | 32 | MASTERCHEF - MASTERCLASS | 1,316 |
| Showtime Action | 0.3 Fox Classics | 0.3 | 33 | NINE NEWS SATURDAY | 981 | 33 | IN THEIR FOOTSTEPS | 373 | 33 | CAN OF WORMS | 1,309 |
| Disney | 0.3 Bio. | 0.2 | 34 | RESCUE SPECIAL OPS | 956 | 34 | SEA PATROL: DAMAGE CONTROL | 370 | 34 | SEA PATROL: DAMAGE CONTROL | 1,308 |
| Discovery | 0.3 Fox8+2 | 0.2 | 35 | 60 MINUTES | 943 | 35 | HIGHWAY PATROL | 368 | 35 | MERLIN | 1,295 |
| History | 0.2 Lifestyle Food | 0.2 | 36 | SEA PATROL: DAMAGE CONTROL | 938 | 36 | AMAZING RACE AUSTRALIA | 366 | 36 | LAW & ORDER: SVU RPT | 1,253 |
| FMC | 0.2 Arena | 0.2 | 37 | HOT PROPERTY | 934 | 37 | BORDER SECURITY | 365 | 37 | BORDER SECURITY | 1,216 |
| W | 0.2 Lifestyle You | 0.2 | 38 | MERLIN | 910 | 38 | LAW & ORDER: SVU RPT | 362 | 38 | AUST FUNNIEST HOME VIDEOS | 1,183 |
| Comedy | 0.2 Nat Geo | 0.2 | 39 | LAW & ORDER: SVU RPT | 891 | 39 | INSIDE THE HUMAN BODY | 362 | 39 | THE BLOCK -FRI | 1,177 |
| Nickelodeon | 0.2 Showtime Action | 0.2 | 40 | BORDER SECURITY | 851 | 40 | RBT | 339 | 40 | WORLDS DEADLIEST ROADS | 1,161 |

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 30, 2011

17 July to 23 July 2011

Preliminary Overnight data for Week 30 shows that Free TV continued to deliver huge audiences with each of the top 40 programs attracting more than 1.15 million viewers.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets.

| Preliminary Data - Overnights (Live plus As Live) | | | | | | |
|---------------------------------------------------|--------------------|------|------------------------------|-------|-------------------------------|-----------------------------|
| Share of Nightly Viewing 6pm - Midnight | | | Top 40 Free TV Programs | | | |
| Metro | Regional | | Metro Average '000's | | Regional Average '000's | Combined Metro & Reg '000's |
| Seven | 17.6 Prime/ 7QLD | 18.7 | 1 AUST GOT TALENT-TUE | 1,859 | 1 AUST GOT TALENT-TUE | 2,655 |
| Nine | 16.4 WIN/NBN | 18.1 | 2 MASTERCHEF SUN | 1,713 | 2 NATIONAL NEWS SUNDAY | 2,285 |
| Ten | 14.7 Sthn Cross 10 | 12.5 | 3 MASTERCHEF MON | 1,655 | 3 DOWNTON ABBEY | 2,202 |
| 7TWO | 3.4 7TWO | 3.8 | 4 MASTERCHEF THURS | 1,605 | 4 MASTERCHEF THURS | 2,195 |
| 7mate | 2.7 7mate | 3.5 | 5 THE BLOCK - SUN | 1,593 | 5 MASTERCHEF SUN | 2,188 |
| GO! | 3.3 GO! | 3.8 | 6 SEVEN NEWS - SUN | 1,589 | 6 THE BLOCK - SUN | 2,158 |
| Gem | 2.2 Gem | 2.5 | 7 DOWNTON ABBEY | 1,589 | 7 WINNERS & LOSERS | 2,130 |
| ONE | 1.6 ONE | 1.6 | 8 MASTERCHEF WED | 1,551 | 8 SUNDAY NIGHT | 2,096 |
| Eleven | 2.9 Eleven | 3.0 | 9 MASTERCHEF TUES | 1,489 | 9 MASTERCHEF MON | 2,083 |
| ABC1 | 8.7 ABC1 | 8.5 | 10 NINE NEWS SUNDAY | 1,462 | 10 MASTERCHEF WED | 1,955 |
| ABC2 | 1.8 ABC2 | 1.9 | 11 THE BLOCK -MON | 1,364 | 11 SEVEN NEWS - SUN | 1,882 |
| ABC3 | 0.5 ABC3 | 0.9 | 12 SEVEN NEWS - SAT | 1,347 | 12 SEVEN NEWS | 1,871 |
| ABC News 24 | 0.5 ABC News 24 | 0.6 | 13 SEVEN NEWS | 1,344 | 13 LIVE FRIDAY NIGHT FOOTBALL | 1,817 |
| SBS1 | 5.6 SBS1 | 5.3 | 14 THE BLOCK -TUE | 1,340 | 14 NATIONAL NEWS | 1,805 |
| SBS2 | 0.5 SBS2 | 0.7 | 15 SUNDAY NIGHT | 1,321 | 15 THE BLOCK - WED | 1,802 |
| Fox Sports 2 | 0.9 Fox Sports 2 | 1.2 | 16 60 MINUTES | 1,275 | 16 GREAT MIGRATIONS | 1,758 |
| Fox Sports 1 | 0.8 TV1 | 0.5 | 17 THE BLOCK -THU | 1,265 | 17 BETTER HOMES & GARDENS | 1,739 |
| Fox Sports 3 | 0.6 Fox Classics | 0.5 | 18 TODAY TONIGHT | 1,257 | 18 A CURRENT AFFAIR | 1,736 |
| Lifestyle | 0.6 Fox8 | 0.5 | 19 THE BLOCK -WED | 1,242 | 19 THE BLOCK - THU | 1,735 |
| TV1 | 0.5 Fox Sports 3 | 0.5 | 20 WINNERS & LOSERS | 1,240 | 20 MASTERCHEF TUES | 1,623 |
| Fox8 | 0.5 C&I | 0.4 | 21 THE BLOCK -FRI | 1,136 | 21 THE BLOCK - TUE | 1,603 |
| UKTV | 0.5 Lifestyle | 0.4 | 22 BONDI VET | 1,129 | 22 60 MINUTES | 1,533 |
| C&I | 0.4 UKTV | 0.4 | 23 AMAZING RACE AUSTRALIA | 1,124 | 23 THE BLOCK - MON | 1,529 |
| Lifestyle Food | 0.3 Fox Sports 1 | 0.4 | 24 NINE NEWS | 1,124 | 24 HOME & AWAY | 1,526 |
| 111 Hits | 0.3 History | 0.4 | 25 BETTER HOMES & GARDENS | 1,122 | 25 HIGHWAY PATROL | 1,516 |
| Fox Classics | 0.3 W | 0.4 | 26 NINE NEWS SATURDAY | 1,111 | 26 NATIONAL NEWS SATURDAY | 1,503 |
| Bio. | 0.3 111 Hits | 0.4 | 27 GREAT MIGRATIONS | 1,045 | 27 WIN NEWS | 1,489 |
| Lifestyle You | 0.3 Disney | 0.4 | 28 OFFSPRING WED | 1,031 | 28 RESCUE SPECIAL OPS | 1,455 |
| 13TH Street | 0.3 13TH Street | 0.3 | 29 A CURRENT AFFAIR | 1,017 | 29 SEVEN NEWS - SAT | 1,360 |
| Discovery | 0.3 Sky News | 0.3 | 30 HOME & AWAY | 1,016 | 30 AUST FUNNIEST HOME VIDEOS | 1,354 |
| W | 0.3 Movie Extra | 0.3 | 31 LAW & ORDER: SVU | 951 | 31 CRIMINAL MINDS | 1,331 |
| Disney | 0.3 Comedy | 0.3 | 32 HIGHWAY PATROL | 937 | 32 BONDI VET | 1,327 |
| History | 0.3 Discovery | 0.2 | 33 THE BIG BANG THEORY -MON | 934 | 33 AMAZING RACE AUSTRALIA | 1,283 |
| Arena | 0.2 Showtime Prem | 0.2 | 34 BORDER SECURITY | 922 | 34 M-EVAN ALMIGHTY | 1,279 |
| Comedy | 0.2 Bio. | 0.2 | 35 RESCUE SPECIAL OPS | 919 | 35 NCIS RPT | 1,269 |
| Showtime Action | 0.2 Lifestyle You | 0.2 | 36 NCIS RPT | 909 | 36 THE MENTALIST | 1,249 |
| Showtime Prem | 0.2 Lifestyle Food | 0.2 | 37 CAN OF WORMS | 892 | 37 WORLDS DEADLIEST ROADS | 1,233 |
| Sky News | 0.2 Nat Geo | 0.2 | 38 THE MENTALIST | 862 | 38 BORDER SECURITY | 1,207 |
| Nickelodeon | 0.2 FMC | 0.2 | 39 AUST FUNNIEST HOME VIDEOS | 857 | 39 MERLIN | 1,162 |
| Movie One | 0.2 Fox8+2 | 0.2 | 40 HOT PROPERTY | 856 | 40 HUMAN BODY: IN THE WOMB | 1,155 |

© Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill, total reg shares excl spill. Shares based on total ppt. Share figures rounded to one dec. place.

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