

Consolidated Ratings for Week 29, 2010

11 July to 17 July 2010

Consolidated ratings for Week 29 show Free TV delivered huge audiences, with each of the top 40 programs attracting a combined average consolidated audience of over 1.3 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and an 83 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 64 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Consolidated Ratings									
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs						
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's				
Seven	18.7 Prime/ 7QLD	18.9	1 MASTERCHEF	2,155	1 PACKED TO THE RAFTERS	734	1 MASTERCHEF	2,814	
Nine	17.7 WIN/NBN	20.9	2 PACKED TO THE RAFTERS	2,012	2 MASTERCHEF	659	2 PACKED TO THE RAFTERS	2,746	
Ten	18.4 Sthn Cross 10	17.5	3 MASTERCHEF - CHALLENGE	1,924	3 MASTERCHEF - CHALLENGE	639	3 MASTERCHEF - CHALLENGE	2,563	
7TWO	2.8 7TWO	2.5	4 SEVEN NEWS - SUN	1,648	4 NATIONAL NEWS SUNDAY	613	4 SEVEN NEWS - SUN	2,212	
GO!	2.9 GO!	3.3	5 MODERN FAMILY	1,613	5 A CURRENT AFFAIR	588	5 MODERN FAMILY	2,162	
ONE	1.3 ONE	0.9	6 NINE NEWS SUNDAY	1,493	6 RBT	570	6 NINE NEWS SUNDAY	2,106	
ABC1	12.7 ABC1	12.6	7 SEVEN NEWS	1,453	7 SEVEN NEWS - SUN	564	7 SEVEN NEWS	2,007	
ABC2	1.4 ABC2	1.2	8 BONDI VET	1,394	8 SEVEN NEWS	554	8 RBT	1,875	
ABC3	0.5 ABC3	0.9	9 TODAY TONIGHT	1,382	9 MODERN FAMILY	549	9 BONDI VET	1,866	
SBS1	5 SBS1	4.8	10 NINE NEWS	1,324	10 SEA PATROL	541	10 NINE NEWS	1,840	
SBS2	0.4 SBS2	0.4	11 DANCING WITH THE STARS	1,310	11 SEND IN THE DOGS	532	11 A CURRENT AFFAIR	1,830	
Fox Sports 1	0.9 Fox Sports 2	1.3	12 MASTERCHEF - MASTERCLASS	1,305	12 RESCUE SPECIAL OPS	519	12 DANCING WITH THE STARS	1,818	
Fox Sports 3	0.9 Fox Sports 3	0.9	13 RBT	1,305	13 NATIONAL NEWS	516	13 SEA PATROL	1,763	
Fox Sports 2	0.7 Fox Sports 1	0.8	14 SEVEN NEWS - SAT	1,293	14 DANCING WITH THE STARS	508	14 SEVEN NEWS - SAT	1,736	
Fox8	0.6 Fox8	0.6	15 A CURRENT AFFAIR	1,242	15 LIVE FRIDAY NIGHT FOOTBALL	500	15 RESCUE SPECIAL OPS	1,722	
LifeStyle Channel	0.6 LifeStyle Channel	0.6	16 SEA PATROL	1,222	16 CSI	496	16 SEND IN THE DOGS	1,707	
13th Street	0.5 TV1	0.6	17 RESCUE SPECIAL OPS	1,203	17 MERLIN	494	17 MASTERCHEF - MASTERCLASS	1,704	
UKTV	0.5 13th Street	0.5	18 THE GOOD WIFE	1,184	18 60 MINUTES	487	18 TODAY TONIGHT	1,687	
Arena	0.4 C&I	0.5	19 SEND IN THE DOGS	1,175	19 BONDI VET	472	19 TOP GEAR	1,562	
C&I	0.4 UKTV	0.5	20 TOP GEAR	1,144	20 TWO AND A HALF MEN	453	20 MINUTE TO WIN IT	1,558	
Showtime Premiere	0.4 Disney Channel	0.4	21 MINUTE TO WIN IT	1,113	21 MINUTE TO WIN IT	445	21 THE GOOD WIFE	1,553	
TV1	0.4 Showtime Premiere 2	0.4	22 BETTER HOMES & GARDENS	1,099	22 SEVEN NEWS - SAT	443	22 NINE NEWS SATURDAY	1,505	
BBC Knowledge	0.3 Arena	0.3	23 NINE NEWS SATURDAY	1,072	23 NATIONAL NEWS SATURDAY	433	23 BETTER HOMES & GARDENS	1,502	
Bio.	0.3 BBC Knowledge	0.3	24 TWO AND A HALF MEN - MON	1,049	24 NCIS	423	24 TWO AND A HALF MEN - MON	1,502	
Disney Channel	0.3 Bio.	0.3	25 THE FORCE: RBT	1,048	25 TOP GEAR	418	25 60 MINUTES	1,485	
Showtime Action	0.3 LifeStyle Food	0.3	26 CITY HOMICIDE	1,040	26 THE BIG BANG THEORY	409	26 MERLIN	1,482	
W	0.3 Showtime Action	0.3	27 DESPERATE HOUSEWIVES	1,027	27 CSI: MIAMI	406	27 CSI	1,465	
Comedy	0.2 W	0.3	28 JAMIE OLIVER - FOOD REVOLUTION	1,021	28 BORDER SECURITY - MON	405	28 THE FORCE: RBT	1,422	
Discovery Channel	0.2 111 HITS	0.2	29 LIE TO ME	1,021	29 BETTER HOMES & GARDENS	403	29 HOME AND AWAY	1,418	
E!	0.2 Cartoon Network	0.2	30 HOME AND AWAY	1,020	30 MASTERCHEF - MASTERCLASS	399	30 NCIS	1,418	
Fox Classics	0.2 Comedy	0.2	31 BORDER SECURITY - MON	1,007	31 HOME AND AWAY	398	31 BORDER SECURITY - MON	1,412	
Fox8+2	0.2 Discovery Channel	0.2	32 JUST FOR LAUGHS - MONTREAL 2010	1,003	32 NCIS: LOS ANGELES	397	32 CITY HOMICIDE	1,406	
FMC	0.2 FMC	0.2	33 60 MINUTES	998	33 FUNNIEST HOME VIDEOS	396	33 THE BIG BANG THEORY - MON	1,393	
History Channel	0.2 Fox Classics	0.2	34 NCIS	995	34 HEY HEY IT'S SATURDAY	378	34 NCIS: LOS ANGELES	1,392	
LifeStyle Food	0.2 History Channel	0.2	35 NCIS: LOS ANGELES	995	35 THE FORCE: RBT	374	35 LIE TO ME	1,380	
LifeStyle You	0.2 LifeStyle Channel+2	0.2	36 MERLIN	988	36 JUST FOR LAUGHS - MONTREAL 2010	371	36 JUST FOR LAUGHS - MONTREAL 2010	1,374	
Movie Extra	0.2 LifeStyle You	0.2	37 THE BIG BANG THEORY - MON	984	37 THE GOOD WIFE	369	37 JAMIE OLIVER - FOOD REVOLUTION	1,365	
Movie One	0.2 Movie Extra	0.2	38 THE 7PM PROJECT	971	38 CITY HOMICIDE	366	38 FUNNIEST HOME VIDEOS	1,362	
Movie Two	0.2 Movie Greats	0.2	39 CSI	969	39 LAW AND ORDER: SVU	359	39 CSI: MIAMI	1,315	
Nat Geo	0.2 Movie One	0.2	40 FUNNIEST HOME VIDEOS	966	40 LIE TO ME	359	40 THE 7PM PROJECT	1,313	

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl split; total reg shares excl split. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 30, 2010

18 July to 24 July 2010

Preliminary Overnight data for Week 30 shows that Free TV continued to deliver strong audiences with each of the top 40 programs attracting more than 1.2 million viewers.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)												
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs									
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's					
Seven	18.1	Prime/ 7QLD	19.8	1	MASTERCHEF	2,439	1	PACKED TO THE RAFTERS	767	1	MASTERCHEF	3,201
Nine	18.2	WIN/NBN	20.9	2	MASTERCHEF - CHALLENGE	2,194	2	MASTERCHEF	762	2	MASTERCHEF - CHALLENGE	2,868
Ten	21.4	Stnn Cross 10	19.5	3	PACKED TO THE RAFTERS	1,917	3	MASTERCHEF - CHALLENGE	674	3	PACKED TO THE RAFTERS	2,684
7TWO	2.6	7TWO	2.3	4	MASTERCHEF - MASTERCLASS	1,880	4	NATIONAL NEWS SUNDAY	665	4	MASTERCHEF - MASTERCLASS	2,408
GO!	3.2	GO!	3.4	5	SEVEN NEWS - SUN	1,663	5	SEVEN NEWS	595	5	NINE NEWS SUNDAY	2,298
ONE	1	ONE	0.8	6	NINE NEWS SUNDAY	1,633	6	RBT	564	6	SEVEN NEWS - SUN	2,225
ABC1	11.3	ABC1	11.3	7	HAWKE	1,597	7	SEVEN NEWS - SUN	562	7	HAWKE	2,114
ABC2	1.1	ABC2	1	8	RBT	1,438	8	A CURRENT AFFAIR	557	8	SEVEN NEWS	2,032
ABC3	0.5	ABC3	0.9	9	SEVEN NEWS	1,437	9	SEND IN THE DOGS	536	9	RBT	2,002
SBS1	4.6	SBS1	4.4	10	TODAY TONIGHT	1,380	10	MASTERCHEF - MASTERCLASS	528	10	DANCING WITH THE STARS	1,800
SBS2	0.4	SBS2	0.4	11	DANCING WITH THE STARS	1,326	11	HAWKE	517	11	NINE NEWS	1,795
Fox Sports 2	0.8	Fox Sports 2	1.5	12	JAMIE OLIVER - FOOD REVOLUTION	1,326	12	NATIONAL NEWS	500	12	SEVEN NEWS - SAT	1,777
Fox Sports 3	0.8	Fox Sports 3	0.9	13	SEVEN NEWS - SAT	1,297	13	SEA PATROL	488	13	SEND IN THE DOGS	1,767
Fox Sports 1	0.6	LifeStyle Channel	0.6	14	NINE NEWS	1,295	14	SEVEN NEWS - SAT	480	14	TODAY TONIGHT	1,752
Fox8	0.6	TV1	0.6	15	SEND IN THE DOGS	1,231	15	60 MINUTES	474	15	A CURRENT AFFAIR	1,748
LifeStyle Channel	0.5	C&I	0.5	16	CRIMINAL MINDS - MON	1,215	16	DANCING WITH THE STARS	474	16	JAMIE OLIVER - FOOD REVOLUTION	1,737
TV1	0.5	Fox8	0.5	17	A CURRENT AFFAIR	1,191	17	MINUTE TO WIN IT	452	17	CRIMINAL MINDS - MON	1,640
UKTV	0.5	Showtime Premiere	0.5	18	HEY HEY IT'S SATURDAY	1,171	18	MERLIN	450	18	HEY HEY IT'S SATURDAY	1,610
13th Street	0.4	13th Street	0.4	19	MERLIN	1,144	19	THE FORCE: RBT	447	19	MERLIN	1,594
Arena	0.4	Arena	0.4	20	LIE TO ME	1,125	20	HEY HEY IT'S SATURDAY	439	20	LIE TO ME	1,528
BBC Knowledge	0.3	Disney Channel	0.4	21	THE 7PM PROJECT	1,092	21	HOME AND AWAY	435	21	SEA PATROL	1,514
C&I	0.3	Fox Sports 1	0.4	22	RUSH	1,073	22	FUNNIEST HOME VIDEOS	433	22	TWO AND A HALF MEN - MON	1,487
Fox Classics	0.3	Showtime Action	0.4	23	TWO AND A HALF MEN - MON	1,060	23	TOP GEAR	431	23	TOP GEAR	1,469
Showtime Premiere	0.3	UKTV	0.4	24	TOP GEAR	1,038	24	TWO AND A HALF MEN	427	24	60 MINUTES	1,462
Showtime Action	0.3	BBC Knowledge	0.3	25	NINE NEWS SATURDAY	1,026	25	LIVE FRIDAY NIGHT FOOTBALL	426	25	THE 7PM PROJECT	1,458
Bio.	0.2	Bio.	0.3	26	SEA PATROL	1,026	26	CRIMINAL MINDS - MON	425	26	NINE NEWS SATURDAY	1,435
Comedy	0.2	Fox Classics	0.3	27	COMEDY FESTIVAL GREAT DEBATE	1,001	27	RESCUE SPECIAL OPS	415	27	HOME AND AWAY	1,424
Discovery Channel	0.2	Showtime Premiere 2	0.3	28	HOME AND AWAY	989	28	JAMIE OLIVER - FOOD REVOLUTION	411	28	FUNNIEST HOME VIDEOS	1,408
Disney Channel	0.2	Showtime Comedy	0.3	29	60 MINUTES	988	29	NATIONAL NEWS SATURDAY	409	29	RUSH	1,405
Fox8+2	0.2	W	0.3	30	FUNNIEST HOME VIDEOS	975	30	BETTER HOMES & GARDENS	407	30	THE FORCE: RBT	1,402
FMC	0.2	111 HITS	0.2	31	THE FORCE: RBT	955	31	CSI	407	31	COMEDY FESTIVAL GREAT DEBATE	1,388
History Channel	0.2	Cartoon Network	0.2	32	BORDER SECURITY - MON	948	32	LIE TO ME	403	32	BORDER SECURITY - MON	1,350
LifeStyle Food	0.2	Comedy	0.2	33	THE BIG BANG THEORY - MON	930	33	BORDER SECURITY - MON	402	33	MINUTE TO WIN IT	1,330
Movie Extra	0.2	Fox Sport News	0.2	34	RESCUE SPECIAL OPS	910	34	COMEDY FESTIVAL GREAT DEBATE	387	34	RESCUE SPECIAL OPS	1,325
Nat Geo	0.2	History Channel	0.2	35	BETTER HOMES & GARDENS	908	35	THE BIG BANG THEORY	379	35	BETTER HOMES & GARDENS	1,315
Nickelodeon	0.2	LifeStyle Channel+2	0.2	36	CRIMINAL MINDS - MON	905	36	NCIS	375	36	THE BIG BANG THEORY - MON	1,309
Sci Fi	0.2	LifeStyle Food	0.2	37	NCIS	895	37	BEE MOVIE	372	37	NCIS	1,270
Showtime Premiere 2	0.2	Movie Extra	0.2	38	NCIS EP 2	887	38	TODAY TONIGHT	372	38	CRIMINAL MINDS - MON	1,264
Showtime Comedy	0.2	Nat Geo	0.2	39	MINUTE TO WIN IT	878	39	THE 7PM PROJECT	366	39	CSI	1,246
Sky News	0.2	Sci Fi	0.2	40	THE FOOTY SHOW	853	40	CITY HOMICIDE	359	40	NCIS EP 2	1,222

Ⓞ Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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