

Consolidated Ratings for Week 27, 2011

26 June to 2 July 2011

Consolidated ratings for Week 27 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.14 million viewers.

During the period, free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro and regional areas. Free TV continues to dominate share of viewing, with a 69 per cent nightly share in metro and regional markets.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	18.1 Prime/ 7QLD	19.1	1	DOWNTON ABBEY	1,894	1	AUST GOT TALENT-TUE	705	1	DOWNTON ABBEY	2,582
Nine	15.5 WIN/NBN	17.9	2	MASTERCHEF WED	1,772	2	NATIONAL NEWS SUNDAY	698	2	AUST GOT TALENT-TUE	2,419
Ten	14.5 Sthn Cross 10	12.2	3	MASTERCHEF TUES	1,732	3	DOWNTON ABBEY	688	3	MASTERCHEF WED	2,326
7TWO	4.5 7TWO	4.8	4	AUST GOT TALENT-TUE	1,714	4	DANCING WITH THE STARS	657	4	SEVEN NEWS - SUN	2,299
7mate	2.9 7mate	3.7	5	SEVEN NEWS - SUN	1,713	5	SEVEN NEWS - SUN	596	5	NINE NEWS SUNDAY	2,274
GO!	3.4 GO!	3.9	6	MASTERCHEF MON	1,668	6	MASTERCHEF MON	556	6	MASTERCHEF TUES	2,227
Gem	2.3 Gem	2.5	7	MASTERCHEF SUN	1,656	7	MASTERCHEF WED	554	7	MASTERCHEF MON	2,224
ONE	2.1 ONE	2.0	8	MASTERCHEF THURS	1,604	8	WINNERS & LOSERS	528	8	DANCING WITH THE STARS	2,221
Eleven	2.9 Eleven	3.0	9	NINE NEWS SUNDAY	1,576	9	SEVEN NEWS	515	9	MASTERCHEF THURS	2,143
ABC1	8.8 ABC1	8.4	10	DANCING WITH THE STARS	1,564	10	NATIONAL NEWS	515	10	MASTERCHEF SUN	2,101
ABC2	1.7 ABC2	1.8	11	WINNERS & LOSERS	1,451	11	A CURRENT AFFAIR	513	11	WINNERS & LOSERS	1,979
ABC3	0.5 ABC3	1.0	12	SEVEN NEWS - SAT	1,348	12	LIVE FRIDAY NIGHT FOOTBALL	500	12	SEVEN NEWS - SAT	1,814
ABC News 24	0.5 ABC News 24	0.6	13	THE BLOCK	1,342	13	MASTERCHEF THURS	497	13	SEVEN NEWS	1,797
SBS1	3.7 SBS1	3.7	14	SEVEN NEWS	1,282	14	MASTERCHEF TUES	495	14	THE BLOCK	1,677
SBS2	0.5 SBS2	0.6	15	TODAY TONIGHT	1,244	15	NATIONAL NEWS SATURDAY	490	15	NINE NEWS	1,663
Fox Sports 1	0.7 Fox Sports 2	1.0	16	AMAZING RACE AUSTRALIA	1,213	16	MASTERCHEF SUN	487	16	BETTER HOMES & GARDENS	1,658
Fox Sports 3	0.7 Fox Sports 3	0.6	17	BETTER HOMES & GARDENS	1,179	17	60 MINUTES	486	17	CRIMINAL MINDS	1,628
Fox Sports 2	0.6 Fox8	0.6	18	OFFSPRING WED	1,177	18	BETTER HOMES & GARDENS	479	18	A CURRENT AFFAIR	1,590
Fox8	0.6 TV1	0.5	19	BONDI VET	1,171	19	SEVEN NEWS - SAT	466	19	AMAZING RACE AUSTRALIA	1,583
UKTV	0.6 C&I	0.5	20	CRIMINAL MINDS	1,170	20	CRIMINAL MINDS	458	20	NINE NEWS SATURDAY	1,574
TV1	0.5 13TH Street	0.4	21	NINE NEWS	1,148	21	HOME & AWAY	444	21	OFFSPRING WED	1,573
Lifestyle	0.4 Lifestyle	0.4	22	INSIDE THE HUMAN BODY	1,110	22	HIGHWAY PATROL	440	22	60 MINUTES	1,565
C&I	0.4 History	0.4	23	OFFSPRING	1,101	23	IN THEIR FOOTSTEPS	427	23	INSIDE THE HUMAN BODY	1,535
Lifestyle Food	0.4 W	0.4	24	NINE NEWS SATURDAY	1,084	24	INSIDE THE HUMAN BODY	425	24	BONDI VET	1,523
Lifestyle You	0.3 UKTV	0.4	25	60 MINUTES	1,077	25	RACE TO WITCH MOUNTAIN	411	25	HIGHWAY PATROL	1,506
Fox Classics	0.3 Fox Sports 1	0.4	26	A CURRENT AFFAIR	1,066	26	WIN NEWS	405	26	TODAY TONIGHT	1,501
13TH Street	0.3 111 Hits	0.3	27	HIGHWAY PATROL	1,033	27	THE MENTALIST	403	27	HOME & AWAY	1,467
111 Hits	0.3 Disney	0.3	28	BIG BANG THEORY -MON	1,033	28	WORLDS DEADLIEST ROADS	401	28	OFFSPRING	1,427
Comedy	0.3 Fox Classics	0.3	29	HOME & AWAY	1,023	29	OFFSPRING WED	396	29	IN THEIR FOOTSTEPS	1,385
Discovery	0.3 Discovery	0.3	30	MERLIN	1,002	30	RESCUE SPECIAL OPS	388	30	MERLIN	1,342
W	0.3 Movie Extra	0.3	31	HOT PROPERTY	990	31	NCIS RPT	380	31	THE MENTALIST -EP1	1,306
Showtime Prem	0.3 Lifestyle Food	0.3	32	LAW & ORDER: SVU RPT	965	32	SUNDAY FOOTBALL	379	32	RESCUE SPECIAL OPS	1,293
Bio	0.3 Sky News	0.2	33	IN THEIR FOOTSTEPS	958	33	AMAZING RACE AUSTRALIA	370	33	NCIS RPT	1,292
History	0.3 Showtime Prem	0.2	34	BIG BANG THEORY -WED EP2	952	34	NO ORDINARY FAMILY	358	34	LAW & ORDER: SVU RPT	1,270
Disney	0.3 Movie One	0.2	35	NCIS RPT	912	35	BONDI VET	352	35	MASTERCHEF - MASTERCLASS	1,201
Arena	0.3 Arena	0.2	36	RESCUE SPECIAL OPS	905	36	RPA	346	36	GREY'S ANATOMY	1,197
BBC Knowledge	0.2 Comedy	0.2	37	THE MENTALIST -EP1	903	37	MERLIN	340	37	BIG BANG THEORY -WED EP2	1,188
Nickelodeon	0.2 Bio	0.2	38	GREY'S ANATOMY	899	38	THE BLOCK	335	38	WORLDS DEADLIEST ROADS	1,180
Showtime Action	0.2 Lifestyle You	0.2	39	MASTERCHEF - MASTERCLASS	895	39	HOT SEAT	335	39	LIVE FRIDAY NIGHT FOOTBALL	1,147
Movie One	0.2 BBC Knowledge	0.2	40	BIG BANG THEORY -WED EP1	856	40	AUST FUNNIEST HOME VIDEOS	329	40	SEA PATROL: DAMAGE CONTROL	1,146

Consolidated. Source OzTAM & RegionalTAM. Based on 5 city metro & 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro & regional audiences are added to form a combined average audience total & ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peaks). Regional episodes of The Block are combined to match metro program title. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

Continued over...

Preliminary Overnight Ratings for Week 28, 2011

3 July to 9 July 2011

Preliminary Overnight data for Week 28 shows that Free TV continued to deliver huge audiences with each of the top 40 programs attracting more than 1.14 million viewers.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro and regional markets.

Preliminary Data - Overnights (Live plus As Live)

Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs					
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's	
Seven	17.9 Prime/ 7QLD	18.0	1 STATE OF ORIGIN 3RD MATCH	2,475	1 STATE OF ORIGIN 3RD MATCH	1,265	1 STATE OF ORIGIN 3RD MATCH	3,740
Nine	17.6 WIN/NBN	20.3	2 MASTERCHEF WED	1,726	2 STATE OF ORIGIN 3RD POST MATCH	880	2 STATE OF ORIGIN 3RD POST MATCH	2,449
Ten	13.8 Sthn Cross 10	11.7	3 MASTERCHEF THURS	1,638	3 STATE OF ORIGIN 3RD PRE MATCH	793	3 STATE OF ORIGIN 3RD PRE MATCH	2,289
7TWO	3.6 7TWO	4.3	4 DOWNTON ABBEY	1,624	4 NATIONAL NEWS SUNDAY	698	4 NINE NEWS SUNDAY	2,262
7mate	3.0 7mate	3.7	5 MASTERCHEF MON	1,590	5 AUST GOT TALENT-TUE	640	5 DOWNTON ABBEY	2,231
GO!	3.1 GO!	3.9	6 STATE OF ORIGIN 3RD POST MATCH	1,569	6 DOWNTON ABBEY	607	6 AUST GOT TALENT-TUE	2,196
Gem	2.0 Gem	2.3	7 NINE NEWS SUNDAY	1,564	7 DANCING WITH THE STARS	587	7 MASTERCHEF THURS	2,164
ONE	1.8 ONE	1.7	8 MASTERCHEF SUN	1,560	8 SEVEN NEWS	539	8 MASTERCHEF WED	2,164
Eleven	2.9 Eleven	2.8	9 AUST GOT TALENT-TUE	1,556	9 SEVEN NEWS - SUN	534	9 SEVEN NEWS - SUN	2,088
ABC1	8.7 ABC1	8.4	10 SEVEN NEWS - SUN	1,554	10 MASTERCHEF THURS	526	10 MASTERCHEF MON	2,069
ABC2	1.5 ABC2	1.6	11 MASTERCHEF TUES	1,500	11 NATIONAL NEWS	524	11 DANCING WITH THE STARS	2,063
ABC3	0.5 ABC3	0.9	12 STATE OF ORIGIN 3RD PRE MATCH	1,496	12 THE BLOCK - MON	510	12 MASTERCHEF SUN	2,045
ABC News 24	0.5 ABC News 24	0.6	13 DANCING WITH THE STARS	1,476	13 MASTERCHEF SUN	485	13 THE BLOCK -MON	1,980
SBS1	4.9 SBS1	4.6	14 THE BLOCK -MON	1,470	14 WINNERS & LOSERS	484	14 MASTERCHEF TUES	1,959
SBS2	0.6 SBS2	0.7	15 THE BLOCK -WED	1,390	15 MASTERCHEF MON	479	15 SEVEN NEWS	1,887
Fox Sports 1	0.6 Fox Sports 2	0.9	16 THE BLOCK -TUE	1,372	16 BETTER HOMES & GARDENS	475	16 THE BLOCK -WED	1,835
Fox Sports 3	0.6 Fox8	0.6	17 SEVEN NEWS	1,348	17 MASTERCHEF TUES	459	17 THE BLOCK -THU	1,743
Fox8	0.6 Fox Sports 3	0.6	18 THE BLOCK -THU	1,291	18 THE BLOCK - THU	452	18 THE BLOCK -TUE	1,742
Fox Sports 2	0.6 TV1	0.6	19 TODAY TONIGHT	1,239	19 THE BLOCK - WED	445	19 NINE NEWS	1,709
UKTV	0.5 Disney	0.4	20 SEVEN NEWS - SAT	1,225	20 MASTERCHEF WED	438	20 WINNERS & LOSERS	1,693
Lifestyle	0.5 C&I	0.4	21 WINNERS & LOSERS	1,209	21 A CURRENT AFFAIR	435	21 SEVEN NEWS - SAT	1,653
TV1	0.4 Fox Sports 1	0.4	22 NINE NEWS	1,185	22 IN THEIR FOOTSTEPS	433	22 BETTER HOMES & GARDENS	1,537
Movie One	0.4 UKTV	0.4	23 THE BLOCK -FRI	1,179	23 LIVE FRIDAY NIGHT FOOTBALL	430	23 A CURRENT AFFAIR	1,536
13TH Street	0.4 History	0.4	24 A CURRENT AFFAIR	1,101	24 HOME & AWAY	430	24 TODAY TONIGHT	1,499
Showtime Prem	0.4 W	0.4	25 BETTER HOMES & GARDENS	1,062	25 SEVEN NEWS - SAT	428	25 IN THEIR FOOTSTEPS	1,456
C&I	0.3 Lifestyle	0.3	26 AMAZING RACE AUSTRALIA	1,032	26 60 MINUTES	420	26 HOME & AWAY	1,449
Fox Classics	0.3 13Th Street	0.3	27 60 MINUTES	1,024	27 NATIONAL NEWS SATURDAY	414	27 60 MINUTES	1,444
Lifestyle Food	0.3 Fox Classics	0.3	28 IN THEIR FOOTSTEPS	1,023	28 WIN NEWS	412	28 NINE NEWS SATURDAY	1,428
111 Hits	0.3 Movie One	0.3	29 HOME & AWAY	1,019	29 SUNDAY FOOTBALL	411	29 AMAZING RACE AUSTRALIA	1,419
Bio.	0.3 Discovery	0.3	30 BONDI VET	1,019	30 AMAZING RACE AUSTRALIA	387	30 BONDI VET	1,374
Disney	0.3 Showtime Prem	0.3	31 NINE NEWS SATURDAY	1,014	31 RESCUE SPECIAL OPS	385	31 HIGHWAY PATROL	1,295
Lifestyle You	0.2 Comedy	0.3	32 HOT PROPERTY	973	32 HIGHWAY PATROL	377	32 RESCUE SPECIAL OPS -EP1	1,276
W	0.2 Sky News	0.3	33 MASTERCHEF - MASTERCLASS	963	33 THE MENTALIST	372	33 MASTERCHEF - MASTERCLASS	1,268
History	0.2 111 Hits	0.3	34 BIG BANG THEORY -MON	945	34 THE BLOCK - TUE	370	34 BORDER SECURITY	1,232
Discovery	0.2 Bio.	0.2	35 CAN OF WORMS	924	35 BONDI VET	355	35 THE MENTALIST -EP1	1,207
Comedy	0.2 Lifestyle Food	0.2	36 HIGHWAY PATROL	918	36 BORDER SECURITY	352	36 CAN OF WORMS	1,202
Arena	0.2 Lifestyle You	0.2	37 RESCUE SPECIAL OPS -EP1	891	37 AUST FUNNIEST HOME VIDEOS	342	37 MERLIN	1,196
Fox8+2	0.2 Cartoon Network	0.2	38 LAW & ORDER: SVU RPT	881	38 MERLIN	341	38 THE BLOCK -FRI	1,179
Lifestyle Home	0.2 Nat Geo	0.2	39 BORDER SECURITY	880	39 NCIS RPT	335	39 LAW & ORDER: SVU RPT	1,159
Showtime Action	0.2 Movie Extra	0.2	40 AFL:RND16:WEST CST VS GEELONG	870	40 INSIDE THE HUMAN BODY	330	40 BORDER PATROL-MON	1,145

© Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill, total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

For media enquiries contact Free TV Australia on (02) 8968 7100