

Consolidated Ratings for Week 27, 2010

27 June to 3 July 2010

Consolidated ratings for Week 27 show Free TV delivered huge audiences, with each of the top 40 programs attracting a combined average consolidated audience of over 1.2 million viewers.

Free TV recorded massive daily reach with more than 13.6 million Australians tuning in to Free TV every day.

Free-to-air television accounted for 86 per cent of all nightly viewing (6pm to midnight) in metro areas, and 84 per cent in regional markets. Free TV continues to dominate share of viewing, with a 65 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's						
Seven	20.6 Prime/ 7QLD	21.3	1	PACKED TO THE RAFTERS	2,071	1	UNDERBELLY: GOLDEN MILE	733	1	PACKED TO THE RAFTERS	2,766
Nine	18.3 WIN/NBN	21.9	2	MASTERCHEF	1,940	2	PACKED TO THE RAFTERS	695	2	UNDERBELLY: GOLDEN MILE	2,642
Ten	17.5 Sthn Cross 10	16.3	3	UNDERBELLY: GOLDEN MILE	1,909	3	NATIONAL NEWS SUNDAY	651	3	MASTERCHEF	2,554
7TWO	2.7 7TWO	2.4	4	MASTERCHEF - CHALLENGE	1,840	4	A CURRENT AFFAIR	635	4	MASTERCHEF - CHALLENGE	2,401
GO!	2.9 GO!	3	5	NINE NEWS SUNDAY	1,695	5	SEVEN NEWS - SUN	618	5	NINE NEWS SUNDAY	2,346
ONE	1.1 ONE	0.9	6	MODERN FAMILY	1,655	6	MASTERCHEF	614	6	MODERN FAMILY	2,211
ABC1	13.2 ABC1	12.8	7	SEVEN NEWS - SUN	1,590	7	RBT	607	7	SEVEN NEWS - SUN	2,208
ABC2	1.5 ABC2	1.4	8	SEVEN NEWS	1,486	8	60 MINUTES	598	8	SEVEN NEWS	2,054
ABC3	0.4 ABC3	0.6	9	DANCING WITH THE STARS	1,464	9	CUSTOMS	598	9	SEVEN NEWS - SAT	1,978
SBS1	4.2 SBS1	3.8	10	SEVEN NEWS - SAT	1,448	10	THE BIG BANG THEORY	593	10	CUSTOMS	1,971
SBS2	0.5 SBS2	0.4	11	TODAY TONIGHT	1,428	11	HIGHWAY PATROL-WED	572	11	DANCING WITH THE STARS	1,957
Fox Sports 1	0.6 Fox Sports 2	1	12	CUSTOMS	1,373	12	SEVEN NEWS	568	12	RBT	1,940
Fox Sports 2	0.6 Fox Sports 1	0.6	13	MASTERCHEF - MASTERCLASS	1,370	13	MINUTE TO WIN IT	567	13	NINE NEWS	1,899
Fox8	0.6 Fox Sports 3	0.6	14	NINE NEWS	1,354	14	MASTERCHEF - CHALLENGE	561	14	A CURRENT AFFAIR	1,878
LifeStyle Channel	0.6 FOX8	0.6	15	RBT	1,333	15	MODERN FAMILY	556	15	HIGHWAY PATROL-WED	1,872
13th Street	0.5 LifeStyle Channel	0.6	16	TWO AND A HALF MEN	1,311	16	TWO AND A HALF MEN	551	16	TWO AND A HALF MEN	1,862
TV1	0.5 13th Street	0.5	17	HIGHWAY PATROL-WED	1,300	17	NATIONAL NEWS SATURDAY	546	17	MINUTE TO WIN IT	1,857
ARENA	0.4 C & I	0.5	18	MINUTE TO WIN IT	1,290	18	NATIONAL NEWS	545	18	THE BIG BANG THEORY	1,834
Fox Sports 3	0.4 TV1	0.5	19	NCIS	1,244	19	SEVEN NEWS - SAT	530	19	60 MINUTES	1,809
UKTV	0.4 UKTV	0.5	20	A CURRENT AFFAIR	1,243	20	HIGHWAY PATROL	522	20	MASTERCHEF-MASTERCLASS	1,802
BBC Knowledge	0.3 Disney Channel	0.4	21	THE BIG BANG THEORY	1,241	21	NCIS	514	21	NCIS	1,758
Bio.	0.3 FOX Classics	0.4	22	60 MINUTES	1,211	22	SEA PATROL	509	22	TODAY TONIGHT	1,737
C & I	0.3 Arena	0.3	23	BETTER HOMES & GARDENS	1,180	23	DANCING WITH THE STARS	493	23	HIGHWAY PATROL	1,694
Disney Channel	0.3 BBC Knowledge	0.3	24	HIGHWAY PATROL	1,172	24	BETTER HOMES & GARDENS	492	24	NINE NEWS SATURDAY	1,678
FOX Classics	0.3 Bio.	0.3	25	SEA PATROL	1,168	25	FUNNIEST HOME VIDEOS	477	25	SEA PATROL	1,677
Nickelodeon	0.3 Cartoon Network	0.3	26	POLICE UNDER FIRE: WALSH ST	1,167	26	RESCUE SPECIAL OPS	477	26	BETTER HOMES & GARDENS	1,672
Showtime Premier	0.3 Discovery Channel	0.3	27	LIE TO ME	1,137	27	CSI	468	27	POLICE UNDER FIRE:WALSH ST	1,623
W	0.3 LifeStyle FOOD	0.3	28	MERLIN	1,135	28	GOOD NEWS WEEK	459	28	GOOD NEWS WEEK	1,571
111 HITS	0.2 Nat Geo	0.3	29	NINE NEWS SATURDAY	1,132	29	LIVE FRIDAY NIGHT FOOTBALL	458	29	MERLIN	1,559
Comedy	0.2 W	0.3	30	GOOD NEWS WEEK	1,112	30	POLICE UNDER FIRE: WALSH ST	456	30	LIE TO ME	1,522
Discovery Channel	0.2 111 HITS	0.2	31	THERE'S NOTHING LIKE AUST	1,059	31	THE FORCE - RBT	436	31	FUNNIEST HOME VIDEOS	1,505
E!	0.2 Comedy	0.2	32	HOME AND AWAY	1,051	32	MASTERCHEF - MASTERCLASS	432	32	RESCUE SPECIAL OPS	1,489
Fox8+2	0.2 E!	0.2	33	TWO AND A HALF MEN	1,043	33	TWO AND A HALF MEN	429	33	TWO AND A HALF MEN	1,472
History Channel	0.2 Fox Sports News	0.2	34	FUNNIEST HOME VIDEOS	1,028	34	MERLIN	424	34	THERE'S NOTHING LIKE AUST	1,462
LifeStyle Food	0.2 Fox8+2	0.2	35	DESPERATE HOUSEWIVES	1,014	35	THERE'S NOTHING LIKE AUST	403	35	HOME AND AWAY	1,450
Movie Extra	0.2 History Channel	0.2	36	RESCUE SPECIAL OPS	1,012	36	HOME AND AWAY	399	36	THE FORCE - RBT	1,403
Movie One	0.2 HOW TO Channel	0.2	37	BORDER SECURITY - MON	985	37	GETAWAY	396	37	DESPERATE HOUSEWIVES	1,363
Nat Geo	0.2 LifeStyle Channel+	0.2	38	THE FORCE - RBT	967	38	LIE TO ME	385	38	CSI	1,290
Playhouse Disney	0.2 LifeStyle You	0.2	39	THE GOOD WIFE	941	39	CSI: MIAMI	379	39	GETAWAY	1,286
Sci Fi	0.2 Movie One	0.2	40	POLICE UNDER FIRE: SNEAK PEE	922	40	HEY HEY ITS SATURDAY	377	40	POLICE UNDER FIRE: SNEAK PEEK	1,272

Consolidated. Source QZTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (exTas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 28, 2010

4 July to 10 July 2010

Preliminary Overnight data for Week 28 shows that Free TV continued to deliver strong audiences with each of the top 40 programs attracting more than 1.2 million viewers.

Free-to-air television accounted for 86 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)								
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs					
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's			
Seven	18.4 Prime/ 7QLD	18.5	1 MASTERCHEF	2,054	1 STATE OF ORIGIN 3 - MATCH	1,038	1 STATE OF ORIGIN 3- MATCH	2,820
Nine	19.8 WIN/NBN	23.6	2 PACKED TO THE RAFTERS	1,802	2 PACKED TO THE RAFTERS	779	2 MASTERCHEF	2,696
Ten	18.6 Sthn Cross 10	17.2	3 STATE OF ORIGIN 3 - MATCH	1,782	3 STATE OF ORIGIN 3 - PRE MATCH	737	3 PACKED TO THE RAFTERS	2,581
7TWO	3.1 7TWO	2.6	4 MASTERCHEF - CHALLENGE	1,758	4 HOW I MET YOUR MOTHER	652	4 MASTERCHEF - CHALLENGE	2,284
GO!	3.2 GO!	3.4	5 GLEE	1,611	5 MASTERCHEF	642	5 SEVEN NEWS - SUN	2,183
ONE	1.0 ONE	0.8	6 SEVEN NEWS - SUN	1,604	6 A CURRENT AFFAIR	600	6 HOW I MET YOUR MOTHER	2,161
ABC1	12.6 ABC1	12.5	7 MODERN FAMILY	1,532	7 MODERN FAMILY	582	7 GLEE	2,137
ABC2	1.2 ABC2	1.1	8 HOW I MET YOUR MOTHER	1,509	8 STATE OF ORIGIN 3 - POST MATC	580	8 MODERN FAMILY	2,114
ABC3	0.5 ABC3	0.6	9 SEVEN NEWS	1,482	9 SEVEN NEWS - SUN	579	9 SEVEN NEWS	2,056
SBS1	4.5 SBS1	4.4	10 TODAY TONIGHT	1,421	10 SEVEN NEWS	574	10 NINE NEWS SUNDAY	1,960
SBS2	0.4 SBS2	0.4	11 NINE NEWS SUNDAY	1,403	11 RBT	571	11 RBT	1,831
Fox Sports 2	0.7 Fox Sports 2	1.3	12 DANCING WITH THE STARS	1,338	12 NATIONAL NEWS SUNDAY	557	12 NINE NEWS	1,820
Fox Sports 1	0.6 13TH Street	0.6	13 SEVEN NEWS - SAT	1,299	13 FUNNIEST HOME VIDEOS	543	13 SEVEN NEWS - SAT	1,806
Fox8	0.6 Fox8	0.6	14 NINE NEWS	1,297	14 GLEE	526	14 A CURRENT AFFAIR	1,784
LifeStyle Channel	0.6 LifeStyle Channel	0.6	15 RBT	1,260	15 MASTERCHEF - CHALLENGE	526	15 TODAY TONIGHT	1,751
TV1	0.5 TV1	0.6	16 MASTERCHEF - MASTERCLASS	1,214	16 NATIONAL NEWS	523	16 STATE OF ORIGIN 3 - PRE MATCH	1,707
UKTV	0.5 C & I	0.5	17 THE GOOD WIFE	1,186	17 SEND IN THE DOGS	517	17 DANCING WITH THE STARS	1,698
13th Street	0.4 Disney Channel	0.5	18 A CURRENT AFFAIR	1,184	18 SEA PATROL	515	18 FUNNIEST HOME VIDEOS	1,681
Arena	0.4 Fox Sports 1	0.5	19 FUNNIEST HOME VIDEOS	1,138	19 SEVEN NEWS - SAT	507	19 SEND IN THE DOGS	1,639
Disney Channel	0.4 UKTV	0.5	20 SEND IN THE DOGS	1,122	20 60 MINUTES	497	20 MASTERCHEF - MASTERCLASS	1,615
BBC Knowledge	0.3 FOX Classics	0.4	21 MINUTE TO WIN IT	1,110	21 RESCUE SPECIAL OPS	488	21 MINUTE TO WIN IT	1,597
Bio.	0.3 111 HITS	0.3	22 NINE NEWS SATURDAY	1,096	22 MINUTE TO WIN IT	487	22 60 MINUTES	1,590
C&I	0.3 Arena	0.3	23 60 MINUTES	1,093	23 NATIONAL NEWS SATURDAY	460	23 SEA PATROL	1,580
FOX Classics	0.3 BBC Knowledge	0.3	24 RESCUE SPECIAL OPS	1,085	24 BETTER HOMES & GARDENS	426	24 RESCUE SPECIAL OPS	1,573
Showtime premiere	0.3 Bio.	0.3	25 SEA PATROL	1,065	25 LIVE FRIDAY NIGHT FOOTBALL	423	25 NINE NEWS SATURDAY	1,556
Showtime action	0.3 History Channel	0.3	26 BETTER HOMES & GARDENS	1,059	26 NCIS	418	26 THE GOOD WIFE	1,534
111 HITS	0.2 LifeStyle Food	0.3	27 NCIS: LOS ANGELES	1,046	27 HOME AND AWAY	411	27 BETTER HOMES & GARDENS	1,485
Cartoon Network	0.2 W	0.3	28 GOOD NEWS WEEK	1,028	28 BORDER SECURITY - MON	402	28 STATE OF ORIGIN 3 - POST MATCH	1,446
Comedy Channel	0.2 Cartoon Network	0.2	29 HOME AND AWAY	1,023	29 CSI: MIAMI	402	29 NCIS: LOS ANGELES	1,435
Discovery Channel	0.2 Comedy Channel	0.2	30 TWO AND A HALF MEN	1,011	30 MASTERCHEF - MASTERCLASS	401	30 HOME AND AWAY	1,434
E!	0.2 Discovery Channel	0.2	31 NCIS	1,008	31 THE FORCE - RBT	393	31 NCIS	1,426
Fox Sports 3	0.2 FMC	0.2	32 STATE OF ORIGIN 3 - PRE MATCH	970	32 NCIS: LOS ANGELES	389	32 GOOD NEWS WEEK	1,408
Fox8+2	0.2 Fox Sports 3	0.2	33 LIE TO ME	950	33 GOOD NEWS WEEK	380	33 TWO AND A HALF MEN	1,366
FMC	0.2 Fox8+2	0.2	34 LAW AND ORDER: SVU	949	34 MERLIN	368	34 BORDER SECURITY - MON	1,320
History Channel	0.2 Hallmark	0.2	35 THE 7PM PROJECT	949	35 CSI	362	35 LAW AND ORDER: SVU	1,305
LifeStyle Food	0.2 Movie Extra	0.2	36 BORDER SECURITY - MON	918	36 DANCING WITH THE STARS	360	36 THE 7PM PROJECT	1,296
Movie Extra	0.2 Movie One	0.2	37 TEN NEWS AT FIVE	914	37 THE WATER HORSE	359	37 CSI: MIAMI	1,286
Movie One	0.2 Nat Geo	0.2	38 BONES - SUN	897	38 LAW AND ORDER: SVU	356	38 THE FORCE - RBT	1,286
Nat Geo	0.2 Playhouse Disney	0.2	39 THE FORCE - RBT	893	39 GETAWAY	355	39 LIE TO ME	1,268
Nickelodeon	0.2 Sci Fi	0.2	40 MERLIN	889	40 TWO AND A HALF MEN	355	40 MERLIN	1,257

© Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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