

Consolidated Ratings for Week 26, 2010

20 June to 26 June 2010

Consolidated ratings for Week 26 show Free TV delivered huge audiences, with each of the top 40 programs attracting a combined average consolidated audience of over 1.4 million viewers.

During the period, free-to-air television accounted for 86 per cent of all nightly viewing (6pm to midnight) in metro areas and an 83 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 65 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Consolidated Ratings									
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs						
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's				
Seven	19.1 Prime/ 7QLD	19.3	1 MASTERCHEF - CHALLENGE	2,018	1 NATIONAL NEWS SUNDAY	652	1 MASTERCHEF	2,637	
Nine	19.1 WIN/NBN	21.8	2 MASTERCHEF	1,987	2 MASTERCHEF AUSTRALIA	650	2 MASTERCHEF - CHALLENGE	2,625	
Ten	18.4 Sthn Cross 10	17.9	3 SEVEN NEWS - SUN	1,661	3 SEVEN NEWS - SUN	626	3 SEVEN NEWS - SUN	2,287	
7TWO	2.5 7TWO	2.1	4 NINE NEWS SUNDAY	1,619	4 MASTERCHEF - CHALLENGE	607	4 NINE NEWS SUNDAY	2,271	
GO!	2.6 GO!	2.7	5 MODERN FAMILY	1,616	5 UNDERBELLY: GOLDEN MILE	602	5 UNDERBELLY: GOLDEN MILE	2,202	
ONE	0.8 ONE	0.8	6 UNDERBELLY: GOLDEN MILE	1,600	6 60 MINUTES	593	6 MODERN FAMILY	2,133	
ABC1	13 ABC1	12.9	7 SEVEN NEWS - SAT	1,578	7 A CURRENT AFFAIR	581	7 SEVEN NEWS - SAT	2,133	
ABC2	1.4 ABC2	1.1	8 SEVEN NEWS	1,493	8 THE MENTALIST	573	8 SEVEN NEWS	2,051	
ABC3	0.4 ABC3	0.6	9 GREY'S ANATOMY	1,443	9 SUNDAY NIGHT	571	9 THE MENTALIST	1,977	
SBS1	5.2 SBS1	4	10 TODAY TONIGHT	1,426	10 NCIS	567	10 GREY'S ANATOMY	1,929	
SBS2	0.7 SBS2	0.5	11 GLEE	1,422	11 NATIONAL NEWS	559	11 NCIS	1,926	
Fox Sports 2	0.7 Fox Sports 2	1.5	12 THE MENTALIST	1,404	12 SEVEN NEWS	558	12 SUNDAY NIGHT	1,923	
13th Street	0.6 Fox8	0.7	13 NCIS	1,359	13 SEVEN NEWS - SAT	555	13 60 MINUTES	1,900	
LifeStyle Channel	0.6 LifeStyle Channel	0.7	14 SUNDAY NIGHT	1,352	14 THE BIG BANG THEORY	518	14 NINE NEWS	1,887	
Fox Sports 1	0.5 C&I	0.6	15 NINE NEWS	1,328	15 MODERN FAMILY	517	15 GLEE	1,879	
Fox Sports 3	0.5 Fox Sports 3	0.6	16 MASTERCHEF - MASTERCLASS	1,321	16 CUSTOMS	510	16 CUSTOMS	1,809	
Fox8	0.5 13th Street	0.5	17 60 MINUTES	1,307	17 SEA PATROL	508	17 MASTERCHEF - MASTERCLASS	1,770	
Arena	0.4 Disney Channel	0.5	18 CUSTOMS	1,299	18 MERLIN	501	18 SEND IN THE DOGS	1,768	
TV1	0.4 Fox Sports 1	0.5	19 SEND IN THE DOGS	1,275	19 MINUTE TO WIN IT	496	19 SEA PATROL	1,749	
UKTV	0.4 TV1	0.5	20 ISLANDS OF BRITAIN	1,260	20 THE FORCE - WED	496	20 ISLANDS OF BRITAIN	1,735	
BBC Knowledge	0.3 UKTV	0.5	21 SHREK THE THIRD	1,256	21 SEND IN THE DOGS	493	21 SHREK THE THIRD	1,731	
C&I	0.3 Fox Classics	0.4	22 SEA PATROL	1,241	22 GREY'S ANATOMY	486	22 TODAY TONIGHT	1,712	
Disney Channel	0.3 Sky News	0.4	23 LIE TO ME	1,197	23 THE FORCE	482	23 A CURRENT AFFAIR	1,707	
Fox Classics	0.3 W	0.4	24 THE BIG BANG THEORY	1,157	24 ISLANDS OF BRITAIN	475	24 THE BIG BANG THEORY	1,675	
Sky News	0.3 111 HITS	0.3	25 MINUTE TO WIN IT	1,156	25 SHREK THE THIRD	475	25 MINUTE TO WIN IT	1,652	
111 HITS	0.2 Arena	0.3	26 THE FORCE	1,156	26 BORDER SECURITY - WED	470	26 THE FORCE	1,638	
Bio.	0.2 Bio.	0.3	27 TOP GEAR	1,156	27 TOP GEAR	465	27 TOP GEAR	1,621	
Comedy	0.2 Discovery Channel	0.3	28 BORDER SECURITY - WED	1,133	28 GLEE	457	28 THE FORCE - WED	1,608	
Discovery Channel	0.2 History Channel	0.3	29 A CURRENT AFFAIR	1,126	29 MASTERCHEF - MASTERCLASS	449	29 LIE TO ME	1,606	
E!	0.2 LifeStyle Food	0.3	30 THE FORCE - WED	1,112	30 FUNNIEST HOME VIDEOS	435	30 BORDER SECURITY - WED	1,603	
Fox8+2	0.2 Nat Geo	0.3	31 BORDER SECURITY	1,106	31 NATIONAL NEWS SATURDAY	434	31 BORDER SECURITY	1,537	
History Channel	0.2 BBC Knowledge	0.2	32 TWO AND A HALF MEN	1,070	32 BETTER HOMES & GARDENS	433	32 MERLIN	1,533	
LifeStyle Food	0.2 Cartoon Network	0.2	33 THE GOOD WIFE	1,064	33 BORDER SECURITY	431	33 FUNNIEST HOME VIDEOS	1,472	
Movie Extra	0.2 Comedy	0.2	34 LAW AND ORDER: SVU	1,041	34 CSI: MIAMI	426	34 GOOD NEWS WEEK	1,452	
Movie One	0.2 E!	0.2	35 GOOD NEWS WEEK	1,040	35 GOOD NEWS WEEK	412	35 NINE NEWS SATURDAY	1,442	
Nat Geo	0.2 FMC	0.2	36 FUNNIEST HOME VIDEOS	1,037	36 LIE TO ME	409	36 TWO AND A HALF MEN	1,421	
Nickelodeon	0.2 Fox8+2	0.2	37 MERLIN	1,032	37 POLICE UNDER FIRE	406	37 BETTER HOMES & GARDENS	1,420	
Sci Fi	0.2 LifeStyle You	0.2	38 HOME AND AWAY	1,028	38 HEY HEY IT'S SATURDAY	383	38 LAW AND ORDER: SVU	1,412	
Showtime Premiere	0.2 Movie One	0.2	39 NINE NEWS SATURDAY	1,008	39 HOME AND AWAY	377	39 HOME AND AWAY	1,405	
Showtime Action	0.2 Nickelodeon	0.2	40 BETTER HOMES & GARDENS	987	40 NCIS: LOS ANGELES	372	40 THE GOOD WIFE	1,405	

Consolidated. Source QZTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 27, 2010

27 June to 3 July 2010

Preliminary Overnight data for Week 27 shows that Free TV continued to deliver strong audiences with each of the top 40 programs attracting more than 1.2 million viewers.

Free-to-air television accounted for 86 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)												
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs									
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's					
Seven	20.7	Prime/ 7QLD	21.3	1	PACKED TO THE RAFTERS	1,917	1	UNDERBELLY: GOLDEN MILE	713	1	PACKED TO THE RAFTERS	2,569
Nine	18.6	WIN/NBN	22.1	2	MASTERCHEF	1,897	2	PACKED TO THE RAFTERS	652	2	UNDERBELLY: GOLDEN MILE	2,521
Ten	17.6	Sthn Cross 10	16.3	3	UNDERBELLY: GOLDEN MILE	1,808	3	NATIONAL NEWS SUNDAY	651	3	MASTERCHEF	2,503
7TWO	2.6	7TWO	2.4	4	MASTERCHEF - CHALLENGE	1,781	4	A CURRENT AFFAIR	633	4	NINE NEWS SUNDAY	2,345
GO!	2.9	GO!	2.9	5	NINE NEWS SUNDAY	1,694	5	SEVEN NEWS - SUN	617	5	MASTERCHEF - CHALLENGE	2,331
ONE	1.1	ONE	0.9	6	SEVEN NEWS - SUN	1,588	6	MASTERCHEF	606	6	SEVEN NEWS - SUN	2,205
ABC1	13.1	ABC1	12.8	7	MODERN FAMILY	1,553	7	RBT	603	7	MODERN FAMILY	2,093
ABC2	1.5	ABC2	1.3	8	SEVEN NEWS	1,484	8	CUSTOMS	596	8	SEVEN NEWS	2,051
ABC3	0.4	ABC3	0.6	9	SEVEN NEWS - SAT	1,444	9	60 MINUTES	594	9	SEVEN NEWS - SAT	1,974
SBS1	4.3	SBS1	3.9	10	DANCING WITH THE STARS	1,424	10	THE BIG BANG THEORY	583	10	CUSTOMS	1,963
SBS2	0.5	SBS2	0.4	11	TODAY TONIGHT	1,422	11	HIGHWAY PATROL - WED	572	11	RBT	1,932
Fox Sports 1	0.6	Fox Sports 2	1	12	CUSTOMS	1,367	12	SEVEN NEWS	567	12	DANCING WITH THE STARS	1,909
Fox Sports 2	0.6	Fox Sports 1	0.6	13	NINE NEWS	1,352	13	MINUTE TO WIN IT	561	13	NINE NEWS	1,897
Fox8	0.6	Fox Sports 3	0.6	14	RBT	1,329	14	MASTERCHEF - CHALLENGE	550	14	A CURRENT AFFAIR	1,873
LifeStyle Channel	0.6	Fox8	0.6	15	MASTERCHEF - MASTERCLASS	1,303	15	TWO AND A HALF MEN	547	15	HIGHWAY PATROL - WED	1,845
13th Street	0.5	LifeStyle Channel	0.6	16	TWO AND A HALF MEN	1,290	16	NATIONAL NEWS	545	16	MINUTE TO WIN IT	1,838
TV1	0.5	13th Street	0.5	17	MINUTE TO WIN IT	1,277	17	NATIONAL NEWS SATURDAY	545	17	TWO AND A HALF MEN	1,837
Arena	0.4	C&I	0.5	18	HIGHWAY PATROL - WED	1,273	18	MODERN FAMILY	540	18	60 MINUTES	1,788
Fox Sports 3	0.4	TV1	0.5	19	A CURRENT AFFAIR	1,240	19	SEVEN NEWS - SAT	530	19	THE BIG BANG THEORY	1,788
UKTV	0.4	UKTV	0.5	20	THE BIG BANG THEORY	1,205	20	HIGHWAY PATROL	522	20	TODAY TONIGHT	1,729
BBC Knowledge	0.3	Disney Channel	0.4	21	60 MINUTES	1,194	21	SEA PATROL	497	21	MASTERCHEF - MASTERCLASS	1,725
Bio.	0.3	Fox Classics	0.4	22	NCIS	1,193	22	NCIS	495	22	NCIS	1,688
C&I	0.3	Arena	0.3	23	BETTER HOMES & GARDENS	1,143	23	BETTER HOMES & GARDENS	487	23	HIGHWAY PATROL	1,663
Disney Channel	0.3	BBC Knowledge	0.3	24	HIGHWAY PATROL	1,141	24	DANCING WITH THE STARS	485	24	NINE NEWS SATURDAY	1,663
Fox Classics	0.3	Bio.	0.3	25	POLICE UNDER FIRE: WALSH ST	1,135	25	FUNNIEST HOME VIDEOS	476	25	BETTER HOMES & GARDENS	1,630
Nickelodeon	0.3	Cartoon Network	0.3	26	SEA PATROL	1,130	26	RESCUE SPECIAL OPS	462	26	SEA PATROL	1,627
Showtime Premiere	0.3	Discovery Channel	0.3	27	NINE NEWS SATURDAY	1,118	27	LIVE FRIDAY NIGHT FOOTBALL	458	27	POLICE UNDER FIRE: WALSH ST	1,591
111 HITS	0.2	LifeStyle Food	0.3	28	MERLIN	1,091	28	POLICE UNDER FIRE: WALSH ST	456	28	GOOD NEWS WEEK	1,525
Comedy	0.2	Nat Geo	0.3	29	LIE TO ME	1,080	29	CSI	455	29	FUNNIEST HOME VIDEOS	1,491
Discovery Channel	0.2	W	0.3	30	GOOD NEWS WEEK	1,070	30	GOOD NEWS WEEK	455	30	MERLIN	1,488
E!	0.2	111 HITS	0.2	31	THERE'S NOTHING LIKE AUST	1,049	31	TWO AND A HALF MEN	427	31	TWO AND A HALF MEN	1,467
Fox8+2	0.2	Comedy	0.2	32	TWO AND A HALF MEN	1,040	32	THE FORCE - RBT	424	32	LIE TO ME	1,465
History Channel	0.2	E!	0.2	33	HOME AND AWAY	1,037	33	MASTERCHEF - MASTERCLASS	422	33	THERE'S NOTHING LIKE AUST	1,451
LifeStyle Food	0.2	Fox Sports News	0.2	34	FUNNIEST HOME VIDEOS	1,015	34	THERE'S NOTHING LIKE AUST	402	34	HOME AND AWAY	1,433
Movie Extra	0.2	Fox8+2	0.2	35	RESCUE SPECIAL OPS	968	35	MERLIN	397	35	RESCUE SPECIAL OPS	1,430
Movie One	0.2	History Channel	0.2	36	BORDER SECURITY - MON	964	36	HOME AND AWAY	396	36	THE FORCE - RBT	1,367
Nat Geo	0.2	How To Channel	0.2	37	DESPERATE HOUSEWIVES	944	37	GETAWAY	395	37	DESPERATE HOUSEWIVES	1,281
Playhouse Disney	0.2	LifeStyle Channel+2	0.2	38	THE FORCE - RBT	943	38	LIE TO ME	385	38	GETAWAY	1,278
Sci Fi	0.2	LifeStyle You	0.2	39	THE 7PM PROJECT	914	39	HEY HEY IT'S SATURDAY	377	39	THE 7PM PROJECT	1,257
Showtime Prem 2	0.2	Movie One	0.2	40	POLICE UNDER FIRE: SNEAK PEEK	895	40	UNDER SURVEILLANCE	366	40	POLICE UNDER FIRE: SNEAK PEEK	1,243

Ⓢ Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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