

## Consolidated Ratings for Week 25, 2010

13 June to 19 June 2010

Consolidated ratings for Week 25 show Free TV delivered huge audiences, with each of the top 40 programs attracting a combined average consolidated audience of over 1.4 million viewers.

The blockbuster week also saw more than 3.2 million viewers tune in to Game 2 of the State of Origin, while each of the top 10 programs drew audiences of more than 2 million.

During the period, free-to-air television accounted for 86 per cent of all nightly viewing (6pm to midnight) in metro areas and an 84 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 64 per cent nightly share in metro markets and a 65 per cent share in regional areas.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's						
Seven	18.7 Prime/ 7QLD	19.7	1	STATE OF ORIGIN 2 - MATCH	2,173	1	STATE OF ORIGIN 2 - MATCH	1,038	1	STATE OF ORIGIN 2 - MATCH	3211
Nine	19.4 WIN/NBN	23.8	2	AUSTRALIA'S GOT TALENT	2,003	2	AUSTRALIA'S GOT TALENT	818	2	AUSTRALIA'S GOT TALENT	2821
Ten	17.9 Sthn Cross 10	16.7	3	MASTERCHEF	1,888	3	STATE OF ORIGIN 2 - PRE MATCH	757	3	HAMISH & ANDY	2489
7TWO	2.5 7TWO	2.2	4	HAMISH & ANDY	1,847	4	HAMISH & ANDY	642	4	MASTERCHEF	2423
GO!	2.4 GO!	2.4	5	MASTERCHEF - CHALLENGE	1,728	5	A CURRENT AFFAIR	633	5	MASTERCHEF - CHALLENGE	2316
ONE	0.8 ONE	0.7	6	MODERN FAMILY	1,597	6	NATIONAL NEWS SUNDAY	597	6	STATE OF ORIGIN 2 - PRE MATCH	2166
ABC1	12.1 ABC1	12	7	NCIS	1,570	7	MASTERCHEF - CHALLENGE	588	7	NCIS	2120
ABC2	1.5 ABC2	1.2	8	SEVEN NEWS	1,511	8	UNDERBELLY: GOLDEN MILE	577	8	SEVEN NEWS	2068
ABC3	0.4 ABC3	0.6	9	UNDERBELLY: GOLDEN MILE	1,479	9	SEVEN NEWS	557	9	UNDERBELLY: GOLDEN MILE	2056
SBS1	7.3 SBS1	4.7	10	SEVEN NEWS - SAT	1,465	10	NCIS	550	10	MODERN FAMILY	2037
SBS2	0.6 SBS2	0.5	11	TODAY TONIGHT	1,464	11	NATIONAL NEWS	547	11	NINE NEWS SUNDAY	2003
Fox Sports 1	0.6 Fox Sports 2	1.1	12	SEVEN NEWS - SUN	1,456	12	STATE OF ORIGIN 2 - POST MATC	541	12	SEVEN NEWS - SUN	1980
Fox Sports 2	0.6 Fox8	0.7	13	GOOD NEWS WEEK	1,436	13	MASTERCHEF	535	13	SEVEN NEWS - SAT	1961
Fox8	0.6 C&I	0.6	14	STATE OF ORIGIN 2 - PRE MATCH	1,409	14	SUNDAY NIGHT	535	14	GOOD NEWS WEEK	1945
LifeStyle Channel	0.6 LifeStyle Channel	0.6	15	NINE NEWS SUNDAY	1,406	15	60 MINUTES	529	15	NINE NEWS	1855
13th Street	0.4 TV1	0.6	16	NINE NEWS	1,308	16	SEA PATROL	525	16	SUNDAY NIGHT	1829
Arena	0.4 Fox Sports 1	0.5	17	MASTERCHEF - MASTERCLASS	1,304	17	SEVEN NEWS - SUN	524	17	A CURRENT AFFAIR	1807
Fox Sports 3	0.4 UKTV	0.5	18	SUNDAY NIGHT	1,294	18	GOOD NEWS WEEK	509	18	TODAY TONIGHT	1776
TV1	0.4 13th Street	0.4	19	CUSTOMS	1,186	19	SEVEN NEWS - SAT	496	19	MASTERCHEF - MASTERCLASS	1745
UKTV	0.4 Fox Classics	0.4	20	A CURRENT AFFAIR	1,174	20	THE MENTALIST	490	20	SEA PATROL	1683
BBC Knowledge	0.3 Fox Sports 3	0.4	21	BETTER HOMES & GARDENS	1,174	21	BREAKING MAGICIAN'S CODE	484	21	STATE OF ORIGIN 2 - POST MATCH	1666
Bio.	0.3 W	0.4	22	BREAKING MAGICIAN'S CODE	1,174	22	NATIONAL NEWS SATURDAY	482	22	CUSTOMS	1664
C&I	0.3 111 HITS	0.3	23	GREY'S ANATOMY	1,160	23	CUSTOMS	478	23	BREAKING MAGICIAN'S CODE	1658
Disney Channel	0.3 Arena	0.3	24	SEA PATROL	1,158	24	SEND IN THE DOGS	471	24	GREY'S ANATOMY	1622
Nat Geo	0.3 BBC Knowledge	0.3	25	SEND IN THE DOGS	1,146	25	GREY'S ANATOMY	462	25	BETTER HOMES & GARDENS	1619
Sci Fi	0.3 Bio.	0.3	26	ISLANDS OF BRITAIN	1,133	26	SHREK 2	460	26	SEND IN THE DOGS	1617
Showtime Action	0.3 Cartoon Network	0.3	27	LAW AND ORDER: SVU	1,130	27	THE FORCE	459	27	THE MENTALIST	1584
111 HITS	0.2 Comedy	0.3	28	STATE OF ORIGIN 2 - POST MATCH	1,125	28	BETTER HOMES & GARDENS	445	28	NINE NEWS SATURDAY	1582
Comedy	0.2 Disney Channel	0.3	29	TWO AND A HALF MEN	1,101	29	ISLANDS OF BRITAIN	443	29	ISLANDS OF BRITAIN	1576
Discovery Channel	0.2 Fox8+2	0.3	30	NINE NEWS SATURDAY	1,100	30	MASTERCHEF - MASTERCLASS	441	30	THE FORCE	1547
E!	0.2 History Channel	0.3	31	THE BIG BANG THEORY	1,097	31	MODERN FAMILY	440	31	THE BIG BANG THEORY	1524
Fox Classics	0.2 LifeStyle Food	0.3	32	THE MENTALIST	1,094	32	BORDER SECURITY	437	32	LAW AND ORDER: SVU	1514
Fox8+2	0.2 Nat Geo	0.3	33	FUNNIEST HOME VIDEOS	1,090	33	LIVE FRIDAY NIGHT FOOTBALL	437	33	BORDER SECURITY	1512
FMC	0.2 Nickelodeon	0.3	34	THE FORCE	1,088	34	MERLIN	428	34	60 MINUTES	1493
History Channel	0.2 Sci Fi	0.3	35	BORDER SECURITY	1,075	35	THE BIG BANG THEORY	427	35	SHREK 2	1486
LifeStyle Food	0.2 Showtime Action	0.3	36	DESPERATE HOUSEWIVES	1,062	36	CSI	408	36	TWO AND A HALF MEN	1471
Movie One	0.2 Discovery Channel	0.2	37	HOME AND AWAY	1,045	37	GETAWAY	404	37	FUNNIEST HOME VIDEOS	1452
Nickelodeon	0.2 E!	0.2	38	LIE TO ME	1,032	38	HOME AND AWAY	398	38	MERLIN	1445
Showtime Premiere	0.2 Fox Sports News	0.2	39	SHREK 2	1,026	39	NCIS: LOS ANGELES	390	39	HOME AND AWAY	1443
W	0.2 LifeStyle+2	0.2	40	MERLIN	1,017	40	LAW AND ORDER: SVU	384	40	DESPERATE HOUSEWIVES	1413

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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# Preliminary Overnight Ratings for Week 26, 2010

20 June to 26 June 2010

Preliminary Overnight data for Week 26 shows that Free TV continued to deliver strong audiences with each of the top 40 programs attracting more than 1.2 million viewers.

Free-to-air television accounted for 86 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)								
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs					
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's			
Seven	19.3 Prime/ 7QLD	19.4	1 MASTERCHEF - CHALLENGE	1,950	1 NATIONAL NEWS SUNDAY	652	1 MASTERCHEF	2565
Nine	19.3 WIN/NBN	22	2 MASTERCHEF	1,929	2 MASTERCHEF	636	2 MASTERCHEF - CHALLENGE	2542
Ten	18.3 3thn Cross 10	17.8	3 SEVEN NEWS - SUN	1,660	3 SEVEN NEWS - SUN	626	3 SEVEN NEWS - SUN	2286
7TWO	2.4 7TWO	2	4 NINE NEWS SUNDAY	1,619	4 MASTERCHEF - CHALLENGE	592	4 NINE NEWS SUNDAY	2271
GO!	2.6 GO!	2.7	5 SEVEN NEWS - SAT	1,576	5 60 MINUTES	588	5 SEVEN NEWS - SAT	2131
ONE	0.8 ONE	0.8	6 MODERN FAMILY	1,524	6 UNDERBELLY: GOLDEN MILE	581	6 UNDERBELLY: GOLDEN MILE	2078
ABC1	13 ABC1	12.8	7 UNDERBELLY: GOLDEN MILE	1,497	7 A CURRENT AFFAIR	580	7 SEVEN NEWS	2049
ABC2	1.3 ABC2	1.1	8 SEVEN NEWS	1,492	8 SUNDAY NIGHT	571	8 MODERN FAMILY	2034
ABC3	0.4 ABC3	0.7	9 TODAY TONIGHT	1,420	9 NATIONAL NEWS	559	9 SUNDAY NIGHT	1911
SBS1	5.4 SBS1	4	10 GREY'S ANATOMY	1,362	10 SEVEN NEWS	557	10 NINE NEWS	1885
SBS2	0.7 SBS2	0.5	11 SUNDAY NIGHT	1,340	11 SEVEN NEWS - SAT	555	11 60 MINUTES	1868
Fox Sports 2	0.8 Fox Sports 2	1.6	12 NINE NEWS	1,326	12 THE MENTALIST	553	12 THE MENTALIST	1864
13th Street	0.6 Fox Sports 3	0.7	13 GLEE	1,321	13 NCIS	549	13 NCIS	1851
LifeStyle Channel	0.6 Fox8	0.7	14 THE MENTALIST	1,311	14 CUSTOMS	510	14 GREY'S ANATOMY	1826
Fox Sports 1	0.5 LifeStyle Channel	0.7	15 NCIS	1,302	15 MODERN FAMILY	510	15 CUSTOMS	1796
Fox Sports 3	0.5 C&I	0.6	16 CUSTOMS	1,286	16 THE BIG BANG THEORY	509	16 GLEE	1757
Fox8	0.5 13th Street	0.5	17 60 MINUTES	1,280	17 SEA PATROL	501	17 SEND IN THE DOGS	1746
Arena	0.4 Disney Channel	0.5	18 MASTERCHEF - MASTERCLASS	1,265	18 MINUTE TO WIN IT	493	18 ISLANDS OF BRITAIN	1726
C&I	0.4 Fox Sports 1	0.5	19 SEND IN THE DOGS	1,253	19 SEND IN THE DOGS	493	19 TODAY TONIGHT	1704
Sky News	0.4 TV1	0.5	20 ISLANDS OF BRITAIN	1,252	20 MERLIN	485	20 A CURRENT AFFAIR	1700
TV1	0.4 UKTV	0.5	21 SEA PATROL	1,197	21 THE FORCE - WED	484	21 MASTERCHEF - MASTERCLASS	1700
UKTV	0.4 Fox Classics	0.4	22 SHREK THE THIRD	1,181	22 THE FORCE	479	22 SEA PATROL	1698
Disney Channel	0.3 Sky News	0.4	23 LIE TO ME	1,135	23 ISLANDS OF BRITAIN	474	23 SHREK THE THIRD	1637
Fox Classics	0.3 W	0.4	24 THE FORCE	1,134	24 GREY'S ANATOMY	464	24 MINUTE TO WIN IT	1623
111 HITS	0.2 111 HITS	0.3	25 MINUTE TO WIN IT	1,130	25 BORDER SECURITY - WED	463	25 THE FORCE	1613
BBC Knowledge	0.2 Arena	0.3	26 TOP GEAR	1,121	26 TOP GEAR	461	26 THE BIG BANG THEORY	1592
Bio.	0.2 Bio.	0.3	27 A CURRENT AFFAIR	1,120	27 SHREK THE THIRD	456	27 TOP GEAR	1582
Comedy	0.2 Discovery Channel	0.3	28 BORDER SECURITY - WED	1,113	28 GLEE	436	28 THE FORCE - WED	1578
Discovery Channel	0.2 History Channel	0.3	29 THE FORCE - WED	1,094	29 MASTERCHEF - MASTERCLASS	435	29 BORDER SECURITY - WED	1576
E!	0.2 LifeStyle Food	0.3	30 BORDER SECURITY	1,084	30 NATIONAL NEWS SATURDAY	434	30 LIE TO ME	1531
Fox8+2	0.2 Nat Geo	0.3	31 THE BIG BANG THEORY	1,083	31 BETTER HOMES & GARDENS	428	31 BORDER SECURITY	1506
History Channel	0.2 BBC Knowledge	0.2	32 TWO AND A HALF MEN	1,064	32 BORDER SECURITY	422	32 MERLIN	1488
LifeStyle Food	0.2 Cartoon Network	0.2	33 FUNNIEST HOME VIDEOS	1,017	33 LIVE FRIDAY NIGHT FOOTBALL	422	33 NINE NEWS SATURDAY	1438
Movie Extra	0.2 Comedy	0.2	34 GOOD NEWS WEEK	1,013	34 GOOD NEWS WEEK	411	34 GOOD NEWS WEEK	1424
Movie Greats	0.2 E!	0.2	35 HOME AND AWAY	1,006	35 LIE TO ME	396	35 TWO AND A HALF MEN	1410
Movie One	0.2 FMC	0.2	36 NINE NEWS SATURDAY	1,004	36 POLICE UNDER FIRE	395	36 BETTER HOMES & GARDENS	1393
Nat Geo	0.2 Fox8+2	0.2	37 MERLIN	1,003	37 HEY HEY IT'S SATURDAY	382	37 HOME AND AWAY	1380
Nickelodeon	0.2 LifeStyle Channel+2	0.2	38 BETTER HOMES & GARDENS	965	38 HOME AND AWAY	374	38 FUNNIEST HOME VIDEOS	1361
Sci Fi	0.2 LifeStyle You	0.2	39 LAW AND ORDER: SVU	944	39 BREAKING MAGICIAN'S CODE	352	39 LAW AND ORDER: SVU	1293
Showtime Premiere	0.2 Movie One	0.2	40 THE GOOD WIFE	938	40 NCIS: LOS ANGELES	352	40 HEY HEY IT'S SATURDAY	1287

Ⓞ Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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