

Consolidated Ratings for Week 24, 2011

5 June to 11 June 2011

Consolidated ratings for Week 24 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.96 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and an 85 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 69 per cent nightly share in metro and regional markets.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	19.8 Prime/ 7QLD	20.3	1	DOWNTON ABBEY	2,056	1	AUST GOT TALENT-TUE	836	1	DOWNTON ABBEY	2,836
Nine	15.0 WIN/NBN	17.8	2	AUST GOT TALENT-TUE	1,998	2	DOWNTON ABBEY	780	2	AUST GOT TALENT-TUE	2,834
Ten	14.6 Sthn Cross 10	12.3	3	MASTERCHEF MON	1,682	3	NATIONAL NEWS SUNDAY	711	3	MASTERCHEF WED	2,276
7TWO	3.9 7TWO	4.8	4	MASTERCHEF WED	1,678	4	DANCING WITH THE STARS	632	4	MASTERCHEF MON	2,248
7mate	2.4 7mate	3.3	5	MASTERCHEF THURS	1,616	5	MASTERCHEF WED	598	5	NINE NEWS SUNDAY	2,210
GO!	3.3 GO!	3.5	6	DANCING WITH THE STARS	1,574	6	WINNERS & LOSERS	592	6	DANCING WITH THE STARS	2,206
Gem	2.3 Gem	2.5	7	SEVEN NEWS - SUN	1,510	7	MASTERCHEF MON	566	7	MASTERCHEF THURS	2,126
ONE	2.1 ONE	1.8	8	NINE NEWS SUNDAY	1,499	8	A CURRENT AFFAIR	561	8	WINNERS & LOSERS	2,064
Eleven	2.9 Eleven	3.2	9	MASTERCHEF SUN	1,495	9	HIGHWAY PATROL	555	9	SEVEN NEWS - SUN	2,054
ABC1	8.5 ABC1	8.1	10	MASTERCHEF TUES	1,489	10	WORLDS DEADLIEST ROADS	553	10	MASTERCHEF SUN	1,990
ABC2	1.8 ABC2	1.7	11	WINNERS & LOSERS	1,472	11	NATIONAL NEWS	551	11	MASTERCHEF TUES	1,974
ABC3	0.5 ABC3	1.0	12	THE BIG BANG THEORY	1,461	12	SEVEN NEWS - SUN	544	12	SEVEN NEWS	1,907
ABC News 24	0.5 ABC News 24	0.6	13	SEVEN NEWS - SAT	1,405	13	SEVEN NEWS	531	13	THE BIG BANG THEORY	1,888
SBS1	3.4 SBS1	3.8	14	SEVEN NEWS	1,376	14	CRIMINAL MINDS	518	14	SEVEN NEWS - SAT	1,847
SBS2	0.6 SBS2	0.6	15	AMAZING RACE AUSTRALIA	1,308	15	MASTERCHEF THURS	510	15	AMAZING RACE AUSTRALIA	1,707
Fox Sports 2	0.9 Fox Sports 2	1.4	16	TODAY TONIGHT	1,271	16	MASTERCHEF SUN	495	16	NINE NEWS	1,699
Fox8	0.7 Fox8	0.5	17	GLEE WED	1,224	17	MASTERCHEF TUES	485	17	BETTER HOMES & GARDENS	1,686
Fox Sports 1	0.6 Fox Sports 3	0.5	18	BETTER HOMES & GARDENS	1,213	18	BETTER HOMES & GARDENS	473	18	A CURRENT AFFAIR	1,660
UKTV	0.6 TV1	0.5	19	COME FLY WITH ME	1,165	19	NATIONAL NEWS SATURDAY	459	19	CRIMINAL MINDS	1,649
Fox Sports 3	0.5 Lifestyle	0.5	20	NINE NEWS	1,148	20	60 MINUTES	454	20	HIGHWAY PATROL	1,621
TV1	0.5 Fox Classics	0.5	21	CRIMINAL MINDS	1,131	21	LIVE FRIDAY NIGHT FOOTBALL	444	21	GLEE WED	1,556
Fox Classics	0.4 History	0.4	22	A CURRENT AFFAIR	1,099	22	SEVEN NEWS - SAT	442	22	COME FLY WITH ME	1,530
111 Hits	0.4 UKTV	0.4	23	HOME & AWAY	1,092	23	HOME & AWAY	437	23	HOME & AWAY	1,529
C&I	0.4 C&I	0.4	24	BONDI VET	1,072	24	WIN NEWS	429	24	TODAY TONIGHT	1,528
History	0.3 Discovery	0.4	25	OFFSPRING	1,068	25	THE BIG BANG THEORY	427	25	WORLDS DEADLIEST ROADS	1,512
Comedy	0.3 W	0.3	26	HIGHWAY PATROL	1,066	26	RBT	423	26	60 MINUTES	1,497
Discovery	0.3 111 Hits	0.3	27	60 MINUTES	1,043	27	IN THEIR FOOTSTEPS	421	27	NINE NEWS SATURDAY	1,468
Lifestyle Food	0.3 Disney	0.3	28	GREYS ANATOMY	1,030	28	NO ORDINARY FAMILY	416	28	GREYS ANATOMY	1,400
Showtime Prem	0.3 Fox Sports 1	0.3	29	LAW & ORDER: SVU	1,011	29	POLAR BEAR SPY ON THE ICE	415	29	BONDI VET	1,382
Arena	0.3 13TH Street	0.3	30	NINE NEWS SATURDAY	1,009	30	AMAZING RACE AUSTRALIA	399	30	IN THEIR FOOTSTEPS	1,378
13TH Street	0.2 Comedy	0.3	31	THE BIG BANG THEORY -WED EP1	986	31	THE MENTALIST	389	31	OFFSPRING	1,371
W	0.2 Nat Geo	0.2	32	NCIS RPT	970	32	GREYS ANATOMY	370	32	LAW & ORDER: SVU	1,336
Bio.	0.2 Sky News	0.2	33	THE BIG BANG THEORY -WED EP2	970	33	CRIMINAL MINDS (R)	365	33	NCIS RPT	1,323
Nat Geo	0.2 Max	0.2	34	WORLDS DEADLIEST ROADS	959	34	COME FLY WITH ME	365	34	NO ORDINARY FAMILY	1,311
Lifestyle You	0.2 Lifestyle Food	0.2	35	IN THEIR FOOTSTEPS	957	35	RPA	363	35	MERLIN	1,307
Movie One	0.2 Movie One	0.2	36	MERLIN	947	36	SUNDAY FOOTBALL	360	36	POLAR BEAR SPY ON THE ICE	1,286
Fox8+2	0.2 Lifestyle +2	0.2	37	THE BIG BANG THEORY -RPT	936	37	MERLIN	360	37	RBT	1,282
BBC Knowledge	0.2 Arena	0.2	38	MASTERCHEF - MASTERCLASS	909	38	RESCUE SPECIAL OPS	355	38	THE MENTALIST	1,247
Disney	0.2 Bio.	0.2	39	NO ORDINARY FAMILY	895	39	NCIS RPT	353	39	MASTERCHEF - MASTERCLASS	1,201
Movie Extra	0.2 BBC Knowledge	0.2	40	THE 7PM PROJECT	895	40	M-SISTER ACT 2: BACK IN THE HABIT	352	40	RESCUE SPECIAL OPS -EP1	1,196

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 25, 2011

12 June to 18 June 2011

Preliminary Overnight data for Week 25 shows that Free TV continued to deliver huge audiences with each of the top 40 programs attracting more than 1.19 million viewers.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro markets and 86 per cent in regional areas.

Preliminary Data - Overnights (Live plus As Live)					
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs		
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's
Seven	19.0 Prime/ 7QLD	18.9	1 STATE OF ORIGIN 2ND MATCH	2,159	1,217
Nine	16.7 WIN/NBN	20.5	2 MASTERCHEF MON	1,908	830
Ten	14.8 Sthn Cross 10	12.4	3 AUST GOT TALENT-TUE	1,847	808
7TWO	3.7 7TWO	4.4	4 MASTERCHEF THURS	1,615	774
7mate	2.3 7mate	3.0	5 MASTERCHEF WED	1,611	622
GO!	3.2 GO!	3.7	6 MASTERCHEF TUES	1,578	608
Gem	2.2 Gem	2.4	7 SEVEN NEWS - SUN	1,549	579
ONE	2.0 ONE	2.1	8 DOWNTON ABBEY	1,535	567
Eleven	2.7 Eleven	2.9	9 SEVEN NEWS	1,418	565
ABC1	8.8 ABC1	8.4	10 THE BIG BANG THEORY	1,404	558
ABC2	1.7 ABC2	1.5	11 WINNERS & LOSERS	1,403	553
ABC3	0.5 ABC3	0.9	12 STATE OF ORIGIN 2ND PRE MATCH	1,389	544
ABC News 24	0.4 ABC News 24	0.7	13 MASTERCHEF SUN	1,365	533
SBS1	3.3 SBS1	3.4	14 NINE NEWS SUNDAY	1,361	528
SBS2	0.5 SBS2	0.6	15 TODAY TONIGHT	1,360	514
Fox Sports 2	0.8 Fox Sports 2	1.2	16 DANCING WITH THE STARS	1,346	509
Fox Sports 1	0.8 Fox8	0.6	17 STATE OF ORIGIN 2ND POST MATCH	1,339	468
UKTV	0.6 Tv1	0.5	18 SEVEN NEWS - SAT	1,270	467
Fox8	0.6 Lifestyle	0.4	19 BETTER HOMES & GARDENS	1,202	457
Lifestyle	0.5 W	0.4	20 NINE NEWS	1,166	448
Tv1	0.5 History	0.4	21 AMAZING RACE AUSTRALIA	1,161	441
Fox Sports 3	0.4 UKTV	0.4	22 HOME & AWAY	1,122	437
C&I	0.4 C&I	0.4	23 NINE NEWS SATURDAY	1,107	430
Fox Classics	0.4 Fox Sports 3	0.3	24 BONDI VET	1,074	417
111 Hits	0.3 Fox Sports 1	0.3	25 COME FLY WITH ME	1,055	416
Comedy	0.3 Fox Classics	0.3	26 A CURRENT AFFAIR	1,045	405
History	0.3 Showtime Action	0.3	27 OFFSPRING	997	394
Discovery	0.3 111 Hits	0.3	28 GLEE WED	981	391
W	0.3 Comedy	0.3	29 HIGHWAY PATROL	946	385
Disney	0.3 Disney	0.3	30 LAW & ORDER: SVU	930	381
Lifestyle Food	0.3 Sky News	0.3	31 MASTERCHEF - MASTERCLASS	928	379
13TH Street	0.3 Sci Fi	0.3	32 THE BIG BANG THEORY -RPT	925	379
Bio.	0.3 Nat Geo	0.2	33 HOW I MET YOUR MOTHER	916	371
Nickelodeon	0.3 Showtime Prem	0.2	34 THE 7PM PROJECT	880	358
Nat Geo	0.3 Discovery	0.2	35 NCIS RPT	859	353
Showtime Action	0.2 Lifestyle Food	0.2	36 AUST FUNNIEST HOME VIDEOS	846	345
Arena	0.2 13TH Street	0.2	37 RBT	845	340
BBC Knowledge	0.2 Movie One	0.2	38 60 MINUTES	843	339
Fox8+2	0.2 Bio.	0.2	39 GREYS ANATOMY	840	331
Showtime Prem	0.2 Fox8+2	0.2	40 THE BIG BANG THEORY -TUE	832	329
					1,199

Ⓢ Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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