

Consolidated Ratings for Week 23, 2010

30 May to 5 June 2010

Consolidated ratings for Week 23 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of 1.4 million viewers.

During the period, free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and an 83.5 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro markets and a 64.5 per cent share in regional areas.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	19.4 Prime/ 7QLD	20.1	1	MASTERCHEF	1,930	1	AUSTRALIA'S GOT TALENT	673	1	MASTERCHEF - CHALLENGE	2,495
Nine	20.5 WIN/NBN	22.5	2	MASTERCHEF - CHALLENGE	1,905	2	SEVEN NEWS - SUN	669	2	MASTERCHEF	2,459
Ten	18.3 Sthn Cross 10	16.4	3	SEVEN NEWS - SUN	1,777	3	NATIONAL NEWS SUNDAY	663	3	SEVEN NEWS - SUN	2,446
7TWO	2.8 7TWO	2.5	4	UNDERBELLY: GOLDEN MILE	1,772	4	UNDERBELLY: GOLDEN MILE	621	4	NINE NEWS SUNDAY	2,428
GO!	2.8 GO!	2.7	5	NINE NEWS SUNDAY	1,765	5	A CURRENT AFFAIR	620	5	UNDERBELLY: GOLDEN MILE	2,393
ONE	1.2 ONE	0.8	6	AUSTRALIA'S GOT TALENT	1,638	6	NCIS	605	6	AUSTRALIA'S GOT TALENT	2,311
ABC1	11.2 ABC1	11.9	7	MODERN FAMILY	1,605	7	TWO AND A HALF MEN	599	7	NCIS	2,181
ABC2	1.2 ABC2	1.3	8	TWO AND A HALF MEN	1,582	8	THE MENTALIST	594	8	TWO AND A HALF MEN	2,181
ABC3	0.4 ABC3	0.7	9	NCIS	1,576	9	SEVEN NEWS	593	9	SEVEN NEWS	2,133
SBS1	4.1 SBS1	4.9	10	SEVEN NEWS	1,540	10	BONES	592	10	MODERN FAMILY	2,086
SBS2	0.3 SBS2	0.4	11	GLEE	1,515	11	MASTERCHEF - CHALLENGE	590	11	CUSTOMS	2,018
Fox Sports 2	1.0 Fox Sports 2	1.4	12	SEVEN NEWS - SAT	1,485	12	THE BIG BANG THEORY	579	12	GLEE	2,006
Fox Sports 3	0.9 Fox Sports 3	0.8	13	CUSTOMS	1,467	13	60 MINUTES	558	13	THE BIG BANG THEORY	2,000
Fox Sports 1	0.6 Fox8	0.7	14	TODAY TONIGHT	1,426	14	SUNDAY NIGHT	558	14	SEVEN NEWS - SAT	1,983
Fox8	0.6 Fox Classics	0.6	15	THE BIG BANG THEORY	1,421	15	SEA PATROL	554	15	BONES	1,964
LifeStyle Channel	0.6 Fox Classics	0.6	16	BONES	1,372	16	CUSTOMS	551	16	THE MENTALIST	1,929
13th Street	0.5 TV1	0.6	17	SUNDAY NIGHT	1,366	17	THE FORCE	551	17	SUNDAY NIGHT	1,924
Fox Classics	0.5 C&I	0.5	18	60 MINUTES	1,344	18	NATIONAL NEWS	546	18	60 MINUTES	1,902
TV1	0.5 Fox Sports 1	0.5	19	THE MENTALIST	1,335	19	MASTERCHEF AUSTRALIA	529	19	SEND IN THE DOGS	1,859
UKTV	0.5 UKTV	0.5	20	SEND IN THE DOGS	1,331	20	SEND IN THE DOGS	528	20	NINE NEWS	1,858
Arena	0.4 13th Street	0.4	21	TOP GEAR	1,313	21	FUNNIEST HOME VIDEOS	524	21	TOP GEAR	1,821
C&I	0.4 Arena	0.4	22	NINE NEWS	1,312	22	TOP GEAR	508	22	A CURRENT AFFAIR	1,809
BBC Knowledge	0.3 W	0.4	23	MASTERCHEF - MASTERCLASS	1,254	23	BORDER SECURITY	501	23	SEA PATROL	1,804
Bio.	0.3 BBC Knowledge	0.3	24	THE FORCE	1,251	24	DOG SQUAD	501	24	THE FORCE	1,802
Disney Channel	0.3 Bio.	0.3	25	SEA PATROL	1,250	25	SEVEN NEWS - SAT	498	25	TODAY TONIGHT	1,735
Sci Fi	0.3 Cartoon Network	0.3	26	MERLIN	1,233	26	GLEE	491	26	MERLIN	1,714
Showtime Premiere	0.3 Discovery Channel	0.3	27	LIE TO ME	1,202	27	BETTER HOMES & GARDENS	485	27	BETTER HOMES & GARDENS	1,664
111 HITS	0.2 Disney Channel	0.3	28	A CURRENT AFFAIR	1,189	28	SURF PATROL	482	28	MASTERCHEF MASTERCLASS	1,658
Comedy	0.2 History Channel	0.3	29	BETTER HOMES & GARDENS	1,179	29	MERLIN	481	29	NINE NEWS SATURDAY	1,598
Discovery	0.2 LifeStyle Food	0.3	30	NINE NEWS SATURDAY	1,122	30	MODERN FAMILY	481	30	FUNNIEST HOME VIDEOS	1,597
Fox8+2	0.2 Nat Geo	0.3	31	BORDER SECURITY	1,093	31	NATIONAL NEWS SATURDAY	476	31	BORDER SECURITY	1,594
History Channel	0.2 Showtime Premiere	0.3	32	FUNNIEST HOME VIDEOS	1,073	32	THE ZOO	463	32	LIE TO ME	1,593
LifeStyle Food	0.2 111 HITS	0.2	33	THE PACIFIC	1,068	33	THE PACIFIC	451	33	THE PACIFIC	1,519
Movie One	0.2 Comedy	0.2	34	CASTLE	1,065	34	HEY HEY IT'S SATURDAY	445	34	GETAWAY	1,474
Nat Geo	0.2 Fox8+2	0.2	35	THE GOOD WIFE	1,051	35	GREY'S ANATOMY	433	35	GREY'S ANATOMY	1,468
Nickelodeon	0.2 HOW TO Channel	0.2	36	GETAWAY	1,049	36	CSI: MIAMI	430	36	HEY HEY IT'S SATURDAY	1,455
Showtime Premiere	0.2 LifeStyle You	0.2	37	DESPERATE HOUSEWIVES	1,040	37	GETAWAY	425	37	CASTLE	1,448
Showtime Action	0.2 Movie One	0.2	38	HOME AND AWAY	1,038	38	LIVE FRIDAY NIGHT FOOTBALL	411	38	HOME AND AWAY	1,439
Sky News	0.2 Nickelodeon	0.2	39	GREY'S ANATOMY	1,035	39	MASTERCHEF - MASTERCLASS	404	39	DOG SQUAD	1,426
W	0.2 Sci Fi	0.2	40	NCIS: LOS ANGELES	1,022	40	HOME AND AWAY	401	40	NCIS: LOS ANGELES	1,394

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppt. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 24, 2010

6 June to 12 June 2010

Preliminary Overnight data for Week 24 shows that Free TV continued to deliver strong audiences with each of the top 10 programs attracting more than 2 million viewers.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)												
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs									
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's							
Seven	19.4	Prime/ 7QLD	20.1	1	MASTERCHEF	1,881	1	SEVEN NEWS - SUN	669	1	SEVEN NEWS - SUN	2,446
Nine	20.7	WIN/NBN	22.7	2	MASTERCHEF - CHALLENGE	1,833	2	AUSTRALIA'S GOT TALENT	665	2	NINE NEWS SUNDAY	2,428
Ten	18.2	Sthn Cross 10	16.4	3	SEVEN NEWS - SUN	1,777	3	NATIONAL NEWS SUNDAY	663	3	MASTERCHEF - CHALLENGE	2,415
7TWO	2.7	7TWO	2.5	4	NINE NEWS SUNDAY	1,765	4	A CURRENT AFFAIR	619	4	MASTERCHEF	2,402
GO!	2.8	GO!	2.7	5	UNDERBELLY: GOLDEN MILE	1,667	5	UNDERBELLY: GOLDEN MILE	604	5	UNDERBELLY: GOLDEN MILE	2,271
ONE	1.2	ONE	0.8	6	AUSTRALIA'S GOT TALENT	1,586	6	SEVEN NEWS	593	6	AUSTRALIA'S GOT TALENT	2,251
ABC1	11.3	ABC1	11.8	7	SEVEN NEWS	1,539	7	TWO AND A HALF MEN	593	7	SEVEN NEWS	2,132
ABC2	1.2	ABC2	1.2	8	TWO AND A HALF MEN	1,536	8	MASTERCHEF - CHALLENGE	582	8	TWO AND A HALF MEN	2,129
ABC3	0.4	ABC3	0.7	9	MODERN FAMILY	1,524	9	THE MENTALIST	581	9	NCIS	2,037
SBS1	4.1	SBS1	4.9	10	SEVEN NEWS - SAT	1,484	10	BONES	577	10	CUSTOMS	2,006
SBS2	0.3	SBS2	0.4	11	NCIS	1,460	11	NCIS	577	11	MODERN FAMILY	1,996
Fox Sports 2	1	Fox Sports 2	1.4	12	CUSTOMS	1,455	12	THE BIG BANG THEORY	574	12	SEVEN NEWS - SAT	1,982
Fox Sports 3	0.9	Fox Sports 3	0.8	13	TODAY TONIGHT	1,419	13	SUNDAY NIGHT	557	13	THE BIG BANG THEORY	1,932
Fox Sports 1	0.6	Fox8	0.7	14	GLEE	1,392	14	60 MINUTES	554	14	SUNDAY NIGHT	1,916
Fox8	0.6	Fox Classics	0.6	15	SUNDAY NIGHT	1,359	15	CUSTOMS	551	15	60 MINUTES	1,879
LifeStyle Channel	0.6	LifeStyle Channel	0.6	16	THE BIG BANG THEORY	1,358	16	NATIONAL NEWS	546	16	GLEE	1,870
13th Street	0.5	TV1	0.6	17	60 MINUTES	1,325	17	THE FORCE	545	17	NINE NEWS	1,857
Fox Classics	0.5	13th Street	0.5	18	SEND IN THE DOGS	1,319	18	SEA PATROL	543	18	BONES	1,852
TV1	0.5	C&I	0.5	19	NINE NEWS	1,311	19	SEND IN THE DOGS	528	19	SEND IN THE DOGS	1,847
UKTV	0.5	Fox Sports 1	0.5	20	BONES	1,275	20	MASTERCHEF AUSTRALIA	521	20	THE MENTALIST	1,824
Arena	0.4	UKTV	0.5	21	TOP GEAR	1,263	21	FUNNIEST HOME VIDEOS	519	21	A CURRENT AFFAIR	1,803
C&I	0.4	Arena	0.4	22	THE MENTALIST	1,243	22	SEVEN NEWS - SAT	498	22	THE FORCE	1,767
BBC Knowledge	0.3	W	0.4	23	THE FORCE	1,222	23	DOG SQUAD	497	23	TOP GEAR	1,754
Bio.	0.3	BBC Knowledge	0.3	24	MASTERCHEF - MASTERCLASS	1,199	24	BORDER SECURITY	494	24	SEA PATROL	1,742
Disney Channel	0.3	Bio.	0.3	25	SEA PATROL	1,199	25	TOP GEAR	491	25	TODAY TONIGHT	1,728
Sci Fi	0.3	Cartoon Network	0.3	26	A CURRENT AFFAIR	1,184	26	BETTER HOMES & GARDENS	478	26	MERLIN	1,652
Showtime Premiere	0.3	Discovery Channel	0.3	27	MERLIN	1,181	27	GLEE	478	27	BETTER HOMES & GARDENS	1,632
111 HITS	0.2	Disney Channel	0.3	28	BETTER HOMES & GARDENS	1,154	28	SURF PATROL	476	28	NINE NEWS SATURDAY	1,596
Comedy	0.2	History Channel	0.3	29	NINE NEWS SATURDAY	1,121	29	NATIONAL NEWS SATURDAY	475	29	MASTERCHEF MASTERCLASS	1,595
Discovery Channel	0.2	LifeStyle FOOD	0.3	30	LIE TO ME	1,120	30	MODERN FAMILY	472	30	FUNNIEST HOME VIDEOS	1,569
Fox8+2	0.2	Nat Geo	0.3	31	BORDER SECURITY	1,071	31	MERLIN	471	31	BORDER SECURITY	1,565
History Channel	0.2	111 HITS	0.2	32	FUNNIEST HOME VIDEOS	1,050	32	THE ZOO	459	32	LIE TO ME	1,492
LifeStyle Channel+2	0.2	Comedy	0.2	33	GETAWAY	1,043	33	HEY HEY IT'S SATURDAY	441	33	GETAWAY	1,467
LifeStyle Food	0.2	FOX8+2	0.2	34	HOME AND AWAY	1,017	34	THE PACIFIC	428	34	HEY HEY IT'S SATURDAY	1,440
Movie One	0.2	HOW TO Channel	0.2	35	HEY HEY IT'S SATURDAY	999	35	GETAWAY	424	35	HOME AND AWAY	1,415
Nat Geo	0.2	LifeStyle YOU	0.2	36	THE PACIFIC	978	36	CSI: MIAMI	412	36	THE PACIFIC	1,406
Nickelodeon	0.2	Movie One	0.2	37	GOOD NEWS WEEK	977	37	LIVE FRIDAY NIGHT FOOTBALL	410	37	DOG SQUAD	1,404
Showtime Prem 2	0.2	Nickelodeon	0.2	38	NCIS: LOS ANGELES	965	38	GREY'S ANATOMY	408	38	GOOD NEWS WEEK	1,348
Showtime Action	0.2	Sci Fi	0.2	39	CASTLE	962	39	HOME AND AWAY	398	39	GREY'S ANATOMY	1,334
Sky News	0.2	Showtime Premiere	0.2	40	AUSTRALIAN DRUGLORDS	953	40	MASTERCHEF - MASTERCLASS	396	40	CASTLE	1,327

© Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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