

Preliminary Overnight Ratings for Week 19, 2011

1 May to 7 May 2011

Preliminary Overnight data for Week 19 shows that Free TV continued to deliver strong audiences with each of the top 40 programs attracting more than 1 million viewers.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 86 per cent in regional markets. Free TV continues to dominate with a 68 per cent share of nightly viewing in metro areas and 69 per cent in regional.

Preliminary Data - Overnights (Live plus As Live)

Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs							
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's					
Seven	17.3 Prime/ 7QLD	17.5	1	1,683	1	LIVE FRIDAY NIGHT FOOTBALL	680	1	MASTERCHEF AUST-TOP 50 MON	2,260
Nine	16.6 WIN/NBN	19.8	2	1,656	2	AUSTRALIAS GOT TALENT-TUE	678	2	BIGGEST LOSER-FINALE NIGHT	2,255
Ten	15.8 Sthn Cross 10	13.3	3	1,634	3	AUSTRALIAS GOT TALENT-WED	650	3	AUSTRALIAS GOT TALENT-TUE	2,254
7TWO	3.5 7TWO	4.5	4	1,595	4	NATIONAL NEWS SUNDAY	631	4	MASTERCHEF AUST-TOP 50 THURS	2,176
7mate	2.7 7mate	3.3	5	1,579	5	MASTERCHEF AUST - TOP 50 MON	604	5	AUSTRALIA'S GOT TALENT-WED	2,107
GO!	3.0 GO!	3.6	6	1,576	6	BIGGEST LOSER - FINALE NIGHT	572	6	BIGGEST LOSER-WINNER ANN	2,096
Gem	2.3 Gem	2.6	7	1,569	7	MASTERCHEF AUST - TOP 50 THURS	542	7	MASTERCHEF AUST - TOP 50 TUES	2,087
ONE	1.3 ONE	1.6	8	1,519	8	A CURRENT AFFAIR	531	8	MASTERCHEF AUST - LAUNCH	2,084
Eleven	2.6 Eleven	2.8	9	1,511	9	NATIONAL NEWS	523	9	MASTERCHEF AUST - TOP 50 WED	2,014
ABC1	10.3 ABC1	10.0	10	1,457	10	SEVEN NEWS	519	10	SEVEN NEWS - SUN	2,001
ABC2	1.6 ABC2	1.7	11	1,366	11	BIGGEST LOSER - WINNER ANN	517	11	NINE NEWS SUNDAY	1,997
ABC3	0.6 ABC3	0.8	12	1,320	12	MASTERCHEF AUST - LAUNCH	515	12	SEVEN NEWS	1,839
ABC News 24	0.5 ABC News 24	0.7	13	1,304	13	NO ORDINARY FAMILY	509	13	53RD TV WEEK LOGIE AWARDS	1,720
SBS1	3.5 SBS1	3.4	14	1,300	14	WINNERS & LOSERS	505	14	WINNERS & LOSERS	1,720
SBS2	0.6 SBS2	0.6	15	1,225	15	MASTERCHEF AUST - TOP 50 WED	495	15	SEVEN NEWS - SAT	1,716
Fox Sports 1	1.1 Fox Sports 2	0.8	16	1,217	16	MASTERCHEF AUST - TOP 50 TUES	492	16	SUNDAY NIGHT	1,708
Fox8	0.7 Fox Sports 1	0.6	17	1,215	17	SUNDAY NIGHT	491	17	LIVE FRIDAY NIGHT FOOTBALL	1,682
UKTV	0.6 Fox8	0.6	18	1,198	18	SEVEN NEWS - SUN	490	18	TV WEEK LOGIE AWARDS ARRIVALS	1,656
Lifestyle	0.6 Lifestyle	0.5	19	1,185	19	CRIMINAL MINDS	488	19	NO ORDINARY FAMILY	1,646
Fox Sports 3	0.5 TV1	0.5	20	1,137	20	TV WEEK LOGIE AWARDS ARRIVALS	471	20	NINE NEWS	1,634
Fox Sports 2	0.5 Uktv	0.4	21	1,111	21	NATIONAL NEWS SATURDAY	456	21	BIGGEST LOSER - CHALLENGE SUN	1,575
TV1	0.4 History	0.4	22	1,086	22	RBT	446	22	CRIMINAL MINDS	1,574
C&I	0.4 C&I	0.4	23	1,084	23	HOME & AWAY	443	23	A CURRENT AFFAIR	1,512
Fox Classics	0.3 Fox Sports 3	0.3	24	1,040	24	THE BIG BANG THEORY	433	24	NCIS	1,496
History	0.3 13TH Street	0.3	25	1,020	25	60 MINUTES	429	25	THE BIG BANG THEORY	1,473
Bio.	0.3 Fox Classics	0.3	26	1,016	26	53RD TV WEEK LOGIE AWARDS	420	26	NINE NEWS SATURDAY	1,472
Showtime Prem	0.3 W	0.3	27	1,013	27	BETTER HOMES & GARDENS	418	27	TODAY TONIGHT	1,459
13TH Street	0.3 Disney	0.3	28	1,009	28	HOME & AWAY	412	28	HOME & AWAY	1,452
Sky News	0.3 111 Hits	0.3	29	1,002	29	SEVEN NEWS - SAT	412	29	BETTER HOMES & GARDENS	1,431
Nat Geo	0.3 Comedy	0.3	30	981	30	AUSTRALIAS FUNNIEST HOME VIDEOS	402	30	MASTERCHEF AUST-MASTERCLASS	1,342
111 Hits	0.3 Nat Geo	0.2	31	943	31	SHREK THE THIRD -RPT	401	31	60 MINUTES	1,323
Arena	0.2 Showtime Prem	0.2	32	906	32	AFP-AUST FEDERAL POLICE	394	32	AUSTRALIAS FUNNIEST HOME VIDEOS	1,308
Comedy	0.2 Sky News	0.2	33	894	33	SUNDAY FOOTBALL	390	33	AFP-AUST FEDERAL POLICE	1,255
Movie One	0.2 Discovery	0.2	34	889	34	WIN NEWS	389	34	GLEE WED	1,243
Fox8+2	0.2 Bio.	0.2	35	861	35	BIGGEST LOSER FAM-CHALLENGE SUN	377	35	DAVID ATTENBOROUGH MADAGSCR	1,210
Showtime Action	0.2 Arena	0.2	36	848	36	DAVID ATTENBOROUGH MADAGSCR	362	36	THE 7PM PROJECT	1,180
BBC Knowledge	0.2 Movie Extra	0.2	37	818	37	SEA PATROL: DAMAGE CONTROL	360	37	CUSTOMS	1,165
Disney	0.2 BBC Knowledge	0.2	38	814	38	CUSTOMS	357	38	BORDER SECURITY-AUST FRONT LINE	1,161
Lifestyle Food	0.2 Showtime Action	0.2	39	808	39	RPA	353	39	RBT	1,109
W	0.2 Movie One	0.2	40	782	40	BORDER SECURITY-AUST FRONT LINE	347	40	GREY'S ANATOMY	1,098

© Preliminary Overnights: Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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