

Consolidated Ratings for Week 17, 2010

18 April to 24 April 2010

Consolidated ratings for Week 17 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.4 million viewers. Each of the top 10 programs delivered more than 2 million viewers.

During the period, free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas, and 84 per cent in regional markets. Free TV continues to dominate share of viewing, with a 68 per cent nightly share in metro markets and a 65 per cent share in regional areas.

| Consolidated Ratings | | | | | | | | | | | | |
|--|----------|------------------|-------------------------|----|------------------------------|-------|-----------------------------|------------------------------|-----|----|------------------------------|-------|
| Share of Nightly Viewing 6pm - Midnight | | | Top 40 Free TV Programs | | | | | | | | | |
| Metro | Regional | | Metro Average '000's | | Regional Average '000's | | Combined Metro & Reg '000's | | | | | |
| Seven | 20.1 | Prime/ 7QLD | 21.0 | 1 | UNDERBELLY: GOLDEN MILE | 2,044 | 1 | UNDERBELLY: GOLDEN MILE | 700 | 1 | UNDERBELLY: GOLDEN MILE | 2,744 |
| Nine | 19.9 | WIN/NBN | 22.0 | 2 | MASTERCHEF - LAUNCH | 1,744 | 2 | THE PACIFIC | 626 | 2 | MASTERCHEF - LAUNCH | 2,283 |
| Ten | 19.2 | Sthn Cross 10 | 17.4 | 3 | MASTERCHEF - TOP 50 WED | 1,665 | 3 | 60 MINUTES | 623 | 3 | THE PACIFIC | 2,245 |
| 7TWO | 2.4 | 7TWO | 1.9 | 4 | BIGGEST LOSER - THE WINNER | 1,642 | 4 | NATIONAL NEWS SUNDAY | 610 | 4 | SEVEN NEWS - SUN | 2,171 |
| GO! | 2.7 | GO! | 2.2 | 5 | MASTERCHEF - TOP 50 THURS | 1,628 | 5 | AUSTRALIA'S GOT TALENT | 593 | 5 | BIGGEST LOSER - THE WINNER | 2,146 |
| ONE | 1.0 | ONE | 0.7 | 6 | THE PACIFIC | 1,619 | 6 | SEVEN NEWS - SUN | 579 | 6 | MASTERCHEF - TOP 50 WED | 2,139 |
| ABC1 | 11.4 | ABC1 | 12.4 | 7 | SEVEN NEWS - SUN | 1,592 | 7 | A CURRENT AFFAIR | 570 | 7 | MASTERCHEF - TOP 50 THURS | 2,126 |
| ABC2 | 1.1 | ABC2 | 1.1 | 8 | MASTERCHEF - TOP 50 TUES | 1,579 | 8 | MASTERCHEF - LAUNCH | 539 | 8 | AUSTRALIA'S GOT TALENT | 2,085 |
| ABC3 | 0.3 | ABC3 | 0.5 | 9 | NCIS | 1,507 | 9 | THE FORCE - BEHIND THE LINE | 527 | 9 | MASTERCHEF - TOP 50 TUES | 2,083 |
| SBS1 | 3.6 | SBS1 | 5.1 | 10 | AUSTRALIA'S GOT TALENT | 1,492 | 10 | SEVEN NEWS | 526 | 10 | NCIS | 2,016 |
| SBS2 | 0.4 | SBS2 | 0.4 | 11 | BIGGEST LOSER - FINALE | 1,432 | 11 | SUNDAY NIGHT | 514 | 11 | 60 MINUTES | 1,993 |
| Fox Sports 1 | 0.7 | Fox Sports 2 | 1.1 | 12 | SEVEN NEWS | 1,412 | 12 | NCIS | 509 | 12 | NINE NEWS SUNDAY | 1,983 |
| Lifestyle | 0.7 | Fox8 | 0.7 | 13 | TWO AND A HALF MEN - MON | 1,412 | 13 | BORDER SECURITY | 507 | 13 | SEVEN NEWS | 1,938 |
| Fox8 | 0.7 | TV1 | 0.7 | 14 | SEVEN NEWS - SAT | 1,384 | 14 | MASTERCHEF - TOP 50 TUES | 504 | 14 | BIGGEST LOSER - FINALE | 1,913 |
| Fox Sports 2 | 0.6 | Lifestyle | 0.6 | 15 | NINE NEWS SUNDAY | 1,373 | 15 | BIGGEST LOSER - THE WINNER | 504 | 15 | TWO AND A HALF MEN - MON | 1,876 |
| Fox Sports 3 | 0.5 | UKTV | 0.6 | 16 | 60 MINUTES | 1,370 | 16 | MASTERCHEF - TOP 50 THURS | 498 | 16 | SEVEN NEWS - SAT | 1,840 |
| UKTV | 0.5 | Fox Sports 1 | 0.6 | 17 | TODAY TONIGHT | 1,351 | 17 | NATIONAL NEWS | 495 | 17 | THE FORCE - BEHIND THE LINE | 1,804 |
| TV1 | 0.5 | Fox Sports 3 | 0.6 | 18 | NINE NEWS | 1,280 | 18 | BONES | 491 | 18 | A CURRENT AFFAIR | 1,780 |
| 13Th Street | 0.5 | 13Th Street | 0.5 | 19 | THE FORCE - BEHIND THE LINE | 1,277 | 19 | DOMESTIC BLITZ | 486 | 19 | NINE NEWS | 1,775 |
| Arena | 0.4 | C&I | 0.5 | 20 | TALKIN' 'BOUT YOUR GEN | 1,273 | 20 | BIGGEST LOSER - FINALE | 481 | 20 | BORDER SECURITY | 1,760 |
| Disney | 0.3 | Sci Fi | 0.4 | 21 | BORDER SECURITY | 1,253 | 21 | SEA PATROL | 476 | 21 | BONES | 1,728 |
| Bio. | 0.3 | Fox Classics | 0.4 | 22 | BONES | 1,237 | 22 | MASTERCHEF - TOP 50 WED | 474 | 22 | SUNDAY NIGHT | 1,681 |
| Sci Fi | 0.3 | Nat Geo | 0.4 | 23 | TOP GEAR | 1,215 | 23 | TWO AND A HALF MEN - MON | 464 | 23 | TALKIN' 'BOUT YOUR GEN | 1,674 |
| C&I | 0.3 | Arena | 0.4 | 24 | THE BIG BANG THEORY | 1,210 | 24 | SEVEN NEWS - SAT | 456 | 24 | HEY HEY IT'S SATURDAY | 1,662 |
| Fox Classics | 0.3 | Disney | 0.3 | 25 | A CURRENT AFFAIR | 1,210 | 25 | HEY HEY IT'S SATURDAY | 454 | 25 | TOP GEAR | 1,643 |
| Nat Geo | 0.3 | W. | 0.3 | 26 | HEY HEY IT'S SATURDAY | 1,208 | 26 | CRASH INVESTIGATION UNIT | 446 | 26 | TODAY TONIGHT | 1,639 |
| W. | 0.3 | Bio. | 0.3 | 27 | SUNDAY NIGHT | 1,167 | 27 | DOG SQUAD | 432 | 27 | THE BIG BANG THEORY | 1,628 |
| Nickelodeon | 0.2 | 111 Hits | 0.3 | 28 | MASTERCHEF - TOP 50 FRI | 1,163 | 28 | TOP GEAR | 428 | 28 | SEA PATROL | 1,580 |
| Comedy | 0.2 | Discovery | 0.3 | 29 | BIGGEST LOSER-FINAL WEIGH-IN | 1,124 | 29 | C.WILLIAMS-BABY FACED KILLER | 428 | 29 | MASTERCHEF - TOP 50 FRI | 1,555 |
| Discovery | 0.2 | Comedy | 0.2 | 30 | C.WILLIAMS-BABY FACED KILLER | 1,119 | 30 | NATIONAL NEWS SATURDAY | 420 | 30 | C.WILLIAMS-BABY FACED KILLER | 1,547 |
| Fox8 +2 | 0.2 | History | 0.2 | 31 | SYTYCD - FINALE | 1,115 | 31 | THE BIG BANG THEORY | 418 | 31 | BETTER HOMES AND GARDENS | 1,530 |
| 111 Hits | 0.2 | Cartoon Network | 0.2 | 32 | BETTER HOMES AND GARDENS | 1,114 | 32 | BETTER HOMES AND GARDENS | 416 | 32 | DOMESTIC BLITZ | 1,530 |
| Showtime | 0.2 | Fox Sports News | 0.2 | 33 | SEA PATROL | 1,104 | 33 | FUNNIEST HOME VIDEOS | 415 | 33 | DOG SQUAD | 1,490 |
| Starpics 1 | 0.2 | BBC Knowledge | 0.2 | 34 | SYTYCD - WINNER | 1,102 | 34 | CRIMINAL MINDS | 402 | 34 | BIGGEST LOSER-FINAL WEIGH-IN | 1,475 |
| History | 0.2 | Playhouse Disney | 0.2 | 35 | DOG SQUAD | 1,058 | 35 | TALKIN' 'BOUT YOUR GEN | 401 | 35 | NINE NEWS SATURDAY | 1,463 |
| Lifestyle You | 0.2 | Sky News | 0.2 | 36 | GREY'S ANATOMY | 1,054 | 36 | LIVE FRIDAY NIGHT FOOTBALL | 400 | 36 | CRASH INVESTIGATION UNIT | 1,448 |
| E! | 0.2 | Lifestyle You | 0.2 | 37 | DOMESTIC BLITZ | 1,044 | 37 | MASTERCHEF - TOP 50 FRI | 392 | 37 | GREY'S ANATOMY | 1,442 |
| Showtime Action | 0.2 | Lifestyle Food | 0.2 | 38 | NINE NEWS SATURDAY | 1,043 | 38 | THE ZOO | 390 | 38 | SYTYCD - FINALE | 1,435 |
| Playhouse Disney | 0.2 | Fox8+2 | 0.2 | 39 | TWO AND A HALF MEN | 1,035 | 39 | GREY'S ANATOMY | 388 | 39 | SYTYCD - WINNER | 1,418 |
| BBC Knowledge | 0.2 | Sci Fi+2 | 0.2 | 40 | HOME AND AWAY | 1,034 | 40 | WIN NEWS | 387 | 40 | HOME AND AWAY | 1,400 |

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 18, 2010

25 April to 01 May 2010

Preliminary Overnight data for Week 18 shows that Free TV continued to deliver strong audiences.

Free-to-air accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)

| Share of Nightly Viewing 6pm - Midnight | | | Top 40 Free TV Programs | | | | | | | | |
|--|---------------------|------|-------------------------|------------------------------|-------------------------|----|------------------------------|-----|----|------------------------------|-------|
| Metro | Regional | | Metro Average '000's | | Regional Average '000's | | Combined Metro & Reg '000's | | | | |
| Seven | 20.3 Prime/ 7QLD | 21.2 | 1 | TWO AND A HALF MEN -MON | 1,534 | 1 | AUSTRALIA'S GOT TALENT | 645 | 1 | AUSTRALIA'S GOT TALENT | 2,122 |
| Nine | 20.7 WIN/NBN | 22.3 | 2 | UNDERBELLY: GOLDEN MILE | 1,506 | 2 | UNDERBELLY: GOLDEN MILE | 594 | 2 | UNDERBELLY: GOLDEN MILE | 2,100 |
| Ten | 17.6 Sthn Cross 10 | 16.1 | 3 | AUSTRALIA'S GOT TALENT | 1,477 | 3 | A CURRENT AFFAIR | 577 | 3 | TWO AND A HALF MEN - MON | 2,048 |
| 7TWO | 2.5 7TWO | 1.8 | 4 | SEVEN NEWS - SUN | 1,455 | 4 | THE MENTALIST | 574 | 4 | NINE NEWS SUNDAY | 2,009 |
| GO! | 2.9 GO! | 2.6 | 5 | NINE NEWS SUNDAY | 1,453 | 5 | NATIONAL NEWS SUNDAY | 556 | 5 | SEVEN NEWS | 1,971 |
| ONE | 0.9 ONE | 0.6 | 6 | SEVEN NEWS | 1,447 | 6 | THE PACIFIC | 535 | 6 | SEVEN NEWS - SUN | 1,935 |
| ABC1 | 10.9 ABC1 | 12.2 | 7 | MASTERCHEF | 1,446 | 7 | 60 MINUTES | 529 | 7 | NCIS | 1,892 |
| ABC2 | 1.3 ABC2 | 1.2 | 8 | TODAY TONIGHT | 1,388 | 8 | SEVEN NEWS | 524 | 8 | MASTERCHEF | 1,864 |
| ABC3 | 0.4 ABC3 | 0.5 | 9 | TOP GEAR | 1,386 | 9 | NCIS | 523 | 9 | TOP GEAR | 1,839 |
| SBS1 | 3.9 SBS1 | 5.2 | 10 | NCIS | 1,369 | 10 | NATIONAL NEWS | 520 | 10 | NINE NEWS | 1,788 |
| SBS2 | 0.4 SBS2 | 0.4 | 11 | MASTERCHEF - TOP 24 REVEALED | 1,282 | 11 | TWO AND A HALF MEN -MON | 514 | 11 | THE MENTALIST | 1,785 |
| Fox Sports 1 | 1.1 Fox Sports 2 | 1.7 | 12 | SEVEN NEWS - SAT | 1,271 | 12 | SUNDAY NIGHT | 480 | 12 | THE PACIFIC | 1,764 |
| Fox Sports 2 | 1.0 Fox Sports 1 | 0.8 | 13 | NINE NEWS | 1,268 | 13 | SEVEN NEWS - SUN | 480 | 13 | A CURRENT AFFAIR | 1,752 |
| Lifestyle | 0.7 Lifestyle | 0.7 | 14 | THE BIG BANG THEORY | 1,262 | 14 | THE BIG BANG THEORY | 474 | 14 | THE BIG BANG THEORY | 1,736 |
| Fox8 | 0.6 Fox8 | 0.6 | 15 | THE PACIFIC | 1,229 | 15 | DOG SQUAD | 461 | 15 | SEVEN NEWS - SAT | 1,694 |
| UKTV | 0.6 13Th Street | 0.6 | 16 | THE MENTALIST | 1,211 | 16 | BETTER HOMES AND GARDENS | 458 | 16 | TODAY TONIGHT | 1,690 |
| 13Th Street | 0.5 TV1 | 0.6 | 17 | GLEE | 1,187 | 17 | CRASH INVESTIGATION UNIT | 453 | 17 | MASTERCHEF - TOP 24 REVEALED | 1,676 |
| TV1 | 0.5 UKTV | 0.6 | 18 | CUSTOMS | 1,181 | 18 | TOP GEAR | 453 | 18 | 60 MINUTES | 1,636 |
| Fox Classics | 0.5 Fox Classics | 0.5 | 19 | A CURRENT AFFAIR | 1,175 | 19 | CUSTOMS | 445 | 19 | CUSTOMS | 1,626 |
| Arena | 0.4 Fox Sports 3 | 0.4 | 20 | BONDI RESCUE | 1,170 | 20 | SEND IN THE DOGS | 442 | 20 | DOG SQUAD | 1,562 |
| Fox Sports 3 | 0.4 C&I | 0.4 | 21 | TWO AND A HALF MEN | 1,132 | 21 | THE FORCE - BEHIND THE LINE | 442 | 21 | THE FORCE - BEHIND THE LINE | 1,551 |
| C&I | 0.4 Disney | 0.4 | 22 | HEY HEY IT'S SATURDAY | 1,122 | 22 | LIVE FRIDAY NIGHT FOOTBALL | 435 | 22 | BONDI RESCUE | 1,548 |
| Disney | 0.3 W. | 0.4 | 23 | BONES | 1,115 | 23 | THE ZOO | 432 | 23 | SUNDAY NIGHT | 1,537 |
| Bio. | 0.3 Arena | 0.3 | 24 | THE FORCE - BEHIND THE LINE | 1,109 | 24 | SEA PATROL | 431 | 24 | BONES | 1,531 |
| History | 0.3 Sci Fi | 0.3 | 25 | 60 MINUTES | 1,107 | 25 | FIND MY FAMILY | 428 | 25 | SEND IN THE DOGS | 1,523 |
| Sci Fi | 0.3 Nat Geo | 0.3 | 26 | DOG SQUAD | 1,101 | 26 | NATIONAL NEWS SATURDAY | 425 | 26 | HEY HEY IT'S SATURDAY | 1,519 |
| 111 Hits | 0.3 History | 0.3 | 27 | SEND IN THE DOGS | 1,081 | 27 | SEVEN NEWS - SAT | 423 | 27 | GLEE | 1,515 |
| Discovery | 0.2 Bio. | 0.3 | 28 | DESPERATE HOUSEWIVES | 1,065 | 28 | MASTERCHEF | 418 | 28 | NINE NEWS SATURDAY | 1,481 |
| Nickelodeon | 0.2 Discovery | 0.3 | 29 | SUNDAY NIGHT | 1,057 | 29 | BONES | 416 | 29 | SEA PATROL | 1,480 |
| W. | 0.2 Fox8+2 | 0.2 | 30 | NINE NEWS SATURDAY | 1,056 | 30 | BORDER SECURITY | 406 | 30 | CRASH INVESTIGATION UNIT | 1,462 |
| Nat Geo | 0.2 111 Hits | 0.2 | 31 | SEA PATROL | 1,049 | 31 | HEY HEY IT'S SATURDAY | 397 | 31 | BETTER HOMES AND GARDENS | 1,450 |
| Showtime Action | 0.2 BBC Knowledge | 0.2 | 32 | HOME AND AWAY | 1,031 | 32 | MASTERCHEF - TOP 24 REVEALED | 394 | 32 | HOME AND AWAY | 1,405 |
| Fox8 +2 | 0.2 Comedy | 0.2 | 33 | CRASH INVESTIGATION UNIT | 1,009 | 33 | FUNNIEST HOME VIDEOS | 393 | 33 | THE ZOO | 1,385 |
| BBC Knowledge | 0.2 Lifestyle You | 0.2 | 34 | SURVIVOR: HEROES VS VILLAINS | 996 | 34 | WIN NEWS | 390 | 34 | FIND MY FAMILY | 1,384 |
| Lifestyle You | 0.2 Cartoon | 0.2 | 35 | BETTER HOMES AND GARDENS | 992 | 35 | AUSTRALIAN FAMILIES OF CRIME | 386 | 35 | DESPERATE HOUSEWIVES | 1,372 |
| Comedy | 0.2 Sky News | 0.2 | 36 | FUNNIEST HOME VIDEOS | 971 | 36 | GREY'S ANATOMY | 379 | 36 | FUNNIEST HOME VIDEOS | 1,364 |
| Showtime | 0.2 Fox Sports News | 0.2 | 37 | CASTLE | 960 | 37 | BONDI RESCUE | 378 | 37 | GREY'S ANATOMY | 1,338 |
| Playhouse Disney | 0.2 Fox Classics+2 | 0.2 | 38 | GREY'S ANATOMY | 959 | 38 | HOME AND AWAY | 374 | 38 | CASTLE | 1,302 |
| E! | 0.2 Showtime Action | 0.2 | 39 | FIND MY FAMILY | 956 | 39 | GETAWAY | 370 | 39 | AUSTRALIAN FAMILIES OF CRIME | 1,300 |
| Sky News | 0.2 TV1+2 | 0.2 | 40 | THE ZOO | 953 | 40 | CSI: MIAMI | 366 | 40 | GETAWAY | 1,289 |

Preliminary Overights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overights (Live plus As Live). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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