

Consolidated Ratings for Week 15, 2011

3 April to 9 April 2011

Consolidated ratings for Week 15 show Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.1 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and an 85 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro markets and a 66 per cent share in regional areas.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	18.9 Prime/ 7QLD	19.1	1	WINNERS & LOSERS	1,522	1	NATIONAL NEWS SUNDAY	585	1	WINNERS & LOSERS	2,065
Nine	15.1 WIN/NBN	18.5	2	SEVEN NEWS - SUN	1,501	2	MY KITCHEN RULES-TUE	576	2	MY KITCHEN RULES-TUE	2,046
Ten	12.7 Sthn Cross 10	10.6	3	MY KITCHEN RULES-TUE	1,470	3	MY KITCHEN RULES-MON	559	3	SEVEN NEWS - SUN	2,027
7TWO	3.8 7TWO	4.4	4	MY KITCHEN RULES-MON	1,422	4	MY KITCHEN RULES-WED	554	4	MY KITCHEN RULES-MON	1,981
7mate	2.8 7mate	3.0	5	MY KITCHEN RULES-WED	1,415	5	60 MINUTES	547	5	MY KITCHEN RULES-WED	1,969
GO!	3.3 GO!	3.4	6	NINE NEWS SUNDAY	1,383	6	WINNERS & LOSERS	543	6	NINE NEWS SUNDAY	1,968
Gem	2.4 Gem	2.2	7	BORDER SECURITY	1,321	7	SEVEN NEWS - SUN	526	7	BORDER SECURITY	1,804
ONE	1.4 ONE	1.8	8	THE FORCE	1,311	8	A CURRENT AFFAIR	524	8	THE FORCE	1,801
Eleven	3.2 Eleven	3.4	9	BIGGEST LOSER - CONTEST	1,293	9	THE FORCE	490	9	60 MINUTES	1,762
ABC1	10.9 ABC1	10.6	10	NCIS	1,240	10	SEVEN NEWS	489	10	SEVEN NEWS	1,690
ABC2	1.7 ABC2	1.7	11	60 MINUTES	1,215	11	BORDER SECURITY	483	11	BIGGEST LOSER - CONTEST	1,690
ABC3	0.4 ABC3	0.6	12	SEVEN NEWS	1,201	12	SUNDAY NIGHT	476	12	NCIS	1,681
ABC News 24	0.4 ABC News 24	0.6	13	SEVEN NEWS - SAT	1,199	13	CRIMINAL MINDS	472	13	CRIMINAL MINDS	1,613
SBS1	3.6 SBS1	4.0	14	FARMER WANTS A WIFE-REUNION	1,175	14	TWO & A HALF MEN	470	14	SEVEN NEWS - SAT	1,609
SBS2	0.6 SBS2	0.7	15	TODAY TONIGHT	1,156	15	LIVE FRIDAY NIGHT FOOTBALL	466	15	TWO & A HALF MEN -EP1	1,552
Fox Sports 1	0.9 Fox Sports 2	1.3	16	CRIMINAL MINDS	1,141	16	NATIONAL NEWS	456	16	SUNDAY NIGHT	1,544
Fox Sports 2	0.8 Fox8	0.6	17	BIGGEST LOSER - CHALLENGE	1,100	17	NCIS	441	17	A CURRENT AFFAIR	1,483
Fox8	0.8 Lifestyle	0.5	18	TALKIN BOUT YOUR GEN	1,089	18	SEVEN NEWS - SAT	410	18	NINE NEWS	1,472
UKTV	0.6 Fox Sports 1	0.5	19	TWO & A HALF MEN -EP1	1,082	19	THE MENTALIST	410	19	BIGGEST LOSER - ELIM	1,445
Lifestyle	0.5 TV!	0.5	20	SUNDAY NIGHT	1,068	20	THE FARMER WANTS A WIFE	408	20	BIGGEST LOSER - CHALLENGE	1,441
TV!	0.5 UKTV	0.4	21	BIGGEST LOSER - ELIM	1,066	21	BETTER HOMES & GARDENS	402	21	THE BIG BANG THEORY	1,428
C&I	0.4 C&I	0.4	22	THE BIG BANG THEORY	1,059	22	CRIMINAL MINDS-EP.2	401	22	TODAY TONIGHT	1,391
Fox Sports 3	0.4 13TH Street	0.4	23	NINE NEWS	1,016	23	BIGGEST LOSER - CONTEST	397	23	TALKIN BOUT YOUR GEN	1,385
Bio.	0.4 History	0.4	24	BIGGEST LOSER - TEMPT	971	24	HOME & AWAY	392	24	THE MENTALIST	1,359
History	0.3 W	0.4	25	A CURRENT AFFAIR	959	25	NATIONAL NEWS SATURDAY	386	25	HOME & AWAY	1,351
111 Hits	0.3 Fox Sports 3	0.3	26	HOME & AWAY	959	26	RBT	384	26	CRIMINAL MINDS-EP.2	1,331
Comedy	0.3 111 Hits	0.3	27	THE MENTALIST	949	27	BIGGEST LOSER - ELIM	379	27	FARMER WANTS A WIFE-REUNION	1,313
Fox Classics	0.3 Comedy	0.3	28	CRIMINAL MINDS-EP.2	930	28	CUSTOMS	374	28	BIGGEST LOSER - TEMPT	1,299
Disney	0.3 Fox Classics	0.3	29	BETTER HOMES & GARDENS	892	29	BIG BANG THEORY	369	29	BETTER HOMES & GARDENS	1,294
13TH Street	0.3 Bio.	0.3	30	GREYS ANATOMY	868	30	WIN NEWS	368	30	NINE NEWS SATURDAY	1,241
Nickelodeon	0.3 Disney	0.3	31	NINE NEWS SATURDAY	855	31	BIG BANG THEORY -RPT	358	31	GREYS ANATOMY	1,201
Nat Geo	0.3 Nat Geo	0.3	32	AFL: RND 3:COLL V CARLTON	851	32	SUNDAY FOOTBALL	352	32	BIG BANG THEORY -TUE	1,197
Cartoon	0.2 Showtime Action	0.2	33	MELB INTL COMEDY FEST 2011	850	33	RPA WHERE ARE THEY NOW?	342	33	CUSTOMS	1,187
Arena	0.2 Lifestyle You	0.2	34	BIG BANG THEORY -TUE	844	34	BONES	341	34	LIVE FRIDAY NIGHT FOOTBALL	1,151
Showtime Action	0.2 Discovery	0.2	35	BONDI RESCUE	838	35	BIGGEST LOSER - CHALLENGE	341	35	BONDI RESCUE	1,149
Fox8+2	0.2 Movie Extra	0.2	36	MODERN FAMILY RPT	837	36	TWO & A HALF MEN -RPT	341	36	BONES (R)	1,149
W	0.2 Nickelodeon	0.2	37	MIKE & MOLLY	834	37	CASTLE	337	37	HESTONS MISSION IMPOSSIBLE	1,143
BBC Know	0.2 Sky News	0.2	38	HESTONS MISSION IMPOSSIBLE	825	38	GREYS ANATOMY	333	38	MELB INTL COMEDY FEST 2011	1,142
Lifestyle Food	0.2 Lifestyle Food	0.2	39	CUSTOMS	813	39	GETAWAY	330	39	RBT	1,141
Sky News	0.2 Fox8+2	0.2	40	A CURRENT AFFAIR -SUNDAY	810	40	BIGGEST LOSER - TEMPT	328	40	MIKE & MOLLY	1,137

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 16, 2011

10 April to 16 April 2011

Preliminary Overnight data for Week 16 shows that Free TV continued to deliver huge audiences with each of the top 40 programs attracting more than 1.1 million viewers.

Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro and 85 per cent regional markets.

Preliminary Data - Overnights (Live plus As Live)								
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs					
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's			
Seven	19.6 Prime/ 7QLD	19.5	1 MY KITCHEN RULES-WINNER ANN	2,020	1 MY KITCHEN RULES-WINNER ANN	848	1 MY KITCHEN RULES-WINNER ANN	2,868
Nine	15.0 WIN/NBN	18.0	2 MY KITCHEN RULES-GRAND FINAL	1,719	2 MY KITCHEN RULES-GRAND FINAL	686	2 MY KITCHEN RULES-GRAND FINAL	2,405
Ten	12.3 Sthn Cross 10	10.7	3 MY KITCHEN RULES-TUE	1,604	3 MY KITCHEN RULES-TUE	631	3 MY KITCHEN RULES-TUE	2,235
7TWO	3.6 7TWO	4.9	4 MY KITCHEN RULES-MON	1,518	4 MY KITCHEN RULES-MON	616	4 MY KITCHEN RULES-MON	2,134
7mate	3.0 7mate	3.5	5 SEVEN NEWS - SUN	1,442	5 NATIONAL NEWS SUNDAY	602	5 NINE NEWS SUNDAY	1,984
GO!	3.4 GO!	3.7	6 WINNERS & LOSERS	1,389	6 60 MINUTES	589	6 SEVEN NEWS - SUN	1,950
Gem	2.4 Gem	2.1	7 NINE NEWS SUNDAY	1,382	7 WINNERS & LOSERS	557	7 WINNERS & LOSERS	1,946
ONE	1.6 ONE	1.5	8 BORDER SECURITY	1,316	8 A CURRENT AFFAIR	549	8 BORDER SECURITY	1,835
Eleven	2.8 Eleven	3.2	9 THE FORCE	1,264	9 BORDER SECURITY	519	9 THE FORCE	1,760
ABC1	10.6 ABC1	10.1	10 SUNDAY NIGHT	1,252	10 LIVE FRIDAY NIGHT FOOTBALL	515	10 SUNDAY NIGHT	1,755
ABC2	1.7 ABC2	1.8	11 SEVEN NEWS - SAT	1,235	11 SEVEN NEWS - SUN	508	11 60 MINUTES	1,749
ABC3	0.5 ABC3	0.6	12 SEVEN NEWS	1,227	12 SEVEN NEWS	505	12 SEVEN NEWS	1,732
ABC News 24	0.5 ABC News 24	0.7	13 NCIS	1,174	13 SUNDAY NIGHT	503	13 SEVEN NEWS - SAT	1,665
SBS1	3.8 SBS1	3.8	14 60 MINUTES	1,160	14 THE FORCE	496	14 NCIS	1,653
SBS2	0.6 SBS2	0.6	15 TODAY TONIGHT	1,156	15 A CURRENT AFFAIR -SUNDAY	486	15 NINE NEWS	1,513
Fox Sports 2	0.9 Fox Sports 3	0.6	16 BIGGEST LOSER - ELIM	1,107	16 NATIONAL NEWS	485	16 A CURRENT AFFAIR	1,507
Fox Sports 3	0.8 Fox8	0.6	17 BETTER HOMES & GARDENS	1,088	17 NCIS	479	17 BETTER HOMES & GARDENS	1,503
Fox8	0.8 W	0.5	18 TALKIN BOUT YOUR GEN	1,076	18 RBT	473	18 THE BIG BANG THEORY	1,478
Fox Sports 1	0.7 Crime & Investigation	0.5	19 THE BIG BANG THEORY	1,065	19 CUSTOMS	442	19 BIGGEST LOSER - ELIM	1,468
Uktv	0.6 Lifestyle	0.4	20 NINE NEWS	1,028	20 NATIONAL NEWS SATURDAY	433	20 A CURRENT AFFAIR -SUNDAY	1,431
Lifestyle	0.6 Uktv	0.4	21 HOME & AWAY	1,003	21 SEVEN NEWS - SAT	430	21 TALKIN BOUT YOUR GEN	1,421
Crime & Investigation	0.5 Fox Sports 1	0.4	22 BIGGEST LOSER-SYD HOBART P2	970	22 GETAWAY	427	22 HOME & AWAY	1,401
Tv1	0.4 Tv1	0.4	23 NINE NEWS SATURDAY	962	23 BETTER HOMES & GARDENS	415	23 TODAY TONIGHT	1,399
History	0.4 History	0.4	24 A CURRENT AFFAIR	958	24 THE BIG BANG THEORY	413	24 NEWS SATURDAY	1,395
Fox Classics	0.3 Disney	0.4	25 A CURRENT AFFAIR -SUNDAY	945	25 WIN NEWS	404	25 BIGGEST LOSER-SYD HOBART P2	1,319
111 Hits	0.3 13Th Street	0.3	26 CONVICTION KITCHEN-MON	928	26 HOME & AWAY	398	26 CONVICTION KITCHEN-MON	1,315
Disney	0.3 Fox Classics	0.3	27 BONDI RESCUE	893	27 SUNDAY FOOTBALL	391	27 CUSTOMS	1,312
Bio.	0.3 Discovery	0.3	28 DETROIT 1-8-7	883	28 CONVICTION KITCHEN-MON	387	28 LIVE FRIDAY NIGHT FOOTBALL	1,275
Showtime Premiere	0.3 Bio.	0.3	29 CUSTOMS	870	29 DETROIT 1-8-7	386	29 DETROIT 1-8-7	1,269
W	0.3 Cartoon Network	0.2	30 BIGGEST LOSER - BEST TRANS	870	30 THE MENTALIST	373	30 RBT	1,242
Comedy	0.3 Fox8+2	0.2	31 MODERN FAMILY RPT	869	31 M-BOLT	369	31 THE MENTALIST	1,236
13Th Street	0.3 Bbc Knowledge	0.2	32 THE MENTALIST	863	32 BIGGEST LOSER - ELIM	361	32 BONDI RESCUE	1,208
Bbc Knowledge	0.2 111 Hits	0.2	33 BIGGEST LOSER - CHALLENGE	837	33 AUST FUNNIEST HOME VIDEOS	360	33 BIGGEST LOSER-BEST TRANS	1,188
Lifestyle Food	0.2 Lifestyle Food	0.2	34 THE BIG BANG THEORY -TUE	813	34 BIGGEST LOSER-SYD HOBART P2	349	34 GETAWAY	1,174
Arena	0.2 Comedy	0.2	35 BIGGEST LOSER-SYD HOBART P2	808	35 THE BIG BANG THEORY -RPT	349	35 THE BIG BANG THEORY -TUE	1,162
Fox8+2	0.2 Sky News	0.2	36 GREYS ANATOMY	795	36 TALKIN BOUT YOUR GEN	345	36 MODERN FAMILY RPT	1,133
Sci Fi	0.2 Showtime Premiere	0.2	37 BONES	779	37 GREYS ANATOMY	324	37 BIGGEST LOSER - CHALLENGE	1,131
National Geographic	0.2 National Geographic	0.2	38 MIKE & MOLLY	777	38 NCIS: LOS ANGELES TUES	323	38 BOLT	1,120
Nickelodeon	0.2 Arena	0.2	39 TWO & A HALF MEN	777	39 MIKE & MOLLY	322	39 GREYS ANATOMY	1,119
Movie One	0.2 Showtime Action	0.2	40 THE BIG BANG THEORY -RPT	773	40 BONES	321	40 BONES	1,100

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