

Consolidated Ratings for Week 10, 2011

27 February to 5 March 2011

Consolidated ratings for Week 10 show Free TV delivered significant audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.2 million viewers.

During the period, free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas and an 84 per cent share in regional markets. Free TV continues to dominate share of viewing, with a 65 per cent nightly share in metro markets and a 66 per cent share in regional areas.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's						
Seven	19.2 Prime/ 7QLD	20.2	1	PACKED TO THE RAFTERS	1,903	1	PACKED TO THE RAFTERS	718	1	PACKED TO THE RAFTERS	2,621
Nine	15.5 WIN/NBN	17.8	2	MY KITCHEN RULES - TUE	1,646	2	MY KITCHEN RULES - TUE	591	2	MY KITCHEN RULES - TUE	2,237
Ten	12.6 5thn Cross 10	11.2	3	MY KITCHEN RULES - MON	1,501	3	THE FARMER WANTS A WIFE	548	3	MY KITCHEN RULES - MON	2,044
7TWO	3.3 7TWO	4.1	4	MY KITCHEN RULES - WED	1,442	4	MY KITCHEN RULES - MON	543	4	MY KITCHEN RULES - WED	1,967
7mate	2.9 7mate	3.0	5	BETTER HOMES & GARDENS	1,256	5	60 MINUTES	536	5	BETTER HOMES & GARDENS	1,772
GO!	3.0 GO!	3.5	6	SEVEN NEWS - SUN	1,249	6	MY KITCHEN RULES - WED	525	6	60 MINUTES	1,725
Gem	2.3 Gem	2.4	7	NCIS	1,232	7	BETTER HOMES & GARDENS	516	7	SEVEN NEWS - SUN	1,675
ONE	0.8 ONE	1.2	8	60 MINUTES	1,189	8	CRIMINAL MINDS	493	8	SEVEN NEWS	1,663
Eleven	2.7 Eleven	2.9	9	SEVEN NEWS	1,187	9	A CURRENT AFFAIR	486	9	NCIS	1,658
ABC1	11.0 ABC1	11.2	10	BONES - MON	1,169	10	THE FORCE - BEHIND THE LINE	481	10	CRIMINAL MINDS	1,636
ABC2	1.6 ABC2	1.4	11	TODAY TONIGHT	1,162	11	SEVEN NEWS	476	11	BONES - MON	1,627
ABC3	0.4 ABC3	0.6	12	CRIMINAL MINDS	1,143	12	CSI	459	12	THE FORCE - BEHIND THE LINE	1,557
ABC News 24	0.5 ABC News 24	0.7	13	NINE NEWS SUNDAY	1,127	13	BONES - MON	458	13	NINE NEWS SUNDAY	1,549
SBS1	3.9 SBS1	3.7	14	THIS IS YOUR LIFE	1,110	14	BONES	448	14	THIS IS YOUR LIFE	1,547
SBS2	0.6 SBS2	0.6	15	BIGGEST LOSER FAMILIES - ELIM	1,110	15	THIS IS YOUR LIFE	437	15	BORDER SECURITY	1,539
Fox Sports 3	1.0 Fox Sports 3	1.0	16	BORDER SECURITY	1,104	16	BORDER SECURITY	435	16	THE FARMER WANTS A WIFE	1,536
Fox8	0.8 Fox8	0.7	17	MODERN FAMILY	1,098	17	NCIS	426	17	BONES	1,535
Fox Sports 2	0.7 Fox Classics	0.6	18	BONES	1,087	18	SEVEN NEWS - SUN	426	18	BIGGEST LOSER FAMILIES - ELIM	1,476
Lifestyle Channel	0.7 Lifestyle Channel	0.6	19	BIGGEST LOSER FAMILIES - CONTEST	1,077	19	NATIONAL NEWS	423	19	BIGGEST LOSER FAMILIES - CONTEST	1,456
Fox Classics	0.6 Fox Sports 1	0.5	20	THE FORCE - BEHIND THE LINE	1,076	20	NATIONAL NEWS SUNDAY	422	20	CSI	1,455
Fox Sports 1	0.5 Bio.	0.4	21	SEVEN NEWS - SAT	1,065	21	RBT	414	21	MODERN FAMILY	1,455
UKTV	0.5 C&I	0.4	22	BONDI RESCUE	1,057	22	THE BIG BANG THEORY	414	22	SEVEN NEWS - SAT	1,437
13th Street	0.4 Disney Channel	0.4	23	TWO AND A HALF MEN	1,017	23	TWO AND A HALF MEN	410	23	TWO AND A HALF MEN	1,427
Arena	0.4 Fox Sports 2	0.4	24	GLEE	1,007	24	SUNDAY NIGHT	402	24	A CURRENT AFFAIR	1,413
Bio.	0.4 History Channel	0.4	25	HOME AND AWAY	1,004	25	RPA WHERE ARE THEY NOW?	401	25	TODAY TONIGHT	1,413
C&I	0.4 Movie One	0.4	26	CSI	996	26	HOME AND AWAY	389	26	NINE NEWS	1,402
TV1	0.4 TV1	0.4	27	CUSTOMS	995	27	CUSTOMS	381	27	HOME AND AWAY	1,393
Comedy	0.3 UKTV	0.4	28	THE FARMER WANTS A WIFE	988	28	SEND IN THE DOGS AUSTRALIA	379	28	BONDI RESCUE	1,377
Disney Channel	0.3 W	0.4	29	NINE NEWS	979	29	BIGGEST LOSER FAMILIES - CONTEST	379	29	CUSTOMS	1,376
History Channel	0.3 13th Street	0.3	30	HOW I MET YOUR MOTHER EP2	968	30	HOW I MET YOUR MOTHER EP2	374	30	THE BIG BANG THEORY	1,375
Movie One	0.3 Arena	0.3	31	THE BIG BANG THEORY	961	31	SEVEN NEWS - SAT	372	31	HOW I MET YOUR MOTHER EP2	1,342
Showtime Premiere	0.3 Fox8+2	0.3	32	BIGGEST LOSER FAMILIES - TEMPT	950	32	BIGGEST LOSER FAMILIES - ELIM	366	32	SUNDAY NIGHT	1,334
Sky News	0.3 Showtime Premiere	0.3	33	SUNDAY NIGHT	932	33	FORREST GUMP	364	33	GLEE	1,302
W	0.3 Sky News	0.3	34	A CURRENT AFFAIR	927	34	WIN NEWS	364	34	THE MENTALIST EP1	1,292
111 Hits	0.2 111 Hits	0.2	35	GREY'S ANATOMY	926	35	GETAWAY	360	35	GREY'S ANATOMY	1,279
BBC Knowledge	0.2 BBC Knowledge	0.2	36	THE MENTALIST EP1	915	36	MODERN FAMILY	357	36	BIGGEST LOSER FAMILIES - TEMPT	1,256
Discovery	0.2 Cartoon Network	0.2	37	HAWAII FIVE-O	910	37	NATIONAL NEWS SATURDAY	357	37	SEND IN THE DOGS AUSTRALIA	1,240
E!	0.2 Comedy	0.2	38	BIGGEST LOSER FAMILIES - CHALLENGE	889	38	NCIS RPT	354	38	RBT	1,233
Fox Classics+2	0.2 Discovery	0.2	39	TALKIN' 'BOUT YOUR GENERATION	884	39	GREY'S ANATOMY	353	39	NINE NEWS SATURDAY	1,227
Fox Sports News	0.2 FMC	0.2	40	TOP GEAR	880	40	MY DAD SAYS	342	40	NCIS RPT	1,206

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl split; total reg shares excl split. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 11, 2011

6 March to 12 March 2011

Preliminary Overnight data for Week 11 shows that Free TV continued to deliver strong audiences with each of the top 40 programs attracting more than 1.18 million viewers.

Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)								
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs					
Metro	Regional		Metro Average '000's	Regional Average '000's		Combined Metro & Reg '000's		
Seven	18.9 Prime/ 7QLD	19.4	1 PACKED TO THE RAFTERS	1,805	1 PACKED TO THE RAFTERS	673	1 PACKED TO THE RAFTERS	2,478
Nine	16.5 WIN/NBN	18.5	2 MY KITCHEN RULES - TUE	1,428	2 LIVE FRIDAY NIGHT FOOTBALL	569	2 MY KITCHEN RULES - TUE	1,960
Ten	12.0 Sthn Cross 10	10.9	3 MY KITCHEN RULES - MON	1,406	3 MY KITCHEN RULES - MON	553	3 MY KITCHEN RULES - MON	1,959
7TWO	3.5 7TWO	4.2	4 MY KITCHEN RULES - WED	1,325	4 MY KITCHEN RULES - TUE	532	4 MY KITCHEN RULES - WED	1,816
7mate	2.5 7mate	2.8	5 SEVEN NEWS - SUN	1,288	5 CRIMINAL MINDS	504	5 SEVEN NEWS - SUN	1,715
GO!	3.0 GO!	3.6	6 SEVEN NEWS	1,154	6 THE FORCE - BEHIND THE LINE	495	6 SEVEN NEWS	1,629
Gem	2.3 Gem	2.2	7 60 MINUTES	1,139	7 THE FARMER WANTS A WIFE	495	7 CRIMINAL MINDS	1,620
ONE	0.8 ONE	1.1	8 TODAY TONIGHT	1,124	8 MY KITCHEN RULES - WED	491	8 THE FORCE - BEHIND THE LINE	1,610
Eleven	2.6 Eleven	2.9	9 CRIMINAL MINDS	1,116	9 A CURRENT AFFAIR	482	9 60 MINUTES	1,597
ABC1	10.8 ABC1	10.7	10 THE FORCE - BEHIND THE LINE	1,115	10 BORDER SECURITY	479	10 BORDER SECURITY	1,592
ABC2	1.6 ABC2	1.4	11 BORDER SECURITY	1,113	11 SEVEN NEWS	475	11 BONES	1,498
ABC3	0.4 ABC3	0.6	12 NINE NEWS SUNDAY	1,077	12 BONES	468	12 NCIS	1,474
ABC News 24	1.1 ABC News 24	1.4	13 TALKIN' 'BOUT YOUR GENERATION	1,067	13 RBT	460	13 SUNDAY NIGHT	1,474
SBS1	3.8 SBS1	3.7	14 NCIS	1,057	14 60 MINUTES	458	14 NINE NEWS	1,471
SBS2	0.5 SBS2	0.6	15 NINE NEWS	1,051	15 SUNDAY NIGHT	441	15 NINE NEWS SUNDAY	1,465
Fox Sports 3	0.9 Fox Sports 2	0.9	16 SEVEN NEWS - SAT	1,048	16 TWO AND A HALF MEN	434	16 THE FARMER WANTS A WIFE	1,443
Fox Sports 2	0.8 Fox Sports 3	0.9	17 SUNDAY NIGHT	1,033	17 BETTER HOMES & GARDENS	434	17 TALKIN' 'BOUT YOUR GENERATION	1,437
FOX8	0.8 Fox8	0.7	18 BONES	1,030	18 SEVEN NEWS - SUN	427	18 A CURRENT AFFAIR	1,431
Fox Sports 1	0.6 Lifestyle Channel	0.7	19 GLEE	1,022	19 CSI	422	19 BETTER HOMES & GARDENS	1,422
Lifestyle Channel	0.6 Fox Classics	0.5	20 BETTER HOMES & GARDENS	988	20 NATIONAL NEWS	420	20 SEVEN NEWS - SAT	1,416
Sky News	0.6 Fox Sports 1	0.5	21 MODERN FAMILY	985	21 NCIS	417	21 THE BIG BANG THEORY	1,384
Fox Classics	0.5 Sky News	0.5	22 THE BIG BANG THEORY	982	22 THE BIG BANG THEORY	402	22 TODAY TONIGHT	1,369
TV1	0.5 TV1	0.5	23 BONDI RESCUE	982	23 GETAWAY	402	23 NINE NEWS SATURDAY	1,365
UKTV	0.5 UKTV	0.5	24 NINE NEWS SATURDAY	981	24 HOME AND AWAY	391	24 HOME AND AWAY	1,352
13th Street	0.4 Disney Channel	0.4	25 HOME AND AWAY	961	25 NATIONAL NEWS SUNDAY	388	25 CSI	1,348
C&I	0.4 W	0.4	26 A CURRENT AFFAIR	949	26 HOW I MET YOUR MOTHER EP2	385	26 TWO AND A HALF MEN	1,337
111 Hits	0.3 111 Hits	0.3	27 THE FARMER WANTS A WIFE	948	27 NATIONAL NEWS SATURDAY	384	27 RBT	1,317
BBC Knowledge	0.3 13th Street	0.3	28 BIGGEST LOSER FAMILIES - CONTEST	948	28 CUSTOMS	376	28 LIVE FRIDAY NIGHT FOOTBALL	1,316
Bio.	0.3 Bio.	0.3	29 CONVICTION KITCHEN - MON	942	29 RPA WHERE ARE THEY NOW?	371	29 MODERN FAMILY	1,312
Discovery	0.3 C&I	0.3	30 BIGGEST LOSER FAMILIES - ELIM	928	30 TALKIN' 'BOUT YOUR GENERATION	370	30 BIGGEST LOSER FAMILIES - CONTEST	1,302
Disney Channel	0.3 Discovery	0.3	31 CSI	926	31 SEVEN NEWS - SAT	368	31 GETAWAY	1,298
Fox8+2	0.3 History Channel	0.3	32 HOW I MET YOUR MOTHER EP2	904	32 SEND IN THE DOGS AUSTRALIA	354	32 GLEE	1,289
History Channel	0.3 Lifestyle Food	0.3	33 TWO AND A HALF MEN	903	33 BIGGEST LOSER FAMILIES - CONTEST	354	33 HOW I MET YOUR MOTHER EP2	1,289
Lifestyle Food	0.3 BBC Knowledge	0.2	34 BIGGEST LOSER FAMILIES - TEMPT	899	34 WIN NEWS	353	34 BONDI RESCUE	1,281
Showtime Action	0.3 Cartoon Network	0.2	35 GETAWAY	896	35 HOW I MET YOUR MOTHER	345	35 CONVICTION KITCHEN - MON	1,280
W	0.3 Comedy	0.2	36 CUSTOMS	876	36 MIKE & MOLLY	343	36 BIGGEST LOSER FAMILIES - ELIM	1,267
Arena	0.2 Discovery+2	0.2	37 RPA WHERE ARE THEY NOW?	869	37 NCIS RPT	342	37 CUSTOMS	1,252
Comedy	0.2 FMC	0.2	38 THE MENTALIST	864	38 BIGGEST LOSER FAMILIES - ELIM	339	38 RPA WHERE ARE THEY NOW?	1,240
E!	0.2 Fox8+2	0.2	39 RBT	857	39 CASTLE	339	39 THE MENTALIST	1,202
Lifestyle Channel+2	0.2 Lifestyle You	0.2	40 TOP GEAR	818	40 THE MENTALIST	338	40 BIGGEST LOSER FAMILIES - TEMPT	1,189

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