

# Consolidated Ratings for Week 36, 2011

28 August to 3 September 2011

Consolidated ratings for Week 36 show Free TV delivered huge audiences.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets. Free TV continues to dominate share of viewing, with a 65 per cent nightly share in metro markets and 67 per cent share in regional areas.

Consolidated Ratings							
Share of Nightly Viewing 6pm - Midnight		Top 40 Free TV Programs					
Metro	Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's	
Seven	19.4 Prime/ 7QLD	19.8	1	UNDERBELLY: RAZOR	1,995	1	2,698
Nine	15.4 WIN/NBN	18.3	2	PACKED TO THE RAFTERS	1,798	2	2,568
Ten	11.0 Sthn Cross 10	9.9	3	THE X FACTOR AUDITIONS-TUE	1,762	3	2,500
7TWO	3.9 7TWO	4.4	4	THE X FACTOR AUDITIONS-WED	1,584	4	2,202
7mate	2.8 7mate	3.5	5	NINE NEWS SUNDAY	1,514	5	2,157
GO!	3.3 GO!	3.3	6	THE X FACTOR AUDITIONS-THU	1,451	6	2,100
Gem	2.2 Gem	2.8	7	60 MINUTES	1,446	7	2,084
ONE	2.0 ONE	1.8	8	SEVEN NEWS - SUN	1,423	8	1,911
Eleven	3.0 Eleven	3.1	9	THE X FACTOR AUDITIONS-MON	1,407	9	1,895
ABC1	10.1 ABC1	9.1	10	SEVEN NEWS	1,269	10	1,785
ABC2	1.9 ABC2	1.9	11	TODAY TONIGHT	1,226	11	1,717
ABC3	0.5 ABC3	0.8	12	SUNDAY NIGHT	1,210	12	1,651
ABC News 24	0.5 ABC News 24	0.6	13	BONES	1,164	13	1,627
SBS1	3.6 SBS1	3.8	14	RBT	1,159	14	1,618
SBS2	1.4 SBS2	1.7	15	SEVEN NEWS - SAT	1,148	15	1,617
Fox Sports 2	1.4 Fox Sports 2	1.9	16	THE FORCE - BEHIND THE LINE	1,141	16	1,577
Fox Sports 1	1.0 Fox Sports 1	0.6	17	THE FARMER WANTS A WIFE -MON	1,109	17	1,563
Fox8	0.6 13TH Street	0.6	18	HOME & AWAY	1,106	18	1,542
UKTV	0.5 Fox8	0.6	19	HIGHWAY PATROL	1,099	19	1,528
Lifestyle	0.5 W	0.5	20	NINE NEWS	1,056	20	1,473
W	0.5 TV1	0.5	21	CASTLE	980	21	1,468
TV1	0.5 Fox Classics	0.4	22	A CURRENT AFFAIR	967	22	1,381
C&I	0.4 UKTV	0.4	23	BODY OF PROOF	954	23	1,381
Fox Classics	0.4 Fox Sports 3	0.4	24	MODERN FAMILY TUES	939	24	1,335
13TH Street	0.4 C&I	0.4	25	HAMISH & ANDYS GAP YEAR	935	25	1,332
111 Hits	0.4 History	0.4	26	CRIMINAL MINDS:SUSPECT BEHAVIOR	935	26	1,318
Lifestyle Food	0.3 Lifestyle	0.4	27	BETTER HOMES & GARDENS	931	27	1,282
Bio.	0.3 Disney	0.3	28	RUSH	899	28	1,249
Arena	0.3 111 Hits	0.3	29	NINE NEWS SATURDAY	893	29	1,232
Disney	0.3 Sky News	0.3	30	RUSH EP 2	838	30	1,217
Fox Sports 3	0.3 Bio.	0.3	31	RESCUE SPECIAL OPS	836	31	1,178
Sky News	0.3 Showtime Prem	0.3	32	NCIS RPT	835	32	1,176
History	0.3 Discovery	0.2	33	TALKIN BOUT YOUR GENERATION WED	829	33	1,174
Showtime Prem	0.2 Cartoon Network	0.2	34	DINNER DATE AUSTRALIA	818	34	1,146
Discovery	0.2 Comedy	0.2	35	AFL-RND 24:COLLINGWOOD V GEELONG	805	35	1,135
MTV	0.2 Nat Geo	0.2	36	RESCUE SPECIAL OPS -EP2	787	36	1,041
Nick Jr.	0.2 Arena	0.2	37	THE BIG BANG THEORY -TUE	784	37	1,038
Comedy	0.2 Movie Extra	0.2	38	BONDI RESCUE	770	38	1,014
Lifestyle You	0.2 Lifestyle Food	0.2	39	THE 7PM PROJECT	740	39	1,005
E!	0.2 Boomerang	0.2	40	THE RENOVATORS SUN	734	40	990

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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# Preliminary Overnight Ratings for Week 37, 2011

4 September to 10 September 2011

Preliminary Overnight data for Week 37 shows that Free TV continued to deliver huge audiences with each of the top 40 programs attracting more than 1.04 million viewers.

Free-to-air television accounted for 84 per cent share of all nightly viewing (6pm to midnight) in metro markets and 86 per cent share in regional areas.

Preliminary Data - Overnights (Live plus As Live)											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	20.2 Prime/ 7OLD	21.4	1	WILD BOYS	1,685	1	WILD BOYS	856	1	WILD BOYS	2,541
Nine	16.7 WIN/NBN	20.2	2	THE X FACTOR AUDITIONS-TUE	1,637	2	THE X FACTOR AUDITIONS-TUE	767	2	THE X FACTOR AUDITIONS-TUE	2,404
Ten	11.5 5thn Cross 10	9.9	3	PACKED TO THE RAFTERS	1,621	3	PACKED TO THE RAFTERS	763	3	PACKED TO THE RAFTERS	2,384
7TWO	3.6 7TWO	4.2	4	UNDERBELLY: RAZOR	1,564	4	NATIONAL NEWS SUNDAY	675	4	UNDERBELLY: RAZOR	2,169
7mate	2.9 7mate	3.4	5	THE X FACTOR AUDITIONS-WED	1,525	5	RUGBY LEAGUE FINAL SERIES QF1	629	5	THE X FACTOR AUDITIONS-WED	2,148
GO!	3.0 GO!	3.4	6	SUNDAY NIGHT	1,480	6	THE X FACTOR AUDITIONS-WED	623	6	NINE NEWS SUNDAY	2,079
Gem	2.1 Gem	2.7	7	THE X FACTOR AUDITIONS-MON	1,475	7	THE X FACTOR AUDITIONS-THU	623	7	THE X FACTOR AUDITIONS-MON	2,035
ONE	1.9 ONE	1.8	8	NINE NEWS SUNDAY	1,404	8	UNDERBELLY: RAZOR	605	8	THE X FACTOR AUDITIONS-THU	2,022
Eleven	2.8 Eleven	2.9	9	THE X FACTOR AUDITIONS-THU	1,399	9	BONES	592	9	SUNDAY NIGHT	2,015
ABC1	9.5 ABC1	8.5	10	SEVEN NEWS - SUN	1,385	10	RUGBY LEAGUE FINAL SERIES QF2	571	10	SEVEN NEWS - SUN	1,860
ABC2	2.0 ABC2	1.7	11	SEVEN NEWS	1,237	11	THE X FACTOR AUDITIONS-MON	560	11	BONES	1,783
ABC3	0.5 ABC3	0.8	12	SEVEN NEWS - SAT	1,197	12	SUNDAY NIGHT	535	12	SEVEN NEWS	1,732
ABC News 24	0.5 ABC News 24	0.6	13	BONES	1,191	13	THE FARMER WANTS A WIFE - MON	508	13	SEVEN NEWS - SAT	1,633
SBS1	3.8 SBS1	3.8	14	TODAY TONIGHT	1,172	14	A CURRENT AFFAIR	502	14	HOME & AWAY	1,611
SBS2	0.8 SBS2	0.8	15	HOME & AWAY	1,131	15	SEVEN NEWS	495	15	RUGBY LEAGUE FINAL SERIES QF1	1,606
Fox Sports 3	0.8 Fox Sports 2	0.7	16	60 MINUTES	1,125	16	RUGBY LEAGUE FINAL SERIES QF3	491	16	60 MINUTES	1,580
Fox Sports 1	0.8 Fox Classics	0.6	17	AFL:QUAL FINAL 2:GEELONG V HAWTHORN	1,094	17	NATIONAL NEWS	483	17	NINE NEWS	1,524
Fox Sports 2	0.7 Fox Sports 1	0.6	18	NINE NEWS	1,041	18	HOME & AWAY	480	18	THE FARMER WANTS A WIFE -MON	1,481
Fox8	0.7 Fox8	0.6	19	NINE NEWS SATURDAY	1,033	19	SEVEN NEWS - SUN	475	19	NINE NEWS SATURDAY	1,480
Fox Classics	0.5 TV1	0.5	20	RUGBY LEAGUE FINAL SERIES QF1	977	20	60 MINUTES	455	20	A CURRENT AFFAIR	1,436
Lifestyle	0.5 13TH Street	0.4	21	THE FARMER WANTS A WIFE -MON	973	21	BODY OF PROOF	455	21	TODAY TONIGHT	1,394
UKTV	0.5 History	0.4	22	CASTLE	971	22	NATIONAL NEWS SATURDAY	447	22	BODY OF PROOF	1,390
TV1	0.4 C&I	0.4	23	AFL:1ST QUAL FINAL CLGWOOD V WEST CST	944	23	BETTER HOMES & GARDENS	444	23	CASTLE	1,373
111 Hits	0.4 Fox Sports 3	0.4	24	BODY OF PROOF	935	24	SEVEN NEWS - SAT	436	24	RUGBY LEAGUE FINAL SERIES QF2	1,365
C&I	0.4 UKTV	0.4	25	A CURRENT AFFAIR	934	25	RESCUE SPECIAL OPS	421	25	AFL:QUAL FINAL 2:GEELONG V HAWTHORN	1,313
Lifestyle Food	0.3 Lifestyle	0.3	26	AFL: 2ND ELIM FINAL ST KILDA V SYDNEY	922	26	SUNDAY FOOTBALL	415	26	BETTER HOMES & GARDENS	1,304
Bio.	0.3 Bio.	0.3	27	CRIMINAL MINDS:SUSPECT BEHAVIOR	899	27	CASTLE	402	27	CRIMINAL MINDS:SUSPECT BEHAVIOR	1,272
13TH Street	0.3 Tl Other Stv	0.3	28	THE BIG BANG THEORY -TUE EP2	889	28	WIN NEWS	394	28	RESCUE SPECIAL OPS	1,252
History	0.3 W	0.3	29	RBT	874	29	CRIMINAL MINDS:SUSPECT BEHAVIOR	383	29	RBT	1,227
Nat Geo	0.3 Discovery	0.3	30	CAN OF WORMS	869	30	RUGBY LEAGUE FINALS	380	30	RUGBY LEAGUE FINAL SERIES QF3	1,190
Showtime Prem	0.3 Showtime Prem	0.3	31	BETTER HOMES & GARDENS	860	31	RBT	353	31	MODERN FAMILY TUES	1,176
Sky News	0.3 111 Hits	0.3	32	MODERN FAMILY TUES	850	32	MODERN FAMILY TUES	326	32	DINNER DATE AUSTRALIA	1,150
W	0.3 Sky News	0.3	33	RESCUE SPECIAL OPS	831	33	DINNER DATE AUSTRALIA	322	33	CAN OF WORMS	1,124
Arena	0.3 Comedy	0.2	34	DINNER DATE AUSTRALIA	828	34	DRUG BUST	319	34	SUNDAY FOOTBALL	1,062
Discovery	0.3 Disney	0.2	35	RUGBY LEAGUE FINAL SERIES QF2	794	35	NCIS RPT	315	35	HAMISH & ANDYS GAP YEAR	1,058
Comedy	0.2 Nat Geo	0.2	36	TALKIN BOUT YOUR GENERATION SUN	792	36	HAMISH & ANDYS GAP YEAR	309	36	THE BIG BANG THEORY -TUE EP1	1,046
Fox8+2	0.2 Showtime Action	0.2	37	THE BIG BANG THEORY -TUE EP1	778	37	THE RENOVATORS TUES	290	37	NCIS RPT	1,045
Disney	0.2 Cartoon Network	0.2	38	THE BIG BANG THEORY -EP2	768	38	RUSH	285	38	AFL:1ST QUAL FINAL CLGWOOD V WEST CST	1,045
Nickelodeon	0.2 Movie One	0.2	39	TALKIN BOUT YOUR GENERATION WED	754	39	OCEAN GIANTS	278	39	THE BIG BANG THEORY -EP2	1,044
BBC Know	0.2 Nick Jr.	0.2	40	HAMISH & ANDYS GAP YEAR	749	40	HOT SEAT	278	40	TALKIN BOUT YOUR GENERATION SUN	1,042

Ⓢ Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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