

Consolidated Ratings for Week 43, 2011

16 October to 22 October 2011

Consolidated ratings for Week 43 show Free TV delivered significant audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.071 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets. Free TV continues to dominate share of viewing, with a 65 per cent nightly share in metro markets and 66 per cent share in regional areas.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	18.8 Prime/ 7QLD	19.3	1	RUGBY WORLD CUP: SF2 NZ VS. AUSTRALIA	1,788	1	PACKED TO THE RAFTERS	690	1	PACKED TO THE RAFTERS	2,475
Nine	16.4 WIN/NBN	17.3	2	PACKED TO THE RAFTERS	1,785	2	NATIONAL NEWS SUNDAY	670	2	RUGBY WORLD CUP: SF2 NZ VS. AUSTRALIA	2,265
Ten	10.9 Sthn Cross 10	10.5	3	THE BIG BANG THEORY -EP2	1,652	3	THE X FACTOR-TUE	618	3	THE BIG BANG THEORY -EP2	2,222
7TWO	3.8 7TWO	4.6	4	THE BIG BANG THEORY -EP1	1,582	4	THE X FACTOR-MON	582	4	THE BIG BANG THEORY -EP1	2,145
7mate	2.8 7mate	3.4	5	UNDERBELLY: RAZOR	1,546	5	THE BIG BANG THEORY -EP2	570	5	THE X FACTOR-TUE	2,111
GO!	3.4 GO!	4.0	6	BEAUTY AND THE GEEK	1,512	6	THE BIG BANG THEORY -EP1	563	6	UNDERBELLY: RAZOR	2,071
Gem	2.0 Gem	2.3	7	THE X FACTOR-TUE	1,493	7	TRANS-TASMAN RUGBY LEAGUE TEST 2011	530	7	NINE NEWS SUNDAY	2,051
ONE	1.7 ONE	1.9	8	THE X FACTOR-MON	1,442	8	UNDERBELLY: RAZOR	525	8	THE X FACTOR-MON	2,024
Eleven	2.9 Eleven	3.0	9	NINE NEWS SUNDAY	1,381	9	BEAUTY AND THE GEEK	485	9	BEAUTY AND THE GEEK	1,997
ABC1	10.9 ABC1	10.1	10	SEVEN NEWS - SUN	1,245	10	BETTER HOMES AND GARDENS	479	10	BETTER HOMES AND GARDENS	1,672
ABC2	2.2 ABC2	2.1	11	BETTER HOMES AND GARDENS	1,193	11	RUGBY WORLD CUP: SF2 NZ VS. AUSTRALIA	477	11	SEVEN NEWS	1,634
ABC3	0.5 ABC3	0.9	12	THE MENTALIST	1,190	12	WILD BOYS	474	12	NCIS	1,620
ABC News 24	0.6 ABC News 24	0.8	13	SEVEN NEWS	1,168	13	SEVEN NEWS	466	13	SEVEN NEWS - SUN	1,611
SBS1	3.6 SBS1	3.4	14	NCIS	1,156	14	NCIS	464	14	THE MENTALIST	1,610
SBS2	0.7 SBS2	0.5	15	FOUR WEDDINGS-THU	1,132	15	A CURRENT AFFAIR	440	15	SEVEN NEWS - SAT	1,540
Fox Sports 3	1.2 Fox Sports 3	0.8	16	TODAY TONIGHT	1,131	16	SUNDAY NIGHT	431	16	FOUR WEDDINGS-THU	1,527
Fox8	0.8 TV1	0.7	17	SEVEN NEWS - SAT	1,119	17	BODY OF PROOF	422	17	TRANS-TASMAN RUGBY LEAGUE TEST 2011	1,480
Lifestyle	0.6 Fox8	0.6	18	HOME AND AWAY	1,059	18	SEVEN NEWS - SAT	421	18	HOME AND AWAY	1,479
Fox Sports 1	0.6 C&I	0.6	19	THE BIG BANG THEORY TUE -EP2	1,049	19	HOME AND AWAY	420	19	WILD BOYS	1,436
UKTV	0.6 UKTV	0.6	20	TERRA NOVA	990	20	THE MENTALIST	420	20	SUNDAY NIGHT	1,414
TV1	0.5 Fox Sports 1	0.5	21	BODY OF PROOF	988	21	TERRA NOVA	397	21	BODY OF PROOF	1,410
111 Hits	0.4 Lifestyle	0.5	22	SUNDAY NIGHT	983	22	FOUR WEDDINGS-THU	395	22	THE BIG BANG THEORY TUE -EP2	1,407
Fox Classics	0.4 111 Hits	0.5	23	THE BIG BANG THEORY TUE -EP1	975	23	SEND IN THE DOGS	393	23	TERRA NOVA	1,387
Comedy	0.4 Fox Sports 2	0.5	24	TWO AND A HALF MEN	975	24	THE ONE - MOST GIFTED PSYCHIC	390	24	TODAY TONIGHT	1,367
Fox Sports 2	0.3 W	0.4	25	NCIS: LOS ANGELES TUES	962	25	NATIONAL NEWS	387	25	NINE NEWS	1,349
Lifestyle Food	0.3 Disney	0.4	26	WILD BOYS	962	26	CRIMINAL MINDS: SUSPECT BEHAVIOR	384	26	THE BIG BANG THEORY TUE -EP1	1,318
Showtime Premiere	0.3 Fox Classics	0.4	27	NINE NEWS	962	27	SEVEN NEWS - SUN	366	27	A CURRENT AFFAIR	1,310
C&I	0.3 History	0.4	28	TRANS-TASMAN RUGBY LEAGUE TEST 2011	950	28	THE BIG BANG THEORY TUE -EP2	358	28	NCIS: LOS ANGELES TUES	1,308
Bio.	0.3 13Th Street	0.3	29	JUNIOR MASTERCHEF SUN	928	29	RUGBY WORLD CUP: BF AUS VS. WALES	354	29	TWO AND A HALF MEN	1,264
W	0.3 Bio.	0.3	30	NINE NEWS SATURDAY	905	30	KEEPING UP WITH THE JONESES	346	30	THE ONE - MOST GIFTED PSYCHIC	1,260
Nickelodeon	0.3 Sky News	0.3	31	A CURRENT AFFAIR	870	31	NCIS: LOS ANGELES TUES	346	31	JUNIOR MASTERCHEF SUN	1,230
Fox8+2	0.3 Discovery	0.3	32	THE ONE - MOST GIFTED PSYCHIC	870	32	THE BIG BANG THEORY TUE -EP1	343	32	SEND IN THE DOGS	1,204
Sky News	0.3 Lifestyle Food	0.3	33	THE AMAZING RACE-19	846	33	RUSH	330	33	NINE NEWS SATURDAY	1,196
13Th Street	0.3 Comedy	0.3	34	THE BIG BANG THEORY (M-F)	844	34	UNFORGETTABLE	316	34	UNFORGETTABLE	1,114
Disney	0.2 Nat Geo	0.3	35	CSI: CRIME SCENE INVESTIGATION	822	35	WIN NEWS	311	35	RUSH	1,101
History	0.2 Cartoon Network	0.3	36	JUNIOR MASTERCHEF MON	813	36	BONES	308	36	CSI: CRIME SCENE INVESTIGATION	1,099
Lifestyle You	0.2 Nickelodeon	0.3	37	SEND IN THE DOGS	811	37	JUNIOR MASTERCHEF SUN	302	37	JUNIOR MASTERCHEF MON	1,095
Arena	0.2 Showtime Premiere	0.2	38	UNFORGETTABLE	798	38	RBT-RPT	292	38	RUGBY WORLD CUP: BF AUS VS. WALES	1,090
Lifestyle Home	0.2 Showtime Action	0.2	39	RUSH	771	39	NATIONAL NEWS SATURDAY	291	39	THE AMAZING RACE-19	1,086
Nat Geo	0.2 Nick Jr.	0.2	40	PARENTHOOD	768	40	TWO AND A HALF MEN	289	40	CRIMINAL MINDS: SUSPECT BEHAVIOR	1,071

Consolidated Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex. Sneak Peeks). Total metro shares incl spill, total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

Continued over...

Preliminary Overnight Ratings for Week 44, 2011

23 October to 29 October 2011

Preliminary Overnight data for Week 44 shows that Free TV continued to deliver significant audiences.

Free-to-air television accounted for 83 per cent share of all nightly viewing (6pm to midnight) in metro and regional markets.

Preliminary Data - Overnights (Live plus As Live)								
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs					
Metro	Regional		Metro Average '000's	Regional Average '000's		Combined Metro & Reg '000's		
Seven	18.2 Prime/ 7QLD	19.6	1	PACKED TO THE RAFTERS	1,603	1	PACKED TO THE RAFTERS	2,286
Nine	15.8 WIN/NBN	16.7	2	SEVEN NEWS - SUN	1,407	2	THE X FACTOR-TUE	2,047
Ten	10.8 Sthn Cross	10.4	3	THE X FACTOR-TUE	1,403	3	THE X FACTOR-MON	1,927
7TWO	3.5 7TWO	4.7	4	THE BIG BANG THEORY	1,375	4	BEAUTY AND THE GEEK	1,899
7mate	2.8 7mate	3.4	5	THE X FACTOR-MON	1,366	5	SEVEN NEWS - SUN	1,843
GO!	3.3 GO!	3.5	6	BEAUTY AND THE GEEK	1,330	6	CELEBRITY APPRENTICE - CHALLENGE	1,770
Gem	2.2 Gem	2.7	7	CELEBRITY APPRENTICE - CHALLENGE	1,325	7	SUNDAY NIGHT	1,733
ONE	2.0 ONE	2.1	8	CELEBRITY APPRENTICE - CHALLENGE TWO	1,277	8	THE BIG BANG THEORY - MON	1,729
Eleven	3.2 Eleven	2.9	9	UNDERBELLY: RAZOR	1,258	9	RUGBY: WORLD CUP: FINAL NZ VS. FRANCE	1,728
ABC1	10.9 ABC1	9.9	10	SUNDAY NIGHT	1,239	10	UNDERBELLY: RAZOR	1,709
ABC2	2.2 ABC2	2.0	11	RUGBY: WORLD CUP: FINAL NZ VS. FRANCE	1,217	11	CELEBRITY APPRENTICE - CHALLENGE TWO	1,654
ABC3	0.6 ABC3	1.0	12	SEVEN NEWS	1,175	12	BETTER HOMES AND GARDENS	1,647
ABC News 24	0.8 ABC News 24	0.9	13	BETTER HOMES AND GARDENS	1,149	13	SEVEN NEWS	1,607
SBS1	3.7 SBS1	3.6	14	CELEBRITY APPRENTICE -TUE	1,109	14	CELEBRITY APPRENTICE -TUE	1,513
SBS2	0.7 SBS2	0.6	15	TODAY TONIGHT	1,087	15	SEVEN NEWS - SAT	1,444
Fox Sports 3	1.0 Fox Sports 3	0.8	16	CELEBRITY APPRENTICE - LAUNCH	1,054	16	NCIS	1,428
Fox8	0.8 Fox8	0.6	17	SEVEN NEWS - SAT	1,052	17	WILD BOYS	1,428
Lifestyle	0.6 TV1	0.6	18	THE BIG BANG THEORY -TUE EP2	1,042	18	NINE NEWS	1,426
Fox Sports 1	0.5 C&I	0.6	19	NCIS	1,029	19	CELEBRITY APPRENTICE - LAUNCH	1,417
TV1	0.5 Fox Classics	0.6	20	HOME AND AWAY	1,010	20	HOME AND AWAY	1,414
UKTV	0.5 Fox Sports 2	0.5	21	NINE NEWS	1,000	21	THE BIG BANG THEORY -TUE EP2	1,374
C&I	0.5 Lifestyle	0.5	22	THE MENTALIST	981	22	THE MENTALIST	1,372
Fox Classics	0.5 Fox Sports 1	0.5	23	NINE NEWS SUNDAY	955	23	NINE NEWS SUNDAY	1,320
Fox Sports 2	0.4 History	0.4	24	TWO AND A HALF MEN	941	24	A CURRENT AFFAIR	1,300
Sky News	0.4 UKTV	0.4	25	WILD BOYS	918	25	TODAY TONIGHT	1,295
111 Hits	0.4 111 Hits	0.4	26	THE BIG BANG THEORY -TUE EP1	914	26	CELEBRITY APPRENTICE -THU	1,262
Showtime Premiere	0.3 Disney	0.4	27	YOUNG DOCTORS	914	27	TWO AND A HALF MEN	1,258
Comedy	0.3 Sky News	0.4	28	CELEBRITY APPRENTICE -THU	909	28	CELEBRITY APPRENTICE -WED	1,219
Lifestyle Food	0.3 W	0.4	29	CELEBRITY APPRENTICE -WED	909	29	THE ONE - MOST GIFTED PSYCHIC	1,215
Fox8+2	0.3 13Th Street	0.3	30	NINE NEWS SATURDAY	878	30	YOUNG DOCTORS	1,215
13Th Street	0.3 Fox8+2	0.3	31	A CURRENT AFFAIR	876	31	NINE NEWS SATURDAY	1,186
W	0.3 Bio.	0.3	32	JUNIOR MASTERCHEF SUN	855	32	BODY OF PROOF	1,152
Bio.	0.3 Showtime Action	0.3	33	NCIS: LOS ANGELES TUES	823	33	NCIS: LOS ANGELES TUES	1,130
Nickelodeon	0.3 Lifestyle Food	0.3	34	THE ONE - MOST GIFTED PSYCHIC	815	34	TERRA NOVA	1,100
Showtime Action	0.3 Comedy	0.3	35	TERRA NOVA	779	35	JUNIOR MASTERCHEF SUN	1,076
Arena	0.2 Nickelodeon	0.2	36	BODY OF PROOF	774	36	MODERN FAMILY TUES2	1,071
History	0.2 Disney Junior	0.2	37	MODERN FAMILY TUES2	774	37	MODERN FAMILY TUES	1,046
Lifestyle You	0.2 Sci Fi	0.2	38	MODERN FAMILY TUES	765	38	BONES	993
Discovery	0.2 Discovery	0.2	39	BONES	704	39	MODERN FAMILY WED	950
BBC Knowledge	0.2 Cartoon Network	0.2	40	MODERN FAMILY WED	703	40	UNFORGETTABLE	949

© Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

For media enquiries contact Free TV Australia on (02) 8968 7100