

# Consolidated Ratings for Week 48, 2011

20 November to 26 November 2011

Consolidated ratings for Week 48 show Free TV delivered significant audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.122 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and regional areas. Free TV continues to dominate share of viewing, with a 64 per cent nightly share in metro markets and 65 per cent share in regional areas.

| Consolidated Ratings                    |                       |      |                         |                                  |                         |    |                                  |     |    |                                  |       |
|---|-----------------------|------|-------------------------|----------------------------------|-------------------------|----|----------------------------------|-----|----|----------------------------------|-------|
| Share of Nightly Viewing 6pm - Midnight |                       |      | Top 40 Free TV Programs |                                  |                         |    |                                  |     |    |                                  |       |
| Metro                                   | Regional              |      | Metro Average '000's    |                                  | Regional Average '000's |    | Combined Metro & Reg '000's      |     |    |                                  |       |
| Seven                                   | 18.1 Prime/ 7QLD      | 19.6 | 1                       | THE X FACTOR-WINNER ANNOUNCED    | 2,108                   | 1  | THE X FACTOR-WINNER ANNOUNCED    | 934 | 1  | THE X FACTOR-WINNER ANNOUNCED    | 3,042 |
| Nine                                    | 15.8 WIN/NBN          | 16.1 | 2                       | THE X FACTOR-TUE                 | 1,771                   | 2  | THE X FACTOR-TUE                 | 754 | 2  | THE X FACTOR-TUE                 | 2,525 |
| Ten                                     | 11.4 Sthn Cross 10    | 9.8  | 3                       | CELEBRITY APPRENTICE-WINNER      | 1,748                   | 3  | CELEBRITY APPRENTICE-WINNER      | 640 | 3  | CELEBRITY APPRENTICE-WINNER      | 2,225 |
| 7TWO                                    | 4.1 7TWO              | 5.4  | 4                       | THE X FACTOR-MON                 | 1,541                   | 4  | WILD BOYS                        | 526 | 4  | THE X FACTOR-MON                 | 2,181 |
| 7mate                                   | 2.8 7mate             | 3.4  | 5                       | THE BIG BANG THEORY -EP1         | 1,461                   | 5  | 60 MINUTES                       | 489 | 5  | THE BIG BANG THEORY -EP1         | 1,910 |
| GO!                                     | 2.6 GO!               | 3.0  | 6                       | BEAUTY AND THE GEEK - THE WINNER | 1,385                   | 6  | BETTER HOMES AND GARDENS         | 489 | 6  | BEAUTY AND THE GEEK - THE WINNER | 1,872 |
| Gem                                     | 2.6 Gem               | 3.1  | 7                       | 60 MINUTES                       | 1,372                   | 7  | BEAUTY AND THE GEEK - THE WINNER | 487 | 7  | 60 MINUTES                       | 1,861 |
| ONE                                     | 1.7 ONE               | 1.9  | 8                       | CELEBRITY APPRENTICE - BOARDROOM | 1,368                   | 8  | CELEBRITY APPRENTICE-WINNER      | 477 | 8  | CELEBRITY APPRENTICE - BOARDROOM | 1,795 |
| Eleven                                  | 2.9 Eleven            | 2.8  | 9                       | SUNDAY NIGHT                     | 1,230                   | 9  | SEVEN NEWS                       | 474 | 9  | BETTER HOMES AND GARDENS         | 1,711 |
| ABC1                                    | 11.7 ABC1             | 10.9 | 10                      | BETTER HOMES AND GARDENS         | 1,222                   | 10 | SUNDAY NIGHT                     | 458 | 10 | SUNDAY NIGHT                     | 1,688 |
| ABC2                                    | 2.2 ABC2              | 1.9  | 11                      | THE BIG BANG THEORY -EP2         | 1,217                   | 11 | THE BIG BANG THEORY              | 449 | 11 | BEAUTY AND THE GEEK              | 1,622 |
| ABC3                                    | 0.7 ABC3              | 1.0  | 12                      | BEAUTY AND THE GEEK              | 1,187                   | 12 | A CURRENT AFFAIR                 | 446 | 12 | SEVEN NEWS                       | 1,608 |
| ABC News 24                             | 0.6 ABC News 24       | 0.8  | 13                      | SEVEN NEWS - SUN                 | 1,180                   | 13 | HOME AND AWAY                    | 446 | 13 | SEVEN NEWS - SUN                 | 1,577 |
| SBS1                                    | 3.6 SBS1              | 3.4  | 14                      | SEVEN NEWS                       | 1,134                   | 14 | HAPPY ENDINGS                    | 437 | 14 | WILD BOYS                        | 1,505 |
| SBS2                                    | 0.7 SBS2              | 0.6  | 15                      | CELEBRITY APPRENTICE - CHALLENGE | 1,098                   | 15 | BEAUTY AND THE GEEK AUSTRALIA    | 435 | 15 | HOME AND AWAY                    | 1,503 |
| Fox Sports 2                            | 0.9 Fox Sports 2      | 0.9  | 16                      | SEVEN NEWS - SAT                 | 1,084                   | 16 | CELEBRITY APPRENTICE - BOARDROOM | 427 | 16 | HAPPY ENDINGS                    | 1,487 |
| Lifestyle                               | 0.8 Fox Classics      | 0.8  | 17                      | FROZEN PLANET                    | 1,068                   | 17 | NATIONAL NEWS                    | 414 | 17 | FROZEN PLANET                    | 1,480 |
| Fox8                                    | 0.7 Fox8              | 0.6  | 18                      | THE BIG BANG THEORY -WED EP2     | 1,061                   | 18 | FROZEN PLANET                    | 412 | 18 | CELEBRITY APPRENTICE - CHALLENGE | 1,472 |
| UKTV                                    | 0.6 C&I               | 0.6  | 19                      | HOME AND AWAY                    | 1,057                   | 19 | SEVEN NEWS - SUN                 | 397 | 19 | THE BIG BANG THEORY -EP2         | 1,465 |
| TV1                                     | 0.6 TV1               | 0.6  | 20                      | TODAY TONIGHT                    | 1,053                   | 20 | THE ONE - MOST GIFTED PSYCHIC    | 396 | 20 | SEVEN NEWS - SAT                 | 1,451 |
| Fox Sports 1                            | 0.5 UKTV              | 0.5  | 21                      | HAPPY ENDINGS                    | 1,050                   | 21 | KEEPING UP WITH THE JONESES      | 380 | 21 | THE BIG BANG THEORY -WED EP2     | 1,403 |
| C&I                                     | 0.4 W                 | 0.5  | 22                      | THE BIG BANG THEORY -WED EP1     | 1,028                   | 22 | NATIONAL NEWS SUNDAY             | 378 | 22 | NINE NEWS                        | 1,399 |
| Fox Classics                            | 0.4 Lifestyle         | 0.5  | 23                      | NINE NEWS SUNDAY                 | 996                     | 23 | CELEBRITY APPRENTICE - CHALLENGE | 374 | 23 | A CURRENT AFFAIR                 | 1,378 |
| 111 Hits                                | 0.4 Fox Sports 1      | 0.4  | 24                      | JUNIOR MASTERCHEF - FINALE NIGHT | 985                     | 24 | SEVEN NEWS - SAT                 | 367 | 24 | THE BIG BANG THEORY -WED EP1     | 1,377 |
| Lifestyle Food                          | 0.4 Disney            | 0.4  | 25                      | NINE NEWS                        | 985                     | 25 | THE BIG BANG THEORY -TUE EP2     | 363 | 25 | NINE NEWS SUNDAY                 | 1,374 |
| W                                       | 0.3 Fox Sports 3      | 0.4  | 26                      | JUNIOR MASTERCHEF - THE WINNER   | 984                     | 26 | CSI: CRIME SCENE INVESTIGATION   | 355 | 26 | CSI: CRIME SCENE INVESTIGATION   | 1,271 |
| Sky News                                | 0.3 111 Hits          | 0.4  | 27                      | WILD BOYS                        | 979                     | 27 | THE BIG BANG THEORY -RPT -EP2    | 349 | 27 | JUNIOR MASTERCHEF - THE WINNER   | 1,263 |
| Fox Sports 3                            | 0.3 Bio.              | 0.4  | 28                      | A CURRENT AFFAIR                 | 932                     | 28 | THE BIG BANG THEORY -TUE EP1     | 344 | 28 | TODAY TONIGHT                    | 1,261 |
| Bio.                                    | 0.3 Lifestyle Food    | 0.3  | 29                      | CSI: CRIME SCENE INVESTIGATION   | 916                     | 29 | THE BIG BANG THEORY -RPT -EP1    | 342 | 29 | JUNIOR MASTERCHEF - FINALE NIGHT | 1,243 |
| History                                 | 0.3 History           | 0.3  | 30                      | TWO AND A HALF MEN               | 906                     | 30 | THE BIG BANG THEORY -THU EP2     | 342 | 30 | THE BIG BANG THEORY -TUE EP2     | 1,243 |
| Comedy                                  | 0.3 Showtime Premiere | 0.3  | 31                      | THE MENTALIST                    | 897                     | 31 | NATIONAL NEWS SATURDAY           | 338 | 31 | TWO AND A HALF MEN               | 1,202 |
| Nickelodeon                             | 0.3 13Th Street       | 0.3  | 32                      | THE BIG BANG THEORY -TUE EP2     | 890                     | 32 | RECRUITS: PARAMEDICS             | 337 | 32 | THE BIG BANG THEORY -TUE EP1     | 1,201 |
| Disney                                  | 0.3 Sky News          | 0.3  | 33                      | JUNIOR MASTERCHEF SUN            | 872                     | 33 | WIN NEWS                         | 337 | 33 | THE MENTALIST                    | 1,197 |
| Showtime Premiere                       | 0.3 Cartoon Network   | 0.3  | 34                      | THE BIG BANG THEORY -TUE EP1     | 857                     | 34 | THE BIG BANG THEORY -THU EP1     | 335 | 34 | THE BIG BANG THEORY -THU EP2     | 1,186 |
| Fox8+2                                  | 0.2 Movie One         | 0.3  | 35                      | FROZEN PLANET MELTDOWN           | 845                     | 35 | UNFORGETTABLE                    | 331 | 35 | UNFORGETTABLE                    | 1,162 |
| 13Th Street                             | 0.2 Fox8+2            | 0.2  | 36                      | THE BIG BANG THEORY -THU EP2     | 844                     | 36 | NCIS                             | 323 | 36 | FROZEN PLANET MELTDOWN           | 1,151 |
| Cartoon Network                         | 0.2 Comedy            | 0.2  | 37                      | MERLIN                           | 840                     | 37 | CRIMINAL MINDS-EP.2              | 317 | 37 | THE ONE - MOST GIFTED PSYCHIC    | 1,138 |
| BBC Knowledge                           | 0.2 Lifestyle You     | 0.2  | 38                      | UNFORGETTABLE                    | 831                     | 38 | CRIMINAL MINDS                   | 313 | 38 | NINE NEWS SATURDAY               | 1,136 |
| Arena                                   | 0.2 Nat Geo           | 0.2  | 39                      | NINE NEWS SATURDAY               | 798                     | 39 | FROZEN PLANET MELTDOWN           | 306 | 39 | MERLIN                           | 1,124 |
| Lifestyle Home                          | 0.2 Nickelodeon       | 0.2  | 40                      | NCIS                             | 795                     | 40 | THE MENTALIST                    | 300 | 40 | THE BIG BANG THEORY -THU EP1     | 1,122 |

Source: OzTAM and RegionalTAM, based on 5 cap cities and 4 aggregated regional markets, total metro shares incl spill, total regional shares excl spill, shares based on total ppi and rounded to one decimal place, top program lists excl ABC and SBS, metro and regional audiences are added to form a combined average audience estimate and ranking, based on Consolidated data, program results represent an average of all times aired during the week (ex sneak peeks). Copyright of the data is owned by OzTAM and RegionalTAM and therefore may not be reproduced, published or communicated without their written consent.

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