

Top Time-Shifted Programs for Survey 10

30 October to 26 November 2011

In Survey 10, the top 20 time-shifted programs delivered incremental audiences of between 118,000 – 210,000 more viewers.

Top 20 Time-Shifted Programs

PROGRAM	OVERNIGHT	CONSOLIDATED	% INCREASE	AUDIENCE INCREASE
UNDERBELLY: RAZOR	1,830,000	2,040,000	11.5	210,000
TERRA NOVA	931,000	1,127,000	21.1	196,000
BODY OF PROOF	1,256,000	1,450,000	15.4	194,000
NCIS	1,557,000	1,737,000	11.6	180,000
HAWAII FIVE-O WED	766,000	932,000	21.7	166,000
RUSH	1,027,000	1,187,000	15.6	160,000
PARENTHOOD-EP.2	522,000	674,000	29.1	152,000
THE BIG BANG THEORY -EP1	1,759,000	1,910,000	8.6	151,000
NCIS: LOS ANGELES TUES	1,198,000	1,348,000	12.5	150,000
THE BIG BANG THEORY	1,819,000	1,965,000	8.0	146,000
SURVIVOR: SOUTH PACIFIC	558,000	702,000	25.8	144,000
GLEE WED	888,000	1,030,000	16.0	142,000
BEAUTY AND THE GEEK - WINNER REVEALED	1,732,000	1,872,000	8.1	140,000
PARENTHOOD	749,000	883,000	17.9	134,000
THE MENTALIST	1,304,000	1,434,000	10.0	130,000
PERSON OF INTEREST	720,000	849,000	17.9	129,000
WILD BOYS	1,361,000	1,489,000	9.4	128,000
UNFORGETTABLE	999,000	1,123,000	12.4	124,000
THE AMAZING RACE-19	871,000	994,000	14.1	123,000
ABOVE SUSPICION	338,000	456,000	34.9	118,000

Source: OzTAM & RegionalTAM, 5 city metro & combined aggregated markets (ex Tas), consolidated, Weeks 45-48 2011, total ppl, Free TV programs (ex sneak peeks), regular programs are an average for the period, metro and regional audiences are added to form a combined average audience estimate, based on program title matches, programs on this list are ranked based on the average audience increase. Copyright of the data is owned by OzTAM and RegionalTAM and therefore may not be reproduced, published or communicated without their written consent.

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