

Top Time-Shifted Programs for Survey 9

2 October to 29 October 2011

In Survey 9, the top 20 time-shifted programs delivered incremental audiences of between 128,000 – 220,000 more viewers.

Top 20 Time-Shifted Programs

PROGRAM	OVERNIGHT	CONSOLIDATED	% INCREASE	AUDIENCE INCREASE
UNDERBELLY: RAZOR	1,753,000	1,973,000	12.5	220,000
PACKED TO THE RAFTERS	2,246,000	2,465,000	9.8	219,000
THE AMAZING RACE-19-EP.2	497,000	713,000	43.5	216,000
TERRA NOVA	1,345,000	1,553,000	15.5	208,000
TERRA NOVA EP 2	1,615,000	1,814,000	12.3	199,000
NCIS	1,471,000	1,662,000	13.0	191,000
BODY OF PROOF	1,165,000	1,352,000	16.1	187,000
SURVIVOR: SOUTH PACIFIC EP2	428,000	615,000	43.7	187,000
HAWAII FIVE-O WED	711,000	884,000	24.3	173,000
THE AMAZING RACE-19	848,000	1,019,000	20.2	171,000
RUSH	918,000	1,088,000	18.5	170,000
NCIS: LOS ANGELES TUES	1,178,000	1,342,000	13.9	164,000
SURVIVOR: SOUTH PACIFIC EP1	552,000	712,000	29.0	160,000
SURVIVOR: SOUTH PACIFIC	588,000	737,000	25.3	149,000
PERSON OF INTEREST	783,000	922,000	17.8	139,000
WILD BOYS	1,422,000	1,559,000	9.6	137,000
THE BIG BANG THEORY - MON	1,729,000	1,865,000	7.9	136,000
MODERN FAMILY TUES	1,046,025	1,179,652	12.8	133,627
RINGER	596,000	724,000	21.5	128,000
GLEE WED	1,079,000	1,207,000	11.9	128,000

Source: OzTAM & RegionalTAM, 5 city metro & combined aggregated markets (ex Tas), consolidated, Weeks 41-44 2011, total ppl, Free TV programs (ex sneak peeks), regular programs are an average for the period, metro and regional audiences are added to form a combined average audience estimate based on program title matches, programs on this list are ranked based on the average audience increase.

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