

Consolidated Ratings for Survey 8

4 September to 1 October 2011

In Survey 8, Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.37 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and 85 per cent share in regional areas. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro markets and 68 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight		Top 40 Free TV Programs										
Metro	Regional	Metro Average '000's					Regional Average '000's					Combined Metro & Reg '000's
Seven	19.8 Prime/ 7QLD	20.3	1	AFL GF: COLLINGWOOD V GEELONG	2,641	1	AFL GF: COLLINGWOOD V GEELONG	789	1	AFL GF: COLLINGWOOD V GEELONG	3,430	
Nine	16.7 WIN/NBN	19.3	2	TWO AND A HALF MEN	1,978	2	PACKED TO THE RAFTERS	775	2	PACKED TO THE RAFTERS	2,566	
Ten	11.7 Sthn Cross 10	10.3	3	2011 GRAND FINAL PRE GAME	1,914	3	THE X FACTOR AUDITIONS-TUE	731	3	TWO AND A HALF MEN	2,544	
7TWO	3.8 7TWO	4.5	4	TWO AND A HALF MEN -TUE EP2	1,895	4	WILD BOYS	717	4	THE 2011 GRAND FINAL PRE GAME	2,470	
7mate	2.8 7mate	3.3	5	2011 GRAND FINAL POST MATCH PRES.	1,804	5	RUGBY LEAGUE FINAL SERIES SF2	673	5	2011 GRAND FINAL POST MATCH PRES.	2,449	
GO!	3.1 GO!	3.5	6	PACKED TO THE RAFTERS	1,791	6	2011 GRAND FINAL POST MATCH PRES.	645	6	THE X FACTOR AUDITIONS-TUE	2,318	
Gem	2.2 Gem	2.8	7	UNDERBELLY: RAZOR	1,650	7	THE X FACTOR AUDITIONS-WED	642	7	TWO AND A HALF MEN -TUE EP2	2,289	
ONE	1.8 ONE	1.8	8	THE X FACTOR AUDITIONS-TUE	1,587	8	RUGBY LEAGUE FINAL SERIES PF1	633	8	UNDERBELLY: RAZOR	2,237	
Eleven	3 Eleven	2.9	9	THE X FACTOR AUDITIONS-WED	1,563	9	RUGBY LEAGUE FINAL SERIES QF1	628	9	THE X FACTOR AUDITIONS-WED	2,205	
ABC1	9.6 ABC1	8.9	10	TWO AND A HALF MEN -TUE EP1	1,546	10	RUGBY LEAGUE FINAL SERIES PF2	619	10	WILD BOYS	2,199	
ABC2	2.1 ABC2	2.1	11	THE X FACTOR-MON	1,512	11	THE X FACTOR AUDITIONS-THU	606	11	THE X FACTOR-MON	2,082	
ABC3	0.5 ABC3	0.8	12	THE X FACTOR AUDITIONS-MON	1,501	12	BONES	601	12	THE X FACTOR AUDITIONS-MON	2,061	
ABC News 24	0.5 ABC News 24	0.7	13	THE X FACTOR-TUE	1,483	13	UNDERBELLY: RAZOR	587	13	THE X FACTOR-TUE	2,057	
SBS1	3.5 SBS1	3.6	14	WILD BOYS	1,482	14	THE X FACTOR-TUE	574	14	THE X FACTOR AUDITIONS-THU	2,016	
SBS2	0.6 SBS2	0.6	15	SUNDAY NIGHT	1,431	15	RUGBY LEAGUE FINAL SERIES QF2	573	15	SUNDAY NIGHT	1,979	
Fox Sports 3	0.7 Fox8	0.6	16	SEVEN NEWS - SUN	1,431	16	THE X FACTOR-MON	570	16	BONES	1,960	
Fox8	0.7 Fox Sports 2	0.6	17	2011 GRAND FINAL PRE MATCH ENT.	1,415	17	NATIONAL NEWS SUNDAY	567	17	SEVEN NEWS - SUN	1,908	
Fox Sports 1	0.6 Fox Sports 3	0.6	18	THE X FACTOR AUDITIONS-THU	1,410	18	TWO AND A HALF MEN	566	18	TWO AND A HALF MEN -TUE EP1	1,891	
UKTV	0.6 Fox Classics	0.5	19	BONES	1,359	19	THE X FACTOR AUDITIONS-MON	560	19	NINE NEWS SUNDAY	1,854	
Fox Sports 2	0.6 TV1	0.5	20	AFL: PRELIM FIN 1: CWOOD VS HTHORN	1,309	20	RUGBY LEAGUE FINAL SERIES SF1	557	20	2011 GRAND FINAL PRE MATCH ENT.	1,824	
Lifestyle	0.5 Fox Sports 1	0.5	21	NINE NEWS SUNDAY	1,287	21	THE 2011 GRAND FINAL PRE GAME	556	21	THE X FACTOR-WED	1,804	
TV1	0.4 History	0.4	22	THE X FACTOR-WED	1,266	22	SUNDAY NIGHT	548	22	RUGBY LEAGUE FINAL SERIES PF2	1,764	
Fox Classics	0.4 C&I	0.4	23	SEVEN NEWS	1,244	23	THE X FACTOR-WED	538	23	SEVEN NEWS	1,728	
111 Hits	0.4 UKTV	0.4	24	NCIS	1,205	24	THE FARMER WANTS A WIFE -MON	504	24	60 MINUTES	1,656	
C&I	0.4 111 Hits	0.4	25	TODAY TONIGHT	1,195	25	RUGBY LEAGUE FINAL SERIES QF3	493	25	NCIS	1,654	
Lifestyle Food	0.3 Lifestyle	0.4	26	JUNIOR MASTERCHEF - LAUNCH	1,186	26	60 MINUTES	491	26	RUGBY LEAGUE FINAL SERIES PF1	1,629	
Comedy	0.3 13TH Street	0.4	27	SEVEN NEWS - SAT	1,165	27	RUGBY LEAGUE FINAL SERIES QF4	488	27	RUGBY LEAGUE FINAL SERIES QF1	1,607	
Bio.	0.3 W	0.4	28	60 MINUTES	1,165	28	SEVEN NEWS	484	28	SEVEN NEWS - SAT	1,594	
13TH Street	0.3 Showtime Prem	0.3	29	RUGBY LEAGUE FINAL SERIES PF2	1,145	29	A CURRENT AFFAIR	483	29	HOME AND AWAY	1,590	
Showtime Prem	0.3 Bio.	0.3	30	HOME AND AWAY	1,130	30	BODY OF PROOF	479	30	BODY OF PROOF	1,570	
Arena	0.3 Sky News	0.3	31	2011 BROWNLOW MEDAL	1,124	31	SEVEN NEWS - SUN	477	31	CASTLE	1,556	
W	0.3 Discovery	0.3	32	CASTLE	1,119	32	WORLD'S STRICTEST PARENTS	468	32	JUNIOR MASTERCHEF - LAUNCH	1,548	
History	0.2 Disney	0.2	33	AFL: QF 2: GEELONG VS HAWTHORN	1,098	33	NATIONAL NEWS	462	33	WORLD'S STRICTEST PARENTS	1,506	
Sky News	0.2 Comedy	0.2	34	AFL: 2ND PRELIM. FIN G'LONG V W'COAS	1,097	34	HOME AND AWAY	460	34	THE FARMER WANTS A WIFE -MON	1,490	
Disney	0.2 Cartoon Network	0.2	35	BODY OF PROOF	1,091	35	RBT	458	35	NINE NEWS	1,473	
Nat Geo	0.2 Movie One	0.2	36	AFL: SF 2: HAWTHORN VS SYDNEY	1,039	36	NCIS	449	36	CRIMINAL MINDS: SUSPECT BEHAVIOR	1,435	
Fox8+2	0.2 Fox8+2	0.2	37	WORLD'S STRICTEST PARENTS	1,038	37	RESCUE SPECIAL OPS	444	37	BETTER HOMES AND GARDENS	1,433	
Discovery	0.2 BBC Know	0.2	38	CRIMINAL MINDS: SUSPECT BEHAVIOR	1,025	38	CASTLE	437	38	A CURRENT AFFAIR	1,398	
BBC Know	0.2 Lifestyle Food	0.2	39	JUNIOR MASTERCHEF - TOP 50	1,013	39	BETTER HOMES AND GARDENS	433	39	RBT	1,389	
Lifestyle You	0.2 Nat Geo	0.2	40	NCIS: LOS ANGELES TUES	1,011	40	SEVEN NEWS - SAT	429	40	NCIS: LOS ANGELES TUES	1,376	

Consolidated Source Q2 TAM and Regional TAM Based on 5 city metro and 4 aggregated regional markets (ex-Tas). Top program list is eci. ABC & SBS. In survey reports metro and regional audiences are added to form a combined average audience total and ranking based on exact program title matches. Based on Consolidated Ratings (ie. Liveplus: Time Shift). Program results represent an average of all times aired during the week (ex-Sneak Peeks). Total metro shares incl spill, total reg shares excl spill. Shares based on total pop. Share figures rounded to one dec. place.

For media enquiries contact Free TV Australia on (02) 8968 7100