

Consolidated Ratings for Survey 5

12 June to 9 July 2011

In Survey 5, Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.37 million viewers.

During the period, free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro and regional markets. Free TV continues to dominate share of viewing, with a 69 per cent nightly share in metro and regional areas – the highest Survey 5 result since 2005!

Survey 5 2011											
Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	18.4 Prime/ 7QLD	18.7	1	STATE OF ORIGIN 3RD MATCH	2,492	1	STATE OF ORIGIN 3RD MATCH	1,268	1	STATE OF ORIGIN 3RD MATCH	3,760
Nine	16.3 WIN/NBN	19.1	2	STATE OF ORIGIN 2ND MATCH	2,165	2	STATE OF ORIGIN 2ND MATCH	1,223	2	STATE OF ORIGIN 2ND MATCH	3,388
Ten	14.5 Sthn Cross 10	12.1	3	DOWNTON ABBEY	1,856	3	STATE OF ORIGIN 3RD POST MATCH	884	3	DOWNTON ABBEY	2,535
7TWO	3.8 7TWO	4.5	4	MASTERCHEF WED	1,784	4	STATE OF ORIGIN 2ND PRE MATCH	832	4	AUSTRALIAS GOT TALENT-TUE	2,523
7mate	2.8 7mate	3.5	5	AUSTRALIAS GOT TALENT-TUE	1,778	5	STATE OF ORIGIN 3RD PRE MATCH	793	5	STATE OF ORIGIN 3RD POST MATCH	2,458
GO!	3.4 GO!	4.0	6	MASTERCHEF MON	1,774	6	STATE OF ORIGIN 2ND POST MATCH	776	6	MASTERCHEF MON	2,330
Gem	2.1 Gem	2.4	7	MASTERCHEF TUES	1,640	7	AUSTRALIAS GOT TALENT-TUE	745	7	STATE OF ORIGIN 3RD PRE MATCH	2,294
ONE	1.9 ONE	1.9	8	MASTERCHEF THURS	1,640	8	NATIONAL NEWS SUNDAY	694	8	MASTERCHEF WED	2,292
Eleven	2.8 Eleven	3	9	SEVEN NEWS - SUN	1,629	9	DOWNTON ABBEY	679	9	STATE OF ORIGIN 2ND PRE MATCH	2,222
ABC1	8.7 ABC1	8.4	10	MASTERCHEF SUN	1,576	10	DANCING WITH THE STARS	600	10	NINE NEWS SUNDAY	2,204
ABC2	1.7 ABC2	1.7	11	STATE OF ORIGIN 3RD POST MATCH	1,574	11	WINNERS & LOSERS	564	11	MASTERCHEF THURS	2,181
ABC3	0.5 ABC3	0.9	12	DANCING WITH THE STARS	1,512	12	MASTERCHEF MON	556	12	SEVEN NEWS - SUN	2,176
ABC News 24	0.4 ABC News 24	0.6	13	NINE NEWS SUNDAY	1,510	13	SEVEN NEWS - SUN	547	13	MASTERCHEF TUES	2,149
SBS1	4.0 SBS1	4.1	14	STATE OF ORIGIN 3RD PRE MATCH	1,501	14	MASTERCHEF THURS	541	14	STATE OF ORIGIN 2ND POST MATCH	2,118
SBS2	0.6 SBS2	0.7	15	WINNERS & LOSERS	1,484	15	SEVEN NEWS	536	15	DANCING WITH THE STARS	2,112
Fox Sports 2	0.7 Fox Sports 2	1.1	16	THE BLOCK -MON	1,462	16	NATIONAL NEWS	531	16	MASTERCHEF SUN	2,063
Fox Sports 1	0.7 Fox8	0.6	17	THE BIG BANG THEORY	1,426	17	MASTERCHEF TUES	509	17	WINNERS & LOSERS	2,048
UKTV	0.6 TV1	0.5	18	STATE OF ORIGIN 2ND PRE MATCH	1,390	18	MASTERCHEF WED	508	18	THE BLOCK -MON	1,944
Fox8	0.6 Fox Sports 3	0.5	19	SEVEN NEWS	1,344	19	A CURRENT AFFAIR	495	19	SEVEN NEWS	1,880
Fox Sports 3	0.6 UKTV	0.4	20	STATE OF ORIGIN 2ND POST MATCH	1,342	20	BETTER HOMES & GARDENS	489	20	THE BIG BANG THEORY	1,859
Lifestyle	0.5 C&I	0.4	21	THE BLOCK -WED	1,320	21	LIVE FRIDAY NIGHT FOOTBALL	488	21	THE BLOCK -WED	1,754
TV1	0.5 History	0.4	22	THE BLOCK -TUE	1,291	22	MASTERCHEF SUN	487	22	SEVEN NEWS - SAT	1,723
C&I	0.4 Lifestyle	0.4	23	SEVEN NEWS - SAT	1,281	23	THE BLOCK - MON	482	23	NINE NEWS	1,686
Fox Classics	0.4 W	0.4	24	TODAY TONIGHT	1,275	24	CRIMINAL MINDS	462	24	THE BLOCK -TUE	1,669
13TH Street	0.3 Disney	0.4	25	AMAZING RACE AUSTRALIA	1,255	25	60 MINUTES	449	25	AMAZING RACE AUSTRALIA	1,653
111 Hits	0.3 Fox Sports 1	0.3	26	THE BLOCK -FRI	1,183	26	SEVEN NEWS - SAT	442	26	BETTER HOMES & GARDENS	1,642
Lifestyle Food	0.3 Fox Classics	0.3	27	CRIMINAL MINDS	1,176	27	HOME & AWAY	441	27	CRIMINAL MINDS	1,638
Comedy	0.3 13TH Street	0.3	28	GLEE WED	1,169	28	NATIONAL NEWS SATURDAY	435	28	A CURRENT AFFAIR	1,564
Bio.	0.3 111 Hits	0.3	29	NINE NEWS	1,155	29	THE BLOCK - WED	434	29	TODAY TONIGHT	1,536
W	0.3 Discovery	0.3	30	BETTER HOMES & GARDENS	1,153	30	THE BIG BANG THEORY	433	30	BONDI VET	1,527
Disney	0.3 Comedy	0.3	31	BONDI VET	1,143	31	IN THEIR FOOTSTEPS	433	31	HOME & AWAY	1,516
Lifestyle You	0.3 Showtime Prem	0.3	32	COME FLY WITH ME	1,122	32	THE BLOCK - THU	430	32	THE BLOCK -THU	1,497
Showtime Prem	0.3 Movie One	0.3	33	OFFSPRING	1,108	33	HIGHWAY PATROL	429	33	NINE NEWS SATURDAY	1,473
Discovery	0.3 Sky News	0.2	34	HOME & AWAY	1,075	34	RBT	425	34	60 MINUTES	1,471
History	0.3 Lifestyle Food	0.2	35	A CURRENT AFFAIR	1,069	35	WIN NEWS	416	35	GLEE WED	1,469
Arena	0.2 Bio.	0.2	36	THE BLOCK -THU	1,067	36	M-RACE TO WITCH MOUNTAIN	411	36	OFFSPRING	1,446
Movie One	0.2 Movie Extra	0.2	37	OFFSPRING WED	1,066	37	AMAZING RACE AUSTRALIA	398	37	COME FLY WITH ME	1,429
Nickelodeon	0.2 Showtime Action	0.2	38	NINE NEWS SATURDAY	1,038	38	POLAR BEAR SPY ON THE ICE	389	38	HIGHWAY PATROL	1,425
BBC Knowledge	0.2 Arena	0.2	39	60 MINUTES	1,022	39	NO ORDINARY FAMILY	385	39	IN THEIR FOOTSTEPS	1,379
Showtime Action	0.2 Lifestyle You	0.2	40	LAW & ORDER: SVU	1,017	40	BONDI VET	384	40	OFFSPRING WED	1,378

Consolidated. Source OzTAM and RegionalTAM. Based on 5 citymetro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. In survey reports metro and regional audiences are added to form a combined average audience total and ranking based on exact program title matches. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl split; total reg shares excl split. Shares based on total ppt. Share figures rounded to one dec. place. Episodes of The Block reflect day of airing.

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