

Consolidated Ratings for Survey 9

03 October to 30 October 2010

In Survey 9, Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.4 million viewers.

During the period, free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets. Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 67 per cent share in regional areas.

Consolidated Ratings										Survey 9
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs							
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's			
Seven	19.1 Prime/ 7QLD	20.3	1 RUGBY LEAGUE GRAND FINAL	2,169	1 RUGBY LEAGUE GRAND FINAL	1,125	1 RUGBY LEAGUE GRAND FINAL	3,294		
Nine	17.2 WIN/NBN	19.2	2 PACKED TO THE RAFTERS	1,885	2 RUGBY LEAGUE GF PRESENTATION	824	2 PACKED TO THE RAFTERS	2,648		
Ten	13.7 Sthn Cross 10	15.0	3 JUNIOR MASTERCHEF - SUN	1,489	3 PACKED TO THE RAFTERS	763	3 RUGBY LEAGUE GF PRESENTATION	2,186		
7TWO	2.7 7TWO	2.7	4 SEVEN NEWS - SUN	1,485	4 RUGBY LEAGUE GF ENTERTAINMENT	666	4 THE FORCE - BEHIND THE LINE - WED	1,971		
7mate	2.3 7mate	2.3	5 THE FORCE - BEHIND THE LINE - WED	1,372	5 V8 SUPERCARS R10 BATHURST PODIUM	638	5 JUNIOR MASTERCHEF - SUN	1,967		
GO!	3.8 GO!	4.5	6 RUGBY LEAGUE GF PRESENTATION	1,362	6 THE FORCE - BEHIND THE LINE - WED	599	6 SEVEN NEWS - SUN	1,939		
Gem	1.5 Gem	1.4	7 BORDER SECURITY - WED	1,326	7 V8 SUPERCARS R10 BATHURST RACE	598	7 RUGBY LEAGUE GF ENTERTAINMENT	1,922		
ONE	2.2 ONE	2.0	8 SEVEN NEWS	1,313	8 RSPCA ANIMAL RESCUE	579	8 BORDER SECURITY - WED	1,880		
ABC1	11.3 ABC1	10.5	9 LEARN INDIA WITH HAMISH & ANDY	1,293	9 UNDERCOVER BOSS AUSTRALIA	569	9 RSPCA ANIMAL RESCUE	1,863		
ABC2	1.2 ABC2	1.1	10 RSPCA ANIMAL RESCUE	1,284	10 BORDER SECURITY - WED	554	10 UNDERCOVER BOSS AUSTRALIA	1,852		
ABC3	0.4 ABC3	0.7	11 UNDERCOVER BOSS AUSTRALIA	1,283	11 A CURRENT AFFAIR	540	11 SEVEN NEWS	1,820		
ABC News 24	0.4 ABC News 24	0.6	12 NCIS	1,272	12 NCIS	520	12 NCIS	1,792		
SBS1	3.9 SBS1	3.9	13 JUNIOR MASTERCHEF - MON	1,263	13 KEEPING UP WITH THE JONESES	517	13 LEARN INDIA WITH HAMISH & ANDY	1,777		
SBS2	0.7 SBS2	0.7	14 TODAY TONIGHT	1,259	14 TOP GEAR AUSTRALIA	511	14 TOP GEAR AUSTRALIA	1,726		
Fox8	0.9 Fox Sports 2	0.7	15 RUGBY LEAGUE GF ENTERTAINMENT	1,256	15 SEVEN NEWS	507	15 V8 SUPERCARS R10 BATHURST PODIUM	1,714		
Lifestyle Channel	0.6 Fox8	0.7	16 SHERLOCK	1,231	16 BETTER HOMES & GARDENS	502	16 BONES	1,708		
TV1	0.6 Lifestyle Channel	0.6	17 BONES	1,229	17 THE BIG BANG THEORY EP1	502	17 JUNIOR MASTERCHEF - MON	1,704		
13th Street	0.5 TV1	0.6	18 TOP GEAR AUSTRALIA	1,215	18 TWO AND A HALF MEN EP1	496	18 THE BIG BANG THEORY -EP1	1,685		
Fox Sports 1	0.5 C&I	0.5	19 FOUR WEDDINGS - TUE	1,205	19 NATIONAL NEWS SUNDAY	493	19 THE BLOCK	1,685		
Fox Sports 2	0.5 Disney Channel	0.5	20 THE BLOCK	1,200	20 THE X FACTOR - SUN	488	20 BETTER HOMES & GARDENS	1,681		
UKTV	0.5 UKTV	0.5	21 CRIMINAL MINDS - MON	1,198	21 THE BLOCK	485	21 CRIMINAL MINDS - MON	1,672		
Arena	0.4 13th Street	0.4	22 SEVEN NEWS - SAT	1,197	22 LEARN INDIA WITH HAMISH & ANDY	484	22 V8 SUPERCARS R10 BATHURST RACE	1,651		
C&I	0.4 Fox Classics	0.4	23 THE BIG BANG THEORY EP1	1,183	23 BONES	479	23 FOUR WEDDINGS-TUE	1,650		
Fox Classics	0.4 Fox Sports 1	0.4	24 BETTER HOMES & GARDENS	1,179	24 JUNIOR MASTERCHEF - SUN	478	24 NINE NEWS SUNDAY	1,645		
Bio.	0.3 W	0.4	25 TALKIN BOUT YOUR GENERATION - TUE	1,168	25 CRIMINAL MINDS - MON	474	25 TWO AND A HALF MEN EP1	1,636		
Disney Channel	0.3 111 Hits	0.3	26 NINE NEWS SUNDAY	1,152	26 V8 SUPERCARS R10 BATHURST WRAPUP	467	26 THE X FACTOR - SUN	1,632		
Fox8+2	0.3 Arena	0.3	27 SUNDAY NIGHT	1,151	27 SUNDAY NIGHT	459	27 SHERLOCK	1,612		
Lifestyle Food	0.3 Bio.	0.3	28 GLEE - WED	1,148	28 NATIONAL NEWS	454	28 SUNDAY NIGHT	1,610		
Sci Fi	0.3 Cartoon Network	0.3	29 THE X FACTOR - SUN	1,144	29 SEVEN NEWS - SUN	454	29 SEVEN NEWS - SAT	1,600		
Showtime Premiere	0.3 Fox Sports 3	0.3	30 TWO AND A HALF MEN EP1	1,140	30 BONDI VET	453	30 TALKIN BOUT YOUR GENERATION - TUE	1,591		
W	0.3 History Channel	0.3	31 60 MINUTES	1,124	31 THE X FACTOR - MON	453	31 TODAY TONIGHT	1,585		
111 Hits	0.2 Lifestyle Food	0.3	32 THE MENTALIST	1,118	32 FOUR WEDDINGS - TUE	445	32 60 MINUTES	1,562		
BBC Knowledge	0.2 Showtime Premiere	0.3	33 NINE NEWS	1,107	33 JUNIOR MASTERCHEF - MON	441	33 A CURRENT AFFAIR	1,561		
Cartoon Network	0.2 Sky News	0.3	34 MODERN FAMILY - SUN	1,099	34 60 MINUTES	438	34 NINE NEWS	1,561		
Comedy	0.2 Comedy	0.2	35 THE X FACTOR - MON	1,082	35 CITY HOMICIDE	438	35 THE MENTALIST	1,544		
Discovery	0.2 Discovery	0.2	36 V8 SUPERCARS R10 BATHURST PODIUM	1,076	36 V8 SUPERCARS R10 BATHURST CDOWN	430	36 THE X FACTOR - MON	1,535		
E!	0.2 FMC	0.2	37 CSI	1,058	37 THE MENTALIST	426	37 GLEE - WED	1,518		
Fox Sports 3	0.2 Fox8+2	0.2	38 IRON CHEF AUSTRALIA	1,056	38 TWO AND A HALF MEN EP2	424	38 CITY HOMICIDE	1,467		
History Channel	0.2 Lifestyle Channel+2	0.2	39 V8 SUPERCARS R10 BATHURST RACE	1,053	39 TALKIN BOUT YOUR GENERATION - TUE	423	39 MODERN FAMILY - SUN	1,464		
Lifestyle Channel+2	0.2 Lifestyle You	0.2	40 THE BIG BANG THEORY EP2	1,040	40 HOME AND AWAY	419	40 CSI	1,450		

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (exTas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total pop. Share figures rounded to one dec. place.

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