

Consolidated Ratings for Survey 2

6 March to 2 April 2011

In Survey 2, Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.34 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro and regional markets. Free TV continues to dominate share of viewing, with a 66 per cent nightly share in both metro markets and regional areas.

Survey 2 2011											
Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	18.9 Prime/ 7QLD	19.1	1	PACKED TO THE RAFTERS	1,909	1	PACKED TO THE RAFTERS	740	1	PACKED TO THE RAFTERS	2,649
Nine	15.7 WIN/NBN	18.5	2	WINNERS & LOSERS	1,714	2	WINNERS & LOSERS	648	2	WINNERS & LOSERS	2,362
Ten	12.5 Sthn Cross 10	10.7	3	WINNERS & LOSERS-EP.2	1,544	3	MY KITCHEN RULES-TUE	564	3	TODAY TONIGHT	2,316
7TWO	3.6 7TWO	4.5	4	MY KITCHEN RULES-TUE	1,518	4	MY KITCHEN RULES-MON	545	4	WINNERS & LOSERS-EP.2	2,084
7mate	2.7 7mate	3.0	5	MY KITCHEN RULES-MON	1,439	5	WINNERS & LOSERS-EP.2	540	5	MY KITCHEN RULES-TUE	2,082
GO!	3.2 GO!	3.8	6	MY KITCHEN RULES-WED	1,412	6	FARMER WANTS A WIFE	527	6	MY KITCHEN RULES-MON	1,984
Gem	2.2 Gem	2.2	7	SEVEN NEWS - SUN	1,333	7	MY KITCHEN RULES-WED	526	7	MY KITCHEN RULES-WED	1,938
ONE	1.0 ONE	1.2	8	CRIMINAL MINDS	1,284	8	CRIMINAL MINDS	526	8	CRIMINAL MINDS	1,810
Eleven	2.8 Eleven	3.1	9	THE FORCE - BEHIND THE LINE	1,237	9	60 MINUTES	519	9	SEVEN NEWS - SUN	1,785
ABC1	10.6 ABC1	10.3	10	NINE NEWS SUNDAY	1,217	10	NATIONAL NEWS SUNDAY	518	10	NINE NEWS SUNDAY	1,735
ABC2	1.6 ABC2	1.6	11	60 MINUTES	1,209	11	A CURRENT AFFAIR	504	11	60 MINUTES	1,728
ABC3	0.4 ABC3	0.5	12	NCIS	1,206	12	LIVE FRIDAY NIGHT FOOTBALL	495	12	THE FORCE - BEHIND THE LINE	1,725
ABC News 24	0.8 ABC News 24	1.1	13	SEVEN NEWS	1,196	13	BONES	494	13	SEVEN NEWS	1,672
SBS1	3.7 SBS1	3.8	14	BORDER SECURITY	1,178	14	THE FORCE - BEHIND THE LINE	488	14	NCIS	1,661
SBS2	0.6 SBS2	0.6	15	TODAY TONIGHT	1,158	15	SEVEN NEWS	476	15	OPRAH & CAST OF GLEE ENCORE	1,650
Fox Sports 3	1.3 Fox Sports 2	1.2	16	BONES	1,123	16	NCIS	455	16	BONES	1,617
Fox Sports 2	0.9 Fox Sports 3	1.2	17	GLEE	1,110	17	SEVEN NEWS - SUN	452	17	BORDER SECURITY	1,609
Fox8	0.7 Fox8	0.7	18	TWO AND A HALF MEN -EP1	1,107	18	CSI: CRIME SCENE INVESTIGATION	450	18	FARMER WANTS A WIFE	1,557
Lifestyle	0.6 Lifestyle	0.6	19	MODERN FAMILY	1,097	19	RBT	450	19	BETTER HOMES & GARDENS	1,521
Fox Sports 1	0.6 Fox Classics	0.5	20	BETTER HOMES & GARDENS	1,084	20	THE BIG BANG THEORY	439	20	NINE NEWS	1,484
UKTV	0.5 TV1	0.4	21	SEVEN NEWS - SAT	1,076	21	BETTER HOMES & GARDENS	437	21	A CURRENT AFFAIR	1,481
Fox Classics	0.5 UKTV	0.4	22	NINE NEWS	1,049	22	NATIONAL NEWS	435	22	THE 7PM PROJECT	1,470
TV1	0.5 Fox Sports 1	0.4	23	A CURRENT AFFAIR - SUNDAY	1,030	23	SUNDAY NIGHT	434	23	A CURRENT AFFAIR -SUN	1,457
Sky News	0.4 Sky News	0.4	24	FARMER WANTS A WIFE	1,030	24	BORDER SECURITY	431	24	MODERN FAMILY	1,448
C&I	0.4 C&I	0.4	25	TALKIN BOUT YOUR GENERATION	1,022	25	A CURRENT AFFAIR SUNDAY	427	25	AFL: RND 2:ST KILDA V RICH	1,444
Bio.	0.3 Disney	0.3	26	HOW I MET YOUR MOTHER-EP2	1,022	26	TWO AND A HALF MEN	421	26	SEVEN NEWS - SAT	1,439
13TH Street	0.3 History	0.3	27	BONDI RESCUE	1,022	27	THE MENTALIST	415	27	SUNDAY NIGHT	1,435
Disney	0.3 W	0.3	28	BIGGEST LOSER FAMILIES-ELIM	1,022	28	HOW I MET YOUR MOTHER-EP2	406	28	THE BIG BANG THEORY	1,430
111 Hits	0.3 Bio.	0.3	29	BIGGEST LOSER FAMILIES-CONTEST	1,012	29	CUSTOMS	395	29	HOW I MET YOUR MOTHER-EP2	1,428
History	0.3 111 Hits	0.3	30	SUNDAY NIGHT	1,001	30	BONES (R)	395	30	TEN NEWS AT FIVE	1,419
Arena	0.3 13TH Street	0.3	31	TWO AND A HALF MEN -EP2	999	31	GETAWAY	388	31	TWO AND A HALF MEN	1,412
Showtime Premiere	0.3 Comedy	0.2	32	THE BIG BANG THEORY -TUE	991	32	HOME & AWAY	386	32	CSI:CRIME SCENE INVEST	1,407
Comedy	0.2 Discovery	0.2	33	THE BIG BANG THEORY	991	33	WIN NEWS	369	33	THE MENTALIST	1,402
W	0.2 Fox8+2	0.2	34	TWO AND A HALF MEN	991	34	THE BIG BANG THEORY -RPT	369	34	GLEE	1,398
Fox8+2	0.2 Cartoon Network	0.2	35	BIGGEST LOSER FAMILIES-TEMPT	990	35	NATIONAL NEWS SATURDAY	365	35	BIGGEST LOSER FAMILIES-ELIM	1,379
Lifestyle Food	0.2 Showtime Premiere	0.2	36	THE MENTALIST	987	36	M-BEDTIME STORIES	364	36	AUST FORMULA ONE-RACE	1,378
BBC Knowledge	0.2 Lifestyle Food	0.2	37	CONVICTION KITCHEN-MON	978	37	SEVEN NEWS - SAT	363	37	TALKIN BOUT YOUR GENERATION	1,361
Discovery	0.2 Nat Geo	0.2	38	A CURRENT AFFAIR	977	38	SEND IN THE DOGS AUSTRALIA	360	38	HOME & AWAY	1,349
Nickelodeon	0.2 Showtime Action	0.2	39	HOME & AWAY	963	39	CASTLE	357	39	BIGGEST LOSER FAMILIES-CONTEST	1,347
Showtime Action	0.2 BBC Knowledge	0.2	40	CSI:CRIME SCENE INVEST	957	40	BIGGEST LOSER FAMILIES-ELIM	357	40	BONDI RESCUE	1,340

Consolidated. Source C2TAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (exTas). Top program lists excl. ABC & SBS. In survey reports metro and regional audiences are added to form a combined average audience total and ranking based on exact program title matches. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week (ex Sneak Peeks). Total metro shares incl spill; total reg shares excl spill. Shares based on total ppt. Share figures rounded to one dec. place.

For media enquiries contact Free TV Australia on (02) 8968 7100