

Consolidated Ratings for Survey 1

6 February to 5 March 2011

In Survey 1, Free TV delivered significant audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.3 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro and regional markets. Free TV continues to dominate share of viewing with a 66 per cent nightly share in both metro and regional markets.

Consolidated Ratings						Survey 1					
Share of Nightly Viewing 6pm - Midnight		Top 40 Free TV Programs									
Metro	Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's							
Seven	19.4 Prime/ 7QLD	20.0	1	PACKED TO THE RAFTERS	1,975	1	PACKED TO THE RAFTERS	778	1	PACKED TO THE RAFTERS	2,753
Nine	15.9 WIN/NBN	18.3	2	MY KITCHEN RULES - TUE	1,597	2	MY KITCHEN RULES - TUE	597	2	MY KITCHEN RULES - TUE	2,194
Ten	12.7 Sthn Cross 10	11.1	3	UNDERBELLY FILES: LUCIFER WAS HERE	1,529	3	ONE DAY CRICKET - AUS V ENG G7 S2	579	3	UNDERBELLY FILES: LUCIFER WAS HERE	2,067
7TWO	3.4 7TWO	4.1	4	MY KITCHEN RULES - WED	1,448	4	MY KITCHEN RULES - WED	544	4	MY KITCHEN RULES - WED	1,992
7mate	2.6 7mate	2.9	5	MY KITCHEN RULES - MON	1,398	5	UNDERBELLY FILES: LUCIFER WAS HERE	538	5	MY KITCHEN RULES - MON	1,907
GO!	3.1 GO!	3.7	6	SEVEN NEWS - SUN	1,300	6	NATIONAL NEWS SUNDAY	512	6	ONE DAY CRICKET - AUS V ENG G7 S2	1,801
Gem	2.3 Gem	2.2	7	NCIS EP2	1,272	7	THE FARMER WANTS A WIFE	510	7	NINE NEWS SUNDAY	1,764
ONE	0.8 ONE	1.1	8	UNDERBELLY FILES: INFILTRATION	1,259	8	MY KITCHEN RULES - MON	509	8	UNDERBELLY FILES: INFILTRATION	1,734
Eleven	2.7 Eleven	2.8	9	NINE NEWS SUNDAY	1,252	9	BONES - MON	492	9	SEVEN NEWS - SUN	1,728
ABC1	10.7 ABC1	10.3	10	BONES - MON	1,224	10	60 MINUTES	488	10	NCIS EP2	1,718
ABC2	1.5 ABC2	1.5	11	NCIS	1,224	11	CRIMINAL MINDS	485	11	BONES - MON	1,716
ABC3	0.5 ABC3	0.8	12	ONE DAY CRICKET - AUS V ENG G7 S2	1,222	12	BETTER HOMES & GARDENS	477	12	THE FORCE - BEHIND THE LINE	1,687
ABC News 24	0.6 ABC News 24	0.8	13	THE FORCE - BEHIND THE LINE	1,212	13	UNDERBELLY FILES: INFILTRATION	475	13	CRIMINAL MINDS	1,665
SBS1	3.8 SBS1	3.8	14	SEVEN NEWS	1,190	14	THE FORCE - BEHIND THE LINE	475	14	SEVEN NEWS	1,653
SBS2	0.6 SBS2	0.6	15	CRIMINAL MINDS	1,180	15	BONES	467	15	NCIS	1,636
Fox Sports 3	0.8 Fox Sports 3	0.9	16	MODERN FAMILY	1,172	16	A CURRENT AFFAIR	464	16	BETTER HOMES & GARDENS	1,620
Fox8	0.8 Fox8	0.7	17	TODAY TONIGHT	1,153	17	SEVEN NEWS	463	17	BONES	1,613
Fox Sports 1	0.7 Fox Sports 1	0.6	18	BORDER SECURITY	1,151	18	NCIS EP2	446	18	BORDER SECURITY	1,584
Fox Sports 2	0.7 Lifestyle Channel	0.6	19	BONES	1,146	19	TWO AND A HALF MEN	441	19	60 MINUTES	1,580
Lifestyle Channel	0.6 Fox Sports 2	0.5	20	BETTER HOMES & GARDENS	1,143	20	THIS IS YOUR LIFE	437	20	MODERN FAMILY	1,549
TV1	0.5 TV1	0.5	21	UNDERBELLY FILES: MAN WHO GOT AWAY	1,119	21	ONE DAY CRICKET - AUS V ENG G7 S1	434	21	THIS IS YOUR LIFE	1,547
UKTV	0.5 13th Street	0.4	22	THIS IS YOUR LIFE	1,110	22	BORDER SECURITY	433	22	UNDERBELLY FILES: MAN WHO GOT AWAY	1,521
13th Street	0.4 Bio.	0.4	23	60 MINUTES	1,092	23	SUNDAY NIGHT	433	23	TWO AND A HALF MEN	1,514
Bio.	0.4 C&I	0.4	24	SEVEN NEWS - SAT	1,090	24	NATIONAL NEWS	430	24	NINE NEWS	1,461
C&I	0.4 Disney Channel	0.4	25	BIGGEST LOSER FAMILIES - ELIM	1,087	25	SEVEN NEWS - SUN	428	25	SEVEN NEWS - SAT	1,454
Fox Classics	0.4 Fox Classics	0.4	26	TWO AND A HALF MEN	1,073	26	THE BIG BANG THEORY	413	26	BIGGEST LOSER FAMILIES - ELIM	1,448
Arena	0.3 Movie One	0.4	27	GLEE	1,052	27	NCIS	412	27	THE FARMER WANTS A WIFE	1,446
Comedy	0.3 UKTV	0.4	28	NINE NEWS	1,031	28	RBT	405	28	TODAY TONIGHT	1,403
Disney Channel	0.3 W	0.4	29	TODAY TONIGHT - C'CHURCH E'QUAKE	1,025	29	UNDERBELLY FILES: MAN WHO GOT AWAY	402	29	SUNDAY NIGHT	1,401
History Channel	0.3 History Channel	0.3	30	BIGGEST LOSER FAMILIES - CONTEST	1,024	30	HOME AND AWAY	390	30	HOME AND AWAY	1,383
Lifestyle Food	0.3 Movie Extra	0.3	31	BONDI RESCUE	1,010	31	CUSTOMS	390	31	THE BIG BANG THEORY	1,372
Movie One	0.3 Sky News	0.3	32	HOME AND AWAY	993	32	INDIGENOUS ALL STARS V NRL ALL STARS	387	32	BIGGEST LOSER FAMILIES - CONTEST	1,371
Showtime Action	0.3 111 Hits	0.2	33	BIGGEST LOSER FAMILIES - TEMPT	984	33	CSI	386	33	A CURRENT AFFAIR	1,370
Sky News	0.3 Arena	0.2	34	CUSTOMS	979	34	MODERN FAMILY	377	34	CUSTOMS	1,369
W	0.3 Cartoon Network	0.2	35	GREY'S ANATOMY	969	35	HOW I MET YOUR MOTHER EP2	376	35	ONE DAY CRICKET - AUS V ENG G7 S1	1,367
111 Hits	0.2 Comedy	0.2	36	SUNDAY NIGHT	968	36	GREY'S ANATOMY	375	36	GLEE	1,347
BBC Knowledge	0.2 Discovery	0.2	37	HAWAII FIVE-O	967	37	MADAGASCAR: ESCAPE 2 AFRICA	375	37	GREY'S ANATOMY	1,344
Discovery	0.2 FMC	0.2	38	HOW I MET YOUR MOTHER EP2	961	38	RPA WHERE ARE THEY NOW?	375	38	CSI	1,340
E!	0.2 Fox8+2	0.2	39	THE BIG BANG THEORY	959	39	SH! MY DAD SAYS	374	39	HOW I MET YOUR MOTHER EP2	1,337
Fox8+2	0.2 Lifestyle Channel+2	0.2	40	CSI	954	40	SEND IN THE DOGS AUSTRALIA	365	40	BONDI RESCUE	1,328

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (i.e. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl split, total reg shares excl split. Shares based on total ppt. Share figures rounded to one dec. place.

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