

Consolidated Ratings for Survey 1

7 February to 6 March 2010

The first survey of the 2010 official ratings period (Survey 1) saw each of the top 40 programs attracting a combined average consolidated audience of more than 1.4 million viewers.

During the period, free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets. Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight		Consolidated Ratings						
		Top 40 Free TV Programs						
Metro	Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's				
Seven	21.0 Prime/ 7QLD	21.1	1 TOP GEAR -EP1	1,592	1 1D CRKT - AUS V W. INDIES G1 S2	569	1 TOP GEAR -EP1	2,080
Nine	20.4 WIN/NBN	22.1	2 NCIS	1,488	2 NATIONAL NEWS SUNDAY	548	2 NCIS	2,004
Ten	15.2 Sthn Cross 10	15.1	3 TWO AND A HALF MEN -MON	1,426	3 1D CRKT -AUS V W.INDIES G4 S1	540	3 TWO AND A HALF MEN -MON	1,917
7TWO	2.7 7TWO	1.7	4 SEVEN NEWS - SUN	1,372	4 TWENTY/20 - AUS V WEST INDIES	529	4 BORDER SECURITY	1,863
GO!	2.7 GO!	1.9	5 WICKED LOVE: MARIA KORP	1,360	5 THE MENTALIST	516	5 AIR WAYS	1,861
ONE	0.7 ONE	0.5	6 AIR WAYS	1,357	6 NCIS	516	6 NINE NEWS SUNDAY	1,857
ABC1	11.8 ABC1	13.0	7 BORDER SECURITY	1,350	7 1D CRKT -AUS V W.INDIES G4 S2	514	7 THE MENTALIST	1,847
ABC2	1.2 ABC2	1.2	8 MY KITCHEN RULES-TUE	1,350	8 BORDER SECURITY	513	8 SEVEN NEWS - SUN	1,823
ABC3	0.4 ABC3	0.6	9 THE MENTALIST	1,331	9 A CURRENT AFFAIR	506	9 WICKED LOVE: MARIA KORP	1,807
SBS1	3.9 SBS1	5.3	10 MY KITCHEN RULES-MON	1,322	10 AIR WAYS	504	10 MY KITCHEN RULES-TUE	1,801
SBS2	0.3 SBS2	0.4	11 NINE NEWS SUNDAY	1,309	11 1D CRKT - AUS V W.INDIES G2 S2	503	11 BONES	1,781
Fox8	0.8 Fox8	0.8	12 THE GOOD WIFE	1,307	12 CRASH INVESTIGATION UNIT	498	12 MY KITCHEN RULES-MON	1,762
Lifestyle	0.6 TV1	0.6	13 BONES	1,303	13 CRIMINAL MINDS	496	13 SEVEN NEWS	1,745
Fox Sports 2	0.6 Lifestyle	0.6	14 SEVEN NEWS	1,291	14 TWO AND A HALF MEN -MON	491	14 CRIMINAL MINDS	1,729
TV1	0.5 Fox Sports 1	0.6	15 CUSTOMS	1,268	15 TOP GEAR -EP1	488	15 TWENTY/20 - AUS V WEST INDIES	1,727
13Th Street	0.5 UKTV	0.6	16 TOP GEAR -SPECIAL	1,251	16 RSPCA ANIMAL RESCUE	480	16 THE GOOD WIFE	1,721
Fox Sports 1	0.5 Fox Sports 2	0.6	17 TODAY TONIGHT	1,241	17 BONES	478	17 1D CRKT - AUS V W. INDIES G1 S2	1,686
UKTV	0.5 Fox Sports 3	0.5	18 CRIMINAL MINDS	1,233	18 TRISHNA & KRISHNA	474	18 CUSTOMS	1,684
Arena	0.4 C&I	0.5	19 TRISHNA & KRISHNA	1,210	19 1D CRKT - AUS V W.INDIES G1 S1	472	19 TRISHNA & KRISHNA	1,684
Bio.	0.4 13Th Street	0.5	20 TWENTY/20 - AUS V WEST INDIES	1,198	20 BETTER HOMES AND GARDENS	462	20 TOP GEAR -SPECIAL	1,670
Disney	0.4 W.	0.5	21 TALKIN' 'BOUT YOUR GEN	1,194	21 SEVEN NEWS	454	21 BETTER HOMES AND GARDENS	1,640
C&I	0.4 Bio.	0.4	22 COUGAR TOWN	1,183	22 SEVEN NEWS - SUN	451	22 RSPCA ANIMAL RESCUE	1,636
Fox Sports 3	0.4 Arena	0.4	23 THE BIG BANG THEORY	1,182	23 MY KITCHEN RULES-TUE	451	23 COUGAR TOWN	1,631
Fox Classics	0.4 Fox Classics	0.4	24 BETTER HOMES AND GARDENS	1,178	24 INDIGENOUS STARS V NRL STARS	449	24 CRASH INVESTIGATION UNIT	1,619
111 Hits	0.4 Movie One	0.4	25 RSPCA ANIMAL RESCUE	1,156	25 COUGAR TOWN	448	25 1D CRKT -AUS V W.INDIES G4 S1	1,617
W.	0.3 Disney	0.4	26 NINE NEWS	1,141	26 WICKED LOVE: MARIA KORP	447	26 THE BIG BANG THEORY	1,611
Sci Fi	0.3 Fox8+2	0.4	27 SEVEN NEWS - SAT	1,135	27 MY KITCHEN RULES-MON	440	27 1D CRKT -AUS V W.INDIES G4 S2	1,596
Fox8 +2	0.2 111 Hits	0.3	28 CRASH INVESTIGATION UNIT	1,121	28 ICU	439	28 TALKIN' 'BOUT YOUR GEN	1,593
Showtime	0.2 Sky News	0.3	29 1D CRKT - AUS V W. INDIES G1 S2	1,117	29 THE BIG BANG THEORY	429	29 NINE NEWS	1,569
Movie One	0.2 Discovery	0.3	30 DESPERATE HOUSEWIVES	1,108	30 NATIONAL NEWS	428	30 A CURRENT AFFAIR	1,561
Nat Geo	0.2 Nat Geo	0.3	31 TWO AND A HALF MEN -WED	1,103	31 SUNDAY NIGHT	427	31 SEVEN NEWS - SAT	1,501
Discovery	0.2 History	0.3	32 1D CRKT -AUS V W.INDIES G4 S2	1,082	32 60 MINUTES	426	32 SUNDAY NIGHT	1,501
History	0.2 FMC	0.3	33 GREY'S ANATOMY	1,079	33 TOP GEAR -SPECIAL	419	33 TWO AND A HALF MEN -WED	1,494
Showtime Action	0.2 Sci Fi	0.3	34 1D CRKT -AUS V W.INDIES G4 S1	1,077	34 CUSTOMS	416	34 TODAY TONIGHT	1,494
Nickelodeon	0.2 Movie Extra	0.3	35 SUNDAY NIGHT	1,074	35 THE GOOD WIFE	414	35 60 MINUTES	1,478
FMC	0.2 Comedy	0.2	36 A CURRENT AFFAIR	1,055	36 1D CRKT - AUS V W.INDIES G5 S2	411	36 DESPERATE HOUSEWIVES	1,461
Comedy	0.2 Lifestyle Food	0.2	37 HOUSE	1,053	37 RPA	401	37 GREY'S ANATOMY	1,429
TV1 +2	0.2 TV1+2	0.2	38 60 MINUTES	1,052	38 TALKIN' 'BOUT YOUR GEN	399	38 1D CRKT -AUS V W.INDIES G1 S1	1,428
Sky News	0.2 Showtime	0.2	39 SO U THK U CAN DANCE - S/CASE	1,051	39 GETAWAY	394	39 1D CRKT -AUS V W.INDIES G2 S2	1,416
Movie Extra	0.2 Lifestyle +2	0.2	40 GREY'S ANATOMY-EP.2	1,035	40 TWO AND A HALF MEN -WED	391	40 ICU	1,403

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the survey. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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