

Consolidated Ratings for Survey 3

3 April to 14 May 2011

In Survey 3, Free TV delivered huge audiences with each of the top 40 programs attracting a combined average consolidated audience of more than 1.45 million viewers.

During the period, free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro and regional markets. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro markets and a 68 per cent share in regional areas.

Consolidated Ratings											
Share of Nightly Viewing 6pm - Midnight		Top 40 Free TV Programs									
Metro	Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's					
Seven	18.9 Prime/ 7QLD	19.1	1	MY KITCHEN RULES-WINNER ANN	2,127	1	MY KITCHEN RULES-WINNER ANN	874	1	MY KITCHEN RULES-WINNER ANN	3,001
Nine	15.1 WIN/NBN	18.3	2	MY KITCHEN RULES-GRAND FINAL	1,781	2	AUSTRALIAS GOT TALENT-TUE	729	2	MY KITCHEN RULES-GRAND FINAL	2,481
Ten	13.9 Sthn Cross 10	11.9	3	BIGGEST LOSER - FINALE NIGHT	1,757	3	MY KITCHEN RULES-GRAND FINAL	700	3	AUSTRALIAS GOT TALENT-TUE	2,448
7TWO	3.7 7TWO	4.7	4	AUSTRALIAS GOT TALENT-TUE	1,719	4	AUSTRALIAS GOT TALENT-WED	689	4	BIGGEST LOSER - FINALE NIGHT	2,347
7mate	2.8 7mate	3.2	5	MASTERCHEF - TOP 50 MON	1,686	5	MASTERCHEF - TOP 50 MON	611	5	MASTERCHEF - TOP 50 MON	2,297
GO!	3.2 GO!	3.6	6	BIGGEST LOSER - WINNER ANN	1,666	6	MY KITCHEN RULES-TUE	610	6	AUSTRALIAS GOT TALENT-WED	2,254
Gem	2.3 Gem	2.3	7	MASTERCHEF - TOP 50 THURS	1,657	7	NATIONAL NEWS SUNDAY	607	7	MASTERCHEF - TOP 50 THURS	2,201
ONE	1.6 ONE	1.7	8	MASTERCHEF - TOP 50 TUES	1,626	8	BIGGEST LOSER - FINALE NIGHT	590	8	BIGGEST LOSER - WINNER ANN	2,199
Eleven	2.8 Eleven	3.1	9	MASTERCHEF - LAUNCH	1,596	9	MY KITCHEN RULES-MON	587	9	MY KITCHEN RULES-TUE	2,172
ABC1	10.3 ABC1	9.9	10	AUSTRALIAS GOT TALENT-WED	1,565	10	DANCING WITH THE STARS	579	10	MASTERCHEF - LAUNCH	2,126
ABC2	1.7 ABC2	1.7	11	MY KITCHEN RULES-TUE	1,562	11	LIVE FRIDAY NIGHT FOOTBALL	573	11	MASTERCHEF - TOP 50 TUES	2,126
ABC3	0.5 ABC3	0.7	12	MASTERCHEF - TOP 50 WED	1,545	12	WINNERS & LOSERS	556	12	DANCING WITH THE STARS	2,119
ABC News 24	0.5 ABC News 24	0.7	13	DANCING WITH THE STARS	1,540	13	MY KITCHEN RULES-WED	554	13	MY KITCHEN RULES-MON	2,065
SBS1	3.7 SBS1	3.8	14	MASTERCHEF-TOP 24 REVEALED	1,528	14	MASTERCHEF - TOP 50 THURS	544	14	MASTERCHEF - TOP 50 WED	2,048
SBS2	0.6 SBS2	0.7	15	MASTERCHEF	1,526	15	A CURRENT AFFAIR	534	15	MASTERCHEF	2,046
Fox Sports 1	0.8 Fox Sports 2	1.2	16	SEVEN NEWS - SUN	1,512	16	BIGGEST LOSER - WINNER ANN	533	16	WINNERS & LOSERS	2,028
Fox Sports 2	0.8 Fox8	0.6	17	MY KITCHEN RULES-MON	1,478	17	MASTERCHEF - LAUNCH	530	17	SEVEN NEWS - SUN	2,021
Fox8	0.8 Lifestyle	0.5	18	WINNERS & LOSERS	1,472	18	MASTERCHEF	520	18	MASTERCHEF-TOP 24 REVEALED	1,992
UKTV	0.6 Fox Sports 1	0.5	19	MY KITCHEN RULES-WED	1,415	19	60 MINUTES	512	19	NINE NEWS SUNDAY	1,970
Lifestyle	0.6 TV1	0.4	20	NINE NEWS SUNDAY	1,363	20	NO ORDINARY FAMILY	510	20	MY KITCHEN RULES-WED	1,969
Fox Sports 3	0.5 UKTV	0.4	21	BORDER SECURITY	1,335	21	SEVEN NEWS - SUN	509	21	BORDER SECURITY	1,841
TV1	0.4 C&I	0.4	22	53RD TV WEEK LOGIE AWARDS	1,324	22	BORDER SECURITY	506	22	THE FORCE - BEHIND THE LINE	1,805
C&I	0.4 Fox Sports 3	0.4	23	THE FORCE - BEHIND THE LINE	1,306	23	SEVEN NEWS	504	23	SEVEN NEWS	1,767
Fox Classics	0.3 W	0.4	24	BIGGEST LOSER - CONTEST	1,293	24	MASTERCHEF - TOP 50 WED	503	24	53RD TV WEEK LOGIE AWARDS	1,749
History	0.3 History	0.4	25	NCIS	1,270	25	MASTERCHEF - TOP 50 TUES	500	25	NCIS	1,741
Bio.	0.3 13TH Street	0.3	26	SEVEN NEWS - SAT	1,268	26	THE FORCE - BEHIND THE LINE	499	26	SEVEN NEWS - SAT	1,700
111 Hits	0.3 Fox Classics	0.3	27	SEVEN NEWS	1,263	27	SUNDAY NIGHT	493	27	SUNDAY NIGHT	1,694
13TH Street	0.3 Disney	0.3	28	BIGGEST LOSER - CHLNG SUN	1,239	28	CRIMINAL MINDS	489	28	BIGGEST LOSER - CONTEST	1,690
Comedy	0.3 111 Hits	0.3	29	TODAY TONIGHT	1,215	29	NATIONAL NEWS	489	29	LOGIE AWARDS ARRIVALS	1,674
Arena	0.3 Comedy	0.3	30	SUNDAY NIGHT	1,201	30	IN THEIR FOOTSTEPS	479	30	CRIMINAL MINDS	1,654
Disney	0.3 Bio.	0.3	31	LOGIE AWARDS ARRIVALS	1,200	31	LOGIE AWARDS ARRIVALS	474	31	NO ORDINARY FAMILY	1,653
Showtime Prem	0.3 Discovery	0.2	32	FARMER WANTS A WIFE - REUNION	1,175	32	NCIS	471	32	BIGGEST LOSER - CHLNG SUN	1,621
Sky News	0.2 Nat Geo	0.2	33	CRIMINAL MINDS	1,165	33	MASTERCHEF-TOP 24 REVEALED	464	33	60 MINUTES	1,586
W	0.2 Sky News	0.2	34	NO ORDINARY FAMILY	1,143	34	A CURRENT AFFAIR -SUNDAY	458	34	NINE NEWS	1,552
Lifestyle Food	0.2 Fox8+2	0.2	35	THE BIG BANG THEORY	1,129	35	SEVEN NEWS - SAT	432	35	THE BIG BANG THEORY	1,548
Nat Geo	0.2 Movie Extra	0.2	36	TALKIN' BOUT YOUR GENERATION	1,109	36	BETTER HOMES & GARDENS	432	36	IN THEIR FOOTSTEPS	1,544
Showtime Action	0.2 Showtime Action	0.2	37	BIGGEST LOSER - ELIM	1,105	37	NATIONAL NEWS SATURDAY	431	37	A CURRENT AFFAIR	1,502
BBC Know	0.2 Showtime Prem	0.2	38	60 MINUTES	1,074	38	RBT	429	38	BIGGEST LOSER - ELIM	1,478
Fox8+2	0.2 BBC Know	0.2	39	IN THEIR FOOTSTEPS	1,065	39	53RD TV WEEK LOGIE AWARDS	425	39	TODAY TONIGHT	1,459
Sci Fi	0.2 Arena	0.2	40	NINE NEWS	1,063	40	HOME & AWAY	422	40	BETTER HOMES & GARDENS	1,454

Consolidated. Source OZT AM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (excl Tas). Top program lists excl ABC & SBS. In survey reports metro and regional audiences are added to form a combined average audience total and ranking based on exact program title matches. Based on Consolidated Ratings (excl Live plus Time Shift). Program results represent an average of all times aired during the week (excl Sneak Peaks). Total metro shares incl spill, total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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